

BETHUNE-COOKMAN UNIVERSITY

FACT BOOK **2020-2021** *40th Edition*

Office of Accreditation, Quality Control, Compliance and Institutional Effectiveness



Introduction



Foreword

The Office of Accreditation, Compliance and Institutional Effectiveness is pleased to present the Bethune-Cookman University 2020 – 2021 Fact Book.

This annual publication represents a comprehensive, although not exhaustive, abstract of institutional information gathered from multiple university databases across various offices including the Office of Student Financial Aid, Department of Human Resources, Library and Learning Resources Center, Physical Plant and the Jenzabar database. This Fact Book is a compendium of statistical data reporting on faculty and staff, student enrollment and demographics, retention and graduation rates, finances, and campus resources.

The data contained herein is the result of information collected and recorded as of the fall 2020 and spring 2021 census dates and disseminated to various offices within the University as well as reported to regional, state and federal agencies.

The Fact Book, reporting the official data of the University, supports the work of the Institution and serves as a resource for internal and external constituents in a myriad of areas including strategic planning, annual decision making, and program improvement and accountability all in the name of institutional effectiveness.

Reader suggestions for improving subsequent editions are welcome.

Narendra H. Patel, Ed.D.

Senior Advisor to the President for
Accreditation, Quality Control, Compliance and
Institutional Effectiveness / SACSCOC Accreditation
Liaison

About Bethune-Cookman University

THE UNIVERSITY

Founded on faith by Mary McLeod Bethune in 1904, Bethune-Cookman University (B-CU), formed in 1923 as a result of a merger of two independent institutions — Daytona Educational and Industrial Training School for Negro Girls (1904) and Cookman Institute of Jacksonville (1872), is an historically black United Methodist Church-related, private liberal arts, career-oriented, coeducational and residential university offering undergraduate, graduate and certificate programs.

MISSION

The mission of Bethune-Cookman University is to educate a diverse community of learners to become responsible, productive citizens and solution seekers through the promotion of faith, scholarship, creative endeavors, leadership and service.

(Revised and approved by the Bethune-Cookman University Board of Trustees, January 17, 2020)

CORE VALUES

The University is guided by its core values:

F—FAITH: We recognize and uphold the Christian tradition while welcoming the diversity of faiths.

I—INTEGRITY: We live in a way that reflects our deepest convictions.

R—RESPECT: We recognize the inherent dignity and worth of each person.

S—SERVICE: We seek social justice through civic engagement.

T—THIRST FOR KNOWLEDGE: We are engaged in the continuous pursuit of learning that transforms us and the world.

Approved by the Bethune-Cookman University Board of Trustees, October 2013

PHILOSOPHY

Bethune Cookman University will exemplify the faith and values of its founder in educating every generation of students, while building bridges of racial and cultural reconciliation, promoting economic and political empowerment as well as the dignity and self-worth of each individual through proper financial stewardship and use of cutting-edge technology.

VISION

Bethune-Cookman University will define new standards for academic excellence and student success by educating and empowering learners who will seek their own solutions; advocate opportunities for all citizens to improve their quality of life; and inculcate global perspectives and realities to people worldwide.



Accreditations and Affiliations

Institutional Accreditation

Bethune-Cookman University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and master's degrees. Questions about the accreditation of Bethune-Cookman University may be directed in writing to Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, by calling 404-679-4500 or by using information available on SACSCOC's website (<https://sacscoc.org/>)

Florida Department of Education

Bethune-Cookman University is a nonprofit, independent postsecondary education institution, chartered and located in, and authorized by the State of Florida to operate educational programs beyond the secondary level in Florida and grant postsecondary diplomas and degrees. The University, accredited by SACSCOC, is exempt from the Commission for Independent Education licensure and is eligible to participate in Florida's student financial aid programs.

Distance Learning

Bethune-Cookman University is certified by the United States Distance Learning Association (USDLA); and is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA).

Carnegie Classification

Bethune-Cookman University is classified by The Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus.

Program Accreditations

Bethune-Cookman University is accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); Commission on Accreditation for Athletic Training Education (CAATE); and Council on Education for Public Health (CEPH). Additionally, Bethune-Cookman University is recognized as a Program of Merit (POM) by the Academy for Gerontology in Higher Education.

Collegiate Athletics Affiliation

B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division I level and has been affiliated with the Mid-Eastern Athletic Conference since 1979.

Affiliations

The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of the General Board of Higher Education and Ministry of the United Methodist Church. The University is a member of the United Negro College Fund.

Equal Educational Opportunity Statement

Bethune-Cookman University does not discriminate on the basis of race, color, gender, disability, age, religion, national or ethnic origin, in its administration of its educational policies, admissions policies, scholarship or loan programs, or other college administered programs. The University is authorized under Federal law to enroll nonimmigrant students.



About the Office of Accreditation, Quality Control, Compliance, and Institutional Effectiveness

The mission of the Office of Accreditation, Quality Control, Compliance and Institutional Effectiveness (“Office”) is to build capacity for a culture of evidence and continuous improvement. We support the University’s mission, core values and pursuit of academic and operational excellence through the collection, analysis and reporting of data that informs the strategic planning process, promotes effective allocation of resources, engages faculty and staff in the continuous improvement of the institution’s programs and services, and provides accountability to stakeholders.

The Office of Accreditation, Quality Control, Compliance and Institutional Effectiveness is comprised of Planning, Assessment, and Institutional Research. The Office assists in developing, organizing, maintaining, analyzing and reporting institutional data. It is engaged in ongoing data collection, analysis and distribution resulting in official university statistics to satisfy both internal and external reporting needs. The Office also aids in establishing outcome measures for accountability and other related activities in support of planning, evaluation and decision-making.

The information generated by Institutional Research (IR) can be applied in understanding, interpreting, managing and evaluating the institution, and in making informed decisions about current operations or future plans. The following are major functions of the Office of Accreditation, Compliance and Institutional Effectiveness:

- To develop and maintain a technological retrieval database of information that will assist in decision-making pertaining to students, faculty, staff, academic affairs, fiscal resources, library, physical plant and other areas as deemed necessary.
- To provide accurate and timely data for mandatory reports, surveys, etc. required from the Office by federal, state, accrediting, and other agencies.
- To serve as a clearing house for all university-related questionnaires, surveys and inquiries in order to maintain the accuracy and consistency of the data contained.
- To assist in research projects pertaining to institutional administration and program development.
- To coordinate and/or conduct studies that will analyze and assess faculty, staff and administrators, as well as the programs for which they are responsible.
- To coordinate the integrated planning, budgeting, and evaluation process which promotes the institutional research and planning function throughout the University in order to provide continuous assessment for improvement and institutional effectiveness.
- To support all accreditation related activities for the University, including SACSCOC (institutional) and other academic professional programs.



Procedures for Obtaining Data from Institutional Research (IR)

To obtain data or request information from IR, complete and submit the electronic data request form available on the IR webpage, via the following link below, and email the completed form along with the necessary documents to the Office of Institutional Research.

(https://docs.google.com/forms/d/e/1FAIpQLSd_vV6osx6nCXJVNw3H5fAnruHf-RoHK0HIRG5ve8r_RcxKew/viewform)

- If the data needed is readily available from the IR files, requests are usually fulfilled within 48 hours, or information is given as to when and how data may be available.
- If the request involves research or compiling of data, a written memo must precede and be accompanied by all the information needed and the purpose for which the requested data will be used.
- Entire copies of the original data/information request instruments from agencies must be provided to IR. Electronic or telephone requests from support staff will be accepted only with a copy of original document from the requesting agency.
- 3-5 business days of time must be allowed for requests. Advance notice for anticipated data/info will help.
- A copy of completed response submitted to requesting agency must be forwarded for IR files.
- Certain classified information is not available for general distribution. The Office of Accreditation, Quality Control, Compliance and Institutional Effectiveness will use discretion in distributing data of a certain nature, which the University considers confidential.
- All requests received by IR are logged and completed on a priority basis.
- Requests must be made via @cookman.edu e-mail address. University policy prohibits IR from sending internal data to non-BCU e-mail accounts (i.e. Gmail, Yahoo, AOL).



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General Information

University Profile Fall 2020

Bethune-Cookman University (B-CU), founded in 1904 by Dr. Mary McLeod Bethune, is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degree programs. Located in the Atlantic coastal city of Daytona Beach, Florida, the University's main campus, consisting of 66 academic, administrative, and student support buildings spanning over 86 acres of land, is accessible from interstate highways 4 and 95, and the Daytona Beach International Airport.

The mission of Bethune-Cookman University is to educate a diverse community of learners to become responsible, productive citizens and solution seekers through the promotion of faith, scholarship, creative endeavors, leadership and service. *(Revised and approved by the Bethune-Cookman University Board of Trustees, January 17, 2020)*

B-CU is classified by The Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus. The University is authorized by the Florida Commission for Independent Education to operate in the state of Florida; certified by the United States Distance Learning Association (USDLA); and is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA).

B-CU is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award the baccalaureate and master's degrees. Questions about the accreditation of Bethune-Cookman University may be directed in writing to Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097, by calling 404-679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); Commission on Accreditation for Athletic Training Education (CAATE); and Council on Education for Public Health (CEPH). Additionally, B-CU is recognized as a Program of Merit (POM) by the Academy for Gerontology in Higher Education.

B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division-I level and has been affiliated with the Mid-Eastern Athletic Conference since 1979 providing athletic opportunities in varsity sports for Men: baseball, basketball, football, track/field, cross-country, golf and tennis; and for Women: basketball, softball, tennis, track/field, cross-country, volleyball, bowling and golf. The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of General Board of Higher Education and Ministry (GBHEM) of the United Methodist Church and is a member of the United Negro College Fund (UNCF).

B-CU offers 45 majors (37 undergraduate; 8 graduate) and 2 Post Baccalaureate Certifications, through three academic Colleges: Arts and Humanities, Business and Entrepreneurship, and Natural and Health Sciences, Engineering and Mathematics to award Bachelor's and Master's degrees. The top five undergraduate fields of study are Criminal Justice, Psychology, Business Administration, Health and Exercise Science, and Nursing.

B-CU has 152 full-time teaching faculty with 62% holding terminal degrees and 26% having tenured status. The faculty-student ratio is 1:15.

During the 2019-20 academic year, the University awarded a total of 549 degrees (510 Bachelor's; 39 Master's). Retention of first-year students returning for a second year is 73% and six-year cohort graduation rate is 33%. Our graduates are deeply employed in the sectors such as business, media, medical and healthcare, and government.

Fall 2020 Headcount Enrollment = 2,845 (2,746 Undergraduate; 99 Graduate). Total Full-time Equivalent (FTE) = 2,783.

Florida students constitute 72% of total enrollment, 25% of students come from out-of-state, and 3% represent the Caribbean Islands and more than 20 foreign countries. Female students constitute 64% of the total enrollment while male students comprise of 36%.

Currently there are 14 University operated residential facilities to house over 2,400 students. There are approximately 77 chartered student organizations including social fraternities and sororities.

2020-21 Undergraduate Annual tuition/fees = \$14,794; Room/Board = \$9,896; Total Cost of Attendance is \$24,690.

History of Bethune-Cookman University

The year was 1904 when a very determined young Black woman, Mary McLeod Bethune, opened the Daytona Educational and Industrial Training School for Negro Girls. The School underwent several stages of growth and development throughout the following years and, in 1923, as a result of a merger with the Cookman Institute of Jacksonville, Florida, became a co-ed high school. One year later, in 1924, the School became affiliated with The United Methodist Church and, in 1931, further evolved into a junior college known as Bethune-Cookman College. On February 14, 2007, Bethune-Cookman achieved university status.

In 1941, the Florida State Department of Education approved a 4-year baccalaureate program offering post-secondary and teacher education. Dr. Bethune retired in 1942 at which time James E. Colston became the College's second president, having served until 1946 when Dr. Bethune resumed the presidency for a year.

In 1947, Richard V. Moore Sr. was named as the third president of the institution. Under his tenure, the curriculum expanded; student enrollment increased; new buildings were constructed for residential housing and classrooms; the College became accredited by the Southern Association of Colleges and Schools; and, in 1970, joined the United Negro College Fund as well as other academic and professional organizations.

Oswald P. Bronson Sr., Ph.D., an alumnus of the College, served as the fourth and longest serving president of the College from 1975 to 2004. During his tenure, increased student enrollment led to continuous development and expansion of the College. A rapidly increasing student enrollment led to construction of additional student housing, classroom buildings, and a state of the art Performing Arts Center. Major fields of study increased from 12 in 1974 to 37 by 2003. In addition, seven continuing education centers for students began operating throughout the state of Florida. While maintaining accreditation by SACS, the Florida State Board of Education, and its affiliation with The University Senate of The United Methodist Church General Board of Higher Education and Ministry, the College added new accreditations in the Nursing and the Teacher Education programs.

In August 2004, Trudie Kibbe Reed, Ed.D. was appointed to the presidency by the Board of Trustees. The fifth president of the institution, Dr. Reed was the first woman to serve in this capacity since Dr. Bethune. Under her leadership, in 2006 the first Master's degree program was added, and in 2007 the College achieved university-status, officially becoming Bethune-Cookman University. Further, Dr. Reed launched the International Institute for Civic Participation and Social Responsibility as a way to increase student learning about citizenship and leadership development. Additionally, the University's physical plan expanded and improved with the purchase of nearby properties and construction, which included the Michael and Libby Johnson Center for Civic Engagement, the L. Gale Lemerand School of Nursing Building, Lee Rhyant Residential Life Center, and the Alexis Pugh and Eugene Zimmerman Scholarship Houses.

In May 2012, the Board of Trustees appointed Edison O. Jackson, Ed.D. as Interim President and in March 2013 he was appointed to serve as the sixth president of Bethune-Cookman University. Under Dr. Jackson's leadership, the University increased enrollment; added new undergraduate and graduate degree programs as well as program accreditations; increased internship and study-abroad opportunities; established the Online College, the Center for Entrepreneurship & Economic Development (B-CU CEED), and the Mike Curb Institute; strengthened its town and gown relationships; and enhanced the infrastructure through new construction and expansive renovations. Upon his resignation in July 2017, the Board of Trustees appointed Judge Hubert L. Grimes (retired) as Interim President. Prior to this appointment, Judge Grimes served as the University's General Counsel and Director of the Center for Law and Social Justice.

On July 1, 2019, following a national search, the Board of Trustees appointed E. LaBrent Chrite, Ph.D. to serve as the seventh president of B-CU. Dr. Chrite's extensive global and executive academic leadership experience primarily focused on the placement of talented and capable leaders as well as the reorganization of key departments in support of the University's vision. His strategic efforts and innovation included an overhaul of the academic enterprise, enhanced student support systems, and improved fiscal stability and constituent relationships. In April 2021, upon Dr. Chrite's resignation, the Board appointed Hiram C. Powell, PhD, Dean of Performing Arts and Communications to serve as the Interim President of B-CU.

