

BETHUNE-COOKMAN UNIVERSITY



FACT BOOK AY 2019 – 2020 *39th Edition*

Department of Accreditation, Quality Control, Compliance and Institutional Effectiveness



Introduction



Foreword

The Office of Accreditation, Compliance and Institutional Effectiveness is pleased to present the Bethune-Cookman University 2019 – 2020 Fact Book.

This annual publication represents a comprehensive, although not exhaustive, abstract of institutional information gathered from multiple university databases across various offices including the Office of Student Financial Aid, Department of Human Resources, Library and Learning Resources Center, Physical Plant and the Jenzabar database. This Fact Book is a compendium of statistical data reporting on faculty and staff, student enrollment and demographics, retention and graduation rates, finances, and campus resources.

The data contained herein is the result of information collected and recorded as of the fall 2019 and spring 2020 census dates and disseminated to various offices within the University as well as reported to regional, state and federal agencies.

The Fact Book, reporting the official data of the University, supports the work of the Institution and serves as a resource for internal and external constituents in a myriad of areas including strategic planning, annual decision making, and program improvement and accountability all in the name of institutional effectiveness.

Reader suggestions for improving subsequent editions are welcome.

Narendra H. Patel, Ed.D.
Senior Advisor to the President for
Accreditation, Quality Control, Compliance and
Institutional Effectiveness / SACSCOC Accreditation Liaison

About Bethune-Cookman University

THE UNIVERSITY

Founded on faith by Mary McLeod Bethune in 1904, Bethune-Cookman University (B-CU), formed in 1923 as a result of a merger of two independent institutions — Daytona Educational and Industrial Training School for Negro Girls (1904) and Cookman Institute of Jacksonville (1872), is an historically black United Methodist Church-related, private liberal arts, career-oriented, coeducational and residential university offering undergraduate, graduate and certificate programs.

MISSION

The mission of Bethune-Cookman University is to develop global leaders committed to service, life-long learning and diversity by providing a faith-based environment of academic excellence and transformative experiences.

Revised by the Bethune-Cookman University Board of Trustees, October 2013

CORE VALUES

The University is guided by its core values:

F—FAITH: We recognize and uphold the Christian tradition while welcoming the diversity of faiths.

I—INTEGRITY: We live in a way that reflects our deepest convictions.

R—RESPECT: We recognize the inherent dignity and worth of each person.

S—SERVICE: We seek social justice through civic engagement.

T—THIRST FOR KNOWLEDGE: We are engaged in the continuous pursuit of learning that transforms us and the world.

Approved by the Bethune-Cookman University Board of Trustees, October 2013

PHILOSOPHY

Bethune Cookman University will exemplify the faith and values of its founder in educating every generation of students, while building bridges of racial and cultural reconciliation, promoting economic and political empowerment as well as the dignity and self-worth of each individual through proper financial stewardship and use of cutting-edge technology.

VISION

Bethune-Cookman University seeks to define a new standard for academic excellence as a way to become the best small college in the southern region. To educate and empower people to seek their own solutions; to advocate for opportunities for all citizens to improve their quality of life; and to inculcate an international perspective that would facilitate a keen appreciation of the new global realities.



Accreditations and Affiliations

Institutional Accreditation

Bethune-Cookman University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

Florida Department of Education

Bethune-Cookman University is a nonprofit, independent postsecondary education institution, chartered and located in, and authorized by the State of Florida to operate educational programs beyond the secondary level in Florida and grant postsecondary diplomas and degrees. The University, accredited by SACSCOC, is exempt from the Commission for Independent Education licensure and is eligible to participate in Florida's student financial aid programs.

Carnegie Classification

Bethune-Cookman University is classified by The Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus.

Program Accreditations

B-CU is accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); and Accreditation Council for Business Schools and Programs (ACBSP).

Collegiate Athletics Affiliation

B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division I level and has been affiliated with the Mid-Eastern Athletic Conference since 1979.

Affiliations

The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of the General Board of Higher Education and Ministry of the United Methodist Church. The University is a member of the United Negro College Fund.

Equal Employment Opportunity Statement

Bethune-Cookman University does not discriminate on the basis of race, color, gender, disability, age, religion, national or ethnic origin, in its administration of its educational policies, admissions policies, scholarship or loan programs, or other college administered programs. The University is authorized under Federal law to enroll nonimmigrant students.



About the Office of Institutional Research

The mission of the Office of Institutional Research (“IR”) is to build capacity for a culture of evidence and continuous improvement. We support the University's mission, core values and pursuit of academic and operational excellence through the collection, analysis and reporting of data that informs the strategic planning process, promotes effective allocation of resources, engages faculty and staff in the continuous improvement of the institution's programs and services, and provides accountability to stakeholders.

Institutional Research, under the purview of the Department of Accreditation, Quality Control, Compliance and Institutional Effectiveness, assists in developing, organizing, maintaining, analyzing and reporting institutional data. It is engaged in ongoing data collection, analysis and distribution resulting in official university statistics to satisfy both internal and external reporting needs. IR also aids in establishing outcome measures for accountability and other related activities in support of planning, evaluation and decision-making.

The information generated by IR can be applied in understanding, interpreting, managing and evaluating the institution, and in making informed decisions about current operations or future plans. The following are major functions of IR:

- To develop and maintain a technological retrieval database of information that will assist in decision-making pertaining to students, faculty, staff, academic affairs, fiscal resources, library, physical plant and other areas as deemed necessary.
- To provide accurate and timely data for mandatory reports, surveys, etc. required from IEC by federal, state, accrediting, and other agencies.
- To serve as a clearing house for all university-related questionnaires, surveys and inquiries in order to maintain the accuracy and consistency of the data contained.
- To assist in research projects pertaining to institutional administration and program development.
- To coordinate and/or conduct studies that will analyze and assess faculty, staff and administrators, as well as the programs for which they are responsible.
- To coordinate the integrated planning, budgeting, and evaluation process which promotes the institutional research and planning function throughout the University in order to provide continuous assessment for improvement and institutional effectiveness.
- To support all accreditation related activities for the University, including SACSCOC (institutional) and other academic professional programs.

In order to ensure accurate and valid data collected through professional methods, IR adheres to the Code of Ethics and Professional Practice (www.airweb.org) adopted by the Association of Institutional Research (AIR) and follows ethical principles and standards that guide the work of institutional research practitioners.



The Department of Accreditation, Quality Control, Compliance,
and Institutional Effectiveness
Fall 2019



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Senior Advisor to the President for
Accreditation, Quality Control, Compliance and Institutional Effectiveness /
SACSCOC Accreditation Liaison



Valerie M. Collman
Executive Assistant

**The Office of
Institutional Assessment**



Jennifer Dash



Dr. Carol B. Johnson



Sajida S. Barmada



James Lai

**The Office of
Institutional Research**



Procedures for Obtaining Data from Institutional Research (IR)

To obtain data or request information from IR, complete and submit the electronic data request form available on the IR webpage, via the following link below, and email the completed form along with the necessary documents to the Office of Institutional Research.

(https://docs.google.com/forms/d/e/1FAIpQLSd_vV6osx6nCXJVNw3H5fAnruHf-RoHK0HIRG5ve8r_RcxKew/viewform)

- If the data needed is readily available from the IR files, requests are usually fulfilled within 48 hours, or information is given as to when and how data may be available.
- If the request involves research or compiling of data, a written memo must precede and be accompanied by all the information needed and the purpose for which the requested data will be used.
- Entire copies of the original data/information request instruments from agencies must be provided to IR. Electronic or telephone requests from support staff will be accepted only with a copy of original document from the requesting agency.
- 3-5 business days of time must be allowed for requests. Advance notice for anticipated data/info will help.
- A copy of completed response submitted to requesting agency must be forwarded for IR files.
- Certain classified information is not available for general distribution. The Office of Accreditation, Quality Control, Compliance and Institutional Effectiveness will use discretion in distributing data of a certain nature, which the University considers confidential.
- All requests received by IR are logged and completed on a priority basis.
- Requests must be made via @cookman.edu e-mail address. University policy prohibits IR from sending internal data to non-BCU e-mail accounts (i.e. Gmail, Yahoo, AOL).



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University Profile

Fall 2019

Bethune-Cookman University (B-CU), founded in 1904 by Dr. Mary McLeod Bethune, is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degrees. Located in the Atlantic coast city of Daytona Beach, Florida, the University's main campus consisting of 66 academic, administrative, and student support buildings spanning over 86 acres of land is accessible from interstate highways 4 and 95, and the Daytona Beach International Airport.

B-CU is classified by Carnegie as Baccalaureate Colleges: Arts & Sciences Focus. The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP). B-CU is authorized by the Florida Commission for Independent Education to operate in the state of Florida. B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division I level and has been affiliated with the Mid-Eastern Athletic Conference since 1979. The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of General Board of Higher Education and Ministry of the United Methodist Church. The University is a member of the United Negro College Fund.

B-CU offers 44 majors (37 undergraduate; 8 graduate) through five academic Colleges: Business & Entrepreneurship; Education; Liberal Arts; Health Sciences; Science, Engineering & Mathematics, and four Schools: Hospitality Management; Performing Arts & Communication; Religion; and Nursing to award Bachelor's and Master's degrees. Top five undergraduate fields of study are Criminal Justice, Psychology, Business Administration, Health and Exercise Science, and Mass Communications.

Total full-time teaching faculty number = 171, 72% of whom hold terminal degrees; 24% have tenure status. Faculty-student ratio is 1:14.

During the 2018-19 academic year, the University awarded a total of 528 degrees (477 Bachelor's; 51 Master's). Retention of first-year students returning for a second year is 54% and the six-year cohort graduation rate is 33%. Our graduates are deeply employed in the sectors such as business, media, medical and healthcare, and government.

Fall 2019 Headcount Enrollment = 2,901 (2,779 Undergraduate; 122 Graduate). Total Full-time Equivalent (FTE) = 2,863.

Florida students constitute 70% of total enrollment, 27% of students come from out-of-state and 3% represent the Caribbean Islands and more than 30 foreign countries. Female students constitute 63% of the total enrollment while male students comprise of 37%.

Currently there are 14 University operated residential facilities to house over 2,600 students. There are approximately 77 chartered student organizations including social fraternities and sororities.

As a member of NCAA Division-I Mid-Eastern Athletic Conference, the University provides athletic opportunities in varsity sports for Men: baseball, basketball, football, track/field, cross-country, golf and tennis; and for Women: basketball, softball, tennis, track/field, cross-country, volleyball, bowling and golf.

2019-20 Undergraduate Annual tuition/fees = \$14,814; Room/Board = \$9,462; Total Cost of Attendance is \$24,276.



History of Bethune-Cookman University

The year was 1904 when a very determined young Black woman, Mary McLeod Bethune, opened the Daytona Educational and Industrial Training School for Negro Girls. The School underwent several stages of growth and development throughout the following years and, in 1923, as a result of a merger with the Cookman Institute of Jacksonville, Florida, became a co-ed high school. One year later, in 1924, the School became affiliated with The United Methodist Church and, in 1931, further evolved into a junior college known as Bethune-Cookman College. On February 14, 2007, Bethune-Cookman achieved university status.

In 1941, the Florida State Department of Education approved a 4-year baccalaureate program offering post-secondary and teacher education. Dr. Bethune retired in 1942 at which time James E. Colston became the College's second president, having served until 1946 when Dr. Bethune resumed the presidency for a year.

In 1947, Richard V. Moore Sr. was named as the third president of the institution. Under his tenure, the curriculum expanded; student enrollment increased; new buildings were constructed for residential housing and classrooms; the College became accredited by the Southern Association of Colleges and Schools; and, in 1970, joined the United Negro College Fund as well as other academic and professional organizations.

Oswald P. Bronson Sr., PhD, an alumnus of the College, served as the fourth and longest serving president of the College from 1975 to 2004. During his tenure, increased student enrollment led to continuous development and expansion of the College. A rapidly increasing student enrollment led to construction of additional student housing, classroom buildings, and a state of the art Performing Arts Center. Major fields of study increased from 12 in 1974 to 37 by 2003. In addition, seven continuing education centers for students began operating throughout the state of Florida. While maintaining accreditation by SACS, the Florida State Board of Education, and its affiliation with The University Senate of The United Methodist Church General Board of Higher Education and Ministry, the College added new accreditations in the Nursing and the Teacher Education programs.

In August 2004, Trudie Kibbe Reed, Ed.D. was appointed to the presidency by the Board of Trustees. The fifth president of the institution, Dr. Reed was the first woman to serve in this capacity since Dr. Bethune. Under her leadership, in 2006 the first Master's degree program was added, and in 2007 the College achieved university-status, officially becoming Bethune-Cookman University. Further, Dr. Reed launched the International Institute for Civic Participation and Social Responsibility as a way to increase student learning about citizenship and leadership development. Additionally, the University's physical plan expanded and improved with the purchase of nearby properties and construction, which included the Michael and Libby Johnson Center for Civic Engagement, the L. Gale Lemerand School of Nursing Building, Lee Rhyant Residential Life Center, and the Alexis Pugh and Eugene Zimmerman Scholarship Houses.

In May 2012, the Board of Trustees appointed Edison O. Jackson, Ed.D. as Interim President and in March 2013 he was appointed to serve as the sixth president of Bethune-Cookman University. Under Dr. Jackson's leadership, the University increased enrollment; added new undergraduate and graduate degree programs as well as program accreditations; increased internship and study-abroad opportunities; established the Online College, the Center for Entrepreneurship & Economic Development (B-CU CEED), and the Mike Curb Institute; strengthened its town and gown relationships; and enhanced the infrastructure through new construction and expansive renovations. Upon his resignation in July 2017, the Board of Trustees appointed Judge Hubert L. Grimes (retired) as Interim President. Prior to this appointment, Judge Grimes served as the University's General Counsel and Director of the Center for Law and Social Justice.

On July 1, 2019, following a national search, the Board of Trustees appointed E. LaBrent Chrite, PhD to serve as the seventh president of B-CU. Dr. Chrite brings extensive global and executive academic leadership experience. Since his arrival, he has focused on the placement of talented and capable leaders as well as the reorganization of key departments in support of the University's vision. His strategic efforts and innovation have included an overhaul of the academic enterprise, enhanced student support systems, and improved fiscal stability and constituent relationships.



Historical Timeline



- 1904 Began as Daytona Educational and Industrial Training School for Negro Girls
- 1923 Merged with the Cookman Institute of Jacksonville, Florida to become a co-ed high school
- 1924 Affiliated with The United Methodist Church; evolved into a junior college called Bethune-Cookman College
- 1931 Received full accreditation from Southern Association of Colleges and Schools
- 1941 Four-year baccalaureate program for liberal arts and teacher education was approved by the Florida Department of Education
- 2007 Achieved University status



List of Academic Programs by CIP, College/School, and Major Fall 2019

#	CIP	Degree Programs	Bach	Mast's	Cert/Ot her
College of Business and Entrepreneurship					
1	52.0301	Accounting	BS*		
2	52.0201	Business Administration	BS		
3	52.0801	Finance	BS		
4	52.1201	Information Systems Management	BS*		
5	52.0213	Organizational Leadership		MS**	PBC
College of Education					
6	13.1322	Biology Education	BS		Teacher's Cert
7	13.1303	Business Education	BS		
8	13.1202	Elementary Education K-6/ESOL Endorsement^	BS		
9	13.1305	English Education 6-12/ESOL Endorsement^	BA		
10	13.1312	Music Education K-12	BA		
11	13.1311	Mathematics Education 5-9	BA		
12	13.1314	Physical Education K-12	BS		
13	13.1318	Social Science Education 6-12	BA		
14	13.1011	Exceptional Student Education K-12 /ESOL^	BS	MEd**	
College of Health Sciences					
15	30.1101	Aging Studies	BS		
16	42.2899	Counseling		MS	
17	31.0505	Health and Exercise Science	BS		
18	51.0913	Athletic Training		MAT	
19	51.2201	Health Equity		MPH	
School of Hospitality Management					
20	52.0901	Hospitality Management	BS*		
College of Liberal Arts					
21	23.0101	English	BA		
22	43.0199	Criminal Justice Administration	BS*	MS**	
23	54.0101	History	BA		
24	45.0901	International Studies/ International Affairs	BA*		
25	24.0101	Interdisciplinary Studies	BA*		
26	45.1001	Political Science	BA		
27	42.0101	Psychology	BS*		
28	45.1101	Sociology	BA*		
School of Nursing					
29	51.3801	Nursing	BS		
School of Performing Arts and Communication					
30	09.0102	Mass Communications	BA		
31	50.0901	Music	BA		
32	50.0913	Music Recording Technology	BA		
33	09.0101	Communication Studies	BA		
School of Religion					
34	38.0201	Religion, Philosophy & Christian Ministry	BA	MA*	
College of Science, Engineering, and Mathematics					
35	26.0101	Biology	BS		
36	40.0501	Chemistry	BS		
37	14.0901	Computer Engineering	BS		
38	11.0401	Computer Information Systems	BS		
39	11.0701	Computer Science	BS		
40	03.0104	Integrated Environmental Science	BS	MS*	3+2
41	27.0101	Mathematics	BS		
TOTAL			36	8	1

^ESOL-English for Speakers of Other Languages

*Also available online; **Online only; PBC- Post-Baccalaureate Certificate; Online degree programs discontinued as of Spring 2020

Source: OIEC

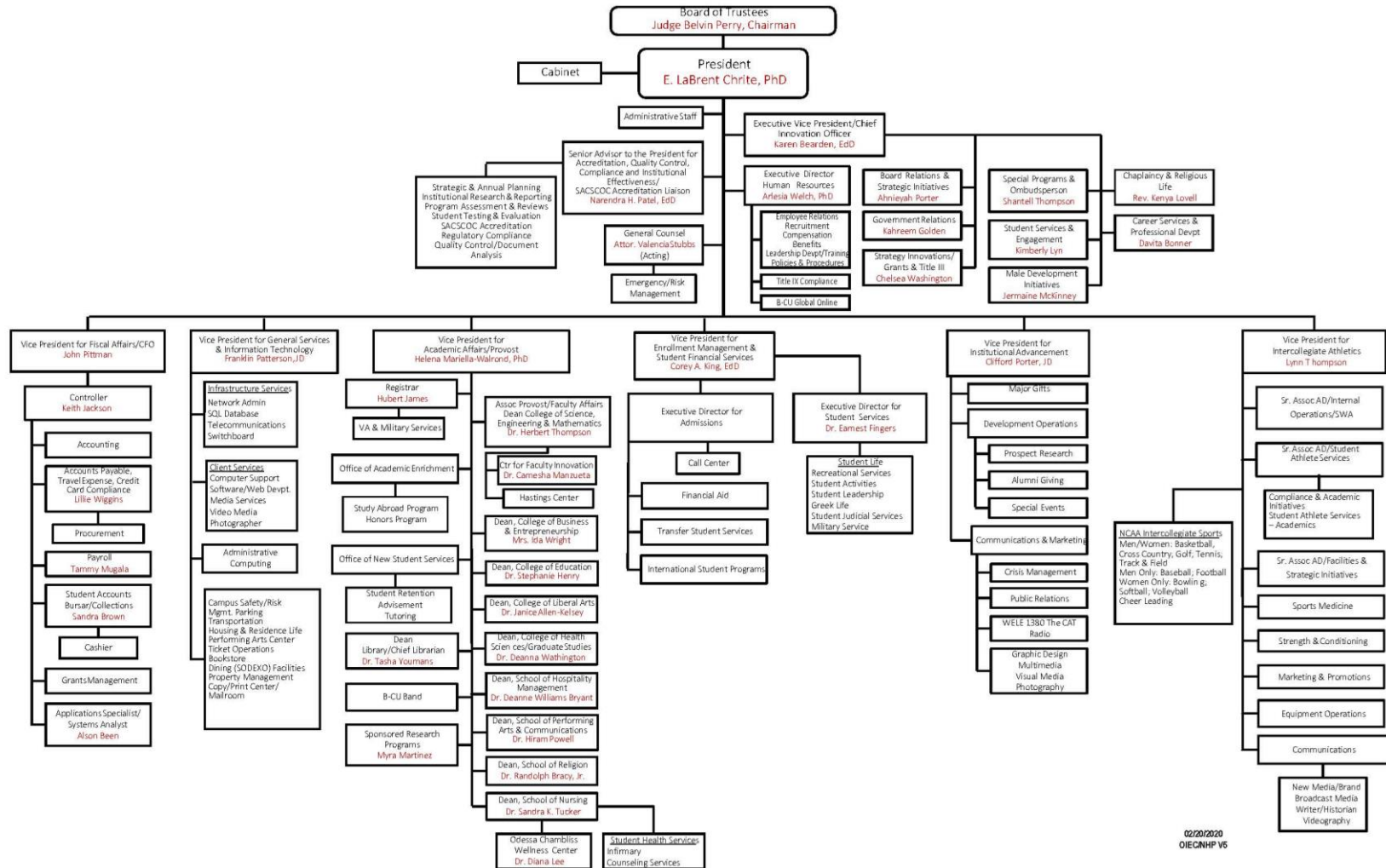


University Leadership



Organizational Structure

AY 2019 – 2020



Source: OIEC



Board of Trustees AY 2019 – 2020

Chair

Chief Judge Belvin Perry Jr., Esq. (Retired)

Attorney

Morgan & Morgan, PA

Secretary

Jennifer L. Adams

Retired

Senior Database Analyst

Lockheed Martin

Jeffrey E. Branch

Legislative Advocate

Florida League of Cities

David L. Brewer III

Retired

Vice Admiral

U.S. Navy

A. Ray Brinson

Retired

Insurance Executive

Aetna Insurance Company

Lorenzo Brown

CEO

AdventHealth DeLand

Wayne A. Davis

President/CEO

In Touch Logistics, LLC

Gregorio A. Francis, Esq.

Attorney

Osborne & Francis Law Firm

Joyours “Pete” Gamble

President/CEO

Daytona Beach Housing

Development Corporation

Deveron M. Gibbons

Vice President, Public Affairs and

Business Development

Amscot Financial

EX-OFFICIO MEMBERS (NON-VOTING)

Garrie Harris

NAA Representative

Paulette Monroe

Lay Leader

United Methodist Church

Jerykah Thomas

SGA President

2019 - 2020

Dr. E. LaBrent Chrite

University President

Source: OIEC



The President and the Cabinet AY 2019 - 2020

President

E. LaBrent Chrite, PhD

Executive Vice President & Chief Innovation Officer

Karen Bearden, EdD

Senior Advisor to the President for Accreditation, Quality Control, Compliance & Institutional Effectiveness

Narendra H. Patel, EdD

Provost & Senior Vice President for Academic Affairs

Helena Mariella-Walrond, PhD

Vice President for Business Affairs and Chief Financial Officer

John Pittman, MS

Vice President of Enrollment Management and Student Financial Services

Corey A. King, EdD

Vice President for Institutional Advancement

Clifford Porter, JD

Vice President for General Services and Information Technology

Franklin Patterson, JD

Vice President for Collegiate Athletics

Lynn Thompson, MPA

Executive Director for Human Resources

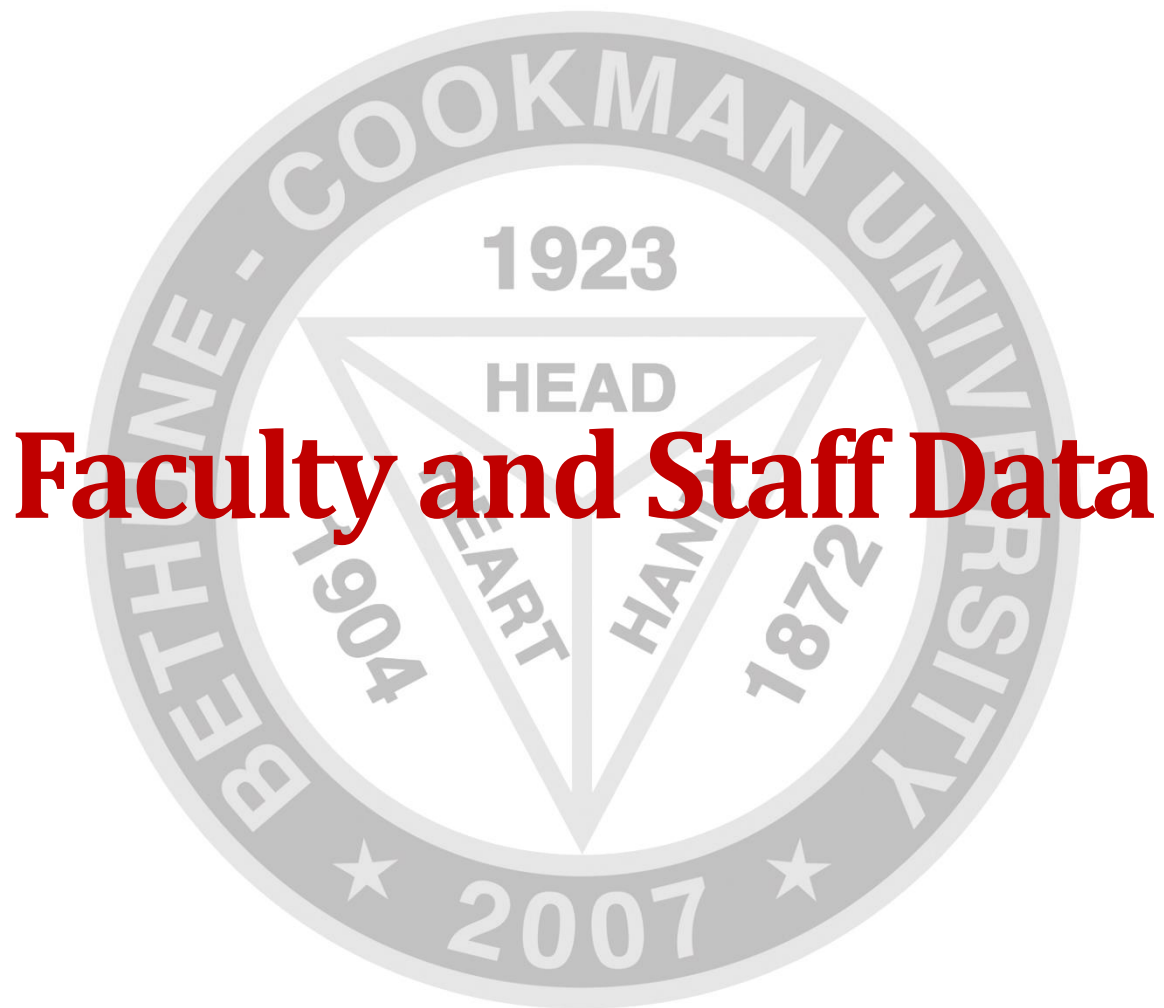
Arlesia Welch, PhD

Source: OIEC



Academic Leadership Fall 2019

SCHOOL/COLLEGE	DEAN
College of Business and Entrepreneurship	Ida D. Wright, MBA
College of Education	Stephanie Pasley Henry, PhD
College of Health Sciences	Deanna J. Wathington, MD, MPH, FAAFP
School of Hospitality Management	Deanne Williams-Bryant, EdD
College of Liberal Arts	Janice Allen-Kelsey, PhD
School of Nursing	Sandra K. Tucker, RN, PhD, JD
School of Performing Arts and Communication	Hiram J. Powell, PhD
School of Religion	Randolph Bracy Jr., EdD
College of Science, Engineering & Mathematics	Herbert W. Thompson, PhD
School of Graduate Studies	Deanna J. Wathington, MD, MPH, FAAFP
Source: Academic Affairs	
SCHOOL/COLLEGE	DEPARTMENT CHAIR
College of Business and Entrepreneurship	
Business Administration	Latoya Newell-Burke, JD
Accounting & Finance	Latoya Newell-Burke, JD
Information Systems Management	Ahmed Badi, PhD
College of Education	
Secondary and Physical Education	Timothy Mirtz, PhD
Exceptional Student Education	Leslie Sena, PhD
Elementary Education	Eugene Pringle, EdD
College of Health Sciences / School of Graduate Studies	
Aging Studies	N/A
Counseling	Jeffrey Haynes, PhD, MSM, LPC, LMHC
Rehabilitation Sciences / Athletic Training	Torrance Williams, DHSc, ATC, LAT
Criminal Justice (M.S.)	Randy Nelson, PhD
Organizational Leadership (M.S.)	Ranjna Patel, PhD
Public Health (M.P.H.)	Deanna Wathington, MD MPH, FAAFP
College of Liberal Arts	
Languages, Histories & Cultures Studies	Richard Peacock, MA
Liberal Arts	N/A
Behavioral & Social Sciences Studies	Daniel Hollar, PhD
Graduate Studies	Randy Nelson, PhD
Justice & Political Studies	Kideste Yusef, PhD
School of Science, Engineering and Mathematics	
Natural Sciences (Biology & Chemistry)	C. Ainsley Davis, PhD
Computer Science/Computer Info. Sys. & Computer Eng.	Ahmed Badi, PhD
Mathematics & Physics	Masood Poorandi, PhD
Integrated Environmental Science	Michael Reiter, PhD
School of Performing Arts and Communication	
Mass Communications	Elsie Wanjohi, EdD
Music	Marion Hundley, DMA
Speech Communication & Theatre Arts	Kekeli Nuviadenu, PhD
School of Religion	
Religious Studies, Philosophy, & Christian Ministry	Chris Newcomb, PhD
School of Hospitality Management	
Hospitality Management	Desmond Brown, PhD
Source: Academic Affairs	