Historical Timeline



- 1904 Began as Daytona Educational and Industrial Training School for Negro Girls
- 1923 Merged with the Cookman Institute of Jacksonville, Florida to become a co-ed high school
- 1924 Affiliated with The United Methodist Church; evolved into a junior college called Bethune-Cookman College
- 1931 Received full accreditation from Southern Association of Colleges and Schools
- 1941 Four-year baccalaureate program for liberal arts and teacher education was approved by the Florida Department of Education
- 2007 Achieved University status



List of Academic Programs by Department, Major, Degree, CIP, Minor and Certificate Fall 2020

COLLEGE OF BUSINESS AND ENTREPRENEURSHIP						
Department	Major/Concentration	Degree	CIP	CR HRS	Minor	Certificate
Accounting and Finance	Accounting	B.S.	52.0301	124		
	Finance	B.S.	52.0801	125		
Business Administration	Business Administration	B.S.	52.0201	124	<ul style="list-style-type: none"> ▪ Business Administration 	
Information Systems Management	Information Systems Management	B.S.	52.1201	124		
Hospitality Management	Hospitality Management <ul style="list-style-type: none"> • Event and Entertainment Management 	B.S.	52.0901	123	<ul style="list-style-type: none"> ▪ Hospitality Management ▪ Culinary Arts 	
Leadership and Administrative Sciences	*Organizational Leadership	M.S.	52.0213	39		Post Bach Certificate (12)
COLLEGE OF LIBERAL ARTS AND HUMANITIES						
Department	Major/Concentration	Degree	CIP	CR HRS	Minor	Certificate
Elementary and Exceptional Student Education	Elementary Education K-6/ESOL/Reading	B.S.	13.1202	124		<ul style="list-style-type: none"> ▪ Exceptional Student Education
	Exceptional Student Education K-12 ESOL/Reading Endorsed	B.S.	13.1011	126		
	*Exceptional Student Education K-12	M.Ed.	13.0111	33		
Secondary and Physical Education	Biology Education 6-12	B.S.	13.1322	124		Teacher Education Certification
	Business Education 6-12	B.S.	13.1303	125		
	English Education 6 -12/ ESOL Endorsed	B.A.	13.1305	122		
	Mathematics Education (Grades 5-9)	B.S.	13.1311	120		
	Music Education K-12	B.A.	13.1312	130		
	Physical Education K-12	B.S.	13.1314	123		
	Social Science Education 6 -12	B.A.	13.1318	122		
Behavioral and Social Sciences Studies	Psychology	B.S.	42.0101	120	<ul style="list-style-type: none"> ▪ Psychology 	
	Sociology	B.A.	45.1101	120	<ul style="list-style-type: none"> ▪ Sociology ▪ Social Work ▪ Women and Gender Studies 	
Justice and Political Studies	Criminal Justice	B.S.	43.0199	120	<ul style="list-style-type: none"> ▪ Criminal Justice 	Paralegal Certificate (18)
	International Studies/ International Affairs	B.A.	45.0901	120	<ul style="list-style-type: none"> ▪ International Studies ▪ International Affairs ▪ Homeland Security 	
	Political Science	B.A.	45.1001	120	<ul style="list-style-type: none"> ▪ Political Science ▪ Public Administration ▪ Pre-Law 	
	*Criminal Justice Administration	M.S.	43.0199	33		



Languages, Histories and Cultures Studies	English	B.A.	23.0101	120	<ul style="list-style-type: none"> ▪ English ▪ Spanish 	
	History <ul style="list-style-type: none"> • Public History 	B.A.	54.0101	120	<ul style="list-style-type: none"> ▪ History ▪ Africana Social Sciences 	
	Interdisciplinary Studies <ul style="list-style-type: none"> • Lifelong Learner • Double Concentration • Triple Concentration 	B.A.	24.0101	120		
Communication Studies, Theatre & Dance	Communication Studies <ul style="list-style-type: none"> • General Emphasis • Theatre-Arts Performance • Interdisciplinary Studies 	B.A.	09.0101	120	<ul style="list-style-type: none"> ▪ Communication Studies ▪ Theatre Arts ▪ Dance Studies 	
Mass Communications	Mass Communications <ul style="list-style-type: none"> • Digital Broadcast Production • Multimedia Journalism • Public Relations/ Advertising 	B.A.	09.0102	120		
Music	Music	B.A.	50.0901	120	<ul style="list-style-type: none"> ▪ Music 	
	Music Recording Technology	B.A.	50.0913	120	<ul style="list-style-type: none"> ▪ Music Recording Technology 	
Religion	Religion, Philosophy, & Christian Ministry <ul style="list-style-type: none"> • Religious Studies • Philosophy • Christian Ministry 	B.A.	38.0201	120	<ul style="list-style-type: none"> ▪ Religion, Philosophy and Christian Ministry 	
	Christian Ministry	M.A.	38.0201	60		Post-Bach Cert
COLLEGE OF HEALTH AND NATURAL SCIENCES, MATHEMATICS AND ENGINEERING						
Department	Major/Concentration	Degree	CIP	CR HRS	Minor	Certificate
Computer Science & Engineering	Computer Engineering	B.S.	14.0901	128		
	Computer Information Systems	B.S.	11.0401	121		
	Computer Science	B.S.	11.0701	125	<ul style="list-style-type: none"> ▪ Computer Science 	
Integrated Environmental Science	Integrated Environmental Science 3+2	B.S./M.S.	03.0104	159		
	Integrated Environmental Science	B.S.	03.0104	129	<ul style="list-style-type: none"> ▪ Integrated Environmental Science ▪ Environmental Justice 	
	*Integrated Environmental Science	M.S.	03.0104	36		
Mathematics & Physics	Mathematics	B.S.	27.0101	120	<ul style="list-style-type: none"> ▪ Mathematics ▪ Physics 	
Natural Science	Biology	B.S.	26.0101	124	<ul style="list-style-type: none"> ▪ Biology 	
	Chemistry <ul style="list-style-type: none"> • Biochemistry 	B.S.	40.0501	124	<ul style="list-style-type: none"> ▪ Chemistry 	



Aging Studies	Aging Studies	B.S.	30.1101	120	▪ Aging Studies	
Public Health					▪ Nutrition (18)	
	Health Equity	M.P.H.	51.2201	45		
Rehabilitation Sciences	Health & Exercise Science • Sport, Fitness & Health Track • Pre-Clinical Health Track	B.S.	31.0505	122	▪ Health & Exercise Science	
	Athletic Training	M.A.T.	51.0913	60		
Counseling	Counseling Psychology • Clinical Mental Health Track (60) • Social Services Track (36)	M.S.	42.2899	60		
Nursing	Nursing	B.S.N.	51.3801	120		

^ESOL-English for Speakers of Other Languages

*Online only

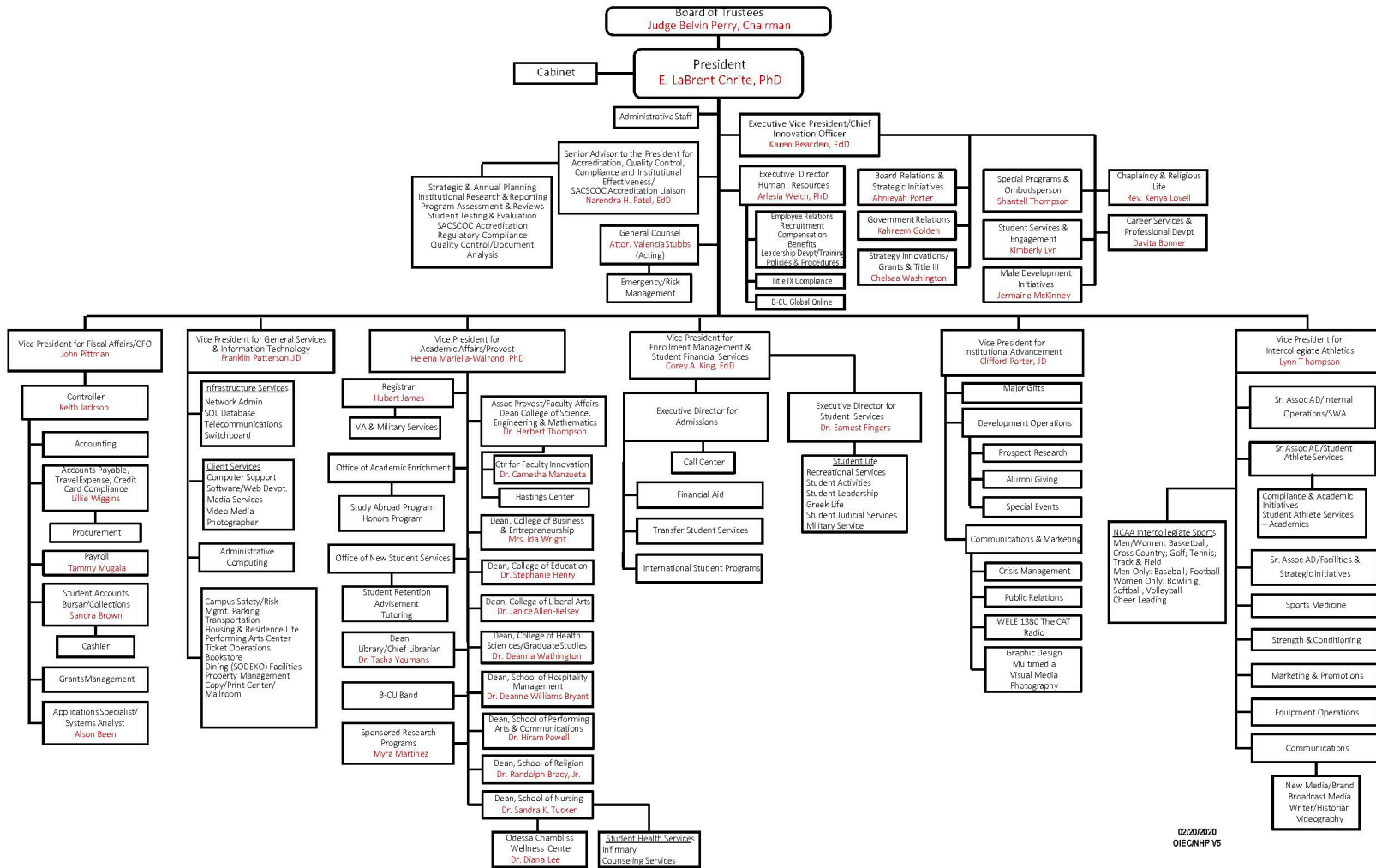
Source: OIEC



University Leadership



Organizational Structure 2020 - 2021



02/20/2020
OIEC/NHP VS

Source: OIEC



Board of Trustees 2020 – 2021

Chair

Chief Judge Belvin Perry Jr., Esq. (Retired)

Attorney

Morgan & Morgan, PA

Secretary

Jennifer L. Adams

Retired

Senior Database Analyst

Lockheed Martin

Jeffrey E. Branch
Legislative Advocate
Florida League of Cities

David L. Brewer III
Retired
Vice Admiral
U.S. Navy

A. Ray Brinson
Retired
Insurance Executive
Aetna Insurance Company

Lorenzo Brown
CEO
AdventHealth DeLand

Wayne A. Davis
President/CEO
In Touch Logistics, LLC

Gregorio A. Francis, Esq.
Attorney
Osborne & Francis Law Firm

Joyours “Pete” Gamble
President/CEO
Daytona Beach Housing
Development Corporation

Deveron M. Gibbons
Vice President, Public Affairs and
Business Development
Amscot Financial

EX-OFFICIO MEMBERS (NON-VOTING)

Garrie Harris
NAA Representative

Paulette Monroe
Lay Leader
United Methodist Church

Kenuante Storey
SGA President
2020-2021

Dr. E. LaBrent Chrite
University President

Source: OIEC



The President and the Cabinet 2020 - 2021

President

E. LaBrent Chrite, Ph.D.

Executive Vice President / Chief Innovation Officer

Karen Bearden, Ed.D.

Senior Advisor to the President for Accreditation, Quality Control, Compliance & Institutional Effectiveness

Narendra H. Patel, Ed.D.

Senior Vice President for Academic Affairs / Provost

Helena Mariella-Walrond, Ph.D.

Vice President for Business Affairs and Chief Financial Officer

John Pittman, M.S.

Vice President for General Services and Information Technology

Franklin Patterson, J.D.

Vice President of Enrollment Management

Cory King, Ed.D.

Vice President for Institutional Advancement

Clifford Porter, J.D.

Vice President for Collegiate Athletics

Lynn Thompson, M.P.A

Executive Director for Human Resources

Arlesia Welch, SPHR, Ph.D.

Source: OIEC



Academic Leadership Fall 2020

COLLEGE	DEAN
College of Arts & Humanities	Jan Boulware, Interim Dean
College of Business & Entrepreneurship	Dennis Pires, Interim Dean
College of Health & Natural Sciences, Engineering & Mathematics	Herbert W. Thompson, Interim Dean

Source: Academic Affairs

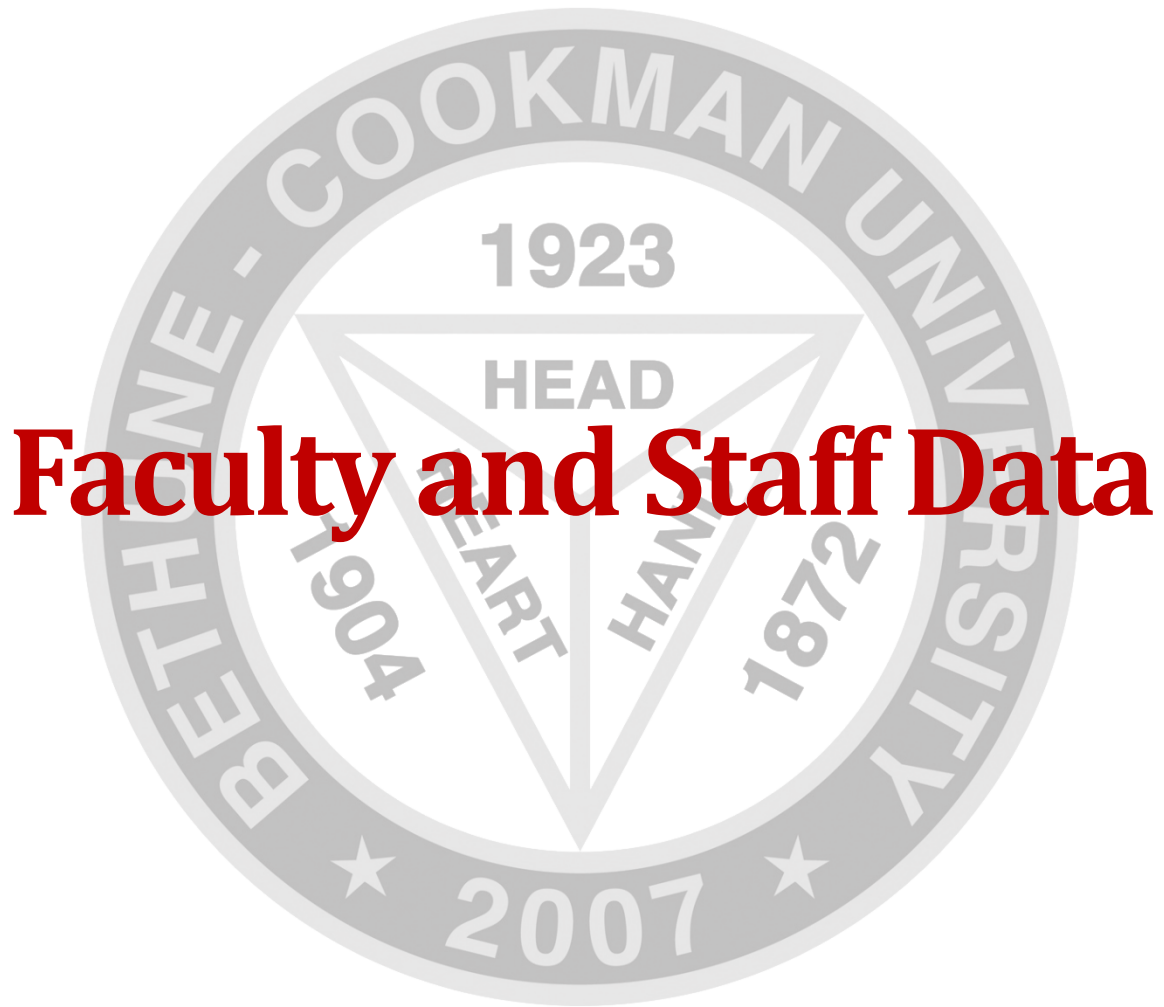
2020-21 ROSTER OF DEPARTMENTAL CHAIRS/COORDINATORS BY ACADEMIC CREDENTIALS					
SCHOOL OF BUSINESS AND ENTREPRENEURSHIP					
Department/Program	CIP	Major/Concentration	Type of Degrees	Program Directors/Chairs	Directors/Chairs Terminal Degree
Accounting and Finance	52.0301	Accounting	BS	Amy Williams	MS and Certified Public Accountant
	52.0801	Finance	BS		
Business Administration	52.0201	Business Administration	BS	Latoya Newell-Burke	JD
Information Systems Management	52.1201	Information Systems Management	BS	Ahmed Badi	PhD
Hospitality Management	52.0901	Hospitality Management	BS	Deanne Williams-Bryant	EdD
Leadership and Administrative Sciences	52.0213	Organizational Leadership	MS	Ranjna Patel	DBA