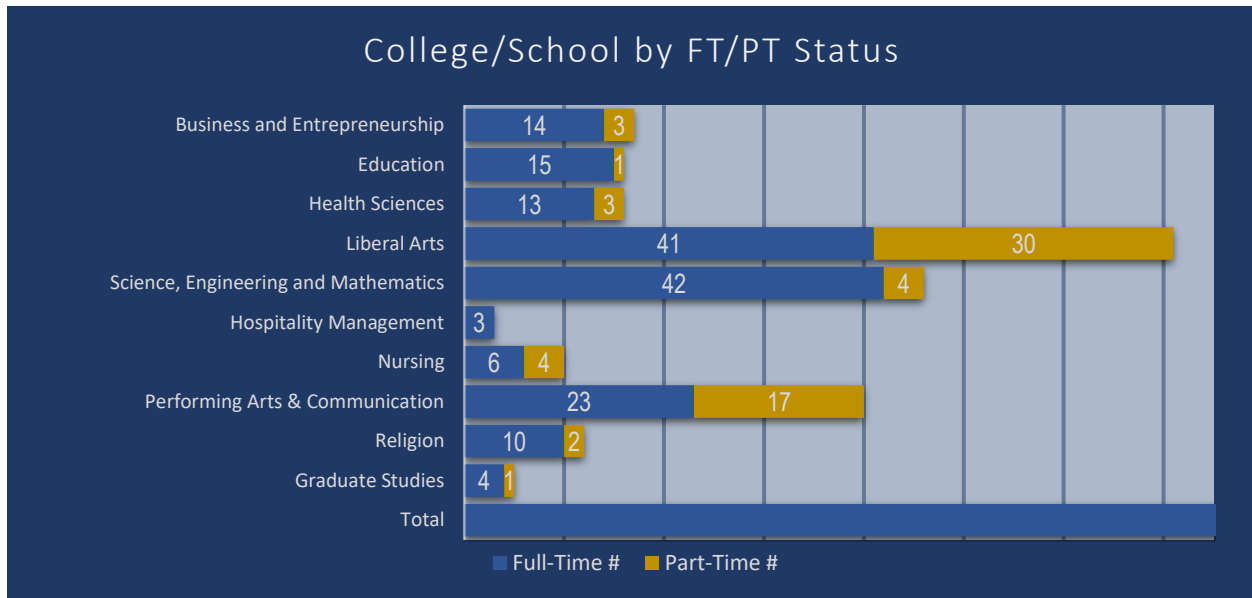
Faculty and Staff Data



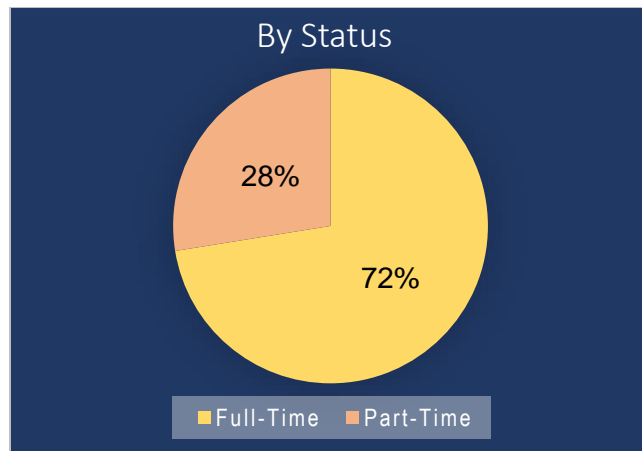
Faculty Headcount by College/School and FT/PT Status Fall 2019

COLLEGE/SCHOOL	Full-Time		Part-Time		TTL	
	#	%	#	%	#	%
College of Business and Entrepreneurship	14	6%	3	1%	17	7%
College of Education	15	6%	1	0%	16	7%
College of Health Sciences	13	6%	3	1%	16	7%
College of Liberal Arts	41	17%	30	13%	71	30%
College of Science, Engineering and Mathematics	42	18%	4	2%	46	19%
School of Hospitality Management	3	1%	0	0%	3	1%
School of Nursing	6	3%	4	2%	10	4%
School of Performing Arts & Communication	23	10%	17	7%	40	17%
School of Religion	10	4%	2	1%	12	5%
School of Graduate Studies	4	2%	1	0%	5	2%
Total	171	72%	65	28%	236	100%

Source: Human Resources



Source: Human Resources



Source: Human Resources



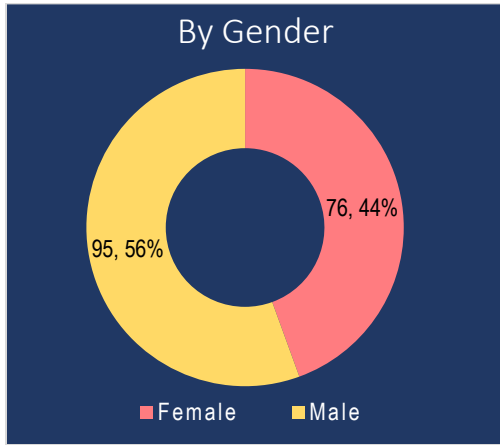
Full-Time Instructional Faculty by Level, College, Gender,
Ethnicity, Rank, and Terminal Degree
Fall 2019

COLLEGE/SCHOOL	GENDER	ETHNICITY						RANK				TERMINAL DEGREE	
		AS	BL	HS	OT	W	PROF	ASSOC	ASST	INST	VP		
College of Business and Entrepreneurship	Female	5	3			2			2	3		2	
	Male	9	2	6		1	2		4	3		5	
College of Education	Female	9		6	1	2		3	4	2		5	
	Male	6		4		1	1	3	1	1		4	
College of Health Sciences	Female	7		5		2		1	6			8	
	Male	6		4		2			6			6	
College of Liberal Arts	Female	19	1	10	2	6		7	7	5		8	
	Male	22		13	2	7	1	3	12	5	1	10	
College of Science, Engineering, and Mathematics	Female	14	1	7		6	1	3	5	4	1	10	
	Male	28	9	8	1	4	6	5	13	4		22	
School of Hospitality Management	Female	2		2					2			2	
	Male	1		1						1			
School of Nursing	Female	4		3		1			3	1		2	
	Male	2		1		1			1	1		1	
School of Performing Arts & Communication	Female	9		5	1	1	2	3	3	1	1	6	
	Male	14		10	1	1	2	1	4	4	5	5	
School of Religion	Female	5		3		1	1		2	2	1	4	
	Male	5	1	2	1	1		2	3			3	
GRADUATE STUDIES	Female	2	1			1	1		1			2	
	Male	2		2				1	1			3	
Grand Total													
FEMALE		76	3	44	4	2	23	5	19	33	17	2	49
MALE		95	12	51	5	6	21	12	18	44	20	1	59
TOTAL		171	15	95	9	8	44	17	37	77	37	3	108
TOTAL %			9%	55%	5%	5%	26%	10%	22%	45%	22%	2%	63%

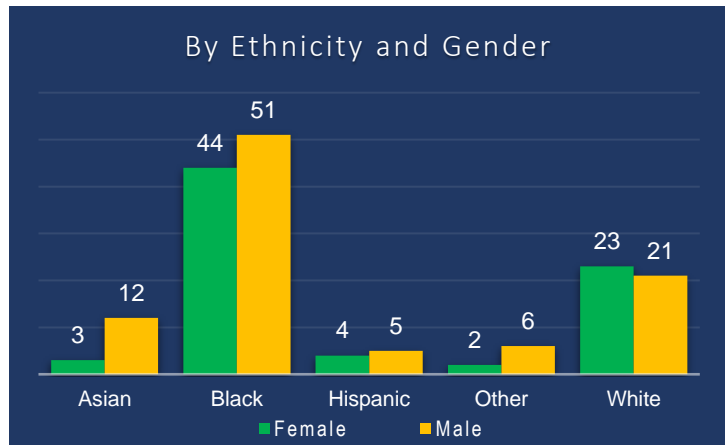
Source: Human Resources



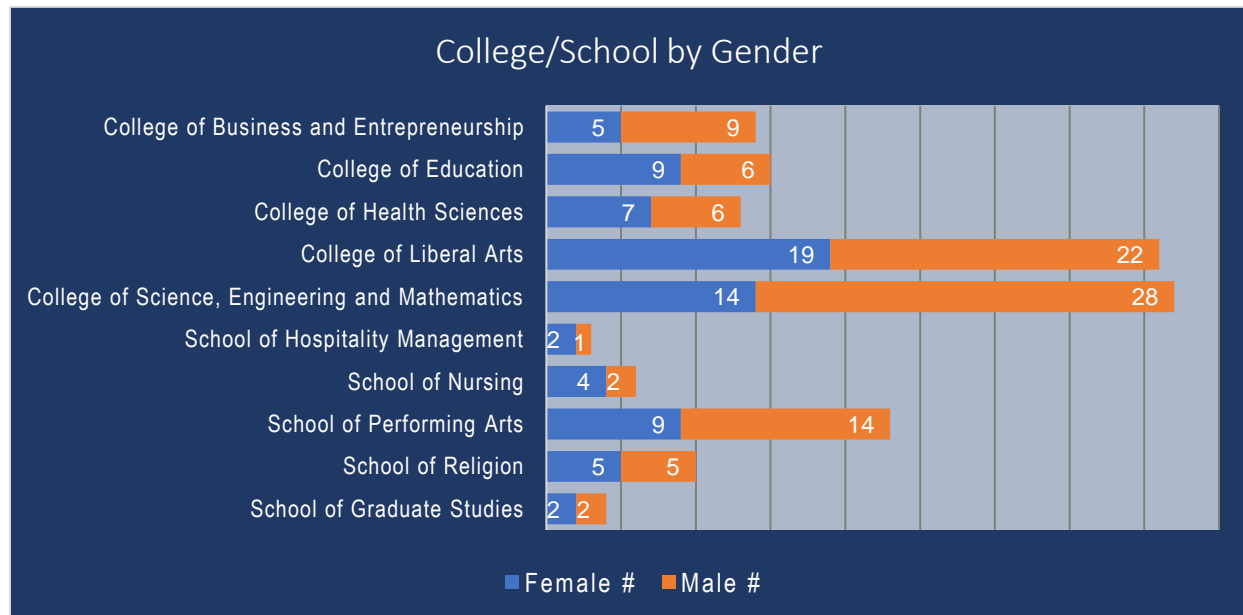
Full-Time Instructional Faculty Distribution Fall 2019



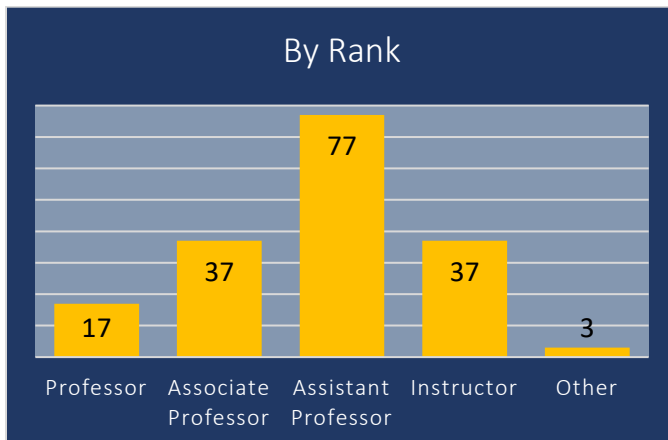
Source: Human Resources



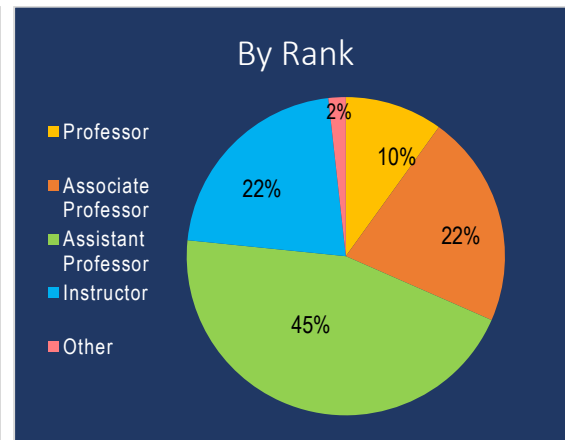
Source: Human Resources



Source: Human Resources



Source: Human Resources



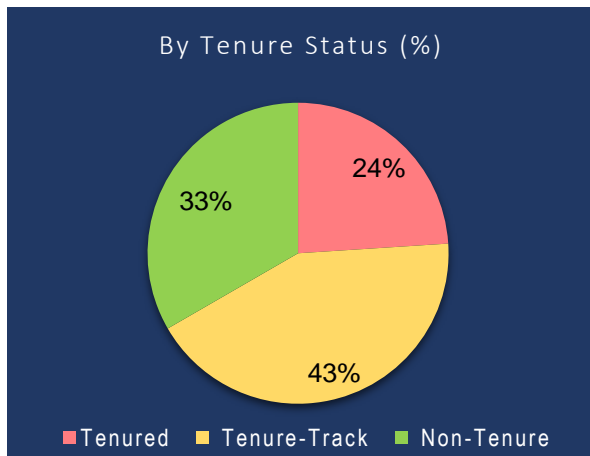
Source: Human Resources



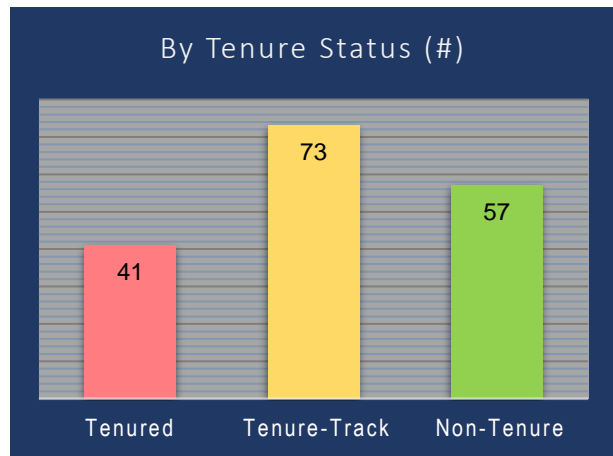
Faculty by College/School and Tenure Status Fall 2019

College/School	# of Full-Time Faculty	Tenured		Tenure-Track		Non-Tenure	
		#	%	#	%	#	%
College of Business and Entrepreneurship	14	1	2%	6	8%	7	12%
College of Education	15	4	10%	6	8%	5	9%
College of Health Sciences	13	0	0%	13	18%	0	0%
College of Liberal Arts	41	7	17%	17	23%	17	30%
College of Science, Engineering & Mathematics	42	12	29%	17	23%	13	23%
School of Graduate Studies	4	2	5%	2	3%	0	0%
School of Hospitality Management	3	0	0%	2	3%	1	2%
School of Nursing	6	0	0%	4	5%	2	4%
School of Performing Arts & Communication	23	11	27%	3	4%	9	16%
School of Religion	10	4	10%	3	4%	3	5%
Total	171	41	24%	73	43%	57	33%

Source: Human Resources



Source: Human Resources



Source: Human Resources



Part-Time Instructional Faculty by School, Gender, and Ethnicity Fall 2019

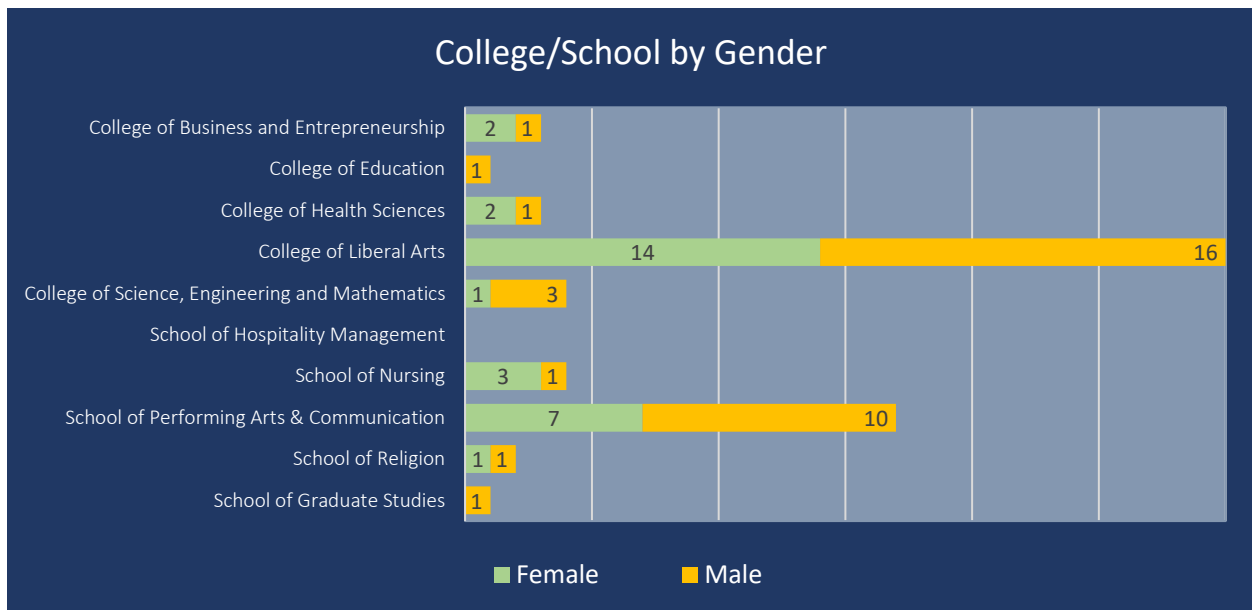
UNDERGRADUATE STUDIES	GENDER	ETHNICITY					
		AS	BL	HS	OT	W	
College of Business and Entrepreneurship	Female	2	-	1	-	-	1
	Male	1	-	1	-	-	-
College of Education	Female	-	-	-	-	-	-
	Male	1	-	-	-	-	1
College of Health Sciences	Female	2	-	2	-	-	-
	Male	1	-	1	-	-	-
College of Liberal Arts	Female	14	-	8	2	-	4
	Male	16	-	6	1	4	5
College of Science, Engineering, and Mathematics	Female	1	1	-	-	-	-
	Male	3	-	3	-	-	-
School of Hospitality Management	Female	-	-	-	-	-	-
	Male	-	-	-	-	-	-
School of Nursing	Female	3	1	2	-	-	-
	Male	1	-	-	-	-	1
School of Performing Arts & Communication	Female	7	-	4	1	-	2
	Male	10	-	6	-	-	4
School of Religion	Female	1	-	-	-	-	1
	Male	1	-	-	-	-	1
GRADUATE STUDIES	Female	-	-	-	-	-	-
	Male	1	-	1	-	-	-
Grand Totals	FEMALE	30	2	17	3	0	8
	MALE	35	0	18	1	4	12
	TOTAL	65	2	35	4	4	20
	TOTAL %		3%	54%	6%	6%	31%

NOTE: AS=Asian; BL=Black/African American; HS = Hispanic; OT=Other; W=White

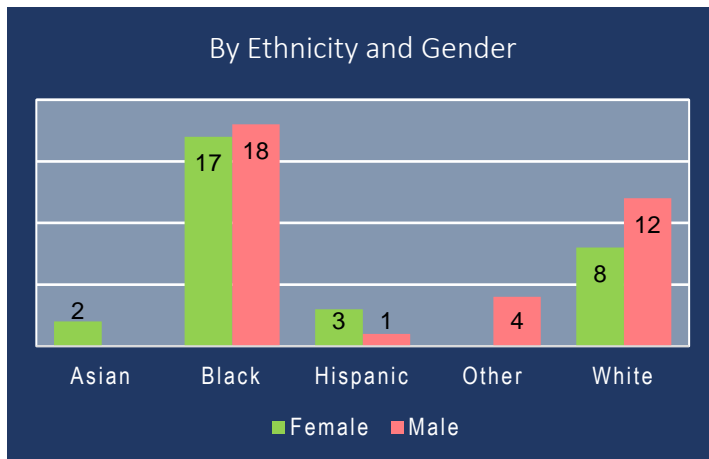
Source: HR Database



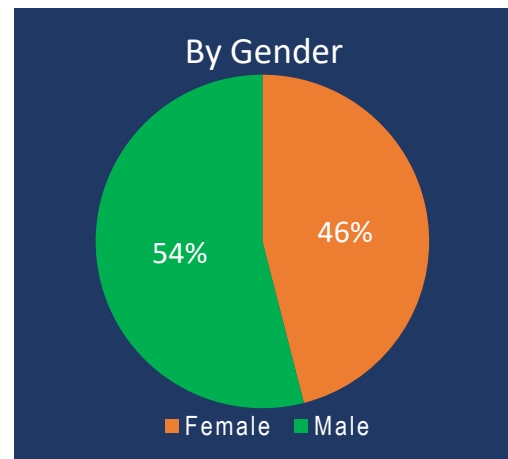
Part-Time Instructional Faculty Distribution Fall 2019



Source: Human Resources



Source: Human Resources



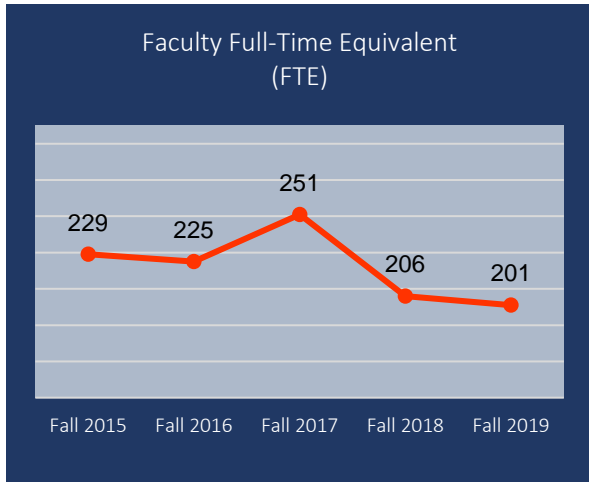
Source: Human Resources



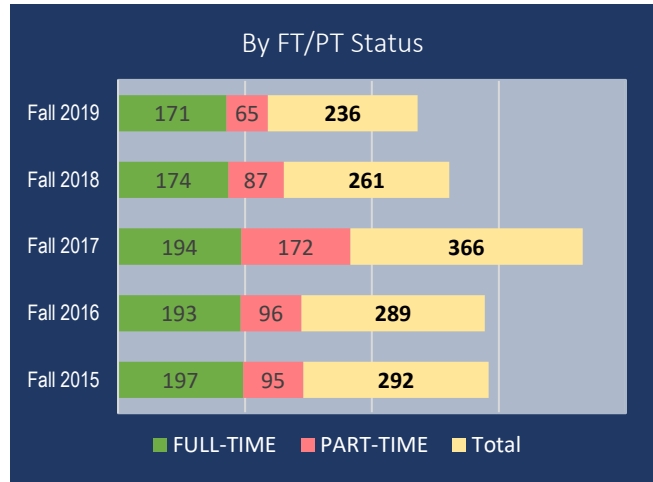
Faculty by Full-Time, Part-Time and Full-Time Equivalent (FTE*) 2015 – 2019

HEADCOUNT & STATUS	FALL 2015	FALL 2016	FALL 2017	FALL 2018	FALL 2019
FULL-TIME	197	193	194	174	171
PART-TIME	95	96	172	87	65
Total	292	289	366	261	236
Full-Time Equivalent (FTE)	229	225	251	206	201

*FTE = The number of Full-Time Faculty + 1/3 of the number of Part-Time Faculty
Source: Human Resources



Source: Human Resources



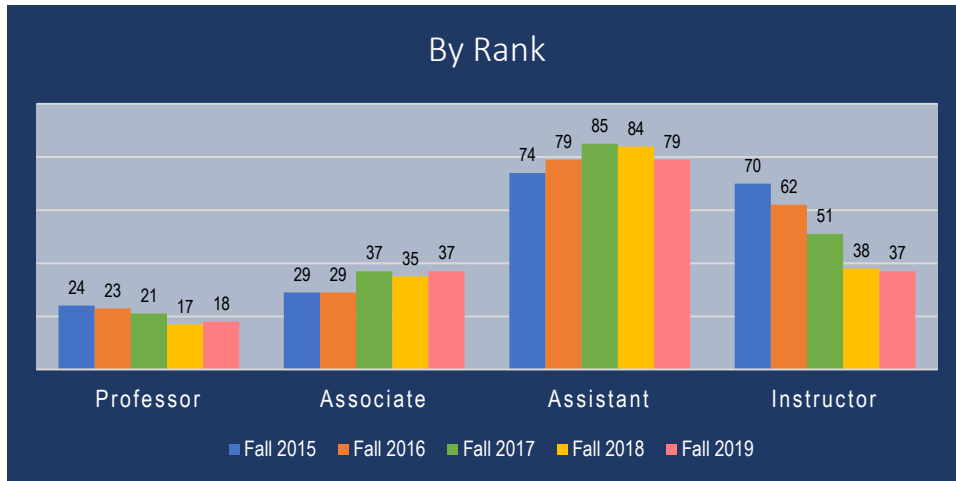
Source: Human Resources



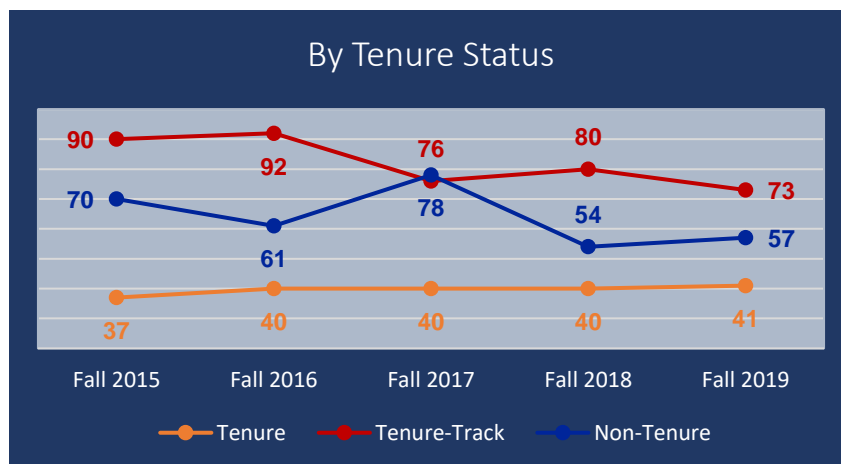
Full-Time Faculty by Rank, Tenure-Status, Ethnicity and Gender (2015 – 2019)

CATEGORY		Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
RANK	Professor	24	23	21	17	18
	Associate	29	29	37	35	37
	Assistant	74	79	85	84	79
	Instructor	70	62	51	38	37
TENURE-STATUS	Tenure	37	40	40	40	41
	Tenure-Track	90	92	76	80	73
	Non-Tenure	70	61	78	54	57
ETHNICITY	Black	114	106	110	94	93
	White	52	56	52	45	45
	Other	31	31	32	35	33
GENDER	Male	104	94	99	94	94
	Female	93	99	95	80	77
TOTAL FACULTY		197	193	194	174	171

Source: Human Resources



Source: Human Resources



Source: Human Resources



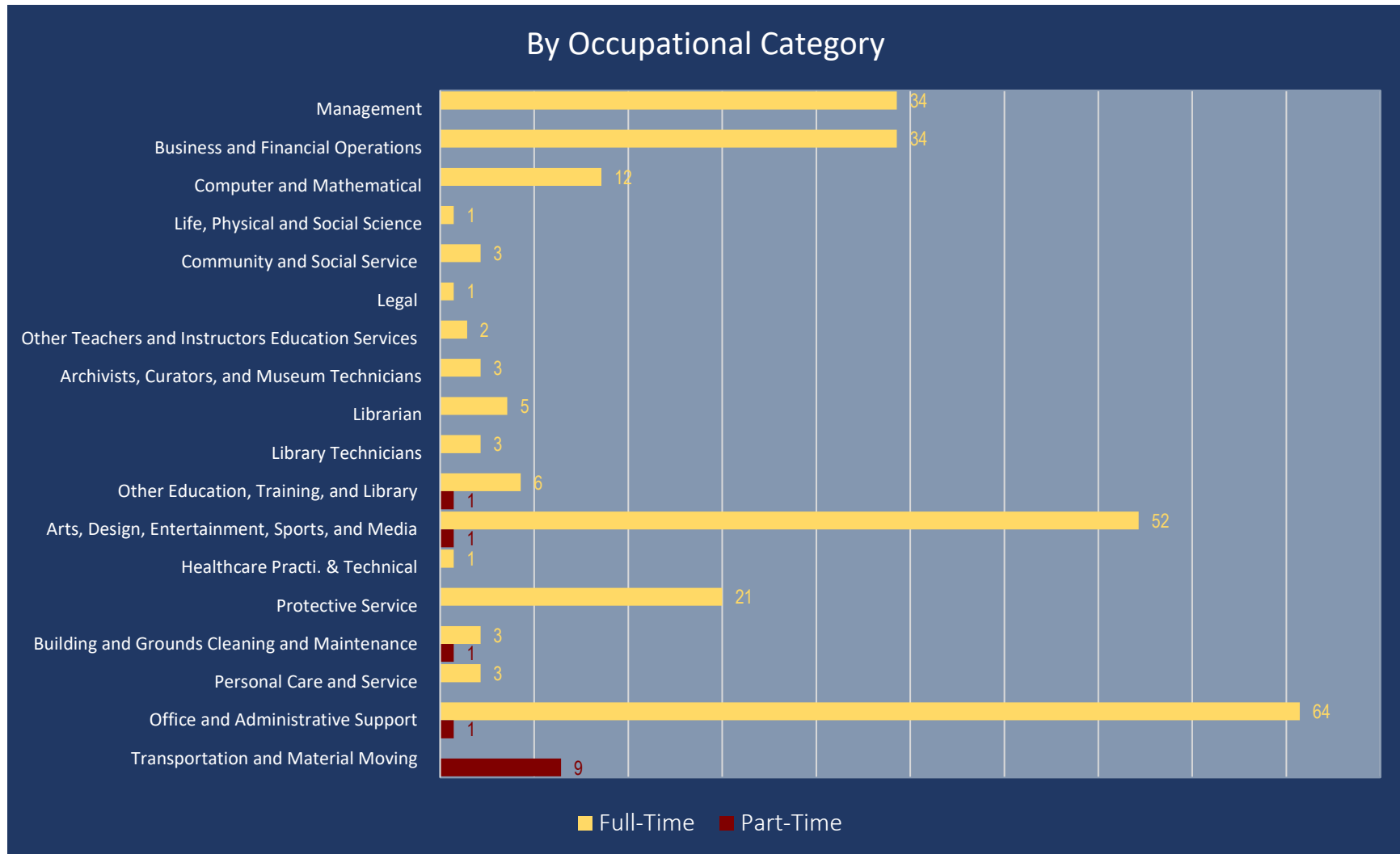
Non-Instructional Staff by FT/PT Status, Occupational Category, Ethnicity, and Gender Fall 2019