2020-21 ROSTER OF DEPARTMENTAL CHAIRS/COORDINATORS BY ACADEMIC CREDENTIALS & OTHER QUALIFICATIONS						
COLLEGE OF LIBERAL ARTS AND HUMANITIES						
Department/Program	CIP	Major/Concentration	Type of Degrees	Program Directors/Chairs	Directors/Chairs Terminal Degree	Directors/Chairs Terminal Degree Discipline
Elementary and Exceptional Student Education	13.1202	Elementary Education K-6/ESOL/Reading	BS	Leslie Sena	PhD	Education
	13.1011	Exceptional Student Education K-12 ESOL/Reading Endorsed	BS			
		Exceptional Student Education K-12	MEd			
Secondary and Physical Education	13.1322	Biology Education 6-12	BS	Timothy Mirtz	PhD	Education
	13.1303	Business Education 6-12	BS			
	13.1305	English Education 6-12/ ESOL Endorsed	BA			
	13.1311	Mathematics Education (Grades 5-9)	BS			
	13.1314	Physical Education K-12	BS			
	13.1318	Social Science Education 6-12	BA			
	13.1312	Music Education K-12	BA	M. Shawn Hundley	DMA	Music
Behavioral and Social Sciences Studies	42.0101	Psychology	BS	Daniel Hollar	PhD	Psychology
	45.1101	Sociology	BA			
Justice and Political Studies	43.0199	Criminal Justice	BS	Kideste Yusef	PhD	Criminal Justice
	45.0901	International Studies/ International Affairs	BA			
	45.1001	Political Science	BA			
	43.0199	Criminal Justice Administration	MS	Randy Nelson	PhD	Criminology
Languages, Histories and Cultures Studies	23.0101	English	BA	Richard Peacock	MFA	English
	54.0101	History	BA			
	24.0101	Interdisciplinary Studies	BA			
Communication Studies, Theatre & Dance	09.0101	Communication Studies	BA	Kekeli Nuviadenu	PhD	Communications
Mass Communications	09.0102	Mass Communications	BA	Keith Hilton	PhD	Education
Music	50.0901	Music	BA	M. Shawn Hundley	DMA	Music
	50.0913	Music Recording Technology	BA			
Religion	38.0201	Religion, Philosophy, & Christian Ministry	BA	Chris Newcomb	PhD	Religion
		Christian Ministry	MA			



2020-21 ROSTER OF DEPARTMENTAL CHAIRS/COORDINATORS BY ACADEMIC CREDENTIALS & OTHER QUALIFICATIONS						
COLLEGE OF HEALTH AND NATURAL SCIENCES, MATHEMATICS AND ENGINEERING						
Department/Program	CIP	Major/Concentration	Type of Degrees	Program Directors/Chairs	Directors/Chairs Terminal Degree	Directors/Chairs Terminal Degree Discipline
Computer Science and Engineering	14.0901	Computer Engineering	BS	Ahmed Badi	PhD	Computer Science
	11.0401	Computer Information Systems	BS			
	11.0701	Computer Science	BS			
Integrated Environmental Science	03.0104	Integrated Environmental Science 3+2	BS/MS	Michael Reiter	PhD	Biology
		Integrated Environmental Science	BS			
		Integrated Environmental Science	MS			
Mathematics and Physics	27.0101	Mathematics	BS	Masood Poorandi	PhD	Computing Technology
Natural Science	26.0101	Biology	BS	Christopher Davis	PhD	Biochemistry
	40.0501	Chemistry	BS			
Aging Studies	30.1101	Aging Studies	BS	Deanna Wathington	MD and MPH	Public Health
Public Health	51.2201	Health Equity	MPH	Rahman Shams	PhD	Public Health
Rehabilitation Sciences	31.0505	Health & Exercise Science	BS	Torrance Williams	DHS	Athletic Training
	51.0913	Athletic Training	MAT			
Counseling	42.2899	Counseling Psychology	MS	Nichole Jones	EdD	Counseling Psychology
Nursing	51.3801	Nursing	BSN	Sandra Tucker	PhD	Nursing



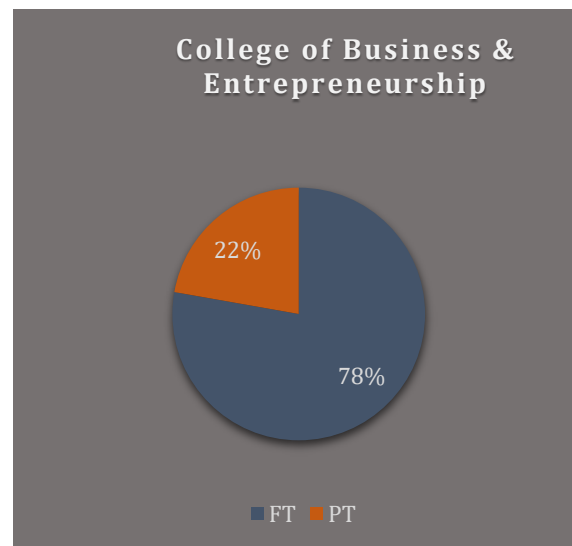
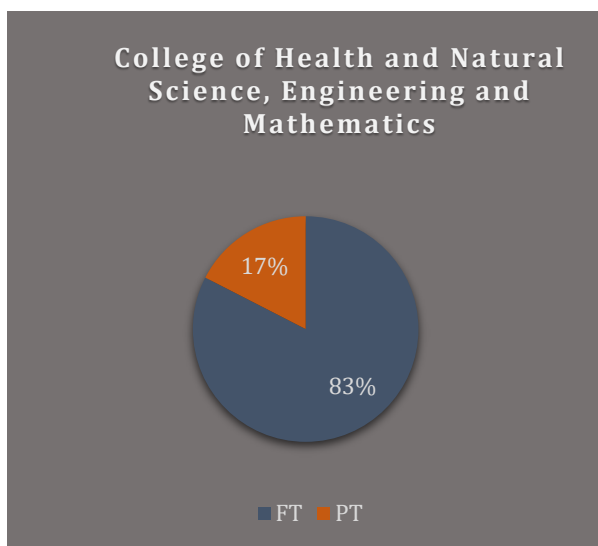
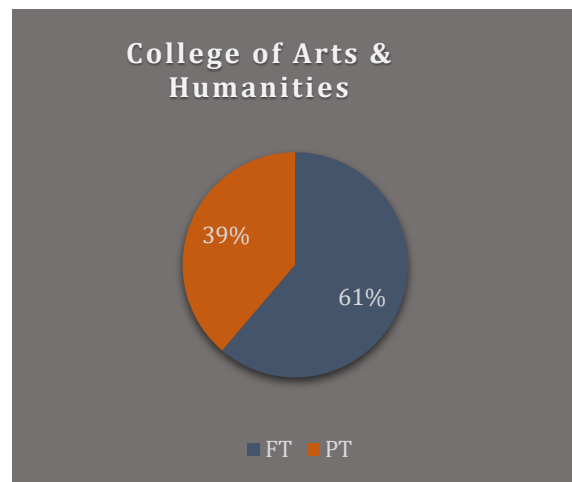
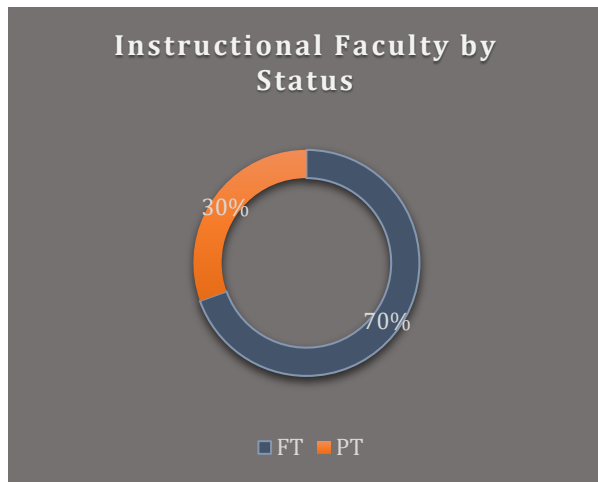
Faculty and Staff Data



Faculty Headcount by College/School and FT/PT Status Fall 2020

COLLEGE	Full-Time		Part-Time		TTL	
	#	%	#	%	#	%
College of Arts & Humanities	79	62	49	38	128	59
College of Business & Entrepreneurship	21	78	6	22	27	12
College of Natural and Health Sciences, Engineering & Mathematics	52	84	10	16	62	29
Total	152	70	65	30	217	100

Source: HR/OIR





Full-Time Instructional Faculty by Level, College, Gender, Ethnicity, Rank, Tenure and Terminal Degree Fall 2020

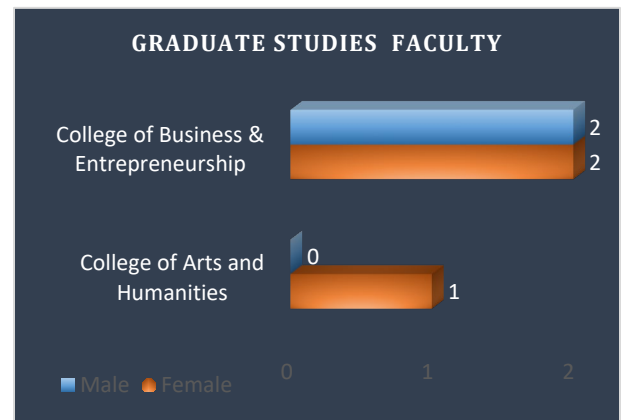
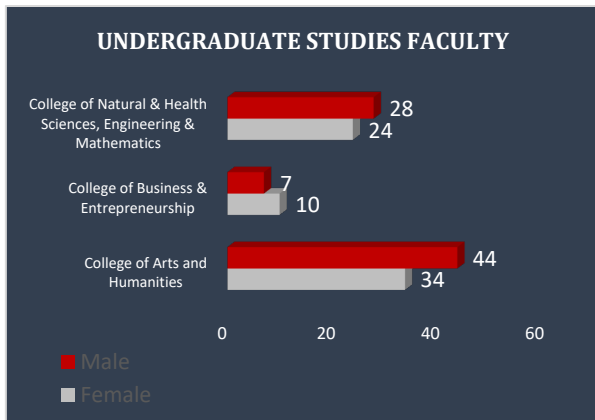
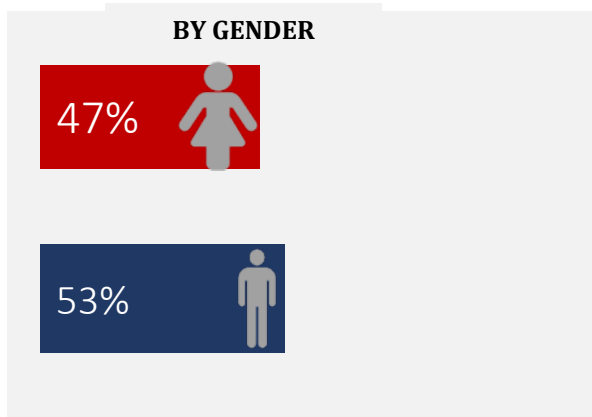
COLLEGE/SCHOOL	GENDER	TTL	ETHNICITY					RANK					TENURED	TERMINAL DEGREE
			AS	BL	HS	OT	W	PROF	ASSOC	ASST	INST	VP*		
UNDERGRADUATE STUDIES														
College of Arts and Humanities														
	Female	34	1	21	4		8	2	11	11	10		12	11
	Male	44	1	30	3	2	8	4	11	18	11		13	13
College of Business & Entrepreneurship														
	Female	10		7			3		1	5	4			
	Male	7	1	5			1	2		3	2		1	1
College of Natural & Health Sciences, Engineering & Mathematics														
	Female	24	1	18			5	1	2	14	7		3	3
	Male	28	5	13		2	8	4	6	15	3		9	9
GRADUATE STUDIES														
College of Arts and Humanities														
	Female	1					1		1				1	1
	Male	0												
College of Business & Entrepreneurship														
	Female	2	1				1	1		1			1	1
	Male	2		1			1		1	1			1	1
Grand Total														
	FEMALE	71	3	46	4	0	18	4	15	31	21		17	16
	MALE	81	7	49	3	4	18	10	18	37	16		24	24
	TOTAL	152	10	95	7	4	36	14	33	68	37		41	40
	TOTAL %		7%	63%	5%	3%	24%	9%	22%	45%	24%		27%	26%

*VP=Visiting Professor

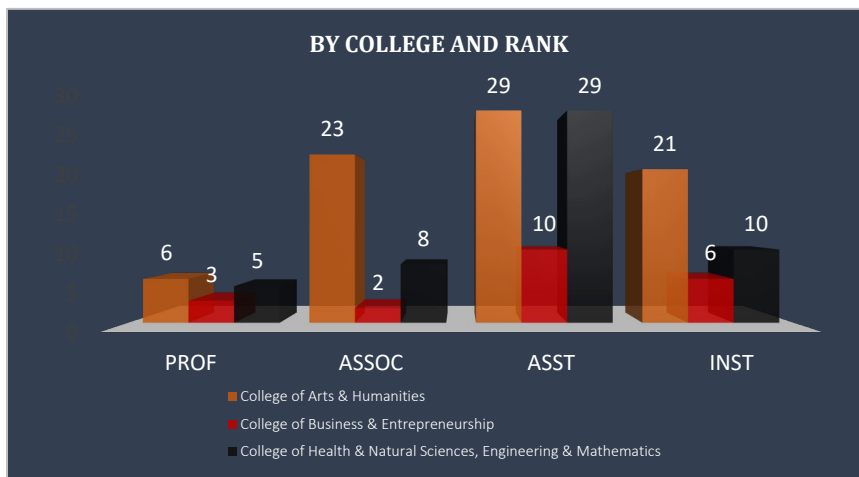
Source: Human Resources



Full-Time Instructional Faculty Distribution Fall 2020



Note: Graduate Studies Faculty count is unduplicated

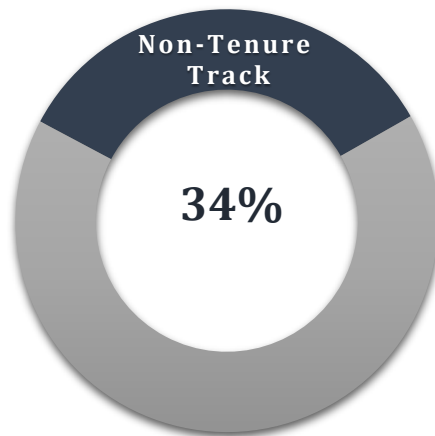
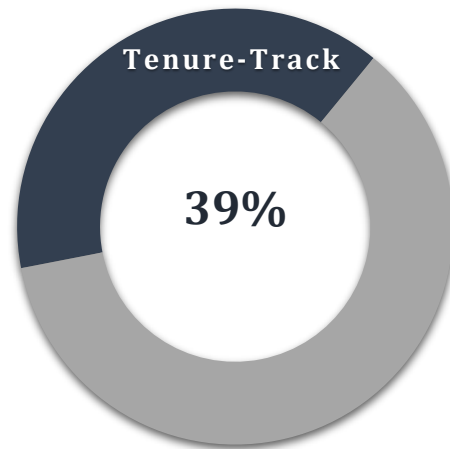
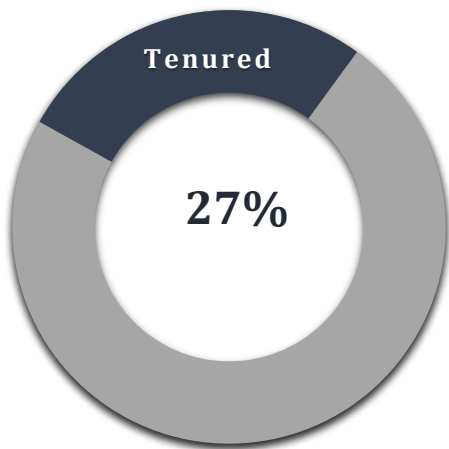




Faculty by College/School and Tenure Status Fall 2020

COLLEGE	Full-Time Faculty	Tenured		Tenure-Track		Non-Tenure Track	
		#	%	#	%	#	%
College of Arts & Humanities	79	26	33%	23	29%	30	38%
College of Business & Entrepreneurship	21	3	14%	9	43%	9	43%
College of Health & Natural Sciences, Engineering & Mathematics	52	12	23%	27	52%	13	25%
Total	152	41	27%	59	39%	52	34%

Source: HR/OIR

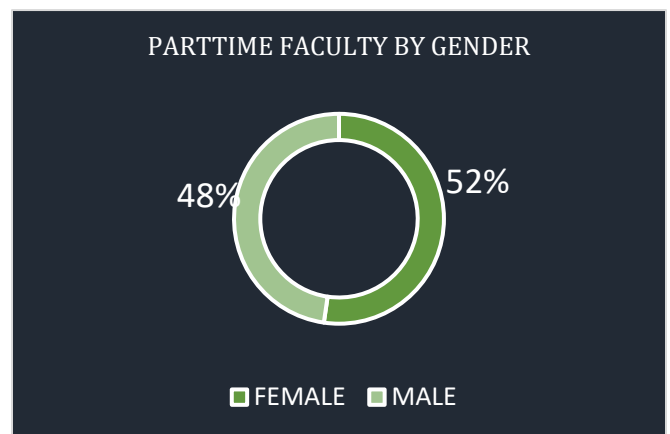
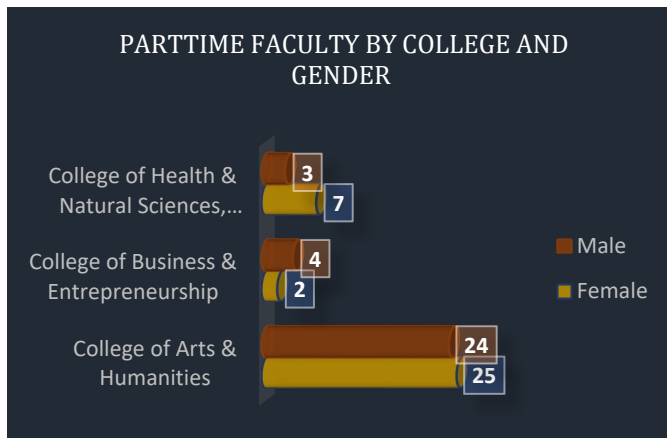




Part-Time Instructional Faculty by College, Gender, and Ethnicity Fall 2020

COLLEGE	GENDER		ETHNICITY				
		TTL	AS	BL	HS	OT	W
College of Arts & Humanities	Female	25		16	1	1	7
	Male	24		10	2	1	11
	Total	49		26	3	2	18
	% of Total	75%		70%	100%	67%	90%
College of Business & Entrepreneurship	Female	2	1	1			
	Male	4		4			
	Total	6	1	5			
	% of Total	9%	50%	14%			
College of Health & Natural Sciences, Engineering & Mathematics	Female	7	1	4		1	1
	Male	3		2			1
	Total	10	1	6		1	2
	% of Total	15%	50%	16%		33%	10%
TOTALS	FEMALE	34	2	21	1	2	8
	MALE	31		16	2	1	12
	TTL	65	2	37	3	3	20
	Percentage		3%	57%	5%	5%	31%

NOTE: AS=Asian; BL=Black/African American; HS = Hispanic; OT=Other; W=White
Source: HR Database

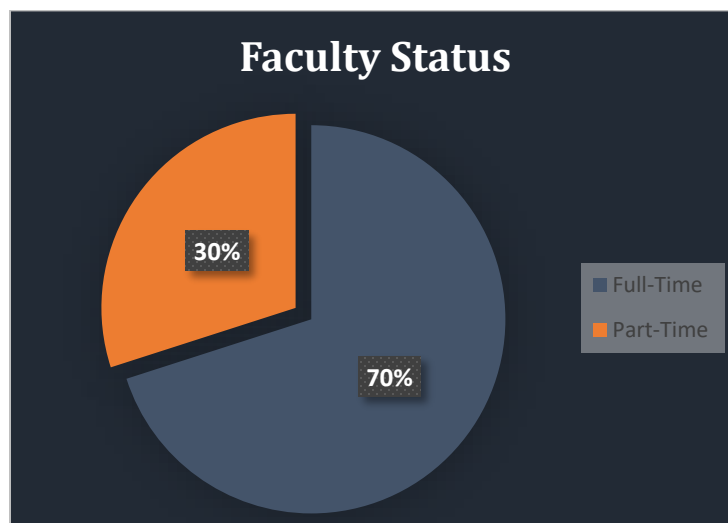
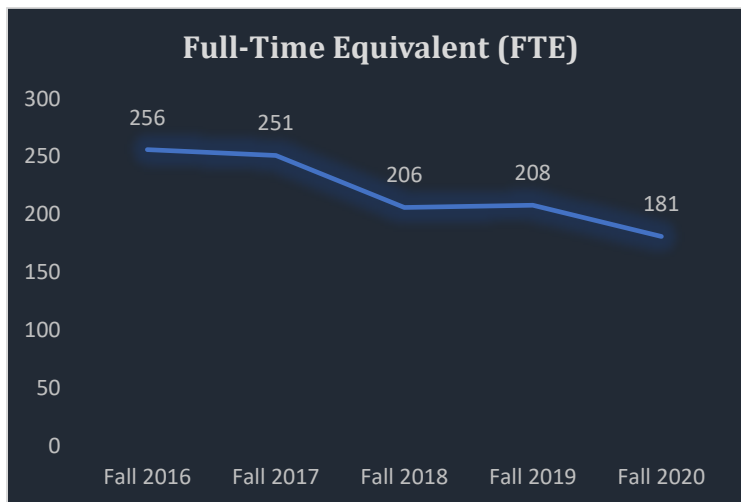




Faculty by Full-Time, Part-Time and Full-Time Equivalent (FTE*) 2016 – 2020

Year	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time	220	194	174	171	152
Part-Time	96	172	87	65	65
Total	316	366	261	236	217
FTE	256	251	206	208	181

*FTE = The number of Full-Time Faculty + 1/3 of the number of Part-Time Faculty
Source: Human Resources



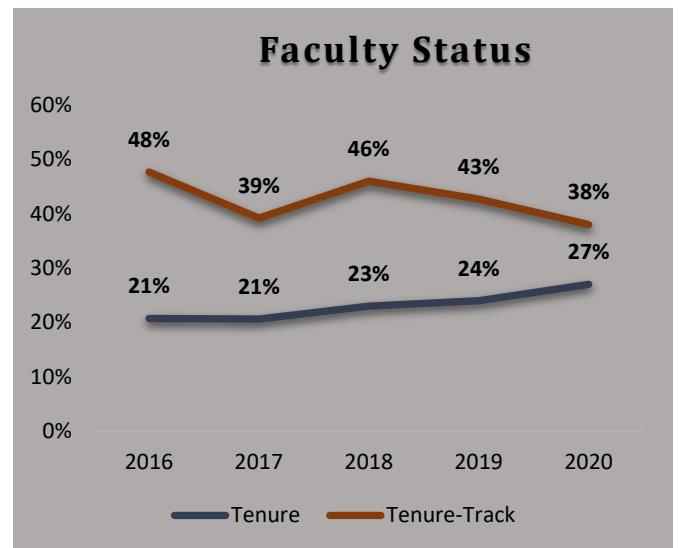
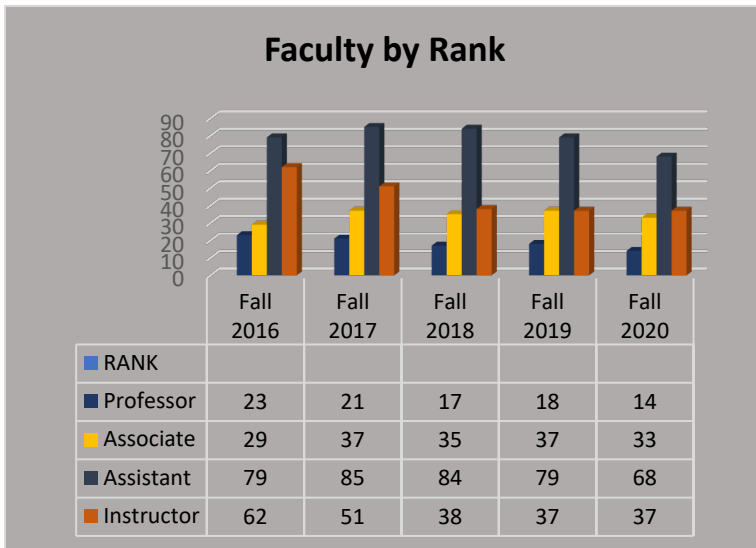


Full-Time Faculty by Rank, Tenure-Status, Ethnicity and Gender (Fall; 2016 – 2020)

CATEGORY	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
RANK					
<i>Professor</i>	23	21	17	18	14
<i>Associate</i>	29	37	35	37	33
<i>Assistant</i>	79	85	84	79	68
<i>Instructor</i>	62	51	38	37	37
<i>Visiting Prof.</i>					
TENURE-STATUS					
<i>Tenured</i>	40	40	40	41	41
<i>Tenure-Track</i>	92	76	80	73	58
<i>Non-Tenure</i>	61	78	54	57	53
RACE					
<i>Black</i>	106	110	94	93	95
<i>White</i>	56	52	45	45	36
<i>Other*</i>	31	32	35	33	21
GENDER					
<i>Male</i>	94	99	94	94	71
<i>Female</i>	99	95	80	77	81
<i>Total</i>	193	194	174	171	152

Source: HR Database

*Other - Asian, Hispanic, Two or more races and unknown





Non-Instructional Staff by FT/PT Status, Occupational Category, Ethnicity, and Gender Fall 2020

ETHNICITY/GENDER Occupational Categories	AS			BL			HS			OT			W			Total	%
	F	M	TTL	F	M	TTL	F	M	TTL	F	M	TTL	F	M	TTL		
FULL-TIME																	
11-0000 Management Occupations		1	1	14	22	36		1	1		2	2	1	1	2	42	20%
13-0000 Business and Financial Operations Occupations	1	1	2	19	3	22	1		1			0	1	4	5	30	14%
15-0000 Computer and Mathematical Occupations			0	2	7	9			0		2	2		2	2	13	6%
19-000 Life, Physical and Social Science Occupations				1		1										1	0%
21-0000 Community and Social Service Occupations			0	4		4			0			0			0	4	2%
23-0000 Legal Occupations			0	1		1			0			0			0	1	0%
25-3000 - Other Teachers and Instructors Education Services Occupations			0		2	2			0			0			0	2	1%
25-4010 Archivists, Curators, and Museum Technicians			0		2	2			0			0			0	2	1%
25-4020 Librarian			0	1		1			0			0	1		1	2	1%
25-4030 - Library Technicians			0		2	2			0			0			0	2	1%
25-9000 - Other Education, Training, and Library Occupations			0	6	2	8			0			0	1		1	9	4%
27-0000 Arts, Design, Entertainment, Sports, and Media Occupations		1	1	8	27	35	1	1	2		1	1	3	6	9	48	23%
33-0000 Protective Service Occupations			0		3	3			0			0			0	3	1%