Occupational Categories																			
	RACE/GENDER		AS			BL			HS			OT			W			Total	%
	FULL-TIME		F	M	TTL	F	M	TTL	F	M	TTL	F	M	TTL	F	M	TTL		
Management Occupations			1	1	11	18	29	1		1	1		1	2			2	34	13%
Business and Financial Operations Occupations	1		1	2	20	4	24	2		2		1	1	3	2		5	34	13%
Computer and Mathematical Occupations			1	1	1	6	7					1	1	1	2		3	12	5%
Life, Physical and Social Science Occupations					1		1											1	0%
Community and Social Service Occupations					3		3											3	1%
Legal Occupations					1		1											1	0%
Other Teachers and Instructors Education Services Occupations						2	2											2	1%
Archivists, Curators, and Museum Technicians					2	1	3											3	1%
Librarian					2		2							2	1		3	5	2%
Library Technicians					2	1	3											3	1%
Other Education, Training, and Library Occupations					3	1	4	1		1					1	1		6	2%
Arts, Design, Entertainment, Sports, and Media Occupations			1	1	9	28	37	1	2	3		1	1	4	6	10		52	20%
Healthcare Practical & Technical Occupations						1	1											1	0%
Protective Service Occupations					7	7	14		2	2				2	3	5		21	8%
Building and Grounds Cleaning and Maintenance Occupations						3	3											3	1%
Personal Care and Service Occupations					1	2	3											3	1%
Office and Administrative Support Occupations					37	12	49	1		1	2		2	11	1	12		64	25%
Total	1	4	5	100	86	186	6	4	10	3	3	6	25	16	41	248	95%		
PART-TIME																			
Other Education, Training, and Library Occupations														1		1		1	0.4%
Arts, Design, Entertainment, Sports, and Media Occupations					1		1											1	0.4%
Building and Grounds Cleaning and Maintenance Occupations					1		1											1	0.4%
Office and Administrative Support Occupations					1		1											1	0.4%
Transportation and Material Moving Occupations					2	6	8		1	1								9	3.4%
Total	0		0	5	6	11	0	1	1				1		1	13	5%		
Grand Total	1	4	5	105	92	197	6	5	11	3	3	6	26	16	42	261	100%		

Source: Human Resources



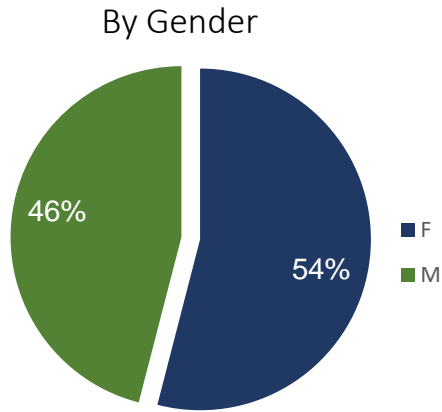
Non-Instructional Staff Distribution Fall 2019



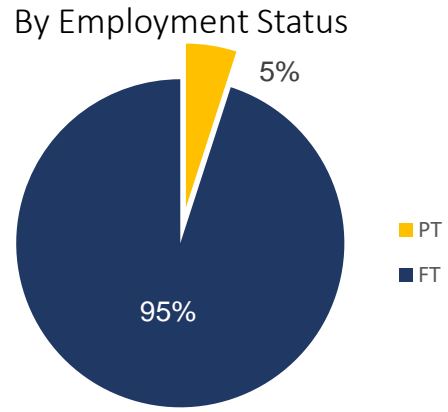
Source: Human Resources



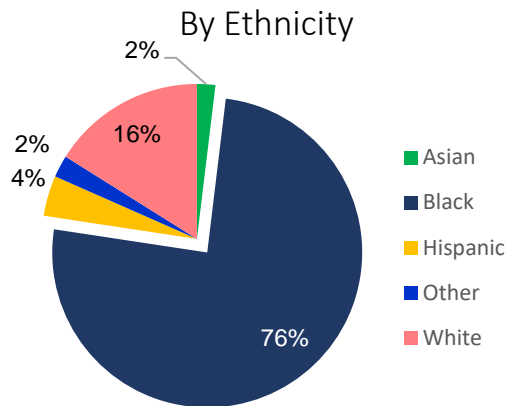
Non-Instructional Staff Distribution Fall 2019



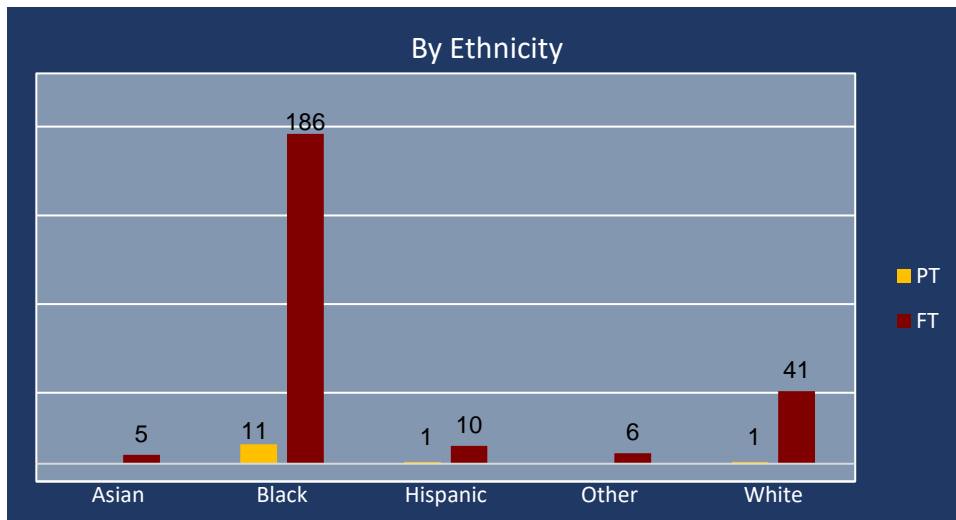
Source: Human Resources



Source: Human Resources



Source: Human Resources



Source: Human Resources



Faculty/Staff to Student Ratios by FTE 2015 – 2019

Faculty/Student Ratio by Full-Time and Full-Time Equivalent (FTE*)

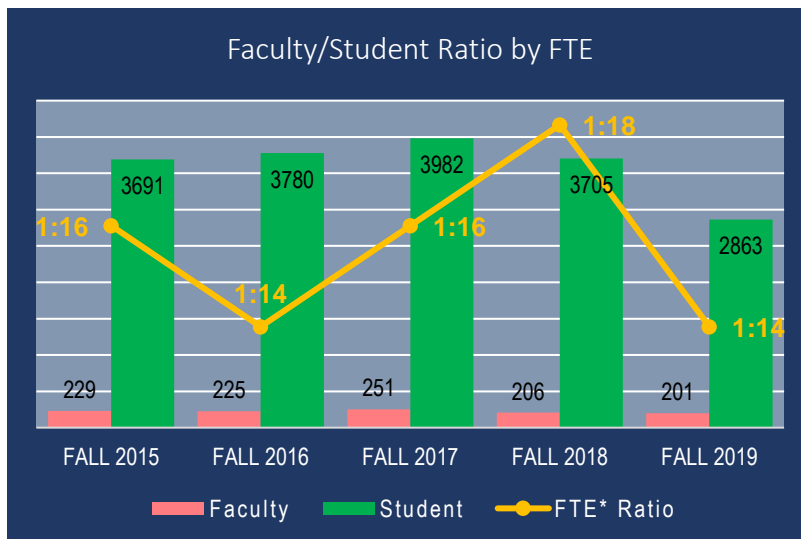
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Full Time Headcount					
Faculty	197	193	194	174	171
Student	3497	3584	3775	3773	2901
FTE*					
Faculty	229	225	251	206	201
Student	3691	3780	3982	3705	2863
FTE* Ratio	1:16	1:16	1:16	1:18	1:14

Source: Human Resources and Fall Census

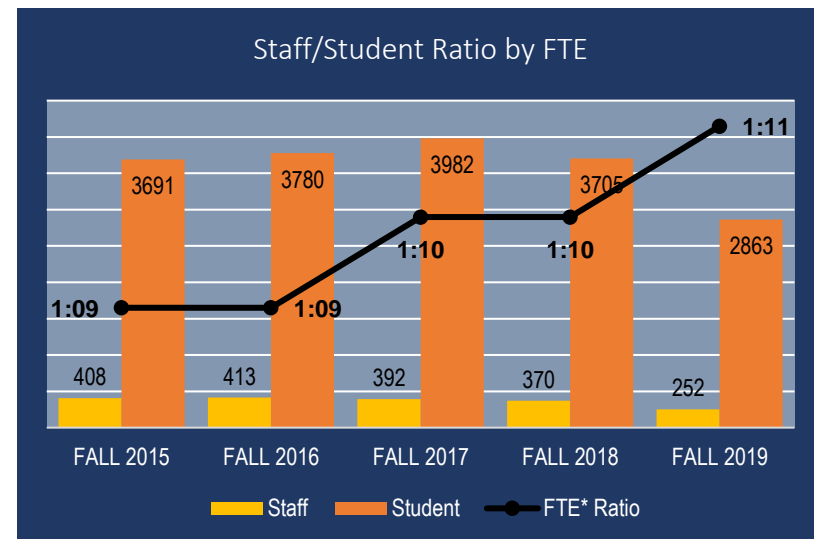
Staff/Student Ratio by Full-Time and Full-Time Equivalent (FTE*)

Year	FT Staff	PT Staff	Staff FTE*	Student FTE*	Staff/Student Ratio
Fall 2015	401	22	408	3691	1:09
Fall 2016	404	26	413	3780	1:09
Fall 2017	378	41	392	3982	1:10
Fall 2018	361	26	370	3705	1:10
Fall 2019	248	13	252	2863	1:11

Source: Human Resources and Fall Census



Source: Human Resources and Fall Census



Source: Human Resources and Fall Census



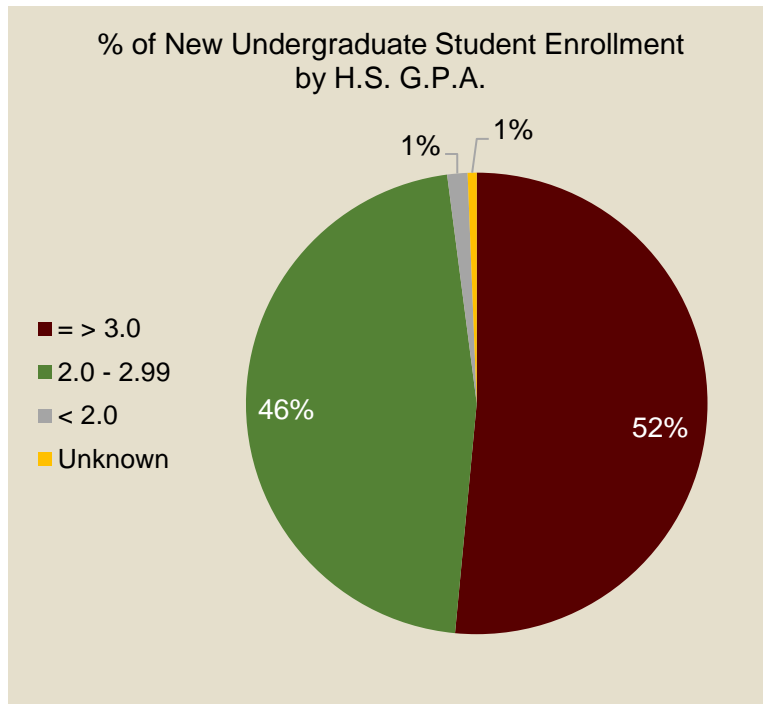
New Student Information



New Undergraduate Student Enrollment- Total Applied, Accepted, and Enrolled by H.S. G.P.A. Fall 2019

H.S. GPA	Total Applied	Total Accepted	Total Enrolled
> 4.0	667	600	36
3.50 - 4.0	1429	1418	97
3.0 - 3.49	2090	1956	193
2.5 - 2.99	1902	1664	229
2.25 - 2.49	539	394	56
2.0 - 2.24	270	24	9
Below 2.00	162	6	4
Unknown	420	226	9
Total Incoming (Freshman & Transfer)	7,479	6,288	633

Source: 2019 Fall Census



Source: 2019 Fall Census

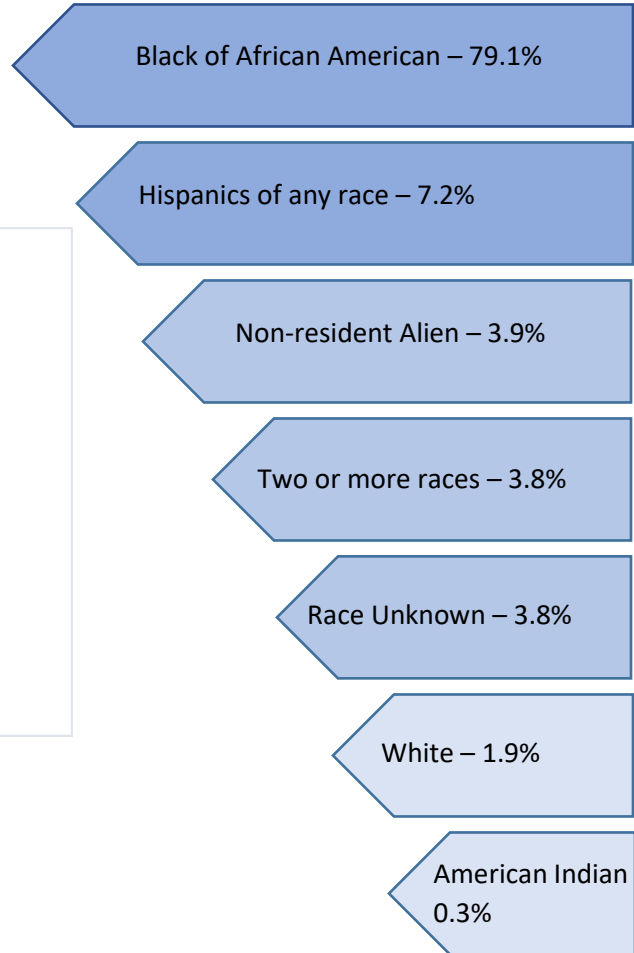


New Student Profile Fall 2019

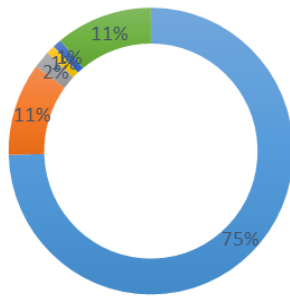
Class of 2023

Applied - 7,479	Accepted - 6,288	Enrolled - 633

Average G.P.A. – 3.1



Incoming Class by States



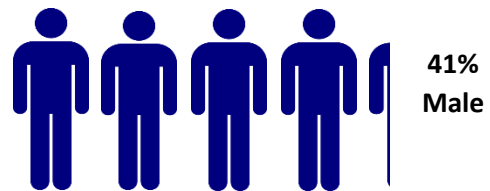
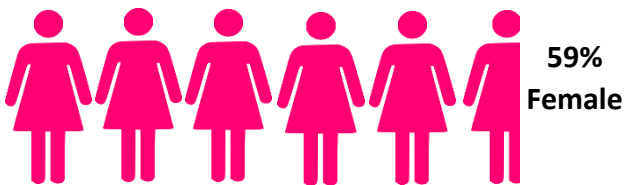
■ FL ■ GA ■ CA ■ OH ■ SC ■ All Other States

Average SAT

950

Average ACT

17





New Student Enrollment by Country Fall 2019

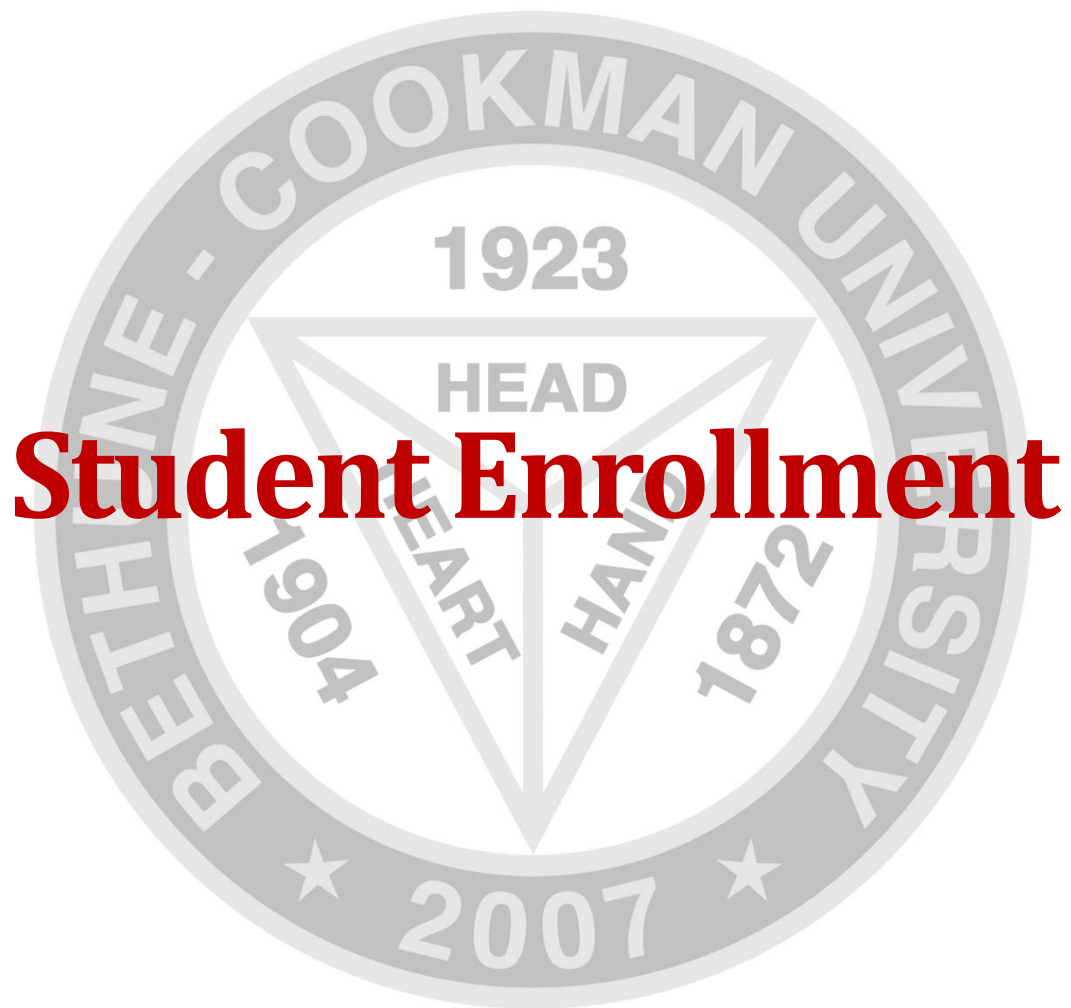
Country of Origin	Number of Students Enrolled
Argentina	1
Bahamas	7
Bulgaria	1
Canada	1
Chile	1
Croatia	1
Cuba	1
Haiti	1
Ireland	1
Italy	1
Jamaica	4
Morocco	1
Saint Maarten (Dutch)	1
South Africa	1
United Kingdom of Great Britain and Northern Ireland	2
Venezuela (Bolivarian Republic of)	1
Grand Total	24

Source: 2019 Fall Census

New Student Enrollment by State Fall 2019

STATE	Number of Students Enrolled
AE	1
AL	4
AZ	5
CA	10
CT	2
DC	1
DE	1
FL	455
GA	64
IL	2
IN	3
KY	1
LA	2
MD	3
MI	5
MN	3
MO	1
NC	5
NJ	5
NY	5
OH	8
PA	2
PR	2
SC	6
TN	1
TX	6
VA	1
VI	1
WA	1
WI	1
Grand Total	607

Source: 2019 Fall Census



Student Enrollment



Student Headcount Enrollment by Status & Gender Fall 2019

Undergraduate

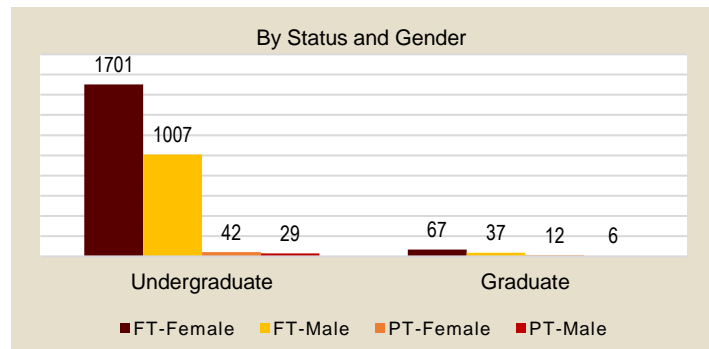
	Full-Time		Part-Time		Total
	F	M	F	M	
Degree-seeking, first-time freshmen	340	219	-	1	560
Other first-year, degree-seeking	31	39	3	-	73
All other degree-seeking	1330	749	39	28	2146
TTL	1701	1007	42	29	2779

Source: 2019 Fall Census

Graduate

	Full-Time		Part-Time		Total
	F	M	F	M	
Degree-seeking, first-time	19	13	1	2	35
All other degree-seeking	46	24	11	3	84
All other graduates enrolled in credit courses	2	-	-	1	3
TTL	67	37	12	6	122

Source: 2019 Fall Census

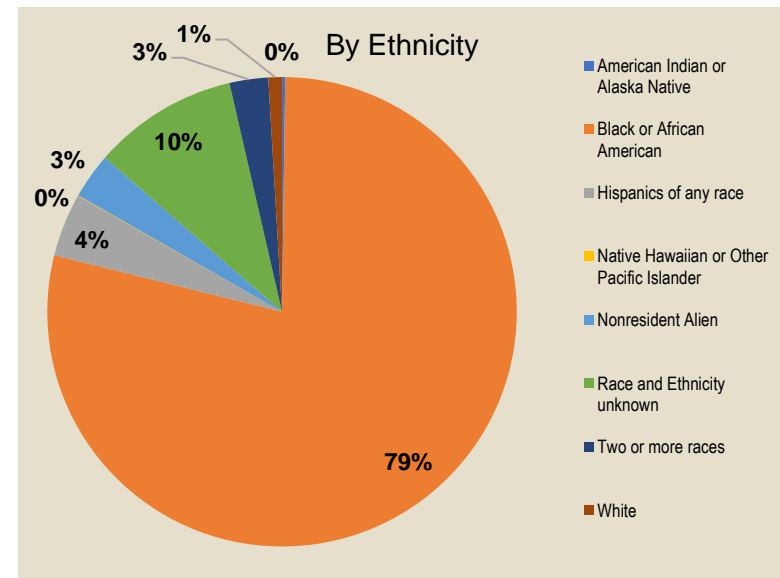


Source: 2019 Fall Census

Undergraduate and First-Year Degree Seeking Enrollment by Ethnicity Fall 2019

Ethnicity	First-Year Degree Seeking	All UG
American Indian or Alaska Native	2	6
Black or African American	453	2186
Hispanics of any race	37	121
Native Hawaiian or Other Pacific Islander	-	1
Nonresident Alien	20	87
Race and Ethnicity unknown	19	278
Two or more races	22	74
White	7	26
Grand Total	560	2779

Source: 2019 Fall Census



Source: 2019 Fall Census



Undergraduate Enrollment by Country of Origin and Classification Fall 2019

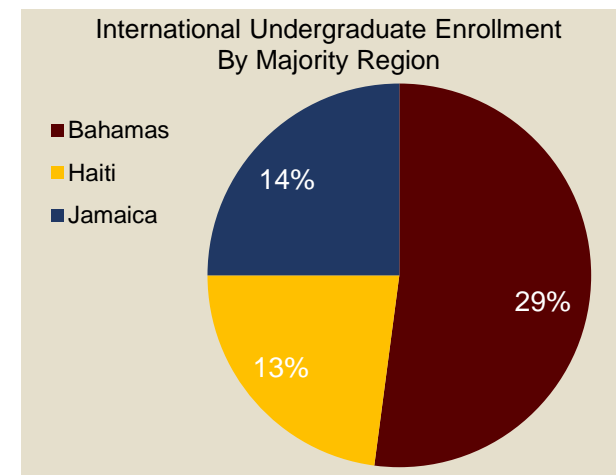
Country of Origin	FR	JR	SO	SR	Grand Total
Argentina	1	1			2
Bahamas	6	10	6	3	25
Brazil			1		1
Bulgaria	1				1
Canada	1		1		2
Chile	1			1	2
Colombia				3	3
Cuba	1				1
Haiti	1	3	5	2	11
Ireland	1		1		2
Italy	1				1
Jamaica	4	3	2	3	12
Kenya				2	2
Latvia				1	1
Morocco	1				1
Nepal			1	1	2
Nigeria	2			1	3
Philippines		1			1
Saint Kitts and Nevis		1			1
Saint Maarten (Dutch)	1				1
South Africa	1				1
Spain				1	1
Sweden		2	1		3
Tanzania, United Republic of		1			1
Trinidad and Tobago				1	1
Turks and Caicos Islands		1			1
United Kingdom of Great Britain and Northern Ireland		1		1	2
Venezuela (Bolivarian Republic of)			1		1
Total	23	24	19	20	86

Source: 2019 Fall Census

Graduate Enrollment by Country of Origin Fall 2019

Country of Origin	Total
Australia	1
Bahamas	1
Canada	1
France	1
Guyana	1
Jamaica	1
Spain	1
Tanzania, United Republic of	1
Venezuela (Bolivarian Republic of)	1
Grand Total	9

Source: 2019 Fall Census



Source: 2019 Fall Census



Fall Enrollment Data AY2015/16 – AY2019/20

Undergraduate

	2015	2016	2017	2018	2019
	TTL #	TTL #	TTL #	TTL #	TTL #
New	1060	1266	1396	1022	633
Returning	2619	2530	2596	2598	2146
Total UG Headcount	3679	3796	3992	3620	2779
Undergraduate FTE	3566	3668	3847	3564	2747

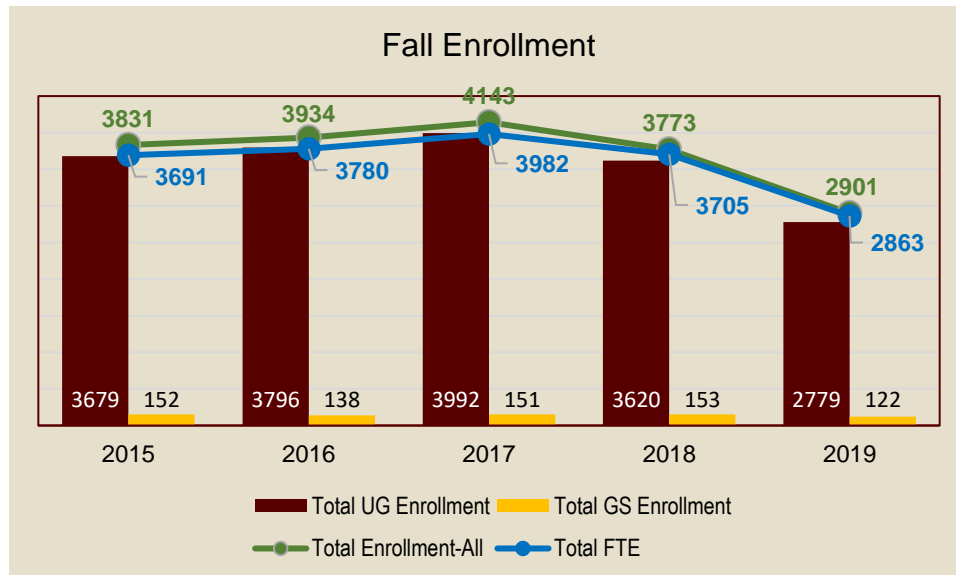
Graduate

Level/Term	2015	2016	2017	2018	2019
	TTL #	TTL #	TTL #	TTL #	TTL #
New	51	25	63	62	38
Returning	101	113	88	91	84
Total GM Headcount	152	138	151	153	122
Graduate FTE	125	112	135	141	116