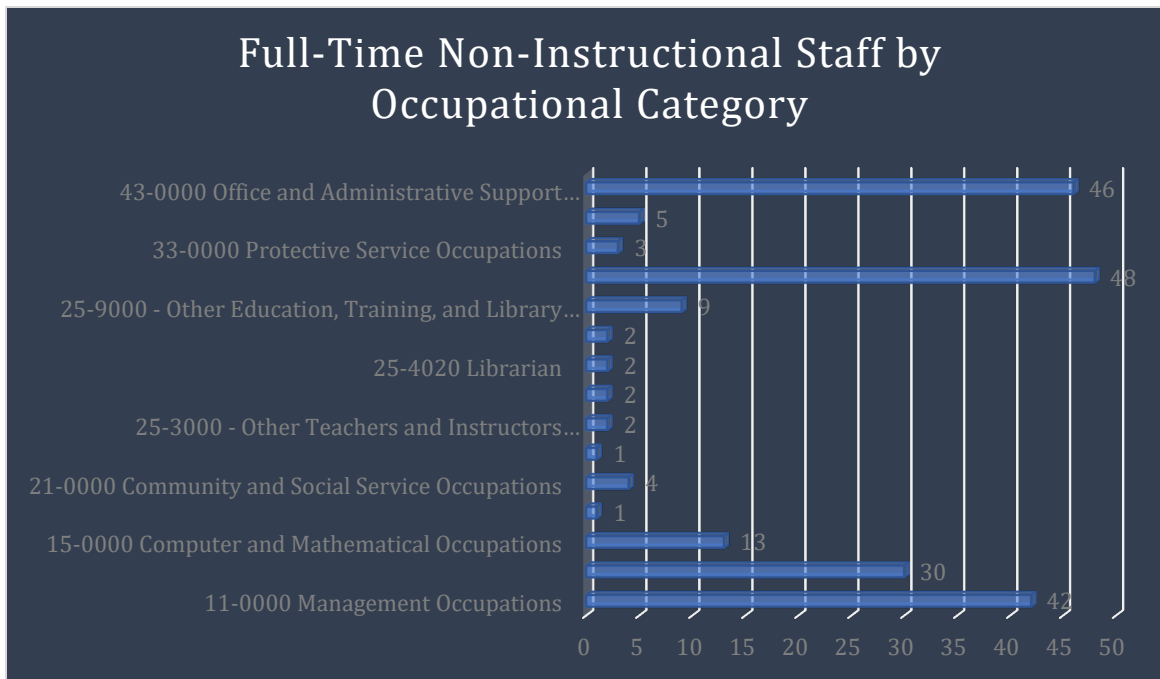
39-0000 Personal Care and Service Occupations			0	1	3	4			0	1		1			0	5	2%
43-0000 Office and Administrative Support Occupations	27	8	35			0	1		1	1		1	8	1	9	46	22%
Total	28	11	39	57	73	130	3	2	5	2	5	7	15	14	29	210	85%
PART-TIME																	
13-0000 Business and Financial Operations Occupations				2		2			0						0	2	6%
25-4010 Archivists, Curators, & Museum Technicians				1		1											0%
25-4020 Librarians				2		2			0						0	2	6%
25-4030 - Library Technicians				2		2			0						0	2	6%
25-9000 - Other Education, Training, and Library Occupations						0			0				1		1	1	3%
33-0000 Protective Service Occupations				6	5	11		1	1				1	4	5	17	47%
37-0000 Building & Grounds Cleaning & Maint. Occup				1		1											0%
43-0000 Office and Administrative Support Occupations				7		7			0				3		3	10	28%
Total				21	5	26		1	1				5	4	9	36	15%
Grand Total	28	11	39	78	78	156	3	3	6	2	5	7	20	18	38	246	

Source: Human Resources

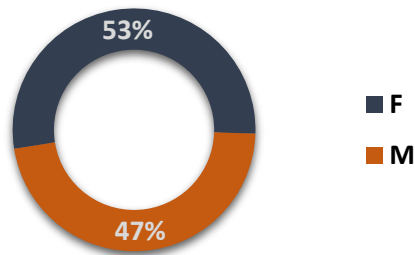
Ethnicity: AS=Asian; BL=Black/African American; HS = Hispanic; OT=Other; W=White



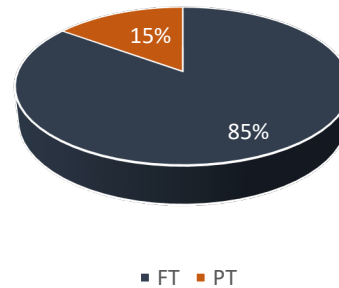
Non-Instructional Staff Distribution Fall 2020



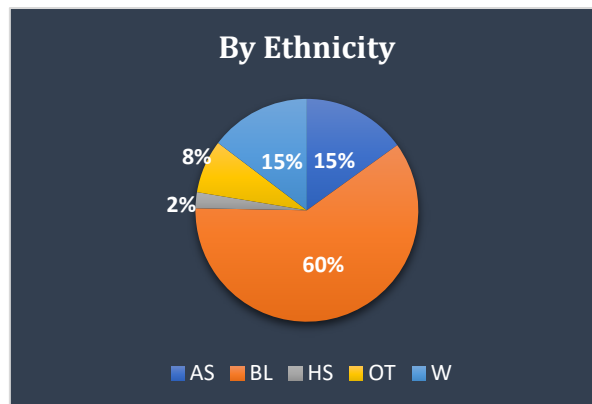
By Gender



By Status



By Ethnicity





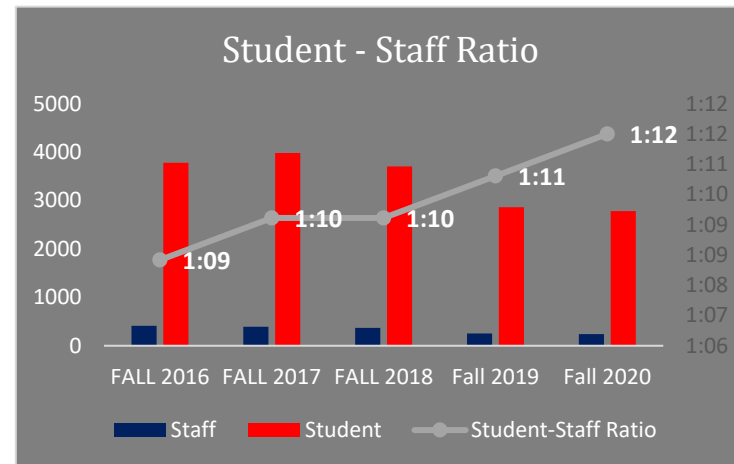
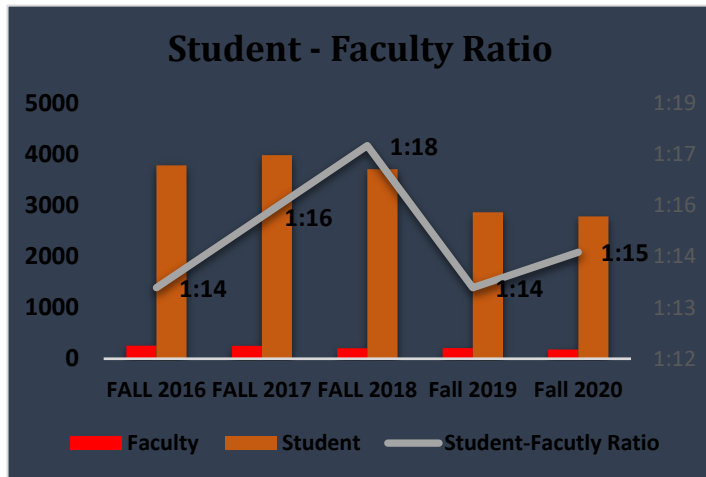
Faculty/Staff to Student Ratios by FTE 2016 – 2020

Faculty/Student Ratio by Full-Time and Full-Time Equivalent (FTE*)

<i>FACULTY/ STUDENT RATIO</i>	<i>FALL 2016</i>	<i>FALL 2017</i>	<i>FALL 2018</i>	<i>Fall 2019</i>	<i>Fall 2020</i>
Full Time Faculty Student	220	194	174	171	151
FTE Faculty Student	256	251	206	208	181
Student- Faculty Ratio	1:14	1:16	1:18	1:14	1:15

Staff/Student Ratio by Full-Time and Full-Time Equivalent (FTE*)

<i>STAFF / STUDENT RATIO</i>	<i>FALL 2016</i>	<i>FALL 2017</i>	<i>FALL 2018</i>	<i>Fall 2019</i>	<i>Fall 2020</i>
Full Time Staff Student	404	378	361	248	242
FTE Staff Student	413	392	370	252	239
Student-Staff Ratio	1:09	1:10	1:10	1:11	1:12





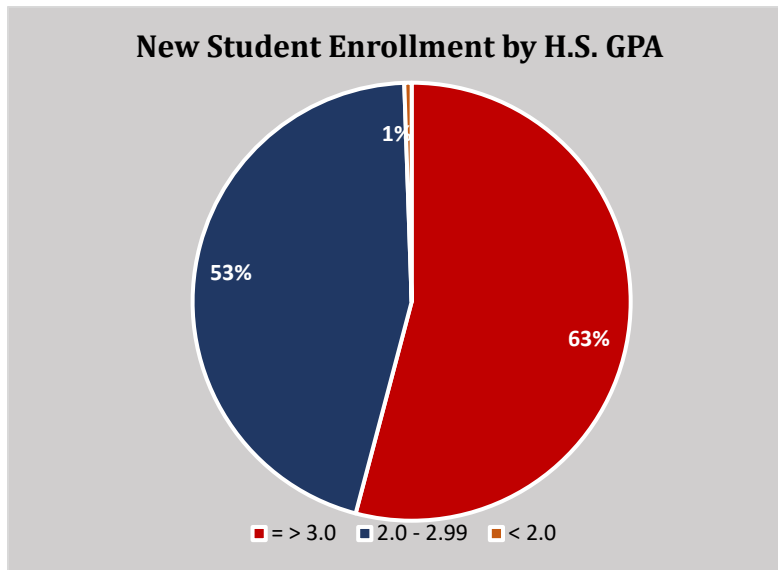
New Student Information



New Undergraduate Student Enrollment- Total Applied, Accepted, and Enrolled by H.S. G.P.A. Fall 2020

H.S. GPA	Total Applied	Total Accepted	Total Enrolled
> 4.0	607	600	47
3.50 - 4.0	1268	1250	152
3.0 - 3.49	1708	1690	202
2.5 - 2.99	1428	1400	227
2.25 -.2.49	376	370	75
2.0 - 2.24	219	210	34
Below 2.00	100	85	4
Unknown	603	561	11
Total Incoming (Freshman & Transfer)	6,309	6,166	752

Source: Fall Census 2020





New Student Profile

Fall 2020

Class of 2024

Applied - 6,309	Accepted - 6,166	Enrolled - 752
--------------------	---------------------	-------------------

Average HS G.P.A. - 3.1

Average SAT

950

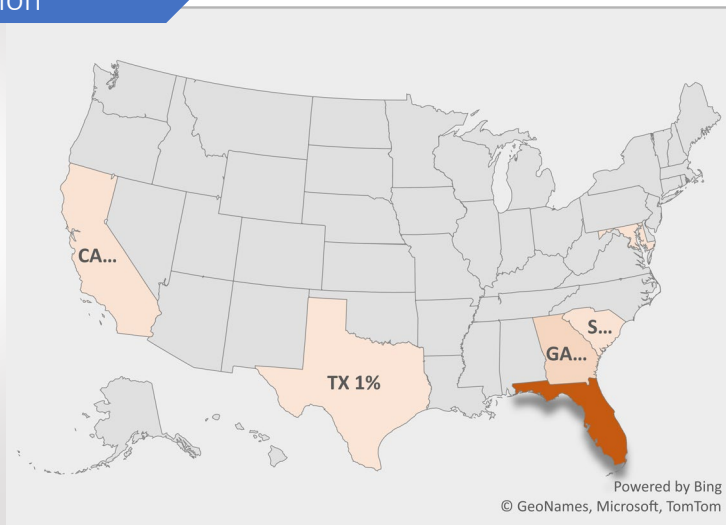
Average ACT

17

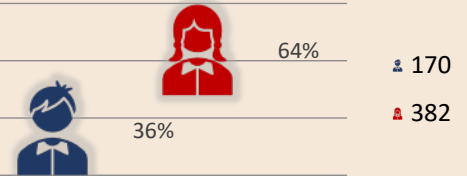
Geographical Location

Majority of our students come from:

- FL - 74%
- GA - 9%
- SC - 2%
- CA - 2%
- MD - 2%
- TX - 1%



First Year Students



Additional Facts:

- FIRST GENERATION: 64%
- FIRST YEAR RETENTION RATE: 73%
- 6 YR GRADUATION RATE: 33%

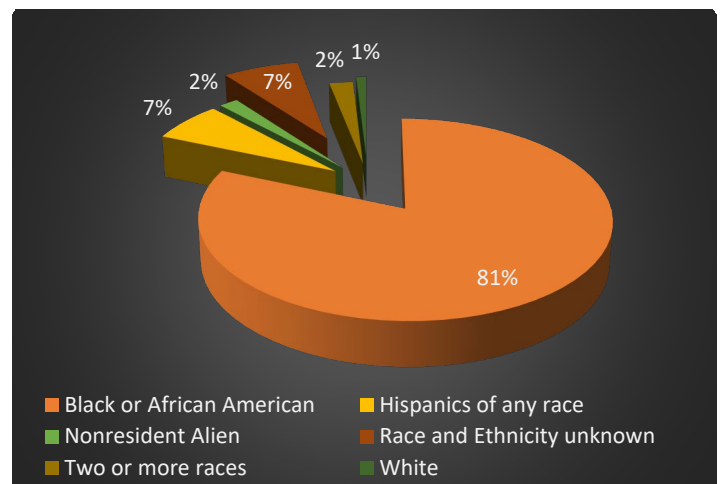
CLASSIFICATION

680 Freshman

72 Transfer

1,994 Returning

2,746 Total UG Enrollment





New Student Enrollment by Country Fall 2020

Country of Origin	Number of Students Enrolled
ANTIGUA AND BARBUDA	1
BAHAMAS	6
CANADA	1
HAITI	2
JAMAICA	5
LIBERIA	1
NEPAL	1
NETHERLANDS	1
NIGERIA	3
Grand Total	21

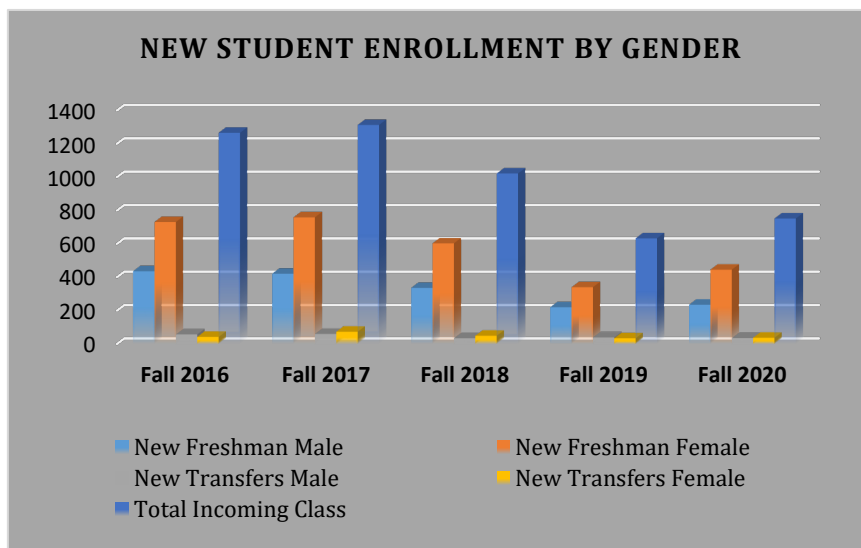
New Student Enrollment by State Fall 2020

STATE	Number of Students Enrolled
AL	2
AP	1
AZ	2
CA	12
CO	5
CT	3
DC	5
DE	2
FL	542
GA	68
IL	6
KS	2
KY	1
LA	1
MD	12
MI	5
MN	4
MO	1
MS	1
NC	6
NJ	2
NY	5
OH	5
OK	1
OR	1
PA	1
PR	1
SC	17
TN	2
TX	8
VA	2
VI	1
WA	1
Grand Total	728