Grand Total

TOTAL HC ENROLLMENT	3831	3934	4143	3773	2901
TOTAL FTE	3691	3780	3982	3705	2863

Source: Fall Census



Source: Fall Census



Spring Enrollment Data AY2015/16 – 2019/20

Undergraduate

	2016	2017	2018	2019	2020
	TTL #	TTL #	TTL #	TTL #	TTL #
New	180	115	88	76	53
Returning	3241	3321	3607	3151	2537
Total UG Headcount	3421	3436	3695	3227	2590
Undergraduate FTE	3290	3331	3585	3179	2549

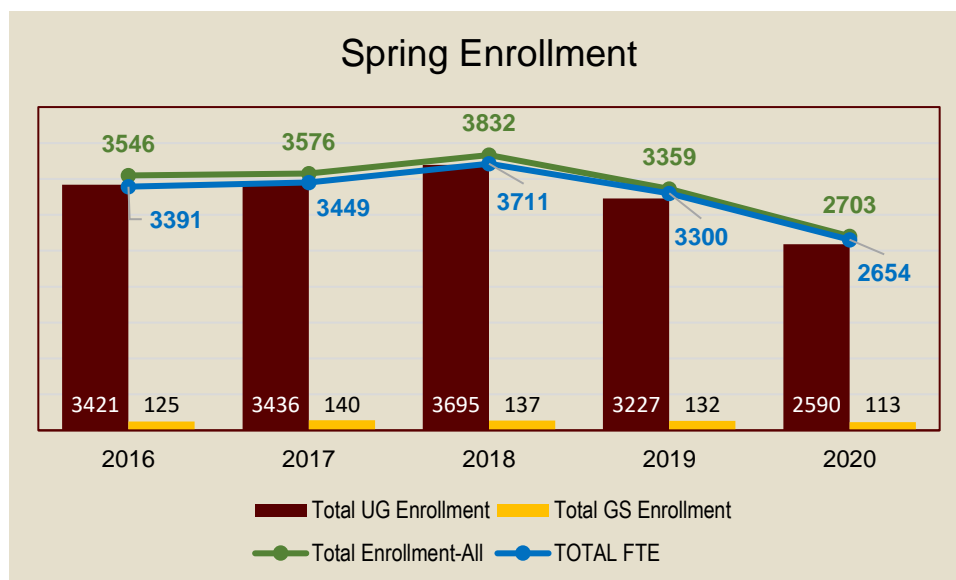
Graduate

Level/Term	2016	2017	2018	2019	2020
	TTL #	TTL #	TTL #	TTL #	TTL #
New	24	20	10	11	18
Returning	101	120	127	121	95
Total GM Headcount	125	140	137	132	113
Graduate FTE	101	118	126	121	105

Grand Total

TOTAL HC ENROLLMENT	3546	3576	3832	3359	2703
TOTAL FTE	3391	3449	3711	3300	2654

Source: Spring Census



Source: Spring Census



Summer Enrollment Data AY2015/16 – 2019/20

Undergraduate

	2016	2017	2018	2019	2020
	TTL #	TTL #	TTL #	TTL #	TTL #
New	155	145	13	2	4
Returning	758	397	627	522	558
Total UG Headcount	913	542	640	523	562
Undergraduate FTE	651	405	441	332	328

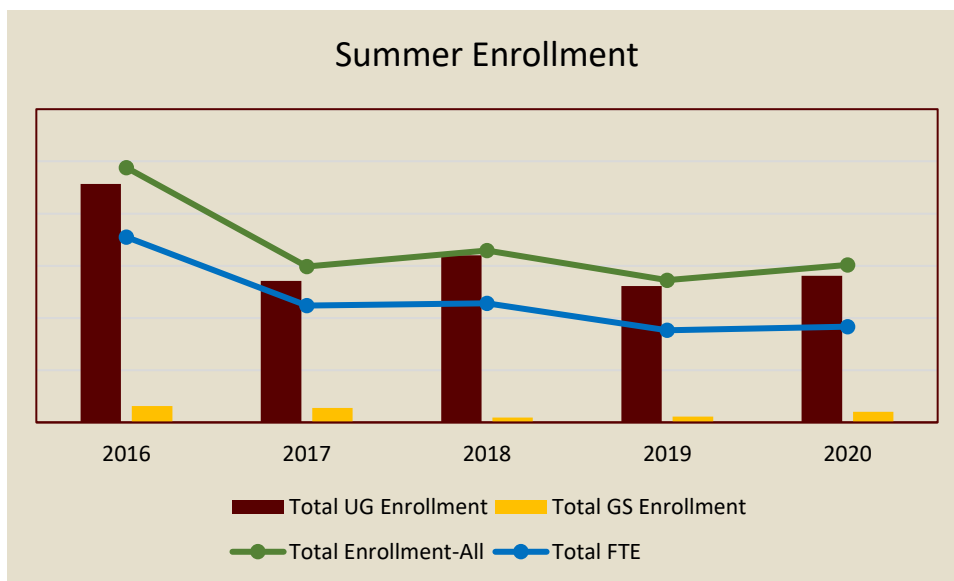
Graduate

Level/Term	2016	2017	2018	2019	2020
	TTL #	TTL #	TTL #	TTL #	TTL #
New	7	1	7	0	3
Returning	56	54	12	22	38
Total GM Headcount	63	55	19	22	41
Graduate FTE	59	43	15	21	39

Grand Total

TOTAL HC ENROLLMENT	976	597	659	545	603
TOTAL FTE	710	448	456	353	367

Source: Summer Census



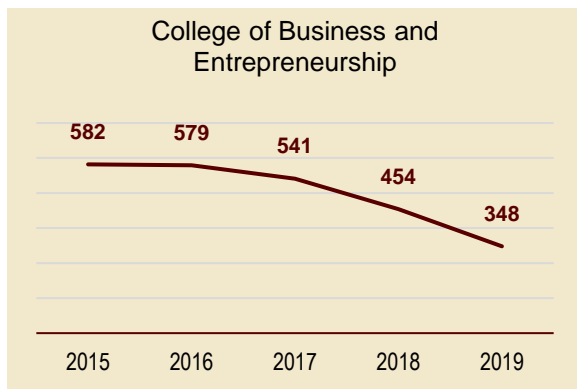
Source: Summer Census



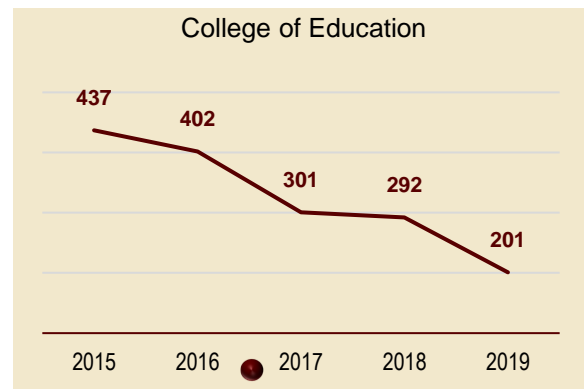
Fall Enrollment by College/School 2015 – 2019

COLLEGE/SCHOOL	2015	2016	2017	2018	2019	5-YR Avg
College of Business and Entrepreneurship	582	579	541	454	348	501
College of Education	437	402	301	292	201	327
College of Health Sciences	55	65	286	410	327	229
College of Liberal Arts	1183	1302	1322	1217	991	1203
College of Science, Engineering and Mathematics	445	486	443	404	312	418
School of Hospitality Management	83	76	77	57	46	68
School of Nursing	434	421	451	310	209	365
School of Performing Arts & Communication	314	342	419	429	299	361
School of Religion	16	14	22	25	21	20
Other (Non-Degree/Undecided)	137	109	132	22	27	85
School of Graduate Studies	145	138	149	153	120	141
Total	3831	3934	4143	3773	2901	3716

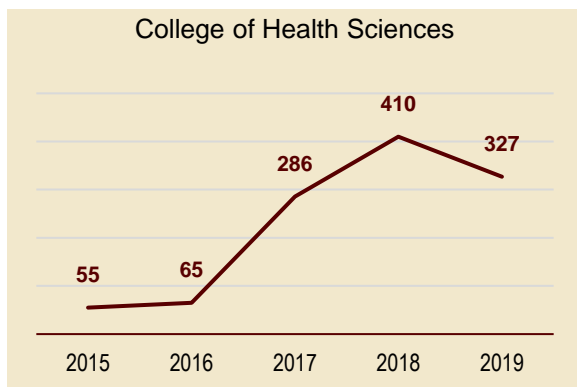
Source: Fall Census



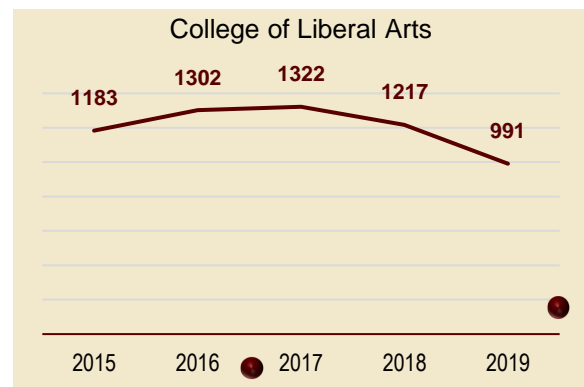
Source: Fall Census



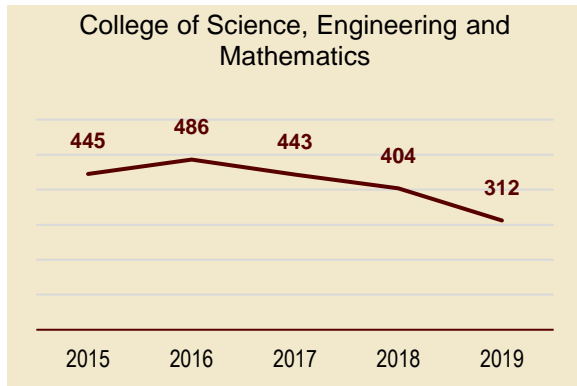
Source: Fall Census



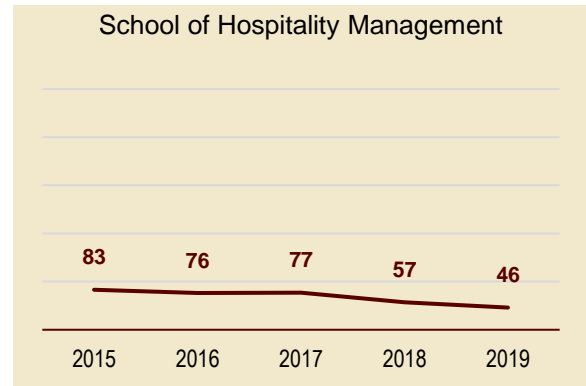
Source: Fall Census



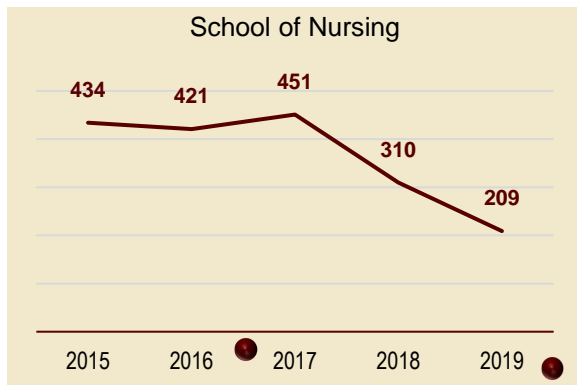
Source: Fall Census



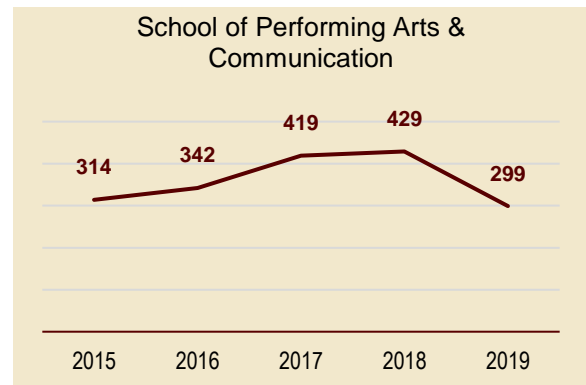
Source: Fall Census



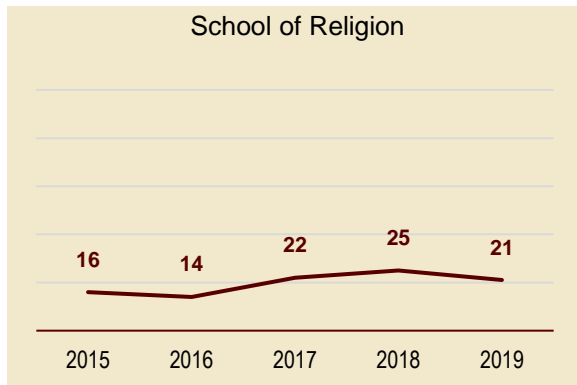
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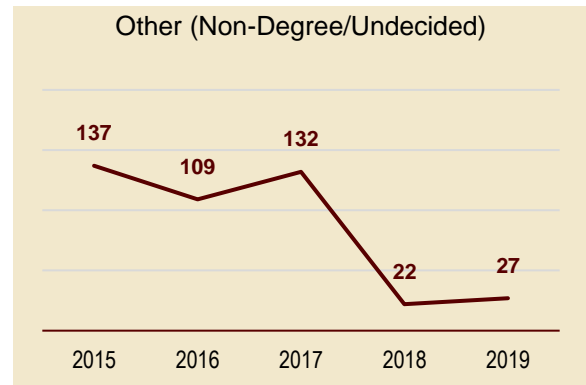
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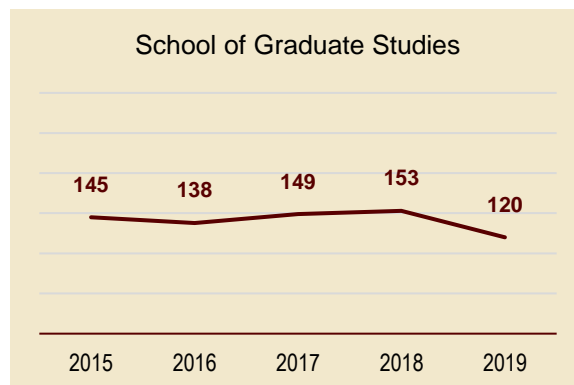
Source: Fall Census



Source: Fall Census



Source: Fall Census



Source: Fall Census



Fall Enrollment by College/School and Program 2015 – 2019

College of Business and Entrepreneurship

CIP	Major	Degree	2015	2016	2017	2018	2019
52.0301	Accounting	BS	104	97	93	71	42
52.0201	Business Administration	BS	447	440	401	344	282
52.0801	Finance	BS	15	28	33	30	19
52.1201	Information Systems Management	BS		11	12	8	5
52.1101	International Business	BS	16	3	2	1	0
Total Business & Entrepreneurship Enrollment			582	579	541	454	348

College of Education

CIP	Major	Degree	2015	2016	2017	2018	2019
13.1322	Biology Education 6-12	BS	11	8	6	5	3
13.1303	Business Education 6-12	BS	8	4	8	5	4
13.0101	Educational Studies	BA					
13.1202	Elementary Education K-6/ESOL Endorsement	BS	132	122	32	13	10
13.1011	Elementary Education (combined K-6/ESOL Reading Endorsement; K-12/ESOL Endorsement; K-12/ESOL/Reading)	BS	36	33	114	143	80
13.1305	English Education 6-12/ESOL Endorsement	BA	17	24	18	16	14
13.1311	Mathematics Education 5-9					1	4
13.1312	Music Education K-12	BA	70	80	62	66	56
13.1314	Physical Education K-12	BS	89	90	43	32	20
31.0101	Physical Education/Recreation	BS	62	28	7		
13.1318	Social Science Education 6-12 (K-12)	BA	12	13	11	11	10
Total Education Enrollment			437	402	301	292	201

College of Health Sciences

CIP	Major	Degree	2015	2016	2017	2018	2019
30.1101	Aging Studies; Gerontology	BS	55	65	41	38	45
31.0505	Health and Exercise Science - Pre-Clinical Health; Sports, Fitness and Health	BS			245	372	282
Total Health Sciences Enrollment			55	65	286	410	327

School of Hospitality Management

CIP	Major	Degree	2015	2016	2017	2018	2019
52.0904	Hospitality Management	BS	83	76	77	57	46
Total Hospitality Management Enrollment			83	76	77	57	46

College of Liberal Arts

CIP	Major	Degree	2015	2016	2017	2018	2019
43.0199	Criminal Justice	BS	503	499	537	500	410
23.0101	English	BA	16	18	20	23	13
54.0101	History; History-Public	BA	13	19	20	19	11
45.0901	International Studies/Int'l Affairs	BA	13	18	22	17	13
24.0101	Liberal Studies/ Interdisciplinary studies	BA	107	162	122	85	99
45.1001	Political Science	BA	70	75	67	59	53
42.0101	Psychology	BS	355	412	430	420	321
45.1101	Sociology	BA	106	99	104	94	71
Total Liberal Arts Enrollment			1183	1302	1322	1217	991

Source: Fall Census



School of Nursing

CIP	Major	Degree	2015	2016	2017	2018	2019
51.1601	Nursing (combined Nursing & Pre-Nursing)	BS	434	421	451	310	209
Total Nursing Enrollment			434	421	451	310	209

School of Performing Arts & Communication

CIP	Major	Degree	2015	2016	2017	2018	2019
9.0101	Communication Studies – General; Interdisciplinary; Theatre Arts/Performance	BA	0	7	41	82	30
9.0102	Mass Communication (combined MJ; DP; PR)	BA	219	222	254	229	188
50.0901	Music (combined music performance & Technology)	BA	72	47	41	42	29
50.0913	Music Recording Technology (New Major- Fall 2013)	BA		45	69	68	50
23.1001	Speech Communication	BA	23	21	14	8	2
Total Performing Arts & Communication Enrollment			314	342	419	429	299

School of Religion

CIP	Major	Degree	2015	2016	2017	2018	2019
38.9999	Religion & Philosophy (combined Christian Ministry; Philosophy; Religious Studies)	BA	16	14	22	25	21
Total Religion & Philosophy Enrollment			16	14	22	25	21

College of Science, Engineering and Mathematics

CIP	Major	Degree	2015	2016	2017	2018	2019
26.0101	Biology	BS	240	279	210	179	139
40.0501	Chemistry (including Bio-Chemistry)	BS	31	41	34	37	29
14.0901	Computer Engineering	BS	67	55	74	48	35
11.0401	Computer Information Systems	BS	62	57	68	80	70
11.0701	Computer Science	BS	27	33	32	42	25
3.0104	Integrated Environmental Science	BS	5	4	9	5	6
27.0101	Mathematics	BS	13	17	16	13	8
Total SEM Enrollment			445	486	443	404	312

Other (Non-Degree/Undecided)

CIP	Major	Degree	2015	2016	2017	2018	2019
	Non-Degree Seeking	ND	20	67	107		2
	Undecided		117	42	25	22	25
Total			137	109	132	22	27

School of Graduate Studies

CIP	Major	Degree	2015	2016	2017	2018	2019
52.0206	Transformative Leadership; Organizational Leadership	MS	75	52	43	49	31
3.0104	Integrated Environmental Science	MS		5	10	6	1
51.2201	Public Health	M.P.H.	5	11	12	11	13
51.0913	Athletic Training	M.A.T.			4	6	5
43.0199	Criminal Justice Administration	M.S	27	19	25	19	11
38.9999	Christian Ministry	M.A				10	16
13.1011	Exceptional Student Education	M.Ed.		9	9	15	14
42.0101	Counseling Psychology		38	42	46	37	29
Total Graduate Studies Enrollment			145	138	149	153	120

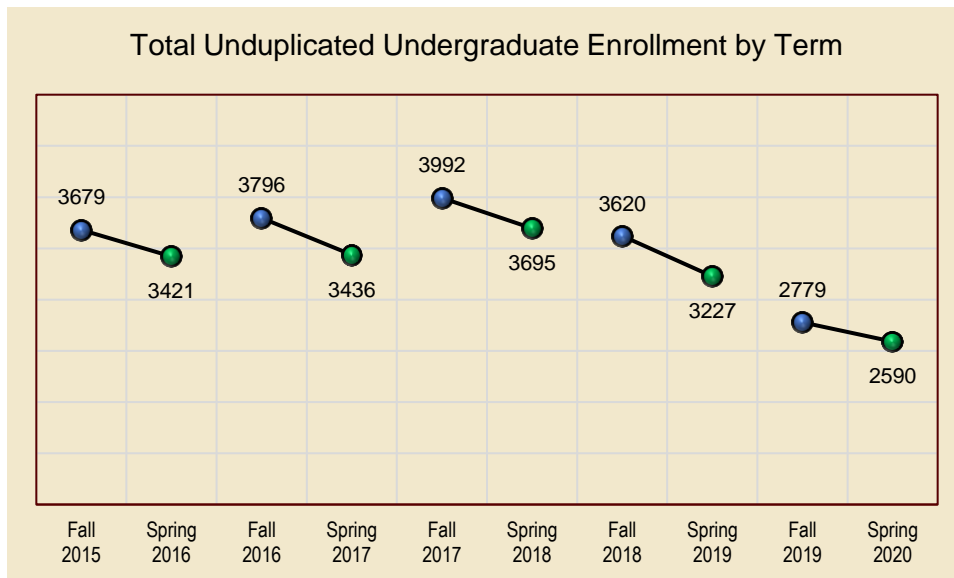
Source: Fall Census



Undergraduate Enrollment by Term and Classification 2015 – 2019

Classification	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
	2015	2016	2016	2017	2017	2018	2018	2019	2019	2020
FT	905	136	1057	71	1180	136	939	75	560	53
FR	528	985	551	1171	478	1244	420	909	213	572
SO	785	753	761	749	889	894	910	833	697	623
JR	713	750	702	704	707	700	753	729	700	672
SR	728	737	645	686	632	647	597	681	609	670
ND	20	60	80	55	106	74	1	-		
TTL	3679	3421	3796	3436	3992	3695	3620	3227	2779	2590

Source: Fall and Spring Census



Source: Fall and Spring Census



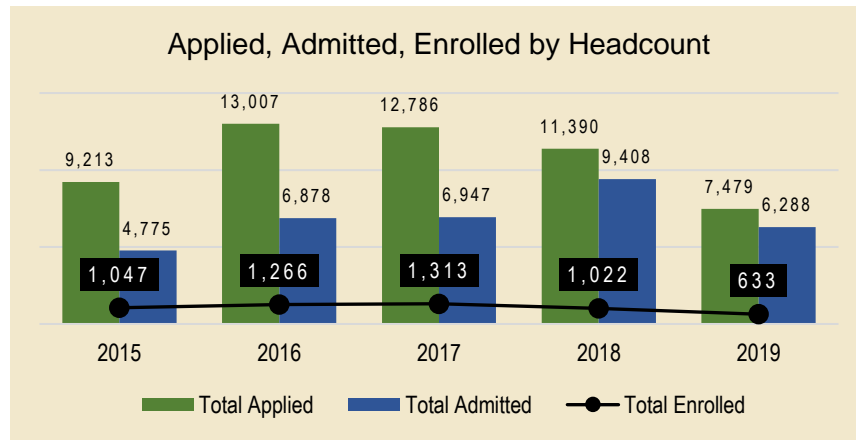
Undergraduate Applicant Yield Rates Fall 2015 – 2019

Academic Year	Total Applied	Total Admitted	Admit Yield*	Total Enrolled	Enrollment Yield*
2015	9213	4775	52%	1047	22%
2016	13007	6878	53%	1266	18%
2017	12786	6947	54%	1313	19%
2018	11390	9408	83%	1022	11%
2019	7479	6288	84%	633	10%

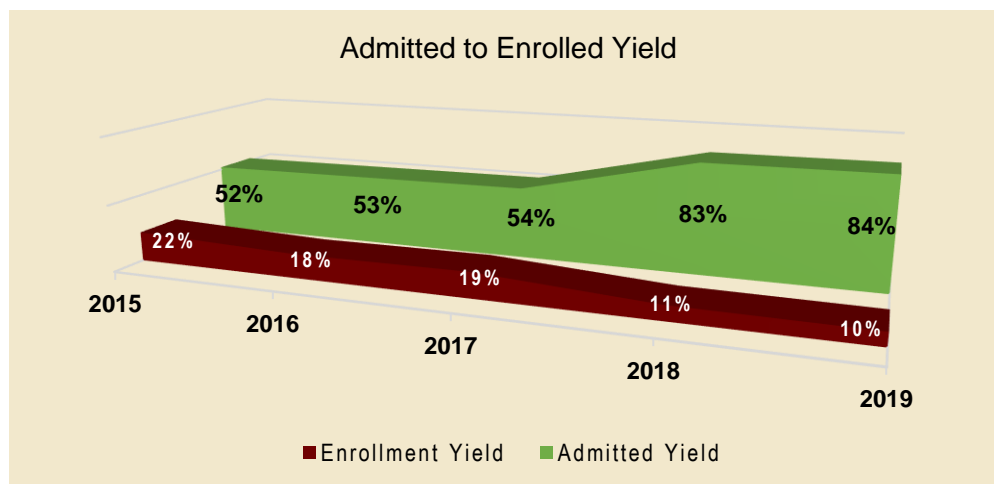
* Admit Yield = # Admitted/# Applied

* Enrollment Yield = # Enrolled/# Admitted

Source: Fall Census



Source: Fall Census



* Admit Yield = # Admitted/# Applied

* Enrollment Yield = # Enrolled/# Admitted

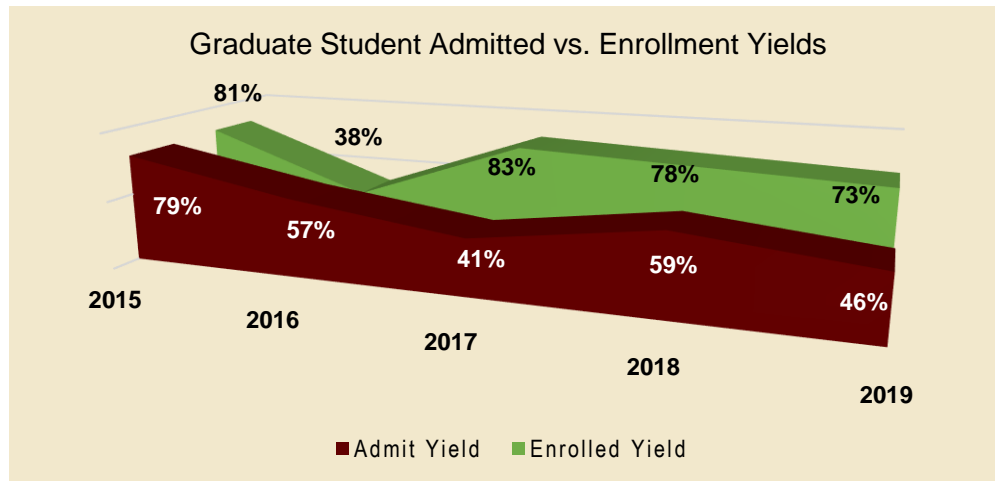
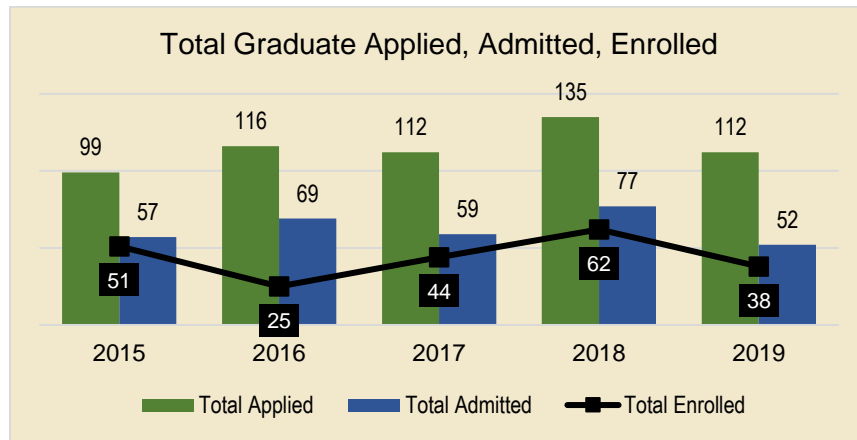
Source: Fall Census



Graduate Applicant Yield Rates Fall 2015 – 2019

Academic Year	Total Applied	Total Admitted	Admit Yield*	Total Enrolled	Enrollment Yield*
2015	80	63	79%	51	81%
2016	116	66	57%	25	38%
2017	186	76	41%	63	83%
2018	135	79	59%	62	78%
2019	112	52	46%	38	73%

* **Admit Yield** = # Admitted/# Applied
 * **Enrollment Yield** = # Enrolled/# Admitted
 Source: Fall Census