New Student Enrollment by Gender Fall 2016 – 2020

YEAR	FALL 2016	FALL 2017	FALL 2018	FALL 2019	FALL 2020
NEW FRESHMAN MALE	436	421	336	220	235
NEW FRESHMAN FEMALE	731	759	603	340	445
NEW TRANSFERS MALE	57	60	34	39	35
NEW TRANSFERS FEMALE	42	73	49	34	37
TOTAL INCOMING CLASS	1,266	1,313	1,022	633	752

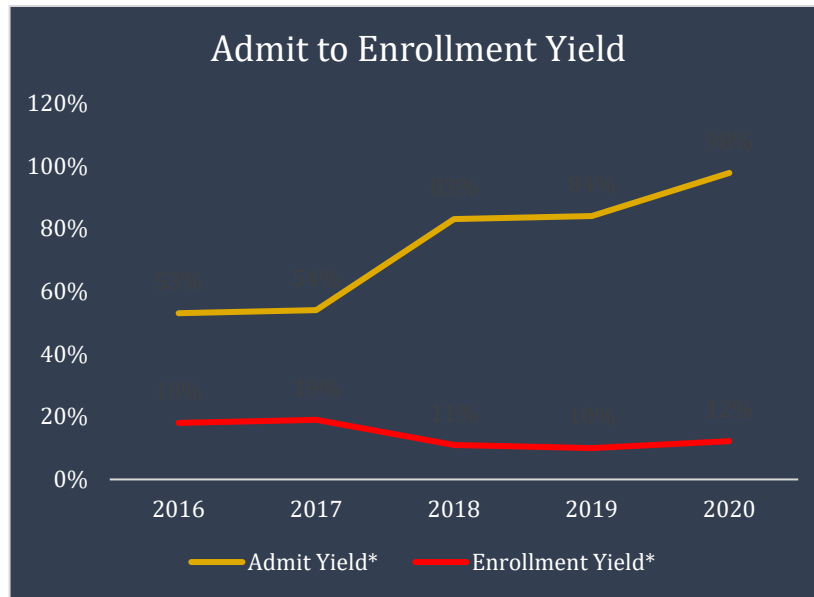




Undergraduate Applicant Yield Rates by Year Fall 2016 – 2020

<i>Academic Year</i>	<i>Total Applied</i>	<i>Total Accepted</i>	<i>Admit Yield*</i>	<i>Total Enrolled</i>	<i>Enrollment Yield*</i>
2020	6309	6166	98%	752	12%
2019	7479	6288	84%	632	10%
2018	11390	9408	83%	1022	11%
2017	12786	6947	54%	1313	19%
2016	13007	6878	53%	1266	18%

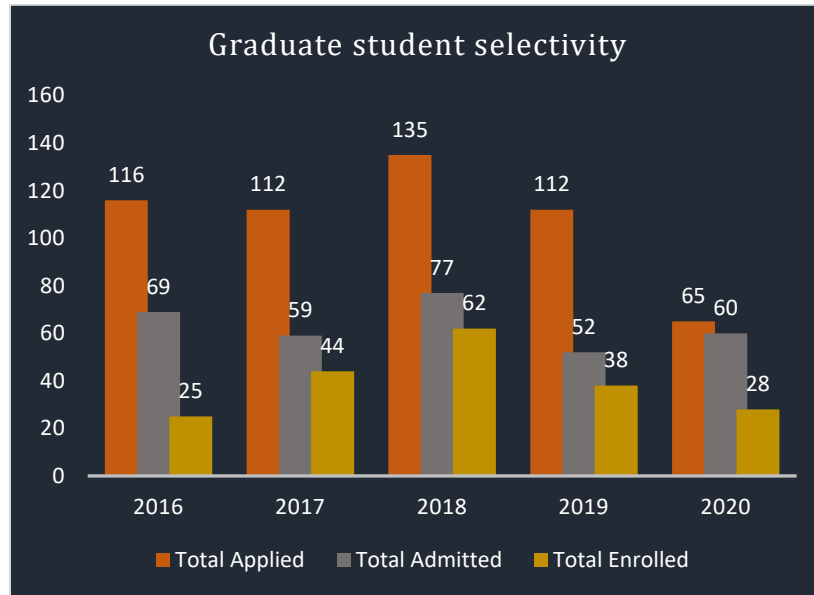
* **Admit Yield** = # Admitted/# Applied
 * **Enrollment Yield** = # Enrolled/# Admitted
Source: Fall Census

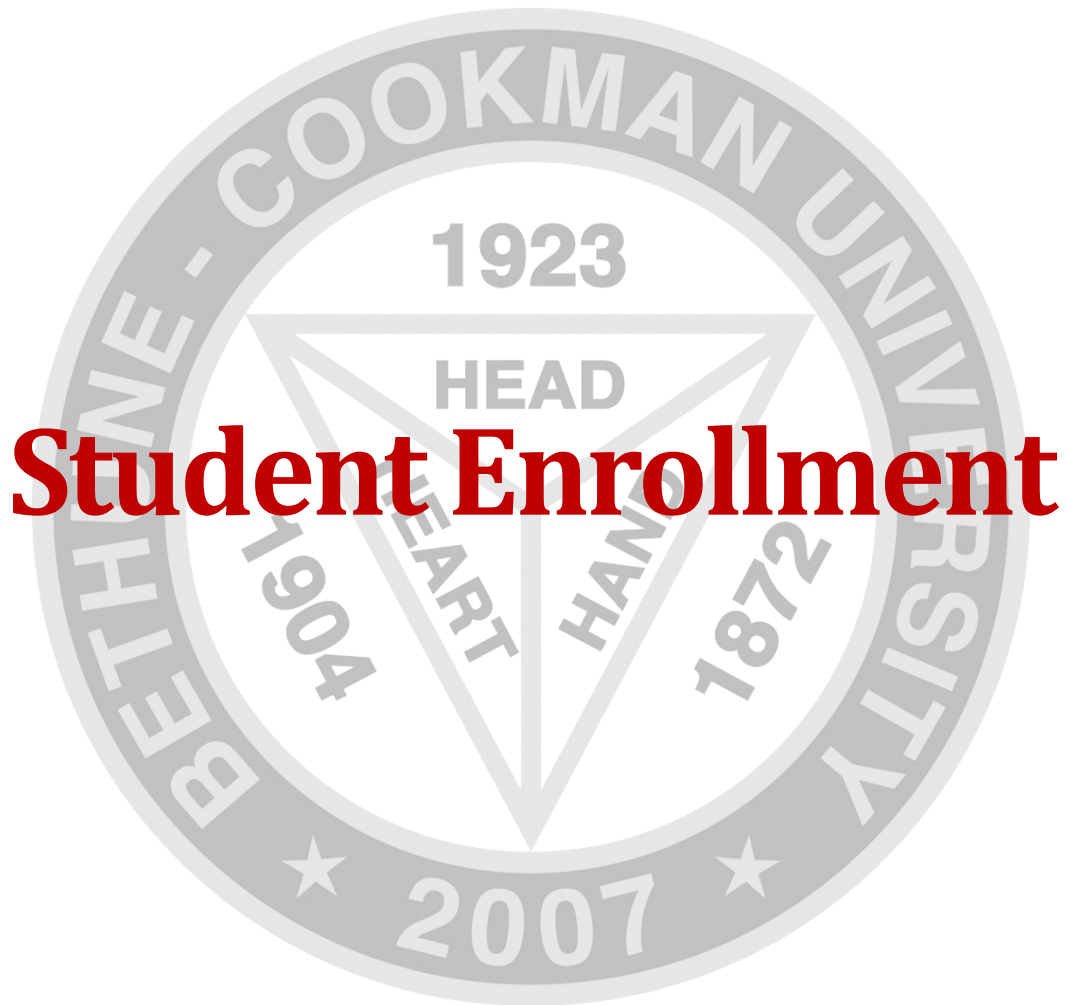




New Graduate Student Enrollment Applied, Accepted, Enrolled 2016 – 2020

Graduate Studies Application Data	2016	2017	2018	2019	2020
Total Applied	116	186	135	112	65
Total Admitted	66	76	79	52	60
Admit Yield	57%	41%	59%	46%	92%
Total Enrolled	25	63	62	38	28
Enrolled Yield	38%	83%	78%	73%	46%





Student Enrollment



Student Headcount Enrollment by Status & Gender Fall 2020

Undergraduate

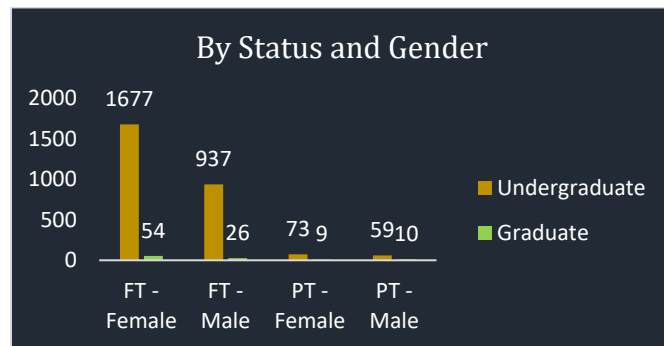
	Full-Time		Part-Time		Total
	F	M	F	M	
Degree-seeking, first-time freshmen	444	233	1	2	680
Other first-year, degree-seeking	36	33	1	2	72
All other degree-seeking	1197	671	71	55	1994
TTL	1677	937	73	59	2746

Source: 2020 Fall Census

Graduate

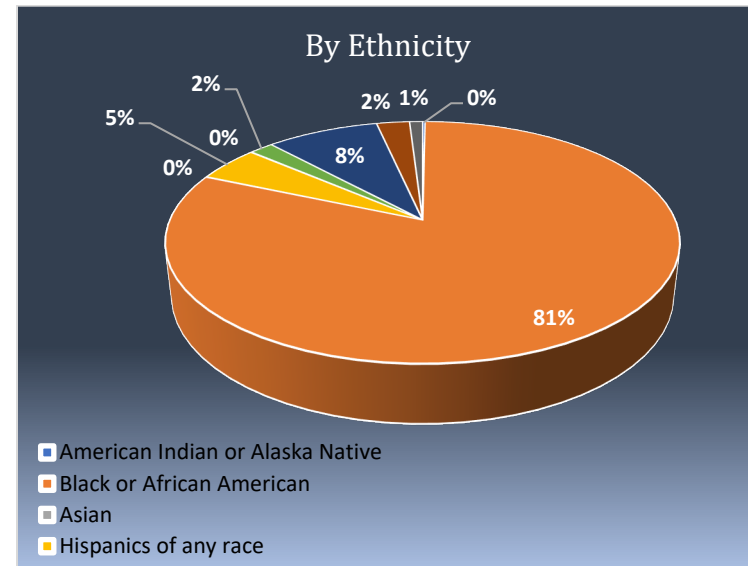
	Full-Time		Part-Time		Total
	F	M	F	M	
Degree-seeking, first-time	13	10	0	3	26
All other degree-seeking	41	16	9	7	73
All other graduates enrolled in credit courses	-	-	-	-	0
TTL	54	26	9	10	99

Source: 2020 Fall Census



Undergraduate and First-Year Degree Seeking Enrollment by Ethnicity Fall 2020

Ethnicity	First-Year Degree Seeking	All UG
American Indian or Alaska Native	1	5
Black or African American	562	2231
Asian	1	2
Hispanics of any race	42	130
Native Hawaiian or Other Pacific Islander	-	2
Nonresident Alien	9	49
Race and Ethnicity unknown	47	232
Two or more races	12	68
White	6	27
Grand Total	680	2746





Undergraduate Enrollment by Country of Origin and Classification Fall 2020

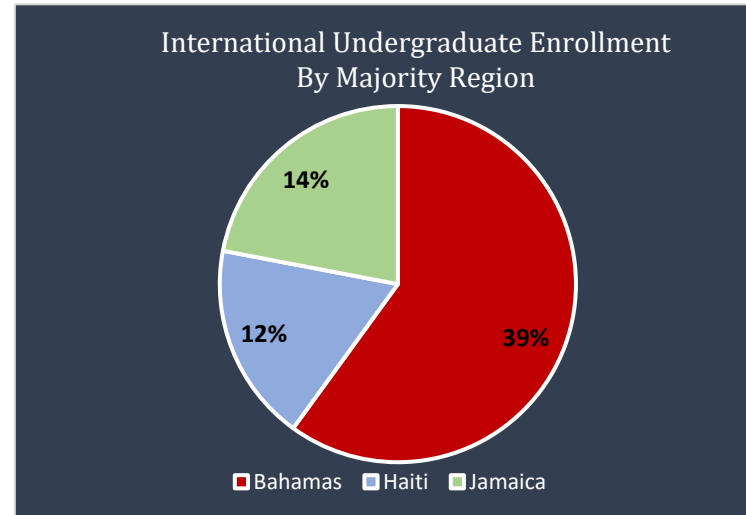
Country of Origin	FR	JR	SO	SR	Grand Total
ANTIGUA AND BARBUDA	1				1
ARGENTINA				1	1
BAHAMAS	5	11	8	6	30
BULGARIA			1		1
CANADA	1				1
CHILE	1				1
CUBA			1		1
GEORGIA			1		1
HAITI	2	5		2	9
JAMAICA	6	2	2	1	11
KENYA				1	1
LATVIA				1	1
LIBERIA			1		1
NEPAL	1	1			2
NETHERLANDS		1			1
NIGERIA	3		2		5
PHILIPPINES				1	1
SINT MAARTEN (Dutch)			1		1
SWEDEN		1			1
TANZANIA, UNITED REPUBLIC OF				1	1
TURKS AND CAICOS ISLANDS				1	1
UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND		1	1	1	3
VENEZUELA (BOLIVARIAN REPUBLIC OF)		1			1
Grand Total	20	23	18	16	77

Source: 2020 Fall Census

Graduate Enrollment by Country of Origin Fall 2020

Country of Origin	Total
COLOMBIA	1
JAMAICA	1
TANZANIA, UNITED REPUBLIC OF	1
Grand Total	3

Source: 2020 Fall Census





Fall Enrollment Data AY2016 – AY2020

Undergraduate

	2016	2017	2018	2019	2020
<i>Year</i>	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>
<i>New</i>	1266	1396	1022	633	752
<i>Returning</i>	2530	2596	2598	2146	1994
Total UG Headcount	3796	3992	3620	2779	2746
Undergraduate FTE	3668	3847	3564	2747	2690