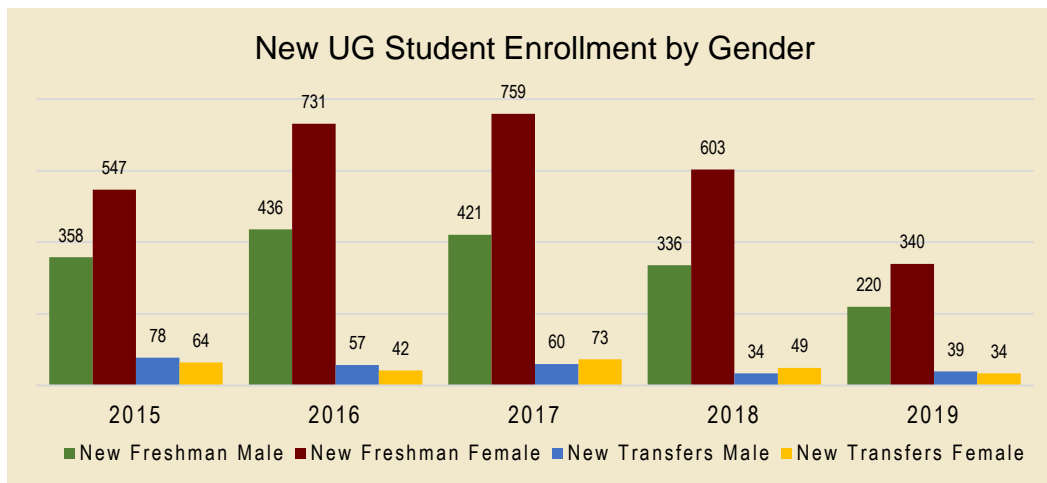
* **Admit Yield** = # Admitted/# Applied
 * **Enrollment Yield** = # Enrolled/# Admitted
 Source: Fall Census



New UG Student Enrollment by Gender Fall 2015 – 2019

Year	2015	2016	2017	2018	2019
New Freshman Male	358	436	421	336	220
New Freshman Female	547	731	759	603	340
New Transfers Male	78	57	60	34	39
New Transfers Female	64	42	73	49	34
Total Incoming Class	1,047	1,266	1,313	1,022	633

Source: Fall Census



Source: Fall Census

Total Enrollment by Religious Preference 2015 – 2019

Religious Preference	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
AME					58
Baptist	1126	1018	882	826	609
Christian	886	1103	1348	1408	1166
Episcopalian	26	22	20	18	16
Jehovah's Witness	7	7	7	5	6
Jewish	0	1	3	2	1
Lutheran	5	2	3	3	4
Methodist	135	103	73	70	36
Muslim	14	14	15	16	19
Non-Christian	3	12	7	5	4
No Preference	282	253	256	229	166
Other-Christian	350	266	228	219	89
Pentecostal	182	191	184	174	114
Presbyterian	6	6	6	7	5
Roman Catholic	114	100	77	69	63
Seventh Day Adventist	35	36	40	31	19
Unknown	418	567	674	563	442
United Church of Christ	242	233	169	128	84
TTL	3831	3934	3992	3773	2901

Source: Fall Census



UG Fall Enrollment by Florida County

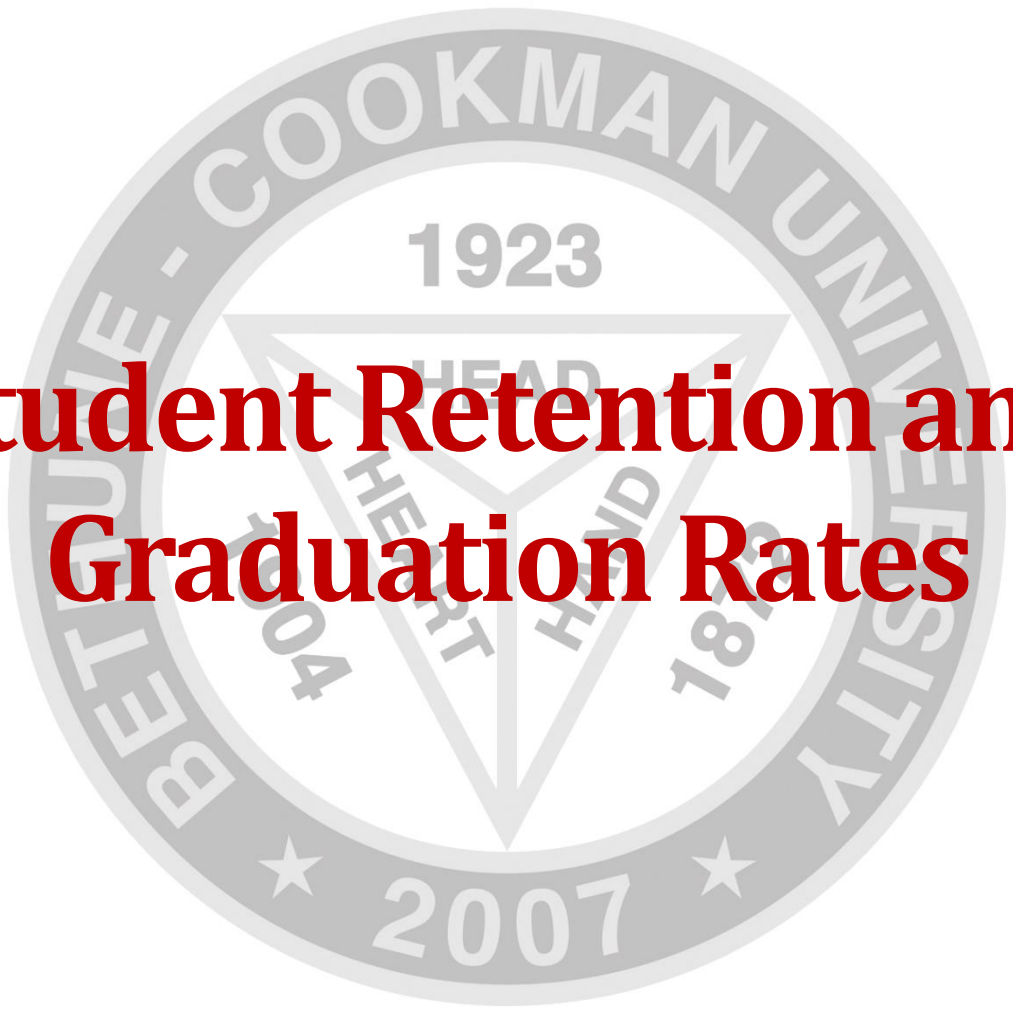
County	2015	2016	2017	2018	2019
Alachua	19	23	32	35	25
Baker	3	2	2	1	
Bay	2	2	3	2	6
Bradford	2	1	1	0	1
Brevard	42	38	43	47	37
Broward	328	347	378	333	263
Charlotte	2	3	2	3	3
Citrus	0	0	1	3	1
Clay	22	17	26	33	26
Collier	7	8	10	10	10
Columbia	9	6	6	4	4
Dade	378	389	414	409	303
Desoto	2	1	6	6	5
Dixie	1	3	1	1	1
Duval	242	275	292	273	216
Escambia	6	6	13	14	15
Flagler	39	79	82	33	32
Franklin	2	0	1	5	
Gadson	5	7	5	1	1
Gulf	1	1	0	0	
Hamilton	1	0	0	1	1
Hardee	1	1	1	1	
Hendry	2	3	3	2	3
Hernando	6	7	9	7	3
Highlands	8	7	11	13	8
Hillsborough	201	200	198	179	120
Indian River	13	10	12	12	9
Jackson	0	1	1	1	3
Jefferson	3	2	2	1	2
Lake	25	28	30	38	24
Lee	21	19	26	23	22
Leon	14	11	15	17	13
Levy	3	7	5	5	4
Madison	5	3	2	3	2
Manatee	19	20	20	15	7
Marion	25	40	43	32	24
Martin	7	4	4	3	2
Monroe	0	0	2	3	3
Nassau	3	2	3	2	1
Okaloosa	3	1	2	3	2
Okeechobee	2	4	2	2	2
Orange	222	224	234	238	180
Osceola	32	31	38	35	27
Palm Beach	197	198	200	182	145
Pasco	11	13	20	19	14
Pinellas	65	78	94	79	62
Polk	105	123	110	99	70
Putnam	22	25	28	32	26
Santa Rosa	0	0	1	1	3
Sarasota	14	11	15	12	5
Seminole	60	46	39	45	35
St. John's	20	16	16	25	22
St. Lucie	35	54	75	94	70
Sumter	5	6	5	9	5
Suwannee	4	4		2	4
Taylor	1	1	1	1	1
Union	1	1	1	1	1
Volusia	295	259	258	225	142
Wakulla	1	1	1	1	1
Walton	2	1	2	1	1
Washington	1	0	0	0	
Unknown	0	0	0	2	1
Total	2567	2670	2847	2679	2019

Source: Fall Census

UG Fall Enrollment by State and U.S. Territories

State	2015	2016	2017	2018	2019
AL	7	17	17	19	19
AR	3	7	3	3	
AZ	4		1	4	7
CA	95	100	112	90	62
CO	11	7	4	5	2
CT	10	13	21	16	13
DC	38	36	50	46	22
DE	9	10	8	7	7
FL	2567	2669	2847	2678	1931
GA	275	307	306	318	277
HI	0	0	0	0	
IA	0	0	0	1	1
ID	0	0	0	0	
IL	34	37	43	28	18
IN	2	5	9	13	9
KS	0	2	2	1	
KY	2	2	3	6	4
LA	11	14	12	12	10
MA	5	3	8	5	2
ME	2	3	0	0	
MD	32	37	40	41	28
MI	87	76	65	53	40
MN	17	23	21	16	13
MO	7	4	8	7	7
MS	2	3	4	6	6
NC	23	15	23	24	19
NH	0	1	1	1	1
NJ	29	30	28	24	19
NM	0	0	0	0	
NV	4	5	4	3	1
NY	41	39	41	29	20
OH	34	45	40	42	39
OK	1	1	1	1	
OR	1	1	1	2	
PA	23	21	15	15	10
PR	4	3	2	1	2
RI	2	2	1	1	
SC	48	42	44	43	34
TN	7	12	9	11	6
TX	13	15	20	26	20
UT	0	0	0	0	
VA	39	36	34	32	16
VI	23	18	22	18	13
VT	1	0	1	0	
WA	7	7	8	8	6
WV	1	1	0	0	
WI	8	6	7	8	3
UN	7	3	3	5	6
TTL	3536	3678	3889	3669	2693

Source: Fall Census



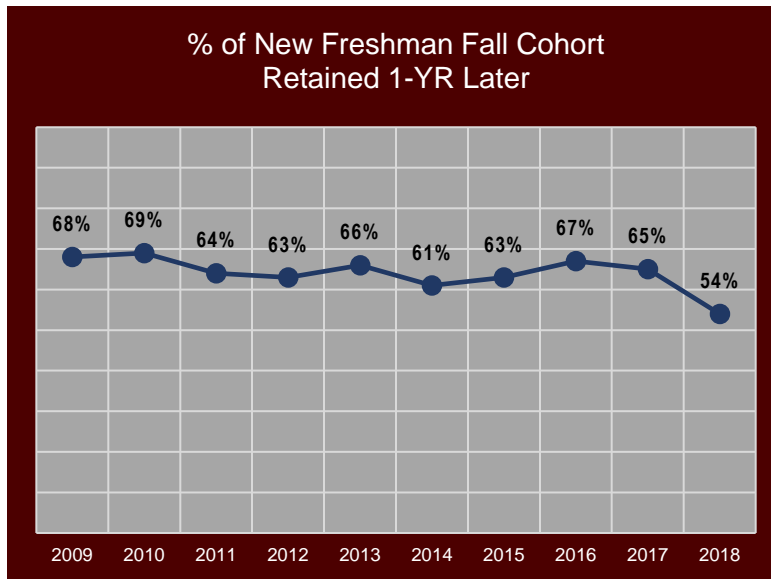
**Student Retention and
Graduation Rates**



Undergraduate Student Retention Rates Fall Cohort 2009 – 2019

YEAR	TOTAL # OF NEW FRESHMEN (First-time in college)	New Freshmen who returned for a 2nd year		New Freshmen who returned for a 3rd year		New Freshmen who returned for a 4th year.		New Freshmen who returned for a 5th year.		New Freshmen who returned for a 6th year.	
		#	%	#	%	#	%	#	%	#	%
Fall 2009	917	624	68	413	45	367	40	239	26	129	14
Fall 2010	924	638	69	425	46	380	41	258	28	120	13
Fall 2011	886	567	64	434	49	419	47	275	31	116	13
Fall 2012	898	566	63	458	51	387	43	225	25	63	7
Fall 2013	1023	675	66	512	50	438	43	277	27	90	9
Fall 2014	992	605	61	457	46	427	43	264	27	89	9
Fall 2015	899	566	63	432	48	369	41	200	22		
Fall 2016	1167	782	67	573	49	470	40				
Fall 2017	1175	761	65	485	41			* Future data			
Fall 2018	939	511	54								
Fall 2019	559										

Source: Fall Census



Source: Fall Census

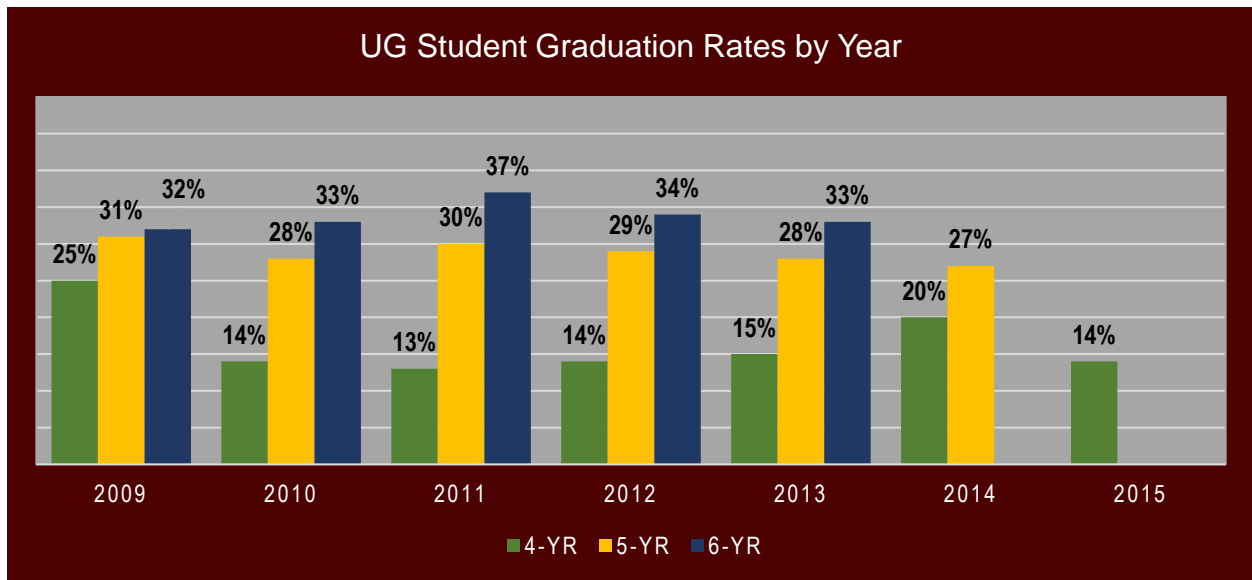


Undergraduate Student Graduation Rates Fall Cohort 2009 – 2019

YEAR	TOTAL # OF NEW FRESHMEN (First-time in college)	New Freshmen who graduated in 4 years (or less)		New Freshmen who graduated in 5 years or less		New Freshmen who graduated in 6 years or less	
		#	%	#	%	#	%
Fall 2009	917	233	25	286	31	297	32
Fall 2010	924	132	14	258	28	306	33
Fall 2011	886	113	13	268	30	324	37
Fall 2012	898	125	14	262	29	306	34
Fall 2013	1023	151	15	287	28	334	33
Fall 2014	992	202	20	272	27		
Fall 2015	899	125	14				
Fall 2016	1167						
Fall 2017	1175						
Fall 2018	939						
Fall 2019	559						

* Future data

Source: Fall Census



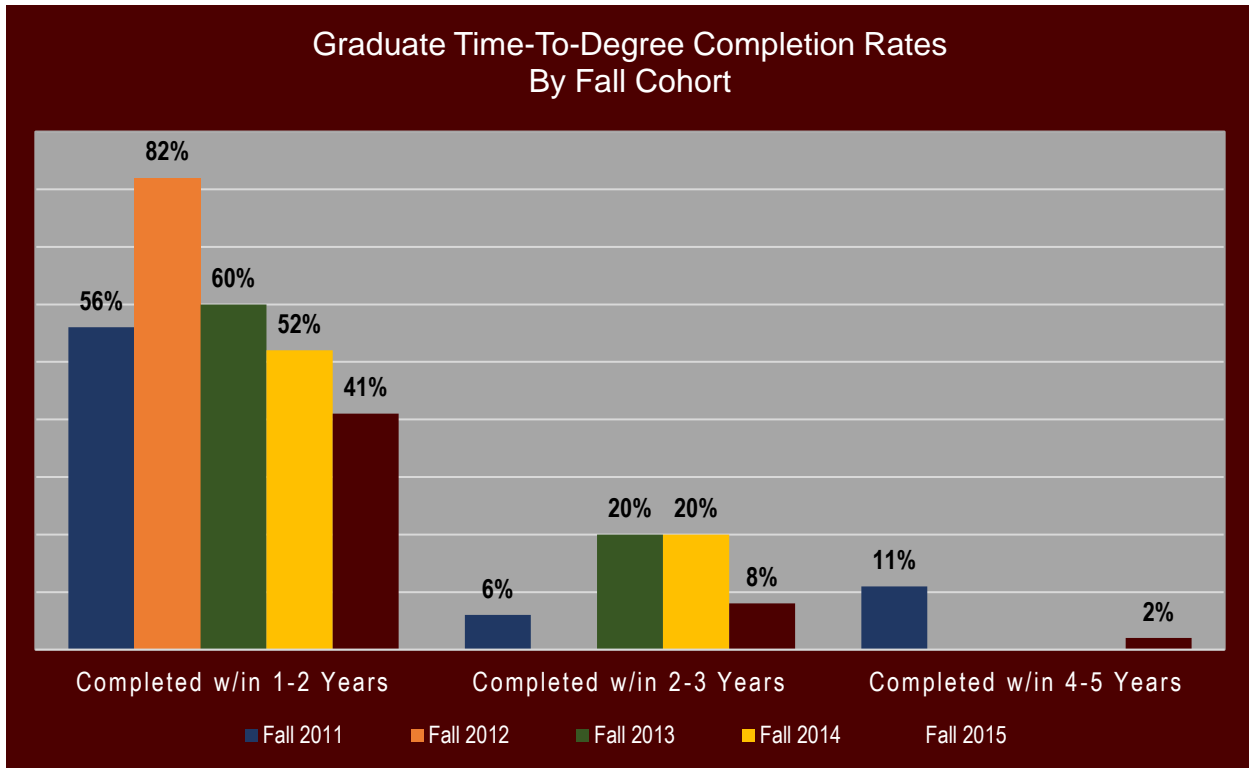
Source: Fall Census



Graduate Program Time-to-Degree Completion Rates

	Number of Students Enrolled in Graduate Degree Programs	Completed w/in 1 -2 years		Completed w/in 3 years		Completed w/in 4 - 5 years	
		#	%	#	%	#	%
Fall 2011	18	10	56%	1	6%	2	11%
Fall 2012	11	9	82%	-	-	-	-
Fall 2013	10	6	60%	2	20%	-	-
Fall 2014	25	13	52%	5	20%	-	-
Fall 2015	51	15	41%	4	8%	1	2%

Source: Fall Census



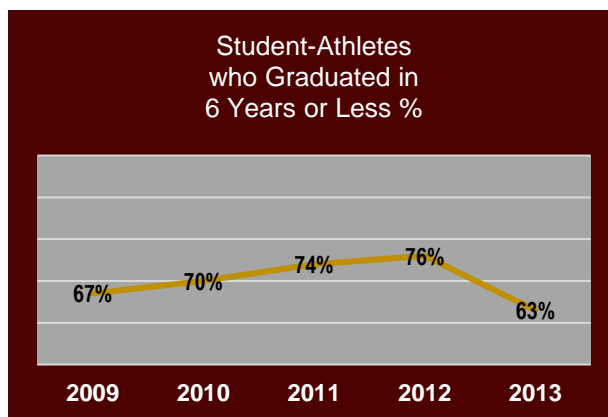
Source: Fall Census



Undergraduate Student-Athlete Six-Year Graduation Rates

Fall Cohort	Student Athlete Enrollment (#)	Student-Athletes who Graduated in 6-Years or Less	
		#	%
2009	79	53	67%
2010	78	55	70%
2011	65	48	74%
2012	67	41	76%
2013	52	33	63%

Source: Fall 2019 Census/Jenzabar



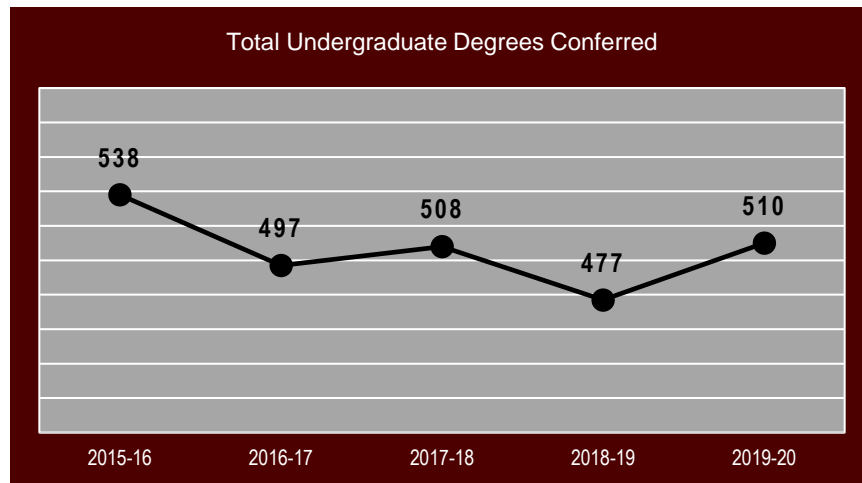
Source: Fall 2019 Census/Jenzabar



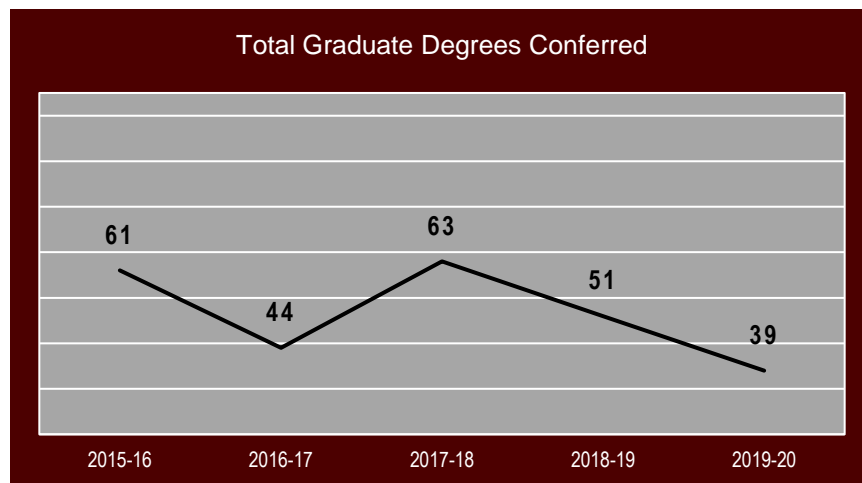
Degrees Conferred by Level and College/School AY2015/16 – 2019/20

COLLEGE/SCHOOL	2015-16	2016-17	2017-18	2018-19	2019-20
UNDERGRADUATE					
College of Business and Entrepreneurship	81	68	87	66	71
College of Education	39	30	17	14	31
College of Health Sciences	20	31	24	45	60
School of Hospitality Management	13	15	14	7	8
College of Liberal Arts	269	256	272	236	231
School of Nursing	18	25	11	7	9
School of Performing Arts & Communication	50	33	43	52	45
School of Religion	6	2	2	3	7
College of Science, Engineering and Mathematics	42	37	38	47	48
GRADUATE					
School of Graduate Studies	61	44	63	51	39
Total	599	540	571	528	549

Source: Jenzabar



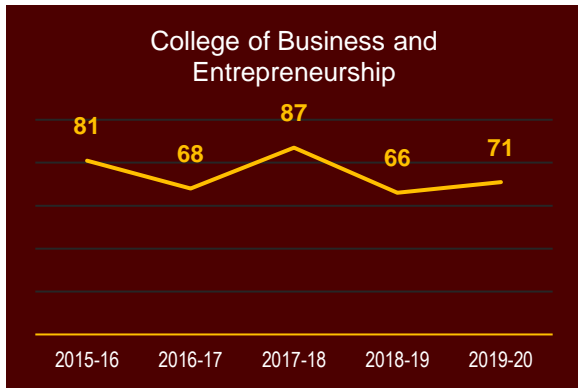
Source: Jenzabar



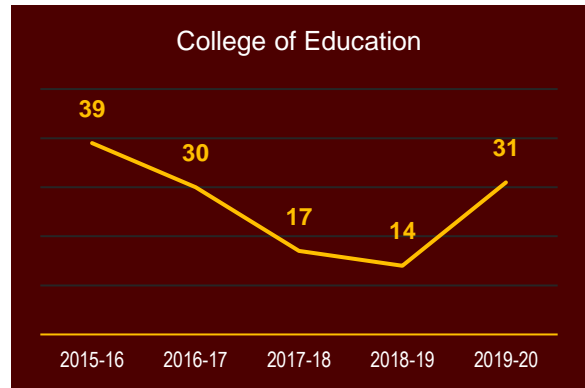
Source: Jenzabar



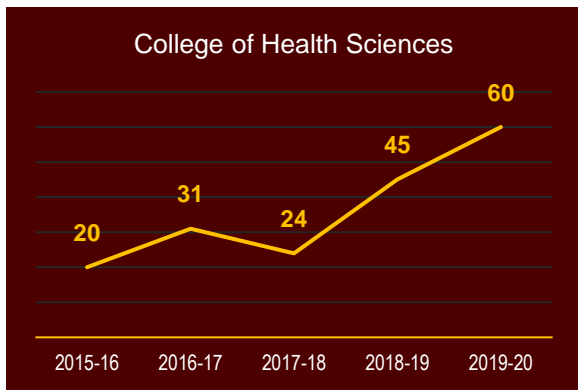
Undergraduate Degrees Conferred by College/School



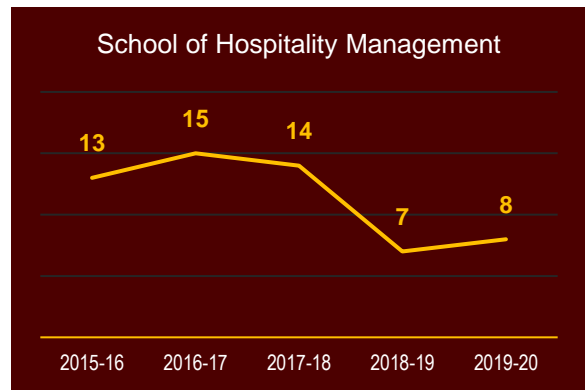
Source: Jenzabar



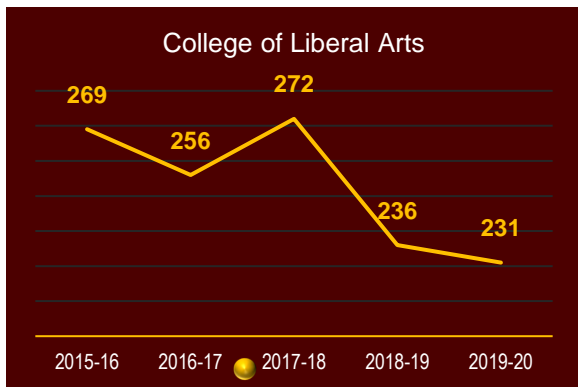
Source: Jenzabar



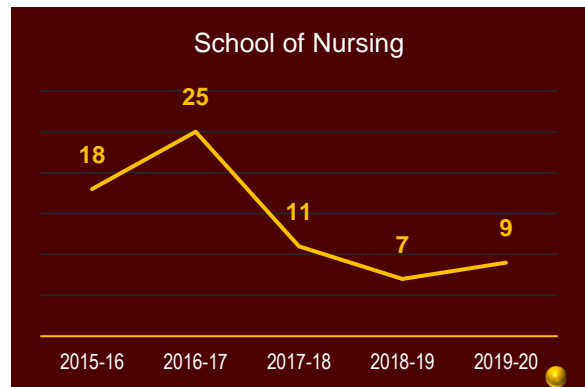
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Source: Jenzabar



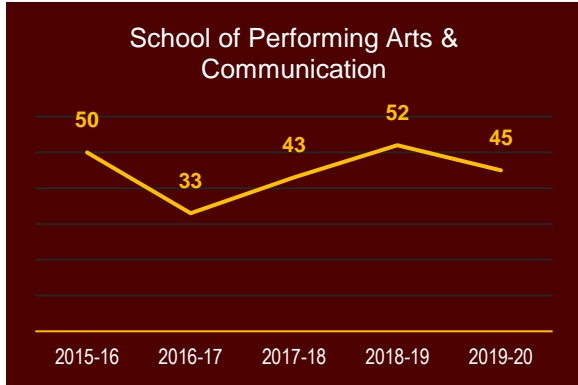
Source: Jenzabar



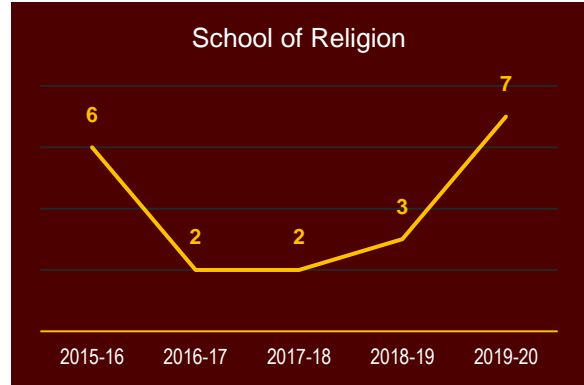
Source: Jenzabar



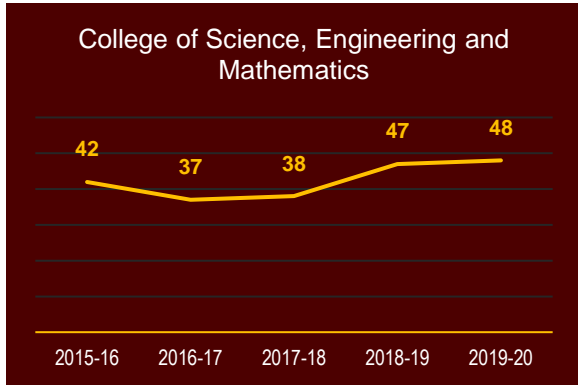
Undergraduate Degrees Conferred by College/School



Source: Jenzabar



Source: Jenzabar



Source: Jenzabar



Degrees Conferred by College/School and Program AY2015/16 – 2019/20

College of Business and Entrepreneurship

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Accounting	BS	25	11	22	12	12
Business Administration	BS	53	54	60	47	56
Finance	BS	2	2	3	5	1
Information Systems Management	BS	-	-	1	2	1
International Business	BS	1	1	1	-	1
Business and Entrepreneurship Total		81	68	87	66	71

College of Education

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Biology Education 6-12	BS	1	-	1	1	1
Business Education 6-12	BS	-	-	-	-	-
Educational Studies	BA	-	-	-	-	-
Elementary Education K-6/ESOL Endorsement	BS	2	2	-	5	13
Exceptional Ed./ESOL K.12	BS	6	3	2	1	2
English Education 6-12/ESOL Endorsement	BA	2	1	2	-	1
Music Education K-12	BA	5	5	3	5	13
Physical Education K-12	BS	1	1	1	2	1
Physical Education/Recreation	BS	22	18	8	-	-
Social Science Education 6-12 (K-12)	BA	-	-	-	-	-
Education Total		39	30	17	14	31

College of Health Sciences

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Aging Studies	BS	10	14	16	13	14
Gerontology	BS	10	17	8	2	-
Health and Exercise Science - Pre-Clinical Health; Sports, Fitness and Health	BS	-	-	-	30	46
Health Sciences Total		20	31	24	45	60

School of Hospitality Management

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Hospitality Management	BS	13	15	14	7	8
Hospitality Management Total		13	15	14	7	8

College of Liberal Arts

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Criminal Justice	BS	76	65	64	62	69
English	BA	3	0	4	5	8
History; History-Public	BA	1	1	5	4	2
International Studies/Int'l Affairs	BA	3	2	1	3	5
Interdisciplinary studies	BA	-	-	4	5	6
Political Science	BA	12	18	11	4	13
Sociology	BS	23	12	12	9	13
Psychology	BS	62	54	62	79	71
Liberal Studies	BA	89	104	109	65	44
Liberal Arts Total		269	256	272	236	231

Source: Jenzabar



School of Nursing

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Nursing (combined Nursing & Pre-Nursing)	BS	18	25	11	7	9
Nursing Total		18	25	11	7	9

School of Performing Arts and Communication

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Communication Studies – General; Interdisciplinary; Theatre Arts/Performance	BA				2	5
Mass Communication (combined MJ; DP; PR)	BA	38	27	34	36	28
Music (combined music performance & technology)	BA	4	2	8	4	4
Music Recording Technology	BA	4	1	2	4	7
Speech Communication	BA	4	3	1	6	1
Performing Arts and Communication Total		50	33	43	52	45

School of Religion

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Religion & Philosophy (combined Christian Ministry; Philosophy; Religious Studies)	BA	6	2	2	3	7
Religion Total		6	2	2	3	7

College of Science, Engineering and Mathematics

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Biology	BS	16	20	14	20	20
Chemistry	BS	1	1	3	1	2
Chemistry – Biochemistry		-	-	7	2	2
Computer Science	BS	2	2	3	2	2
Computer Information Systems	BS	11	6	5	17	14
Computer Engineering	BS	7	5	2	1	5
Integrated Environ. Science	BS	2	1	-	-	1
Mathematics	BS	3	2	2	4	2
Science, Engineering and Mathematics Total		42	37	38	47	48

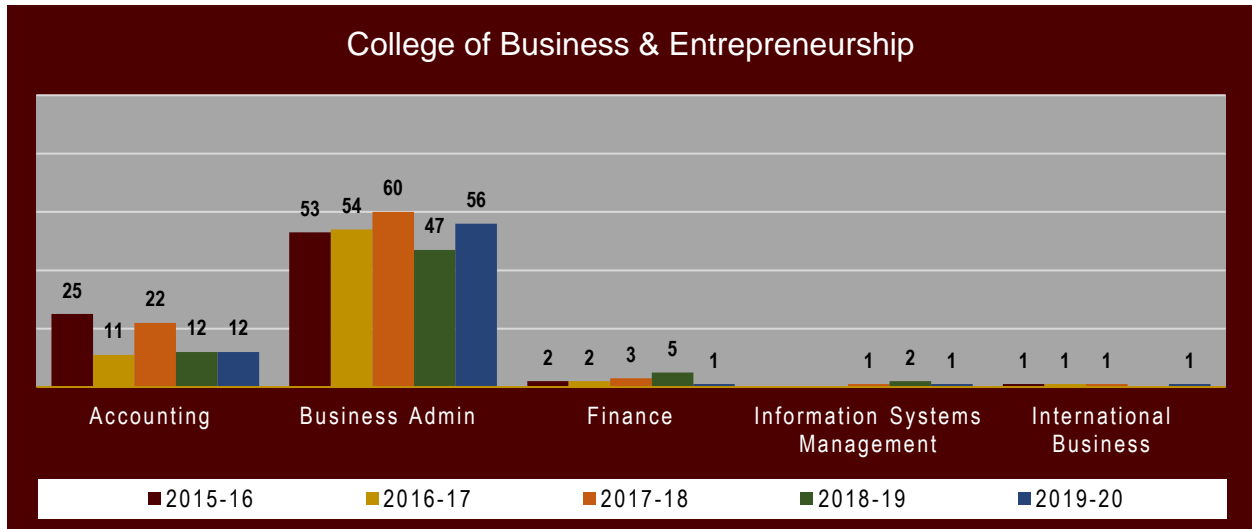
School of Graduate Studies

Major	Degree	2015-16	2016-17	2017-18	2018-19	2019-20
Athletic Training					-	6
Counseling Psychology		12	12	12	24	5
Criminal Justice Administration		9	5	16	6	2
Exceptional Student Education K-12		4	6	6	5	8
Integrated Environmental Science		1		3	-	-
Organizational Leadership		-		2	13	12
Public Health		-	4	8	3	6
Transformative Leadership		35	17	16	-	-
Graduate Studies Total		61	44	63	51	39

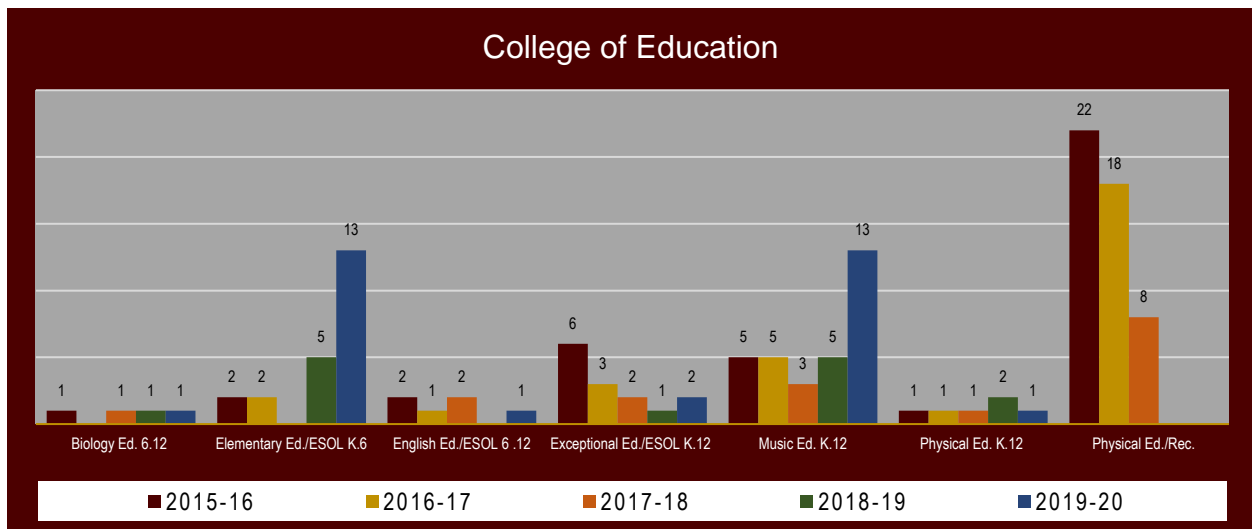
Source: Jenzabar



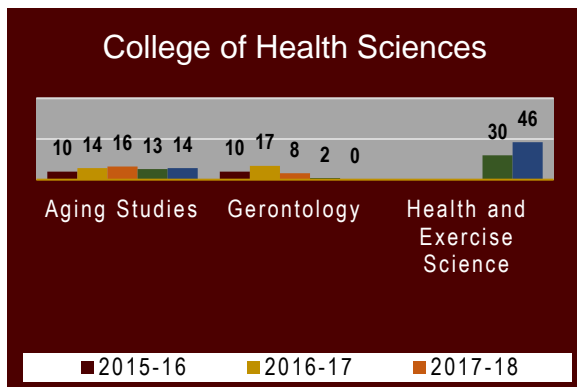
Undergraduate Degrees Conferred by College/School and Program



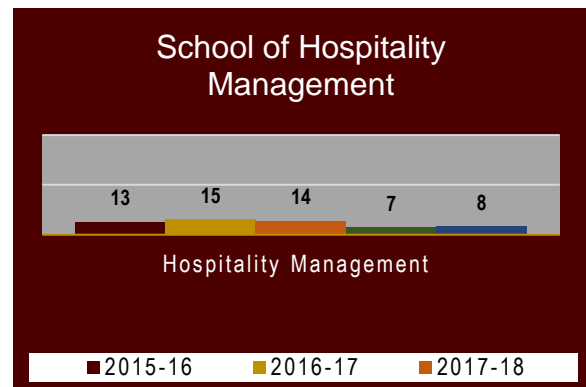
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Source: Jenzabar



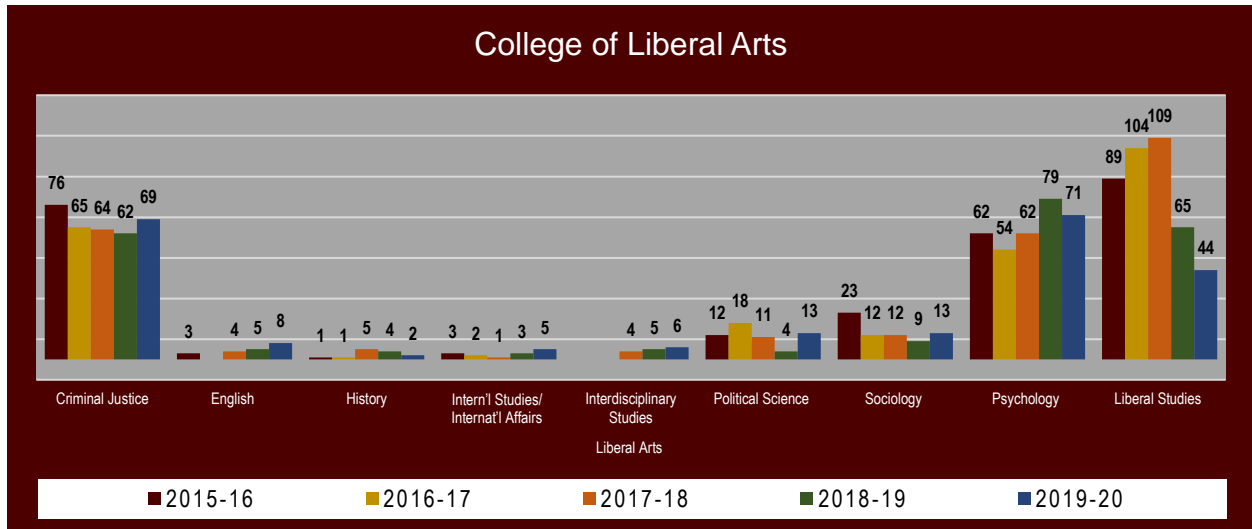
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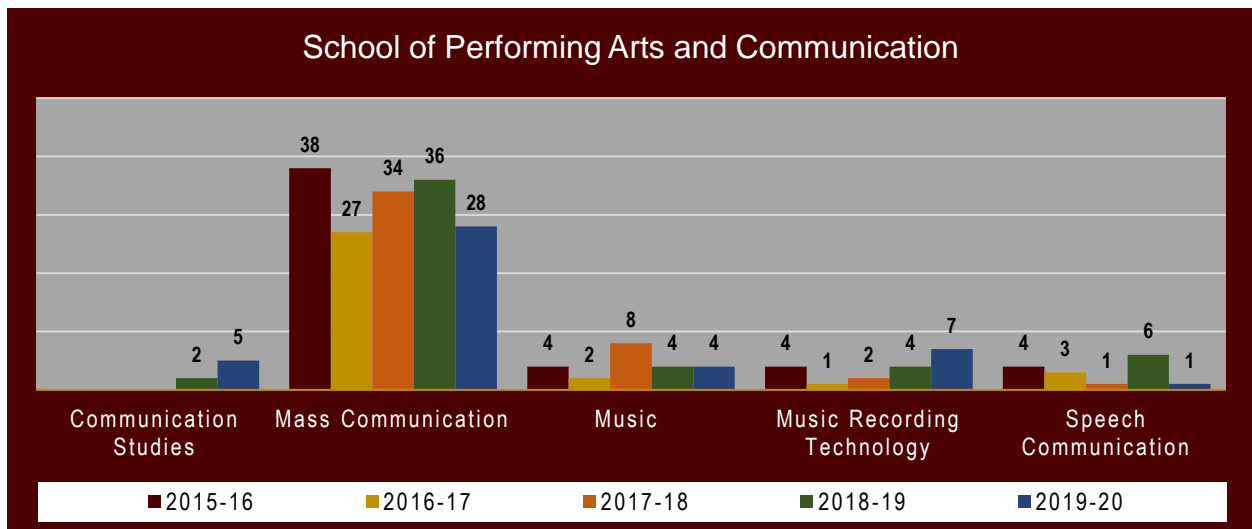
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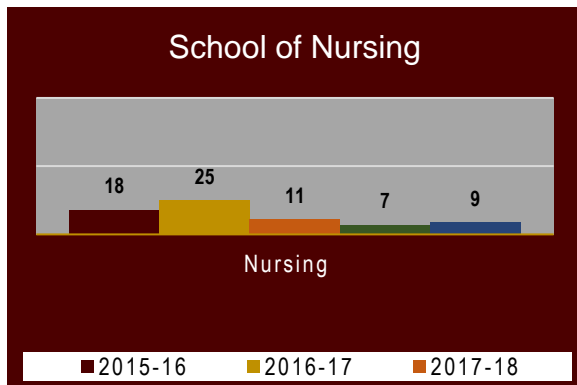
Undergraduate Degrees Conferred by College/School and Program



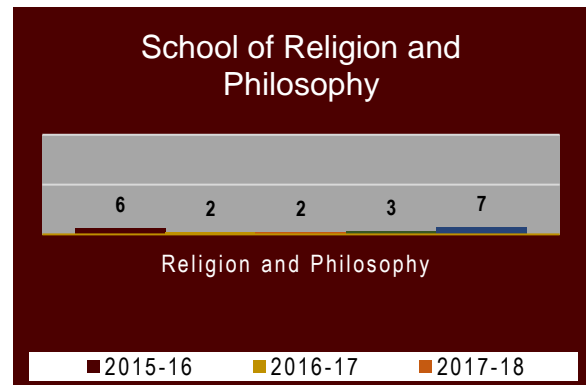
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Source: Jenzabar



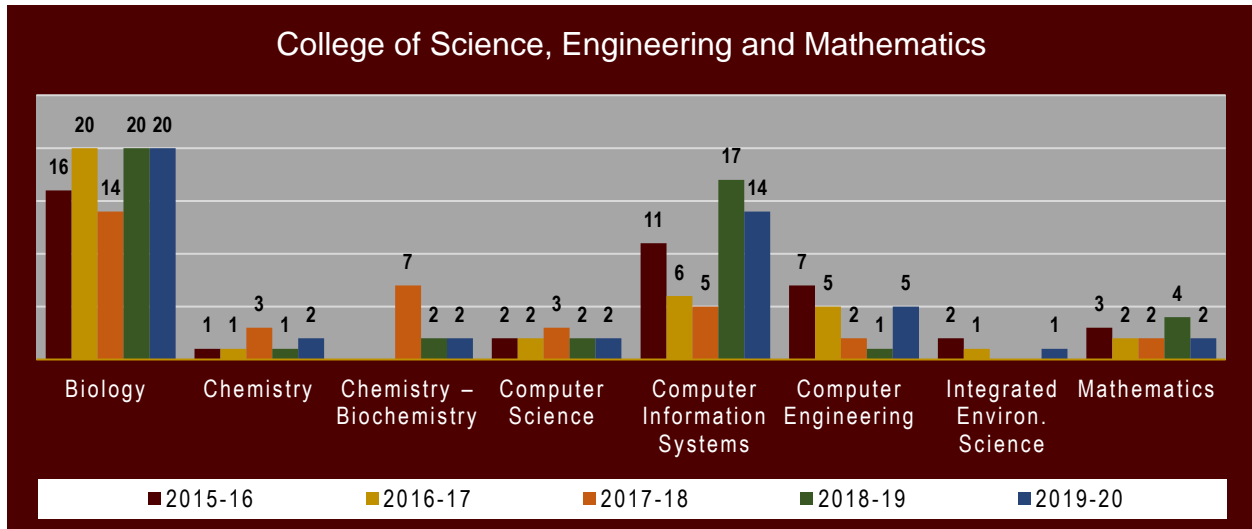
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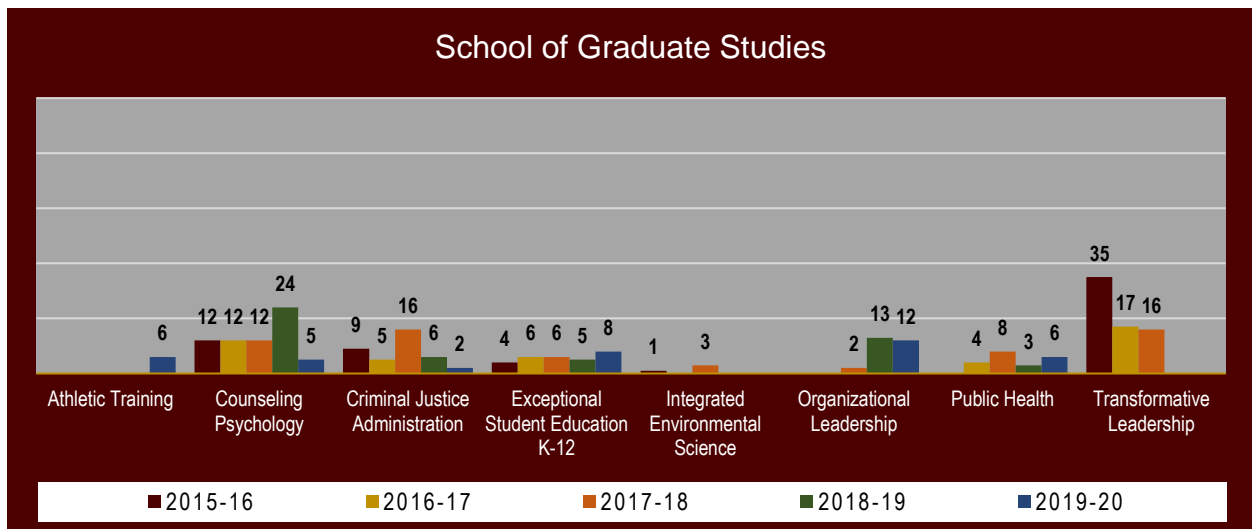
Source: Jenzabar



Undergraduate Degrees Conferred by College/School and Program



Source: Jenzabar



Source: Jenzabar

The background features a large, faded circular seal for Bethel University - Cookman University. The seal contains the text "BETHEL UNIVERSITY - COOKMAN UNIVERSITY" around the perimeter, "1923 HEAD" in the center, and "1872" and "2007" at the bottom. A five-pointed star is also visible within the seal's design.

Campus Statistics and Student Support Services



Campus Crime Statistics

REPORTABLE OFFENSES	ON-CAMPUS				RESIDENCE HALLS				PUBLIC PROPERTY				NON-CAMPUS			
	2015	2016	2017	2018	2015	2016	2017	2018	2015	2016	2017	2018	2015	2016	2017	2018
Murder/Manslaughter																
Forcible Sex Offenses/Rape			2	3			2	3								
Incest																
Statutory Rape																
Robbery	2	1		1					4	1	1					
Aggravated Assault	1	3	1	1	1	2	1	1		1	2	2			1	
Burglary	1	17	5	1	3	17	5	1							4	1
Motor Vehicle Theft				3		1					1					
Arson																
VAWA Offenses:																
• Stalking	1	1														
• Domestic Violence				4		2		1		1		1				
• Dating Violence	1		16	9		5	14	5	1							
Illegal Weapons Possession – Referrals	1	1	3	1		1	3	1								
Drug Law Violations – Referrals	1	32	48	67	35	32	46	67	2							
Liquor Law Violations – Referrals	1	4	11	4	6	4	11	4								
Illegal Weapons Possession – Arrests	1	1	1	4				2								
Drug Law Violations – Arrests	2	1	3	3	1		1	3	2		3					
Liquor Law Violations – Arrests																
Hate Crimes:																
• Larceny Theft																
• Simple Assault																
• Intimidation																
• Destruction/Damage/Vandalism of Property																
Unfounded Crimes		1														
TOTAL	12	62	90	101	46	64	83	88	9	3	7	3	0	0	5	1

Note: Other university locations (Deltona and Hastings campuses) had no incidents to report.

Source: B-CU Campus Safety (2019 Clery Report)



On-Campus Housing Occupancy Rates Fall 2019

Building	Actual Capacity	Adjusted Capacity	Occupancy	Occupancy Rate
Phase II C	239	239	175	73%
Phase II D	306	306	243	79%
LeFevre*				
Bronson Hall	219	219	100	46%
Bronson Annex	200	200	126	63%
Total Phase II	964	964	644	67%
Honors Row				
Lee Rhyant	276	276	211	76%
Pugh Scholarship House	17	17	16	94%
Zimmerman Scholarship House	17	17	9	53%
Lee Hall *				
Moore Hall	120	120	91	76%
Thompson	120	120	94	78%
Hanks MooreHead A & B	646	646	599	93%
Wesley Street Leadership House *				
Total Honors Row	1196	1196	1020	85%
Quad				
Jaflo Davis	190	190	98	52%
Joyner Hall	216	216	121	56%
Curtis Hall *				
Total Quad	406	406	219	54%
Totals	2566	2566	1883	73%

*Offline

Source: Residential Life; Fall 2019 Census



Bethune-Cookman University Test Center

L. Gale Lemerand Nursing Building
 739 West International Speedway Blvd., Room 171
 Daytona Beach, FL 32114



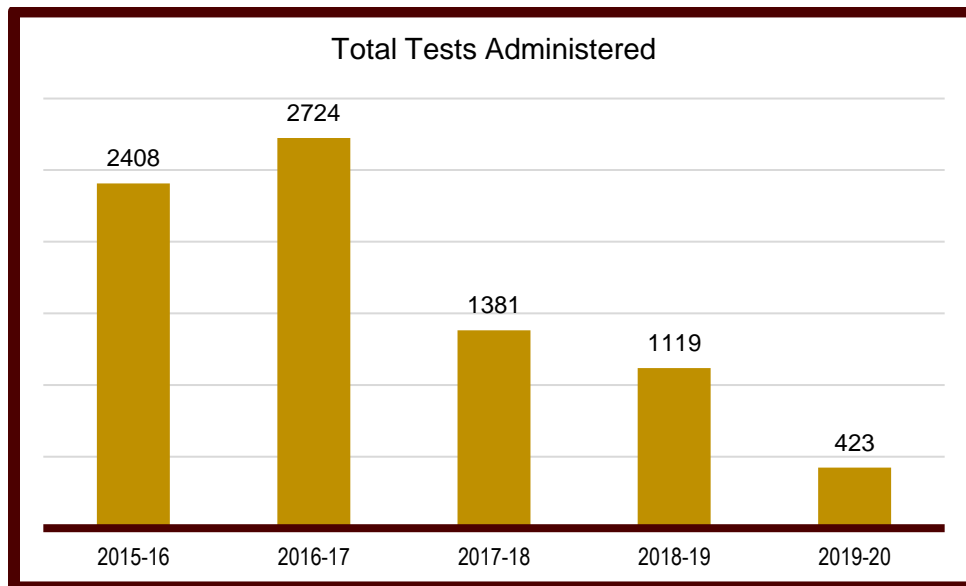
Bethune-Cookman University’s Test Center provides state-of-the-art, secured testing, assessment and proctoring services for students as well as members of the community, including ADA compliant accommodations. B-CU adheres to industry professional standards and is affiliated with the National College Testing Association (NCTA) and the Florida Association of College Test Administrators (FACTA).

The B-CU Test Center provides placement testing, major field testing and proctored examination services to the Bethune-Cookman University community. The Center administers the Student Rating of Instruction (SRI) each semester and provides other survey services to faculty, students, and staff, including customer service surveys and indirect surveys such as NCSSE and Noel-Levitz for use in strategic planning and decision making.