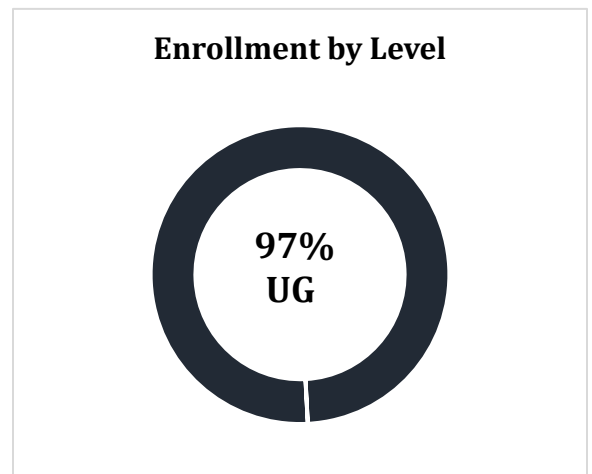
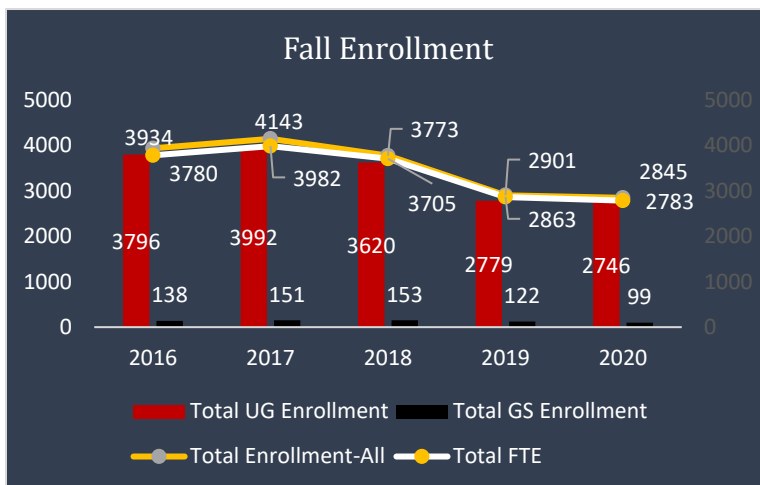
Graduate

<i>Year</i>	2016	2017	2018	2019	2020
	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>	<i>TTL #</i>
NEW	25	63	62	35	28
RETURNING	113	88	91	87	71
TOTAL GM HEADCOUNT	138	151	153	122	99
GRADUATE FTE	112	135	141	116	93

Grand Total

TOTAL HC ENROLLMENT	3934	4143	3773	2901	2845
TOTAL FTE	3780	3982	3705	2863	2783

Source: Fall Census

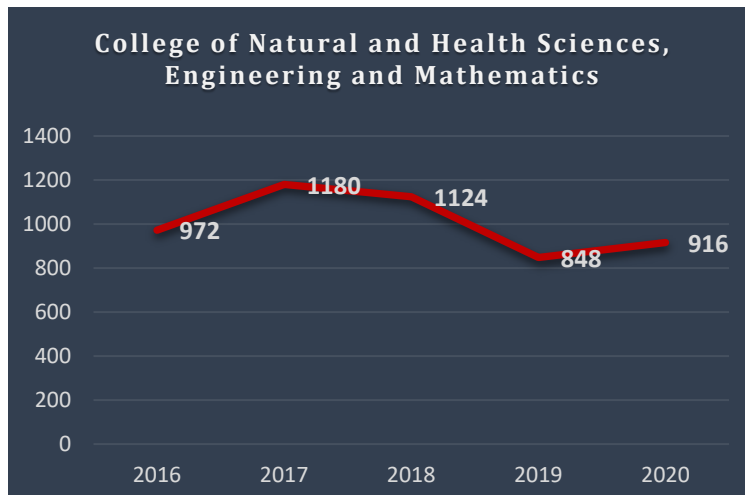
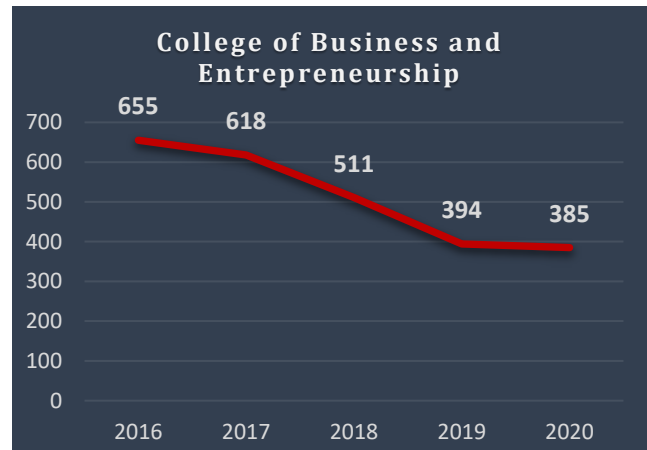
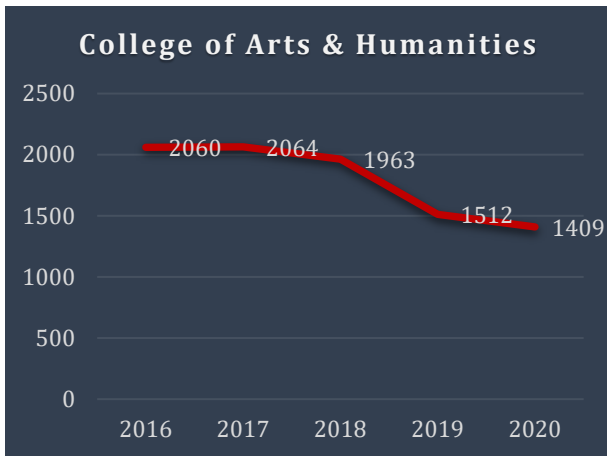




Fall Enrollment by College 2016 – 2020

College	2016	2017	2018	2019	2020
College of Arts & Humanities	2060	2064	1963	1512	1409
College of Business and Entrepreneurship	655	618	511	394	385
College of Natural and Health Sciences, Engineering and Mathematics	972	1180	1124	848	916

Source: Fall Census





Fall Enrollment by College and Program 2016-2020

College/School	CIP	Degree	Major	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
College of Arts & Humanities	13.1322	BS	Biology Education 6-12	8	6	5	3	2
	13.1303	BS	Business Education 6-12	4	8	5	4	4
	13.1202	BS	Elementary Education K-6/ESOL Endorsement	122	32	13	10	
	13.1011	BS	Elementary Education (combined K-6/ESOL Reading Endorsement; K-12/ESOL Endorsement; K-12/ESOL/Reading)	33	114	143	80	87
	13.1305	BA	English Education 6-12/ESOL Endorsement	24	18	16	14	16
	13.1311	BS	Mathematics Education 5-9			1	4	5
	13.1312	BA	Music Education K-12	80	62	66	56	40
	13.1314	BS	Physical Education K-12	90	43	32	20	20
	31.0101	BS	Physical Education/Recreation	28	7			
	13.1318	BA	Social Science Education 6-12 (K-12)	13	11	11	10	8
			Teacher Education Program - Non Certifying					13
	43.0199	BS	Criminal Justice	499	537	500	410	354
	23.0101	BA	English	18	20	23	13	5
	54.0101	BA	History; History-Public	19	20	19	11	6
	45.0901	BA	International Studies/Int'l Affairs	18	22	17	13	8
	24.0101	BA	Liberal Studies/ Interdisciplinary studies	162	122	85	99	104
	45.1001	BA	Political Science	75	67	59	53	41
	42.0101	BS	Psychology	412	430	420	321	318
	45.1101	BA	Sociology	99	104	94	71	78
	9.0101	BA	Communication Studies – General; Interdisciplinary; Theatre Arts/Performance	7	41	82	30	38
	9.0102	BA	Mass Communication (combined M]; DP; PR)	222	254	229	188	176
	50.0913	BA	Music (combined music performance & technology)	47	41	42	29	24
	50.091	BA	Music Recording Technology(New Major - Fall 2013)	45	69	68	50	50
	23.1001	BA	Speech Communication	21	14	8	2	1
	38.9999	BA	Religion & Philosophy (combined Christian Ministry; Philosophy; Religious Studies)	14	22	25	21	11
			Total	2060	2064	1963	1512	1409



College/School	CIP	Degree	Major	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
College of Business and Entrepreneurship	52.0301	BS	Accounting	97	93	71	42	27
	52.0201	BS	Business Administration	440	401	344	282	295
	52.0801	BS	Finance	28	33	30	19	18
	52.0904	BS	Hospitality Management	76	77	57	46	41
	52.1201	BS	Information Systems Management	11	12	8	5	4
	52.1101	BS	International Business	3	2	1		
	Total			655	618	511	394	385

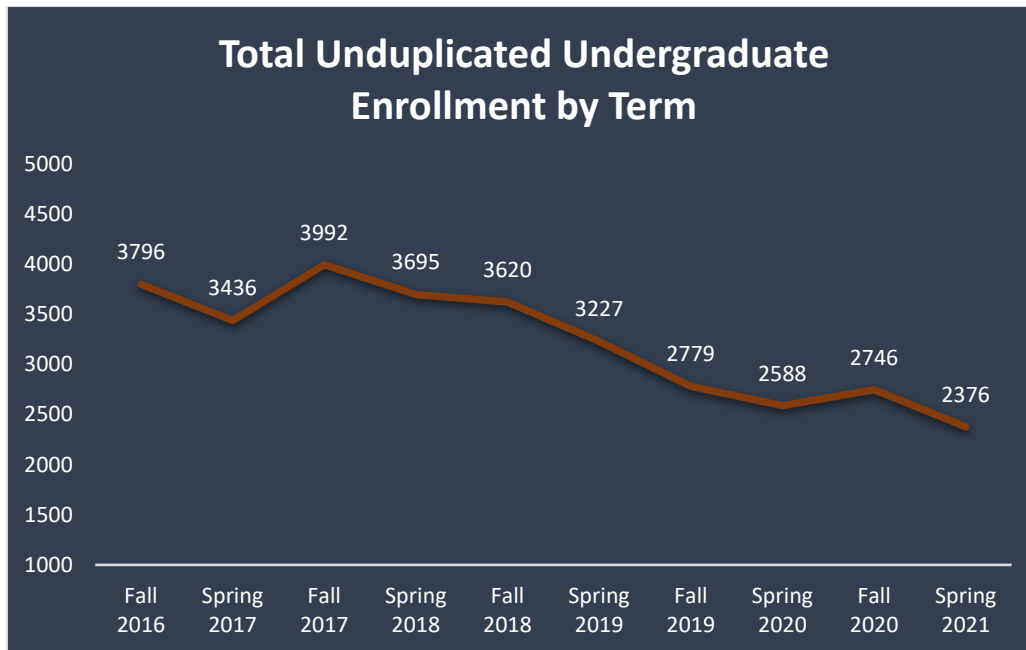
College/School	CIP	Major	Degree	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
College of Natural and Health Sciences, Engineering and Mathematics	30.11	Aging Studies; Gerontology	BS	65	41	38	45	32
	31.051	Health and Exercise Science - Pre-Clinical Health; Sports, Fitness and Health	BS		245	372	282	291
	51.16	Nursing (combined Nursing & Pre-Nursing)	BS	421	451	310	209	267
	26.01	Biology	BS	279	210	179	139	135
	40.05	Chemistry (including Biochemistry)	BS	41	34	37	29	37
	14.09	Computer Engineering	BS	55	74	48	35	43
	11.04	Computer Information Systems	BS	57	68	80	70	65
	11.07	Computer Science	BS	33	32	42	25	37
	3.0104	Integrated Environmental Science	BS	4	9	5	6	5
	27.01	Mathematics	BS	17	16	13	8	4
	Total			972	1180	1124	848	916



Unduplicated Undergraduate Enrollment by Term Classification AY 2016-17 – 2020-21

<i>Classification</i>	<i>Fall 2016</i>	<i>Spring 2017</i>	<i>Fall 2017</i>	<i>Spring 2018</i>	<i>Fall 2018</i>	<i>Spring 2019</i>	<i>Fall 2019</i>	<i>Spring 2020</i>	<i>Fall 2020</i>	<i>Spring 2021</i>
<i>FT</i>	1057	71	1180	136	939	75	560	53	680	50
<i>FR</i>	551	1171	478	1244	420	909	213	572	244	648
<i>SO</i>	761	749	889	894	910	833	697	622	574	504
<i>JR</i>	702	704	707	700	753	729	700	671	667	606
<i>SR</i>	645	686	632	647	597	681	609	670	581	568
<i>ND</i>	80	55	106	74	1	-				
<i>TTL</i>	3796	3436	3992	3695	3620	3227	2779	2588	2746	2376

Source: Fall and Spring Census





Total Enrollment by Religious Preference 2016 – 2020

<i>Religious Preference</i>	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
<i>AME</i>				58	59
<i>Baptist</i>	1018	882	826	609	496
<i>Christian</i>	1103	1348	1408	1166	1177
<i>Episcopalian</i>	22	20	18	16	14
<i>Jehovah's Witness</i>	7	7	5	6	6
<i>Jewish</i>	1	3	2	1	
<i>Lutheran</i>	2	3	3	4	2
<i>Methodist</i>	103	73	70	36	36
<i>Muslim</i>	14	15	16	19	16
<i>Non-Christian</i>	12	7	5	4	1
<i>No Preference</i>	253	256	229	166	203
<i>Other-Christian</i>	266	228	219	89	79
<i>Pentecostal</i>	191	184	174	114	91
<i>Presbyterian</i>	6	6	7	5	4
<i>Roman Catholic</i>	100	77	69	63	43
<i>Seventh Day Adventist</i>	36	40	31	19	19
<i>Unknown</i>	567	674	563	442	437
<i>United Church of Christ</i>	233	169	128	84	63
TTL	3934	3992	3773	2901	2746

Source: Fall Census



Fall Enrollment by Florida County 2016-2020

County	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Alachua	23	32	35	25	23
Bay	2	3	2	6	7
Bradford	1	1		1	1
Brevard	38	43	47	37	29
Broward	347	378	333	263	293
Charlotte	3	2	3	3	3
Clay	17	26	33	26	27
Collier	8	10	10	10	15
Columbia	6	6	4	4	3
Dade	389	414	409	303	289
Desoto	1	6	6	5	6
Dixie	3	1	1	1	1
Duval	275	292	273	216	201
Escambia	6	13	14	15	15
Flagler	79	82	33	32	19
Gadson	7	5	1	1	8
Hamilton			1	1	3
Hendry	3	3	2	3	3
Hernando	7	9	7	3	3
Highlands	7	11	13	8	7
Hillsborough	200	198	179	120	118
Indian River	10	12	12	9	8
Jackson	1	1	1	3	4
Jefferson	2	2	1	2	2
Lake	28	30	38	24	24
Lee	19	26	23	22	24
Leon	11	15	17	13	14
Levy	7	5	5	4	1
Manatee	20	20	15	7	9
Marion	40	43	32	24	19
Martin	4	4	3	2	1
Monroe		2	3	3	1
Nassau	2	3	2	1	2
Okaloosa	1	2	3	2	4
Okeechobee	4	2	2	2	1
Orange	224	234	238	180	187
Osceola	31	38	35	27	27
Palm Beach	198	200	182	145	179
Pasco	13	20	19	14	15
Pinellas	78	94	79	62	45
Polk	123	110	99	70	76
Putnam	25	28	32	26	23
Santa Rosa	0	1	1	3	3
Sarasota	11	15	12	5	4
Seminole	46	39	45	35	26
St. John's	16	16	25	22	30
St. Lucie	54	75	94	70	63
Sumter	6	5	9	5	2
Suwannee	4		2	4	2
Volusia	259	258	225	142	121
Wakulla	1	1	1	1	1
Walton	1	2	1	1	1
Unknown			2	1	3
Total	2670	2847	2679	2019	1996