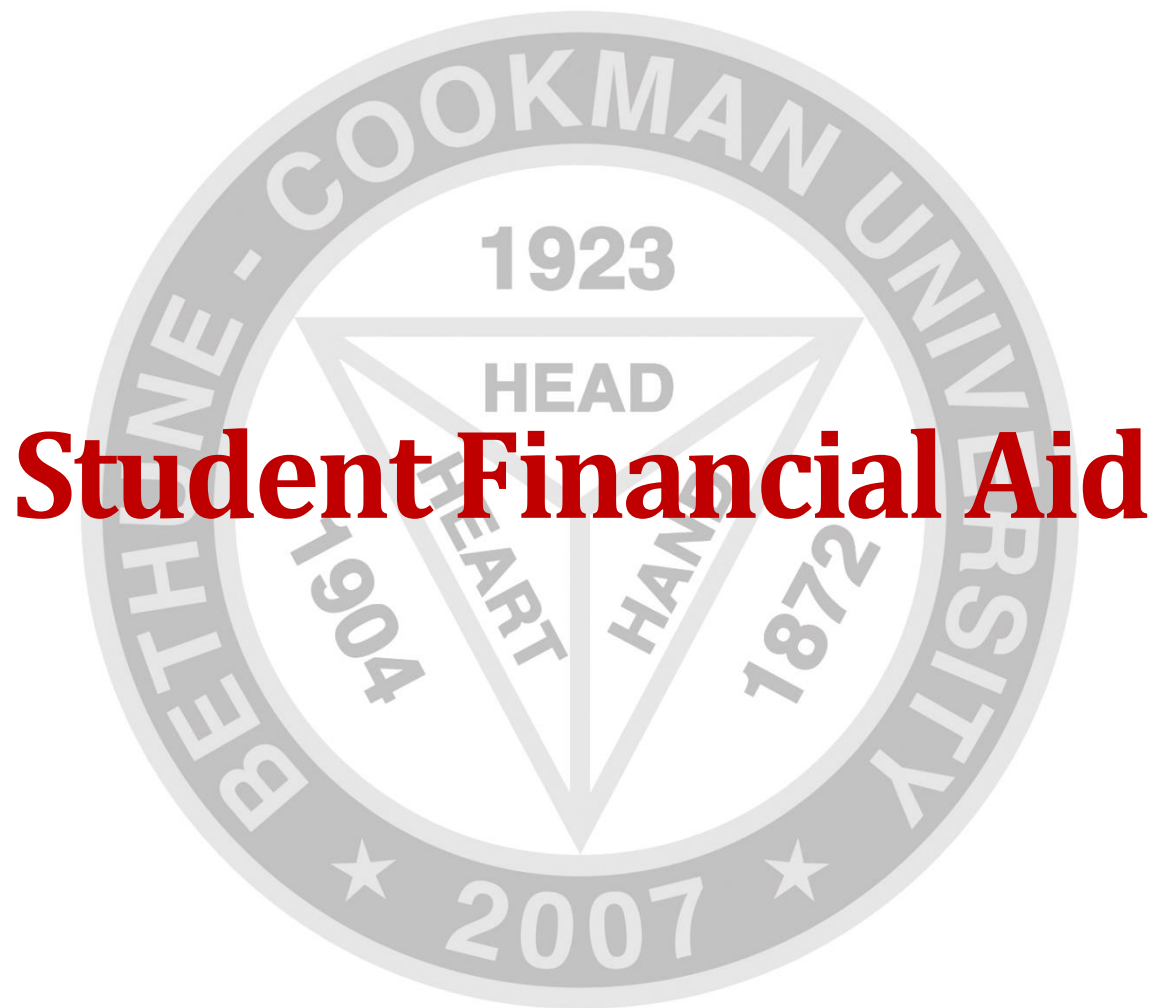
Test Center Exam Administration by Type and Year

	2015-16	2016-17	2017-18	2018-19	2019-20
Placement Testing	677	759	398	49	29
Make-Up / Accommodated / Online	523	365	236	151	25
Nursing Class Exams	789	1097	314	591	225
TEAS - ATI Nursing	182	114	61	42	15
LSAT/MPRE	31	184	160	228	93
Major Field Test	206	205	212	58	36
Total Tests Administered	2408	2724	1381	1119	423

Source: Test Center



Source: Test Center



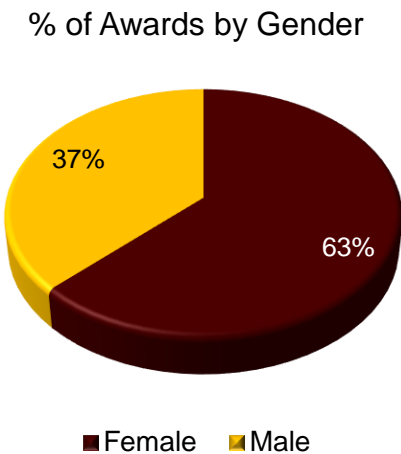
Student Financial Aid



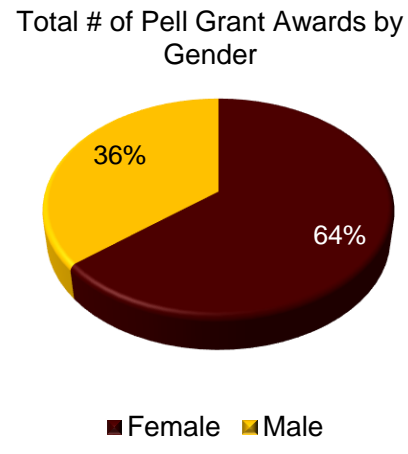
Student Financial Aid Distribution AY2019-2020

Program 19-20	Male	Female	Total	% of UG* Students who Received Aid	Total Award
FEDERAL GRANTS					
SEOG	198	399	597	21%	\$511,563
Pell	779	1,393	2,172	78%	\$11,086,161
STATE GRANTS					
FSAG	475	897	1,372	49%	\$2,357,150
FTVF	565	1,022	1,587	57%	\$4,111,035
SCHOLARSHIPS					
Institutional	522	652	1,174	42%	\$11,952,979
Other	137	252	389	14%	\$2,824,185
LOANS					
Subsidized / Unsubsidized / Plus	850	1,590	2,440	88%	\$29,028,617
CWS*	59	140	199	7%	\$555,190
Unduplicated Count	1,018	1,719	2,737	98%	\$62,426,880

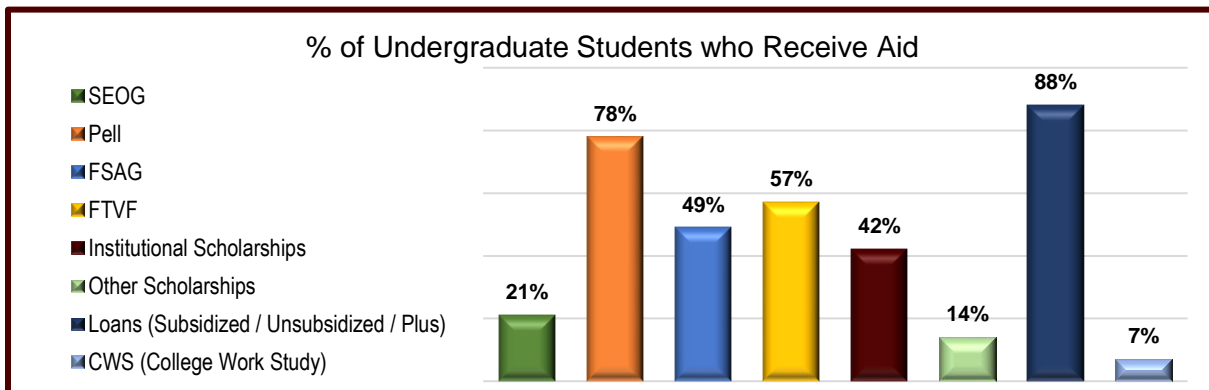
*IR Student Enrollment Report Fall 2019, UG Students = 2,779
 Source: Office of Financial Aid



Source: Office of Financial Aid



Source: Office of Financial Aid



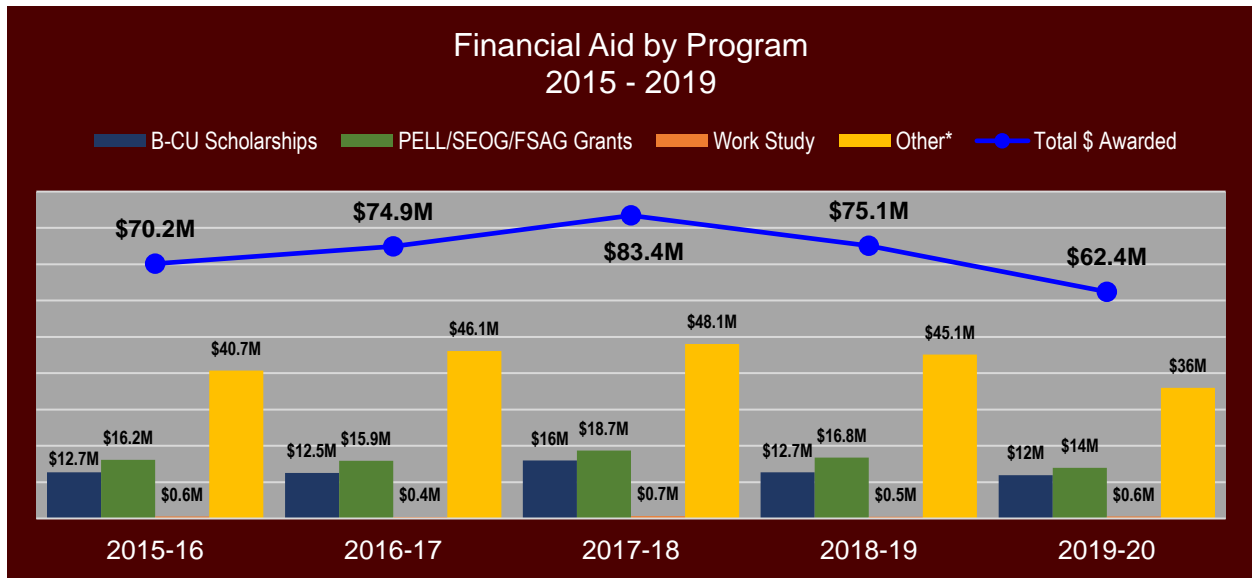
Source: Office of Financial Aid



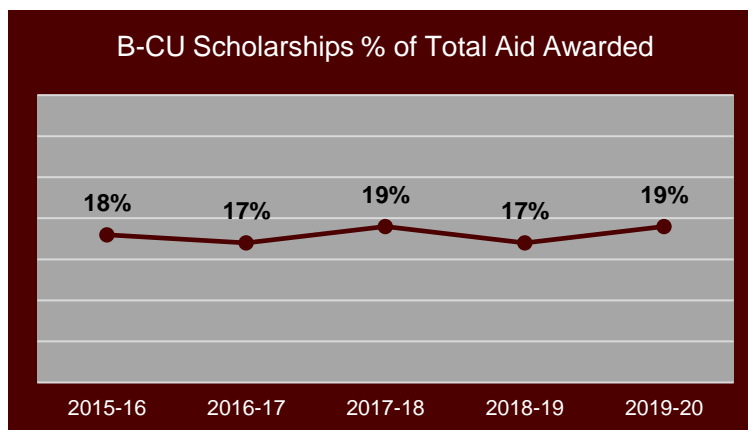
Distribution of Aid by Program AY2015/16 – 2019/20

Academic Year	Bethune-Cookman University Scholarships	PELL/SEOG/FSAG Grants	Work Study	Other*	Total Dollars Awarded
2015-16	\$12,733,666	\$16,157,300	\$564,840	\$40,733,578	\$70,189,384
2016-17	\$12,538,019	\$15,898,245	\$424,715	\$46,084,795	\$74,945,774
2017-18	\$15,979,909	\$18,724,573	\$659,550	\$48,059,909	\$83,423,941
2018-19	\$12,687,831	\$16,773,078	\$499,617	\$45,132,473	\$75,092,999
2019-20	\$11,952,979	\$13,954,874	\$555,190	\$35,963,837	\$62,426,880

*Other = aid provided to students from out-of-state scholarship and grant agencies, private (non-BCU) organizations, donors, and lenders
Source: Office of Financial Aid



Source: Office of Financial Aid



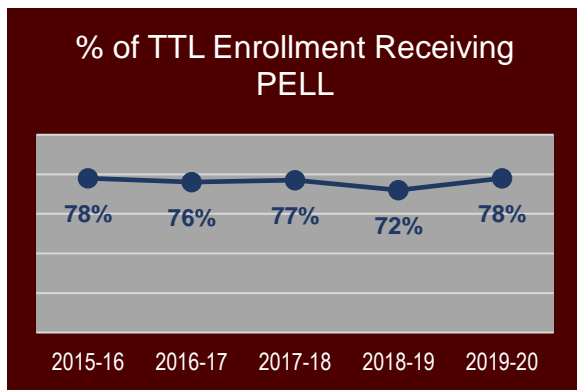
Source: Office of Financial Aid



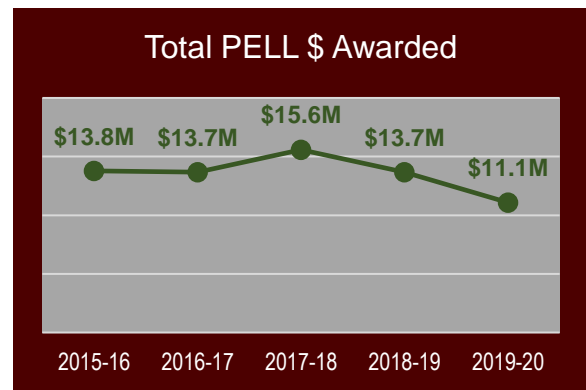
Pell Grant Distribution by Undergraduate Enrollment and Gender AY2015/16 – 2019/20

Academic Year	M	F	TTL	% of Enrollment	Total Fall Enrollment	Total Dollar Awarded
2015-16	1,174	1,706	2,880	78%	3,679	\$13,781,304
2016-17	1,116	1,764	2,880	76%	3,796	\$13,666,877
2017-18	1,121	1,946	3,067	77%	3,992	\$15,581,965
2018-19	980	1,750	2,730	72%	3,620	\$13,671,344
2019-20	779	1,393	2,172	78%	2,779	\$11,086,161

Source: Office of Financial Aid



Source: Office of Financial Aid



Source: Office of Financial Aid

The logo of Bethune-Cookman University is a circular seal. The outer ring contains the text "BETHUNE-COOKMAN UNIVERSITY" at the top and "2007" at the bottom, flanked by two stars. Inside the ring is a large inverted triangle. The top vertex of the triangle is labeled "1923". The left side of the triangle is labeled "1904". The right side of the triangle is labeled "1872". The word "HEAD" is centered above the triangle, and "HEART" is centered below it. The word "HAND" is written vertically along the right side of the triangle.

Financial Information



Total Revenues by Source

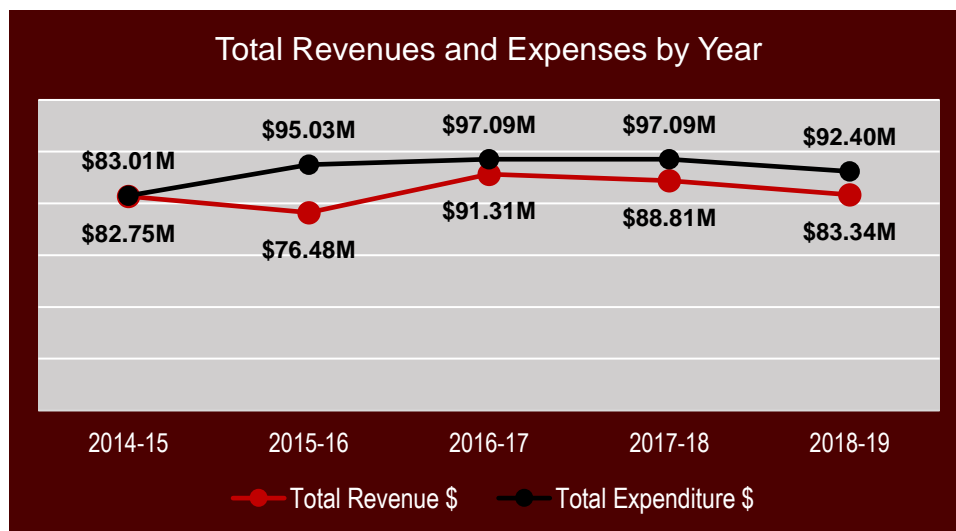
REVENUE SOURCES	2014-2015		2015-2016		2016-2017		2017-2018		2018-2019	
	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total
Tuition & Fees (Net of Scholarships)	40,993,325	50%	38,976,275	51%	42,530,039	47%	39,509,043	44%	36,049,823	43%
State/Federal Grants & Contracts	13,013,887	15%	10,587,116	14%	10,153,918	11%	11,767,522	13%	12,125,620	15%
Private Gifts & Grants	6,384,877	8%	6,208,423	8%	6,360,522	7%	5,863,905	7%	4,995,165	6%
Net Gains (losses) & Investment Income	408,806	0%	-1,469,344	-2%	5,522,459	6%	2,923,737	3%	1,077,588	1%
Interest and dividend Income (Loss)	664,764	1%	9,000	0%	-	-	-	-	-	-
Other Income	1,073,678	1%	1,637,512	2%	2,029,902	2%	1,800,875	2%	1,825,348	2%
Auxiliary Enterprise	20,214,403	24%	20,526,599	27%	24,714,803	27%	26,943,742	30%	27,261,999	33%
TOTAL REVENUES (\$\$)	82,753,740		76,475,581		91,311,643		88,808,824		83,335,543	

Source: Audited Financial Statements

Total Expenses by Functional Classification

EXPENDITURE CATEGORIES	2014-2015		2015-2016		2016-2017		2017-2018		2018-2019	
	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total	Total \$	% of Total
Instruction & Research	23,620,915	28%	25,561,676	27%	25,918,158	27%	25,062,579	26%	23,858,247	26%
Academic Support	2,323,117	3%	1,369,046	1%	1,186,078	1%	1,327,301	1%	1,316,335	1%
Student Services & Activities	7,172,445	9%	8,267,061	9%	7,175,604	7%	9,267,933	10%	6,746,398	7%
Institutional Support	21,583,591	26%	28,448,579	30%	28,308,479	29%	28,101,891	29%	25,727,810	28%
Operation & Maintenance	10,694,572	13%	8,931,950	9%	8,130,100	8%	7,329,428	8%	7,955,770	9%
Aux. Enterprises	17,611,924	21%	22,450,119	24%	26,371,221	27%	26,002,095	27%	26,799,403	29%
TOTAL EXPENDITURES	\$ 83,006,564		\$ 95,028,431		\$ 97,089,640		\$ 97,091,227		\$ 92,403,963	

Source: Audited Financial Statements



Source: Audited Financial Statements



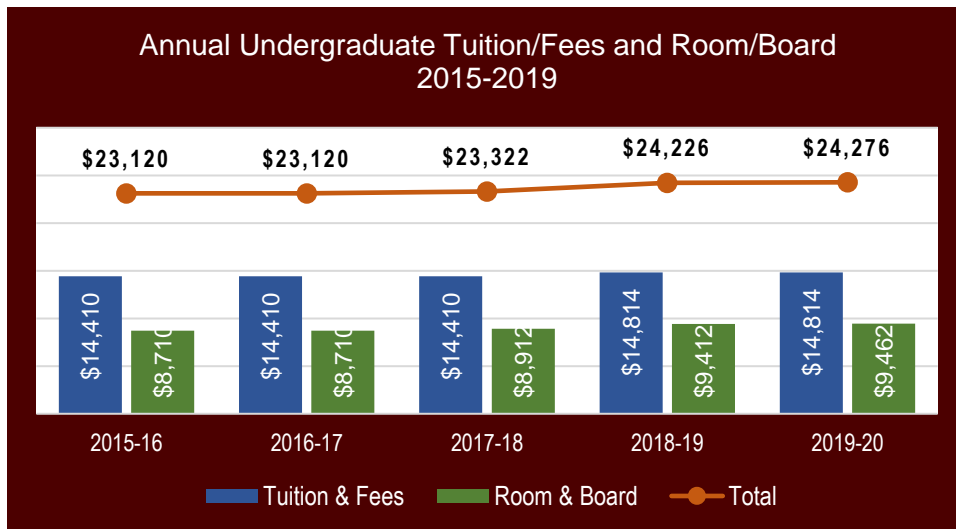
Annual Tuition and Fees by Degree Level

Undergraduate Level	2015-16	2016-17	2017-18	2018-19	2019-20
Tuition & Fees	\$14,410	\$14,410	\$14,410	\$14,814	\$14,814
Room & Board	\$8,710	\$8,710	\$8,912	\$9,412	\$9,462
Total	\$23,120	\$23,120	\$23,322	\$24,226	\$24,276

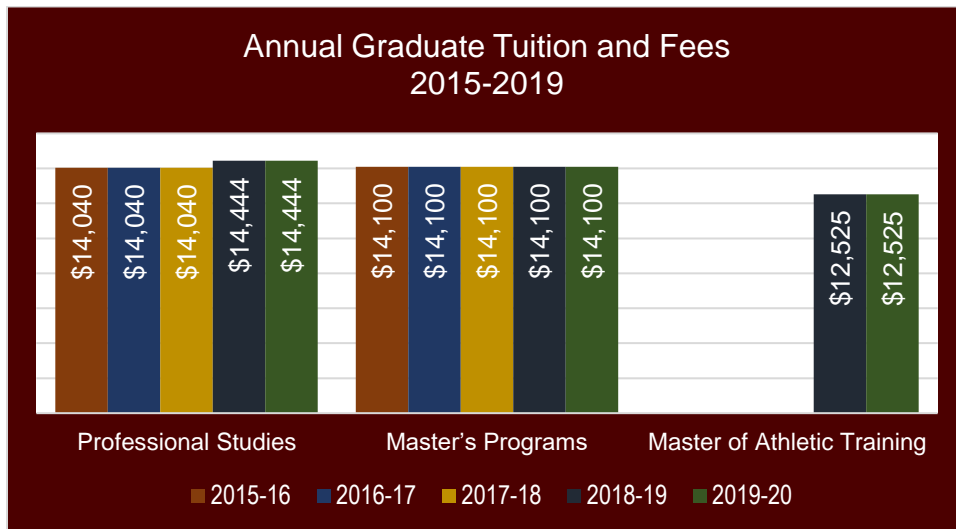
Source: Student Account Services

Graduate Level	2015-16	2016-17	2017-18	2018-19	2019-20
Professional Studies	\$14,040	\$14,040	\$14,040	\$14,444	\$14,444
Master's Programs	\$14,100	\$14,100	\$14,100	\$14,100	\$14,100
Master of Athletic Training	-	-	-	\$12,525	\$12,525

Source: Student Account Services



Source: Student Account Services



Source: Student Account Services



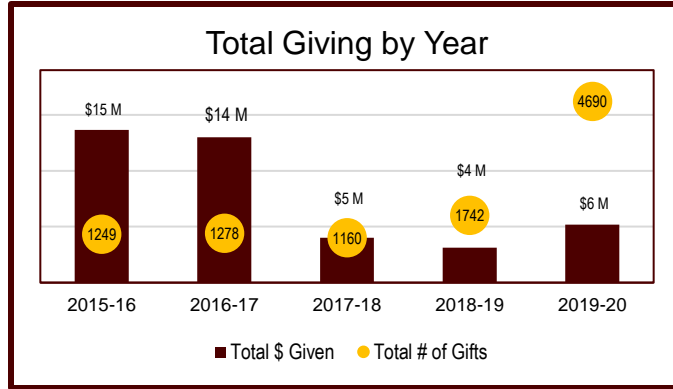
**Institutional
Advancement and
Sponsored Programs**



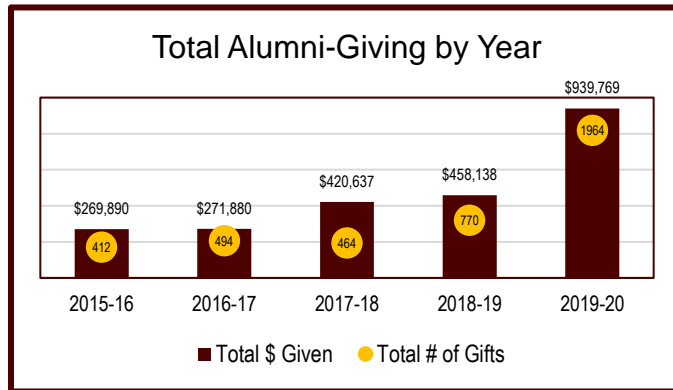
Total Giving (Cash Gifts) by Constituency Group 2015/16 – 2019/20

Constituency Name	2015 - 2016		2016 - 2017		2017 - 2018		2018 - 2019		2019 - 2020	
	#	Total \$	#	Total \$	#	Total \$	#	Total \$	#	Total \$
Alumni									28	\$1,695.04
Alumni Undergraduates	373	\$215,358.02	460	\$240,724.58	432	\$211,962.16	719	\$347,514.72	1794	\$646,328.58
Alumni Graduates	3	\$110.00	1	\$25.00	1	\$65.00	1	\$90.00	45	\$10,499.08
Alumni Individuals	24	\$8,705.00	21	\$7,625.00	24	\$8,600.00	31	\$11,107.00	64	\$19,306.93
Alumni (Non-Degree)	3	\$500.00	5	\$1,285.00	3	\$755.00	7	\$5,408.73	15	\$3,412.00
Alumni Organizations	9	\$45,216.82	7	\$22,220.00	4	\$199,255.01	12	\$94,017.86	18	\$258,527.20
Staff/Faculty	140	\$54,433.89	152	\$95,669.01	125	\$82,336.42	103	\$54,051.98	94	\$44,871.85
Trustee	22	\$65,315.00	18	\$44,966.00	13	\$164,273.89	7	\$43,596.56	6	\$39,279.07
Trustee Emeriti	8	\$13,450.00	6	\$17,550.00	4	\$2,565.00	2	\$1,417.00	3	\$56,350.00
T-Ex-Officio Trustee	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	1	\$250.00
Friends	332	\$292,389.24	325	\$288,551.64	326	\$432,406.31	464	\$297,391.60	534	\$446,904.47
Online Friend	41	\$11,931.51	31	\$12,645.00	43	\$14,102.58	70	\$14,705.00	1814	\$142,691.30
Corporations	56	\$546,076.89	41	\$356,744.04	27	\$386,382.32	26	\$285,974.05	33	\$79,038.40
Estates/Trusts - Alumni	0	\$0.00	0	\$0.00	2	\$32,085.00	1	\$32,752.00	0	\$0.00
Estates/Trusts - Friends	5	\$44,608.51	0	\$0.00	1	\$1,000.00	1	\$38,567.33	3	\$79,995.26
Foundations	64	\$1,205,037.25	85	\$780,741.21	38	\$580,571.53	60	\$683,952.05	44	\$836,343.39
Fund-Raising Consortia	5	\$1,133,653.80	5	\$1,313,133.62	5	\$1,361,239.64	2	\$825,864.44	5	\$744,552.01
Government	8	\$9,551,140.25	8	\$9,337,171.73	7	\$193,096.26	11	\$143,397.73	5	\$152,989.59
Matching Gift Organization	1	\$100.00	2	\$1,673.74	1	\$2,022.14	1	\$4,514.00	2	\$3,499.00
Memorial Recipient									1	\$25.00
Organizations	110	\$379,930.26	65	\$148,380.81	75	\$286,560.06	159	\$747,560.54	107	\$674,598.93
Parent of Student	2	\$275.00	6	\$165.00	2	\$1,050.00	7	\$2,450.00	15	\$4,045.00
Religious Organizations	37	\$903,326.90	25	\$1,274,279.44	18	\$918,175.65	50	\$472,315.58	41	\$1,930,866.73
Student - Enrolled	6	\$174,731.78	15	\$55,093.40	9	\$131,849.91	8	\$25,976.95	10	\$6,029.52
University Vendors									7	\$7,539.50
Unknown									1	\$50.00
Total	1,249	\$14,646,290.12	1,278	\$13,998,644.22	1,160	\$5,010,353.88	1,742	\$4,132,625.12	4,690	\$6,189,687.85

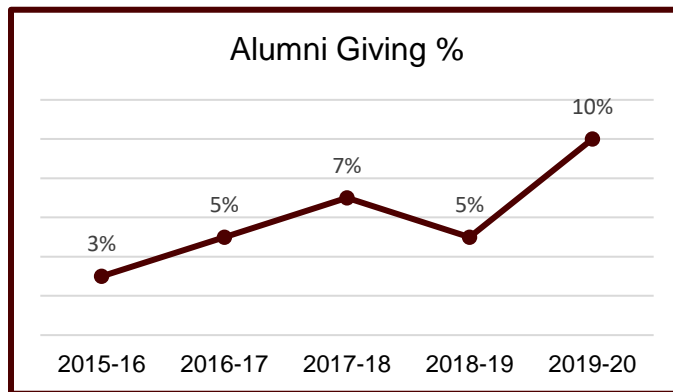
Source: Institutional Advancement



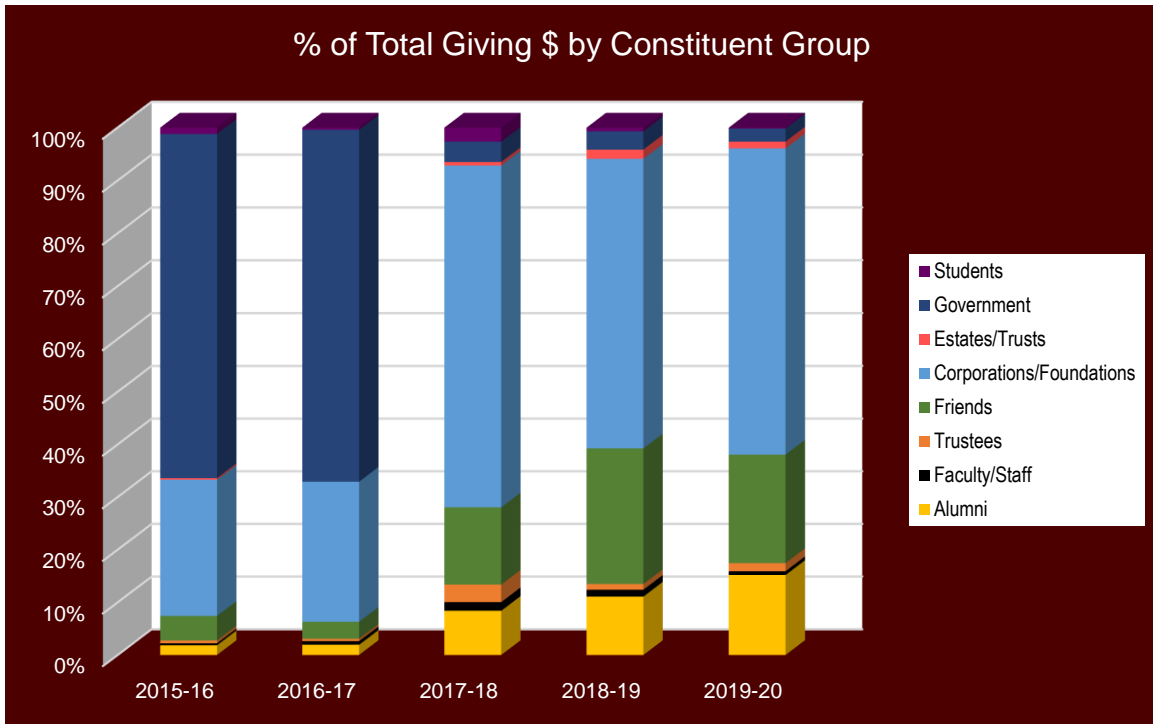
Source: Institutional Advancement



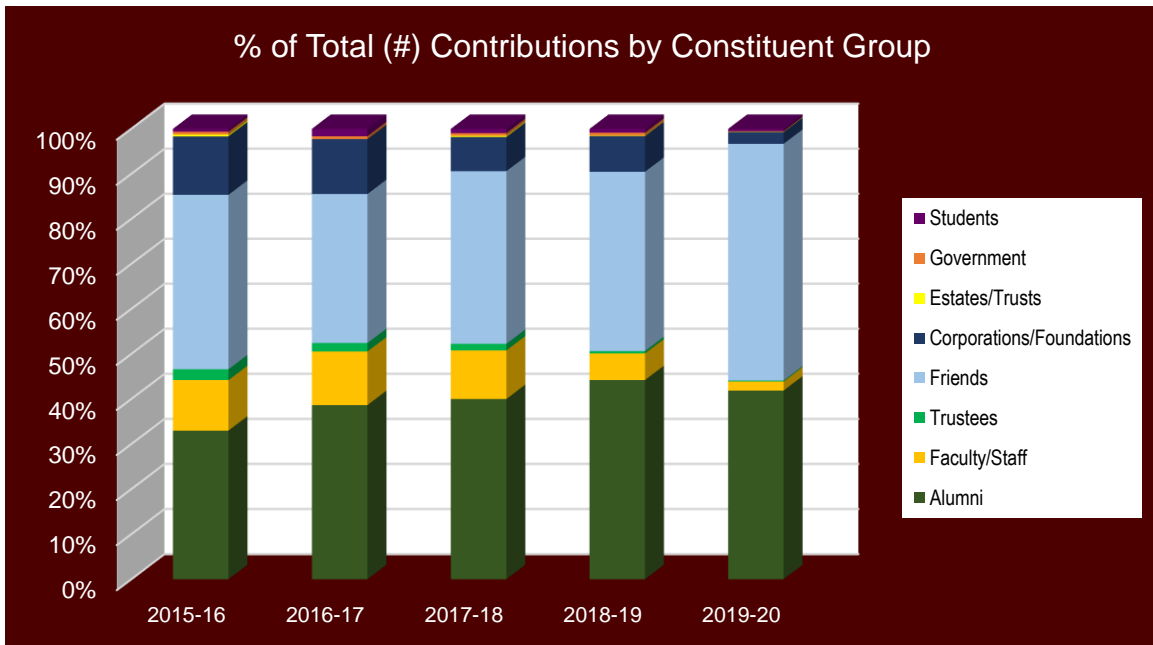
Source: Institutional Advancement



Source: Institutional Advancement



Source: Institutional Advancement



Source: Institutional Advancement

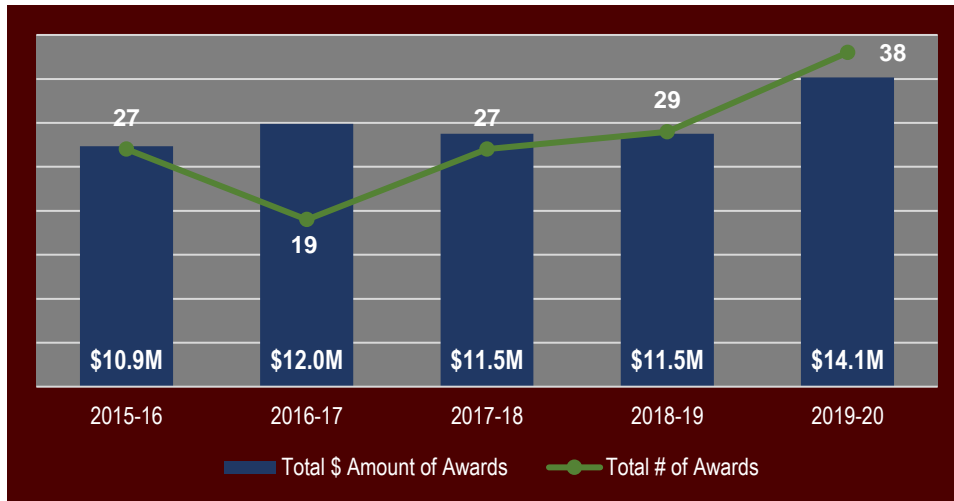


Total of Active Sponsored Research Awards FY2015/16 – FY2019/20

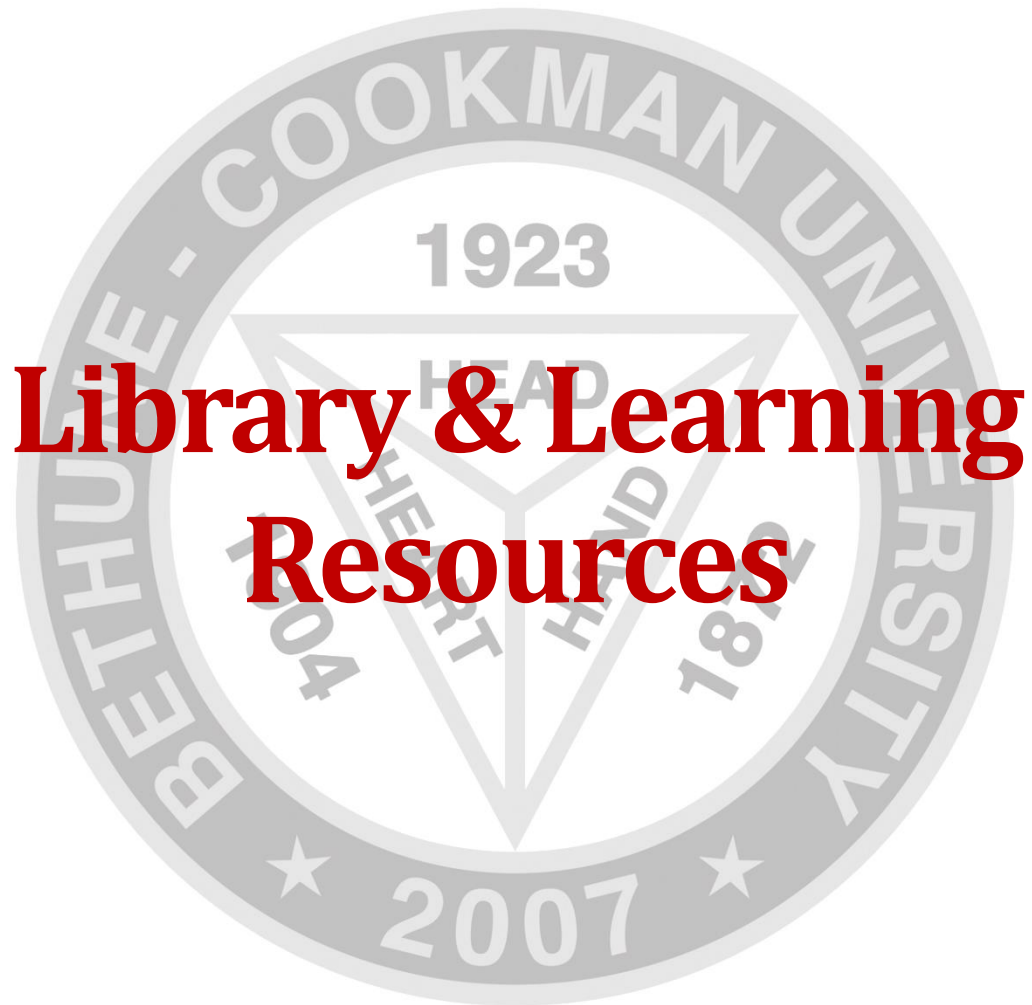
Department/College/School	2016		2017		2018		2019		2020	
	#	\$	#	\$	#	\$	#	\$	#	\$
College of Business & Entrepreneurship	4	\$374,464.00	1	\$154,514.00	1	\$129,950.00	-	-	0	\$0.00
College of Education	3	\$281,513.00	2	\$366,626.00	2	\$366,626.00	2	\$366,626.00	2	\$366,626.00
Fiscal Affairs	-	-	-	-	-	-	-	-	0	\$0.00
Global Online	-	-	-	-	1	\$10,500.00	-	-	0	\$0.00
College of Health Sciences	3	\$256,632.75	1	\$181,632.75	1	\$181,632.75	4	\$215,941.22	0	\$0.00
College of Liberal Arts	3	\$381,187.13	2	\$371,350.00	1	\$88,500.00	1	\$88,500.00	2	\$144,500.00
Library	-	-	1	\$49,448.50	2	\$86,694.00	3	\$91,394.00	3	\$91,394.00
Office of the President	1	\$166,000.00	2	\$98,939.20	-	-	-	-	0	\$0.00
Office of the Provost	1	\$34,448.81	1	\$34,448.81	-	-	-	-	3	\$517,585.54
School of Religion	1	\$149,974.25	1	\$149,974.25	1	\$149,974.25	1	\$149,974.25	2	\$409,974.25
College of Science, Engineering & Mathematics	8	\$707,092.75	5	\$558,103.83	10	\$907,743.09	10	\$1,005,194.70	18	\$2,953,436.70
Office of Sponsored Programs and Research	3	\$8,582,697.00	3	\$9,998,221.32	6	\$9,482,807.41	6	\$9,482,807.41	6	\$9,482,807.41
Division of Student Affairs	-	-	-	-	2	\$98,939.20	2	\$98,939.20	2	\$98,939.20

TOTAL AWARDS 27 \$10,934,009.69 19 \$11,963,258.66 27 \$11,503,366.70 29 \$11,499,376.70 38 \$14,065,263.10

Source: Office of Sponsored Programs and Research



Source: Office of Sponsored Programs and Research



Library & Learning Resources



About the Carl S. Swisher Library and Learning Resources Center



The ***Carl S. Swisher Library & Learning Resources Center*** (LRC) was constructed in 1971 and now contains over 140,000 volumes, in addition to periodicals, audio and video tapes, microforms and other non-print materials. The library is open over 90 hours per week including evenings and weekends. It has a full-time staff of eight librarians and six support staff members. The library serves the entire campus of faculty, staff, students, and administrators, satellite campuses, as well as other community constituents.

The library/learning resources center features an Online Public Access Catalog (OPAC) that provides access to the library's collection via the Internet. In addition, it also provides access to a number of subscribed electronic databases available 24/7, both on-campus and remotely, from any online computer station. These databases feature electronic periodicals, newspapers, and electronic books in support of the academic programs. The electronic resources are particularly tailored to support the undergraduate distance learning programs, and the graduate and professional studies programs.

The library/learning resources center offers a number of services, including reference, research instruction, copy and fax service, non-print media service, interlibrary loan (ILL) and computer access. All services are offered during hours of operation.

The Carl S. Swisher Library/Learning Resources Center houses a number of conference rooms for group study, exhibition areas, computer center, learning commons, and college archives. Special collections include: the Mary McLeod Bethune, Florence Roane, Attica Collection, and the Black Collection of books by and about Blacks. The archival area is the repository for documents, photographs and other materials of historic value to the university.

The library falls under the administrative Office of the Provost and receives system support from the Center for Information Technology.



Library Fact Sheet

ABOUT THE LIBRARY	1971
	Year Building Occupied
	520
	Seating Capacity
	147,500
	Book Capacity
	17,408
	Circulation
10	
Private/Group Study Rooms	
39,340	
Square Footage- Total	
33,692	
Square Footage- Net	
15	
Library Employees (full-time)	

Source: Library

LIBRARY HOLDINGS	86,087
	Volumes (catalogued holdings)
	4
	Print Periodicals Subscriptions
	60
	Microforms (units)
	3
	Newspaper Subscriptions
	76,093
	Online Periodicals
1,105	
Online Newspaper	
2188	
Audio/Video Material (VHS/DVD)	
1,506	
Record Albums	
166,027	
E-books (net library)	

Source: Library

LIBRARY HOLDINGS, ADDITIONS & ANNUAL USAGE

	2015-16	2016-17	2017-18	2018-19	2019-20
Volumes Added	2,014	2,005	1,510	1,006	2,006
Volumes Held	168,097	162,907	183,506	84,081	86,087
Units of Microform	43	43	43	60	60
Periodical Titles	18	20	20	20	4
Circulation	36,478	46,653	34,603	14,940	17,408
Attendance	354,112	297,367	264,565	178,318	151,395

Source: Library



Academic Computers Available for Student Use by Location Fall 2019

Department/College/School	Building Location Name	Location/Room #	#	Location Total
College of Business & Entrepreneurship	Wendell P. Holmes Jr. Bldg. Hospitality Lab Room 227	RM #138	18	36
		RM #227	18	
		College of Education	Helen Kettle Bldg. Lab 106 Lab 127	RM #106
RM #127	24			
College of Liberal Arts	Rufus and Janice Wilson Bldg. Production Lab Room 201 Room 206			RM #116
		RM #201	24	
		RM #206	24	
		School of Nursing	L. Gale Lemerand Bldg. Nursing Lab Simulation Lab #1 Simulation Lab #2 Testing Center	RM # 159
RM #127	4			
RM #131	4			
1st Floor	34			
School of Performing Arts and Communication	Robinson/Handfield Bldg. Room 234 Room 235			RM #234
		RM #235	6	
		La-Doris McClaney Bldg. Journalism Lab General Lab Language Lab Mass Comm. Radio/Graphics Lab	RM #124	22
	RM #313		9	
	RM #324		30	
	RM #329		26	
	College of Science, Engineering & Mathematics	Gross Science Hall/Gainous Annex DOD Lab Mickens BrainHub Computer Science Lab Embedded Microcontroller Lab Physics Lab Physics Lab Environmental Science Lab Science Mobile Lab Computer Science Lab Robotics Lab	RM #102	30
RM #116			19	
RM #131			28	
RM #203			10	
RM #204			8	
RM #205			5	
RM #6			6	
RM #120			24	
Patio #5			6	
RM #211			4	
Academic Enrichment	Charles C. Parlin Bldg. Academic Enrichment Office	1st Floor	20	20
		Center for Information Technology	Faith Hall CIT Faith Hall Lab Male Initiative Mobile Lab	Lobby
Inventory	15			

Source: Center for Information Technology

Continued on next page



Department/College/School	Building Location Name	Location/Room #	#	Location Total
Center for Civic Engagement	Michael and Libby Johnson CCE			
	Student Athlete Support	Lab	15	18
	SGA	SGA Office	3	
Enrollment Management	McPhillips Bldg.			
	Tutorial Lab	Lobby	18	18
Student Financial Aid	Financial Aid Bldg.			
	Waiting Area	Lobby	4	4
Library	Carl S. Swisher Memorial Library			
	Commons	1st Floor	58	169
	Bibliography Lab	Bethune Room (right)	30	
	Training Lab	Bethune Room (left)	24	
	Library Loaner Lab	Circulation Desk	34	
	Reference Lab	Library Enclosure #1	11	
TV Studio	TV Studio	12		
Miller Center	John W. Miller Campus			
	Miller Center Lab	Lab	22	22
Online College	General Studies Building			
	Online College Lab	2nd Floor	4	4
Residence Life	Residence Halls			
	Bronson Hall	Lab	11	76
	Leferve Hall	Lab	12	
	Lee Rhyant Hall	Lab	18	
	Phase 1, Bldg A	Lab	6	
	Phase 1, Bldg B	Lab	6	
	Phase 2, Bldg C	Lab	3	
	Phase 2, Bldg D	Lab	12	
	Pugh	Lab	4	
Zimmerman	Lab	4		
GRAND TOTAL			822	

Source: Center for Information Technology



Physical Plant



Campus Buildings

	Location Name	Occ. Type	Construction Description	# of Stories	Orig Year Built	Real Property Value (\$)	Square Footage
1	Adams Infirmary	4	JM	1	1973	474,000	3,355
2	Admission Office	4	MNC	2	1958	1,096,500	7,320
3	Arts & Humanities Bldg.	2	JM	3	1991	7,007,500	42,903
4	Performing Arts Center	7	MNC	3	2003	14,054,000	98,475
5	Campus Storage Units	5	MNC	1	1980	321,500	3,640
6	Carl S. Swisher Library	2	MNC	2	1980	5,919,000	45,584
7	Charles Parlin Student Center	4	MNC	2	1966	3,873,500	28,985
8	College of Freshman Studies	2	MNC	2	1987	816,000	5,616
9	Davis Chiller Plant	5	MNC	1	1971	302,000	1,749
10	Deltona Campus Bldg. #1	2	JM	1	1981	859,000	5,136
11	Deltona Campus Bldg. #2	2	JM	1	1981	858,500	5,132
12	Deltona Campus Bldg #3	2	JM	1	1981	859,000	5,136
13	Deltona Campus Bldg #4	2	JM	1	1981	1,027,500	6,597
14	Deltona Campus Bldg #5	2	JM	1	1981	933,500	5,782
15	Deltona Campus Bldg #6	2	JM	1	1981	468,000	2,250
16	DeWitt Lefevre Hall	3	MNC	3	1966	4,955,000	32,319
17	Faculty Development Center	2	JM	2	1963	466,000	3,246
18	Ferris Meigs Residence Hall	3	MNC	3	1957	4,086,500	25,716
19	Flora Curtis Residence Hall	3	MNC	3	1957	2,294,500	17,931
20	Gross Science Hall, Gainous Science Annex, Mickens Lecture hall	2	JM	2	1989	7,766,500	47,714
21	Grounds Mechanic Shop	5	JM	1	1980	248,500	1,920
22	Harrison Rhodes Hall	2	JM	2	1941	3,149,500	17,982
23	Ja-Flo Davis Residence Hall	3	MNC	3	1971	5,291,500	33,120
24	Johnson-Little Weight Room	4	W	1	1989	545,000	4,346
25	Judson-McPhillips	1	JM	2	1974	537,500	4,240
26	Julie Robinson Music & Larry Handfield Music Annex	2	MNC	1	2002	3,480,000	19,488
27	Kettle Memorial Building	2	MNC	1	1964	3,312,500	19,180
28	L. Gale Lemerand School of Nursing	2	MNC	2	2002	4,634,500	34,000
29	Larry R. Handfield Athletic Training Center	4	MNC	3	2012	2,823,000	17,859
30	Lee Rhyant Residential Life Bldg.	3	MNC	3	2010	9,346,500	62,175
31	LLC - ADA Lee Hall	3	JM	3	1989	3,504,000	21,879
32	LLC - Huger Core Bldg.	3	JM	3	1989	1,486,000	7,500
33	LLC - Moore Hall	3	JM	3	1989	3,504,000	21,879
34	LLC - Thompson Hall	3	JM	3	1989	3,504,000	21,879
35	Lucas Business Complex	7	MNC	1	1979	612,000	3,880
36	M. Joyner Residence Hall	3	MNC	3	1978	6,455,500	42,966
37	Michael & Libby Johnson Center	7	MNC	1	2002	6,650,000	52,045
38	Miller Continuing Education Center	2	MNC	1	1980	791,500	5,200
39	Miller Procurement Center	1	MNC	1	1992	357,500	4,018
40	Moore Gymnasium	4	JM	2	1954	3,521,000	27,330
41	Oswald Bronson Residence Hall	3	JM	3	1978	11,505,000	80,199
42	Public Safety trailer#1	4	W	1	2001	64,500	1,311
43	Public Safety trailer#2	4	W	1	2001	68,000	1,380
44	Ranslow Hall	4	W	2	1948	723,000	3,940
45	Richard V. Moore Community center	2	JM	2	1948	849,000	4,964
46	Russ Business Complex	7	MNC	2	1953	777,000	5,705

Note: Occupancy Type: (1) Administration; (2) Academic; (3) Housing; (4) Student Services; (5) Physical Plant; (6) National Historic Site; (7) Multipurpose Construction Description: (JM) Joisted Masonry; (MNC) Masonry Non-Combustible; (W) Wood Frame
Source: Facilities Management

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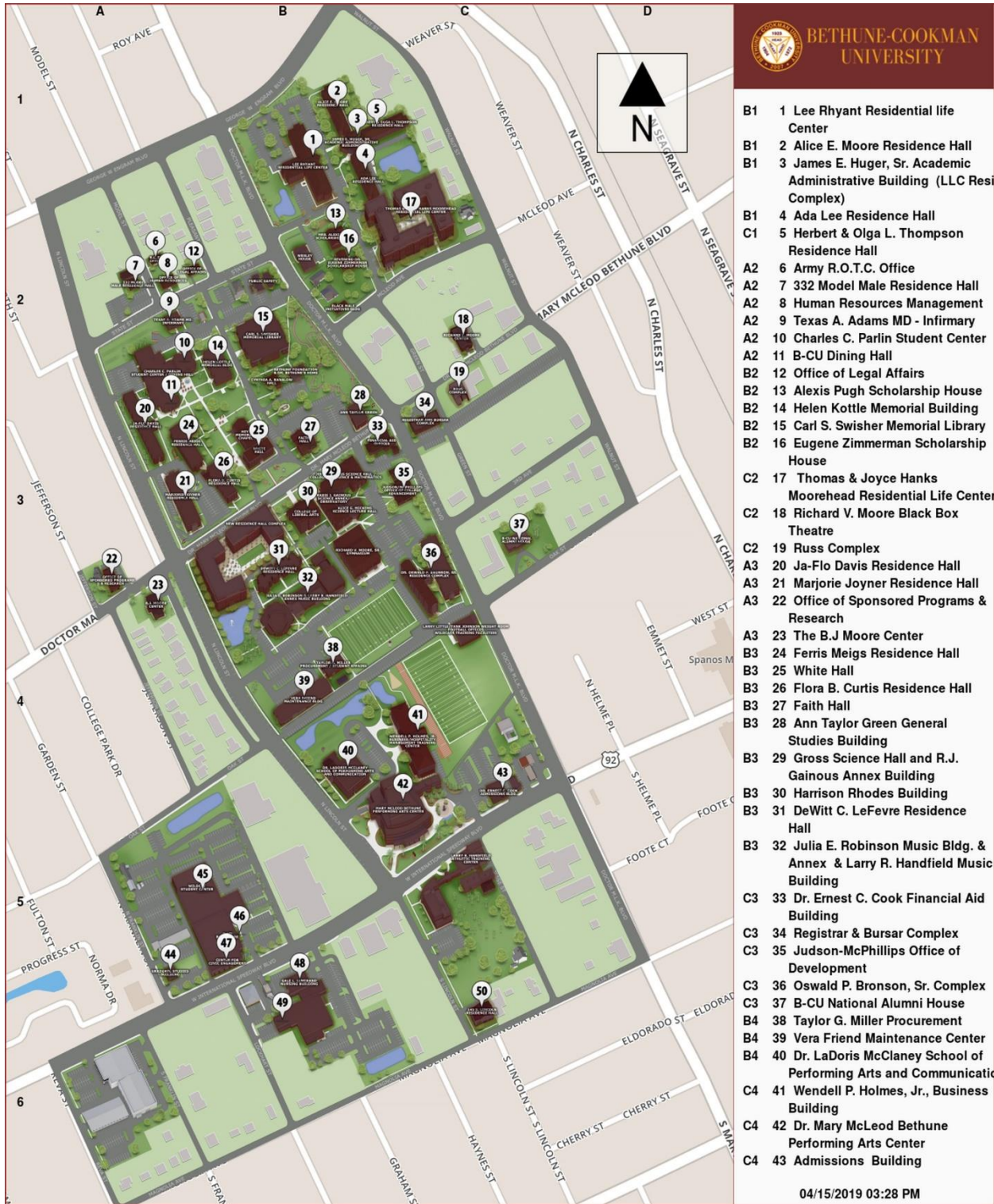
Campus Buildings *continued*

	Location Name	Occ. Type	Construction Description	# of Stories	Orig Year Built	Real Property Value (\$)	Square Footage
47	Student Financial Aid Office	4	MNC	2	1948	584,000	4,882
48	106 Jesse Street	5	JM	1	1926	146,000	1,050
49	Teco Chiller Plant	5	MNC	1	2004	632,000	5,978
50	Veva Friend Maintenance Bldg.	5	MNC	1	1968	1,115,000	11,300
51	Wendell Holmes Business Center	2	MNC	3	1998	7,158,500	44,016
52	White Hall (Historic)	1	JM	2	1918	4,414,500	20,720
53	204 Haynes Street	5	JM	1	1963	167,500	920
54	332 Model Street /Chaplaincy Dept	2	JM	1	1968	256,500	1,588
55	334 Model Street	3	JM	1	1958	200,000	814
56	332 Walnut Street	5	W	1	1925	200,000	1,732
57	632 North Street	5	JM	1	1975	273,000	2,124
58	B.J. Moore Center	2	JM	1	1960	329,000	3,108
59	Bethune Foundation House -(Historic)	6	W	1	1915	561,500	4,458
60	Faith Hall	2	JM	1	1934	533,500	5,315
61	Human Resource Dept.	1	JM	1	1971	306,000	2,342
62	National Alumni House	4	JM	1	1973	276,000	2,151
63	Legal Affairs-Professional Studies Department	1	JM	1	1960	181,500	1,200
64	Pugh Scholarship House	3	JM	2	2006	413,000	4,923
65	ROTC House	3	JM	1	1958	180,000	1,035
66	Student Overflow Housing	3	JM	1	1980	245,000	1,769
67	School of Graduate studies	2	JM	1	1970	210,000	1,554
68	Wesley Scholarship House	3	JM	1	1960	403,000	4,000
69	Male Initiatives /Wildcat Writes House	2	JM	1	1970	192,000	4,923
70	Zimmerman Scholarship House	3	JM	1	2006	413,000	4,923
71	Radio/Station & Tower	2	JM	1	1972	220,000	1,500
72	Perimeter Fences	5					
73	Pontiac Building	5	JM	1	1989	1,680,000	124,162
74	Old Athletics Building	5	MNC	1	1957	480,000	9641
75	Old Athletics Building	5	MNC	2	1957	745,000	8,548
76	Athletics old weight room, physical pl	5	MNC	1	1957	350,000	10000
77	House	5	MNC	1	1947	52,500	650
78	Davis Cooling Facility	5	MNC	1	1966	125,000	1,710
79	Perkins Guard House	5	MNC	1	1966	25,000	100
80	Odessa Chambliss Wellness	4	MNC	1	2002	120,000	4,360
81	Sickle Cell	1	MNC	1	1966	115,000	1,944
82	Global Online-Office	1	Concrete	1	1961	50,000	1,090

Note: Occupancy Type: (1) Administration; (2) Academic; (3) Housing; (4) Student Services; (5) Physical Plant; (6) National Historic Site; (7) Multipurpose Construction Description: (JM) Joisted Masonry; (MNC) Masonry Non-Combustible; (W) Wood Frame
Source: Facilities Management



Campus Map



BETHUNE-COOKMAN UNIVERSITY	
B1	1 Lee Rhyant Residential life Center
B1	2 Alice E. Moore Residence Hall
B1	3 James E. Huger, Sr. Academic Administrative Building (LLC Resi Complex)
B1	4 Ada Lee Residence Hall
C1	5 Herbert & Olga L. Thompson Residence Hall
A2	6 Army R.O.T.C. Office
A2	7 332 Model Male Residence Hall
A2	8 Human Resources Management
A2	9 Texas A. Adams MD - Infirmary
A2	10 Charles C. Parlin Student Center
A2	11 B-CU Dining Hall
B2	12 Office of Legal Affairs
B2	13 Alexis Pugh Scholarship House
B2	14 Helen Kottle Memorial Building
B2	15 Carl S. Swisher Memorial Library
B2	16 Eugene Zimmerman Scholarship House
C2	17 Thomas & Joyce Hanks Moorehead Residential Life Center
C2	18 Richard V. Moore Black Box Theatre
C2	19 Russ Complex
A3	20 Ja-Flo Davis Residence Hall
A3	21 Marjorie Joyner Residence Hall
A3	22 Office of Sponsored Programs & Research
A3	23 The B.J Moore Center
B3	24 Ferris Meigs Residence Hall
B3	25 White Hall
B3	26 Flora B. Curtis Residence Hall
B3	27 Faith Hall
B3	28 Ann Taylor Green General Studies Building
B3	29 Gross Science Hall and R.J. Gainous Annex Building
B3	30 Harrison Rhodes Building
B3	31 DeWitt C. LeFevre Residence Hall
B3	32 Julia E. Robinson Music Bldg. & Annex & Larry R. Handfield Music Building
C3	33 Dr. Ernest C. Cook Financial Aid Building
C3	34 Registrar & Bursar Complex
C3	35 Judson-McPhillips Office of Development
C3	36 Oswald P. Bronson, Sr. Complex
C3	37 B-CU National Alumni House
B4	38 Taylor G. Miller Procurement
B4	39 Vera Friend Maintenance Center
B4	40 Dr. LaDoris McClanay School of Performing Arts and Communication
C4	41 Wendell P. Holmes, Jr., Business Building
C4	42 Dr. Mary McLeod Bethune Performing Arts Center
C4	43 Admissions Building

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- A5 44 Graduate Studies Building
- B5 45 Wildcat Student Center
- B5 46 B-CU Bookstore
- B5 47 Center for Civic Engagement
- B5 48 Gale L. Lemerand Nursing Building
- B6 49 Odessa Chambliss Center for Health Equity
- C6 50 145 S. Lincoln



Campus Directions



Bethune-Cookman University

640 Dr. Mary McLeod Bethune Boulevard
Daytona Beach, Florida 32114-3012

DIRECTIONS COMING FROM THE NORTH:

- Take I-10 E toward LAKE CITY
- Merge onto I-295 S via EXIT 356 toward ORANGE PARK / ST AUGUSTINE. (20.2 miles)
- Merge onto I-95 S via EXIT 61A toward DAYTONA BCH. (76.1 miles)
- Merge onto US-92 E via EXIT 261A toward DAYTONA BEACH. (4.6 miles)
- Turn LEFT onto N LINCOLN ST.
- Turn RIGHT onto DR MARY MCLEOD BETHUNE BLVD.
- End at **640 Dr Mary McLeod Bethune Blvd**; Daytona Beach, FL 32114-3012, US

DIRECTIONS FROM THE SOUTH:

- Merge onto I-95 N via the exit on the LEFT toward FT. LAUDERDALE / ORLANDO. (257.7 miles)
- Take the US-92 exit- EXIT 261- toward DELAND / DAYTONA BEACH. (0.3 miles)
- Merge onto US-92 E toward DAYTONA BEACH / AIRPORT. (4.2 miles)
- Turn LEFT onto N LINCOLN ST.
- Turn RIGHT onto DR MARY MCLEOD BETHUNE BLVD.
- End at **640 Dr Mary McLeod Bethune Blvd**; Daytona Beach, FL 32114-3012, US

BETHUNE-COOKMAN UNIVERSITY



FACT BOOK
39th Edition
2019 - 2020



“...The knowledge that my work has been helpful to many fills me with joy and great satisfaction.”
—Mary McLeod Bethune (1875-1955)