Fall Enrollment by State and U.S. Territories 2016-2020

<i>State</i>	<i>Fall 2016</i>	<i>Fall 2017</i>	<i>Fall 2018</i>	<i>Fall 2019</i>	<i>Fall 2020</i>
<i>AL</i>	17	17	19	19	12
<i>AR</i>	7	3	3		1
<i>AZ</i>		1	4	7	6
<i>CA</i>	100	112	90	62	54
<i>CO</i>	7	4	5	2	7
<i>CT</i>	13	21	16	13	15
<i>DC</i>	36	50	46	22	21
<i>DE</i>	10	8	7	7	9
<i>FL</i>	2669	2847	2678	1931	1967
<i>GA</i>	307	306	318	277	265
<i>IA</i>	0	0	1	1	1
<i>IL</i>	37	43	28	18	14
<i>IN</i>	5	9	13	9	5
<i>KS</i>	2	2	1		2
<i>KY</i>	2	3	6	4	4
<i>LA</i>	14	12	12	10	9
<i>MA</i>	3	8	5	2	1
<i>MD</i>	37	40	41	28	28
<i>MI</i>	76	65	53	40	27
<i>MN</i>	23	21	16	13	12
<i>MO</i>	4	8	7	7	6
<i>MS</i>	3	4	6	6	6
<i>NC</i>	15	23	24	19	18
<i>NH</i>	1	1	1	1	1
<i>NJ</i>	30	28	24	19	12
<i>NV</i>	5	4	3	1	1
<i>NY</i>	39	41	29	20	19
<i>OH</i>	45	40	42	39	30
<i>OK</i>	1	1	1		1
<i>OR</i>	1	1	2		1
<i>PA</i>	21	15	15	10	8
<i>PR</i>	3	2	1	2	2
<i>SC</i>	42	44	43	34	46
<i>TN</i>	12	9	11	6	7
<i>TX</i>	15	20	26	20	22
<i>VA</i>	36	34	32	16	11
<i>VI</i>	18	22	18	13	9
<i>WA</i>	7	8	8	6	4
<i>WI</i>	6	7	8	3	2
<i>UN</i>	3	3	5	6	3
<i>TTL</i>	3678	3889	3669	2693	2669



Spring Enrollment Data AY2017 – 2021

Undergraduate

	2017	2018	2019	2020	2021
	TTL #	TTL #	TTL #	TTL #	TTL #
New	115	88	76	78	82
Returning	3321	3607	3151	2512	2294
Total UG Headcount	3436	3695	3227	2590	2376
Undergraduate FTE	3331	3585	3179	2549	2317

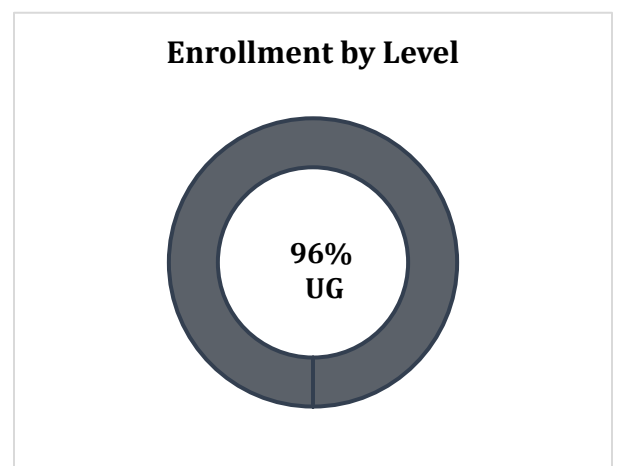
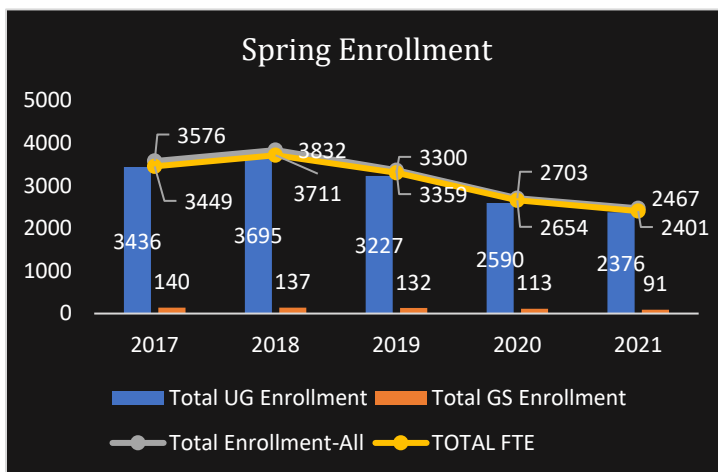
Graduate

	2017	2018	2019	2020	2021
	TTL #	TTL #	TTL #	TTL #	TTL #
New	20	10	11	18	14
Returning	120	127	121	95	77
Total GM Headcount	140	137	132	113	91
Graduate FTE	118	126	121	105	84

Grand Total

TOTAL HC ENROLLMENT	3576	3832	3359	2703	2467
TOTAL FTE	3449	3711	3300	2654	2401

Source: Spring Census





Summer Enrollment Data AY2017 – 2021

Undergraduate

Level/Term	Summer 2017 TTL #	Summer 2018 TTL #	Summer 2019 TTL #	Summer 2020 TTL #	Summer 2021 TTL #
New	145	13	2	4	13
Returning	397	627	522	558	272
Total UG Headcount	542	640	523	562	285
Undergraduate FTE	405	441	332	328	203

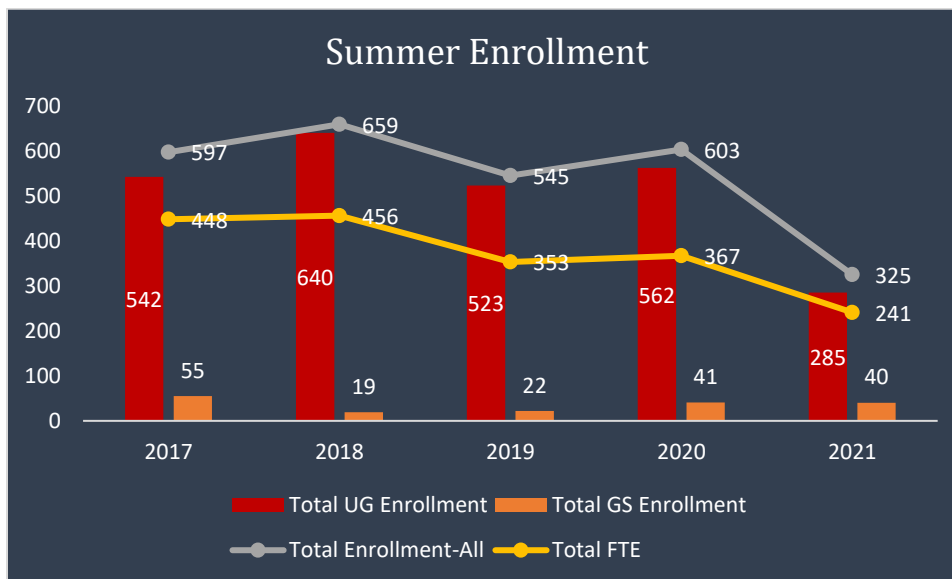
Graduate


Level/Term	Summer 2017 TTL #	Summer 2018 TTL #	Summer 2019 TTL #	Summer 2020 TTL #	Summer 2021 TTL #
New	1	7	0	3	7
Returning	54	12	22	38	33
Total GM Headcount	55	19	22	41	40
Graduate FTE	43	15	21	39	38

Grand Total

TOTAL HC ENROLLMENT	597	659	545	603	325
TOTAL FTE	448	456	353	367	241

Source: Summer Census





Student Retention and Graduation Rates

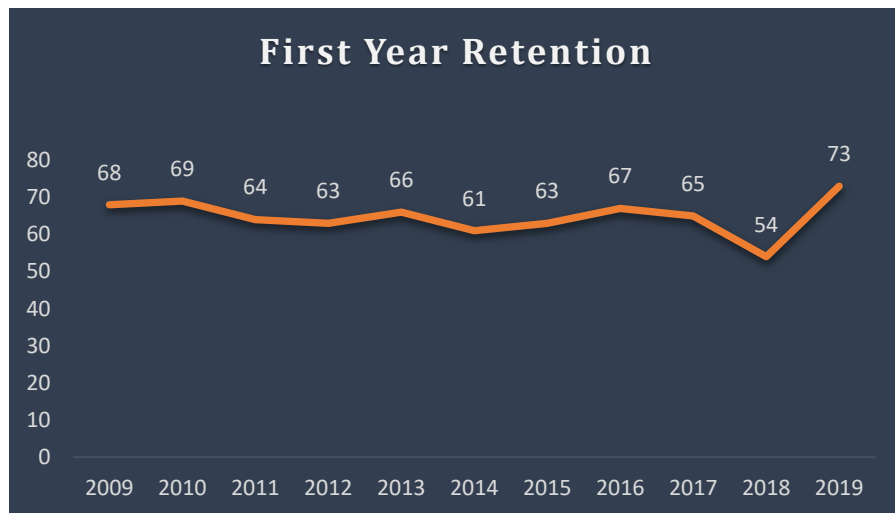


Undergraduate Student Retention Rates Fall Cohort 2010 – 2020

YEAR	TOTAL # OF NEW FRESHMEN	New Freshmen who returned for a 2nd year		New Freshmen who returned for a 3rd year		New Freshmen who returned for a 4th year.		New Freshmen who returned for a 5th year.		New Freshmen who returned for a 6th year.	
	(FIRST-TIME IN COLLEGE)	#	%	#	%	#	%	#	%	#	%
Fall 2010	924	638	69	425	46	380	41	258	28	120	13
Fall 2011	886	567	64	434	49	419	47	275	31	116	13
Fall 2012	898	566	63	458	51	387	43	225	25	63	7
Fall 2013	1023	675	66	512	50	438	43	277	27	90	9
Fall 2014	992	605	61	457	46	427	43	264	27	89	9
Fall 2015	899	566	63	432	48	369	41	200	22	65	7
Fall 2016	1167	782	67	573	49	470	40	257	22		
Fall 2017	1175	761	65	485	41	425	36				
Fall 2018	939	511	54	434	46						
Fall 2019	559	409	73								
Fall 2020	677										

* Future data

Source: Fall Census

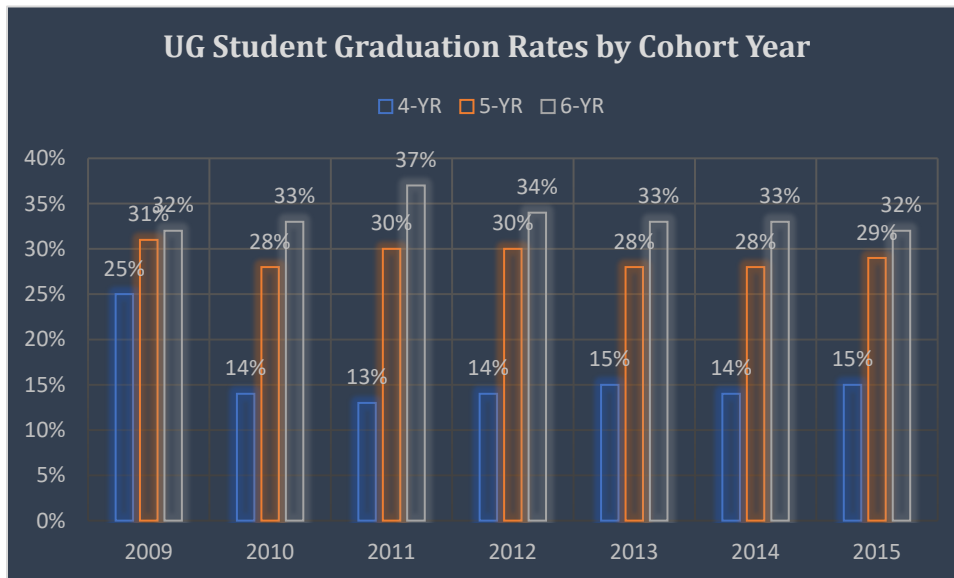




Undergraduate Student Graduation Rates Fall Cohort 2010 – 2020

YEAR	TOTAL # OF NEW FRESHMEN	New Freshmen who graduated in		New Freshmen who graduated in		New Freshmen who graduated in	
	(FIRST-TIME IN COLLEGE)	4 years (or less)		5 years or less		6 years or less	
		#	%	#	%	#	%
Fall 2010	924	132	14	258	28	306	33
Fall 2011	886	113	13	268	30	324	37
Fall 2012	898	125	14	262	29	306	34
Fall 2013	1023	151	15	287	28	334	33
Fall 2014	992	202	20	275	27	328	33
Fall 2015	902	133	14	263	29	293	32
Fall 2016	1167	206	17	366	31		
Fall 2017	1175	164	14				
Fall 2018	939	* Future Data					
Fall 2019	559	* Future Data					
Fall 2020	677	* Future Data					

Source: Fall Census

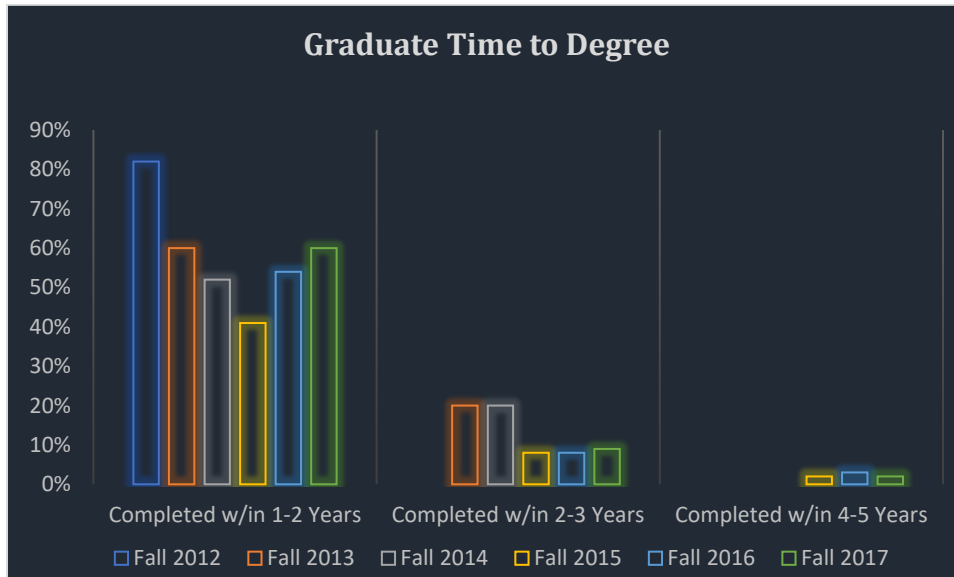




Graduate Program Time-to-Degree Completion Rates

	Number of Students Enrolled in Graduate Degree Programs	Completed in 1 -2 years		Completed in 3 years		Completed in 4 - 5 years	
		#	%	#	%	#	%
Fall 2011	18	10	56%	1	6%	2	11%
Fall 2012	11	9	82%	-	-	-	-
Fall 2013	10	6	60%	2	20%	-	-
Fall 2014	25	13	52%	5	20%	-	-
Fall 2015	51	15	41%	4	8%	1	2%
Fall 2016	59	32	54%	5	8%	2	3%
Fall 2017	43	26	60%	4	9%	1	2%

Source: Fall Census

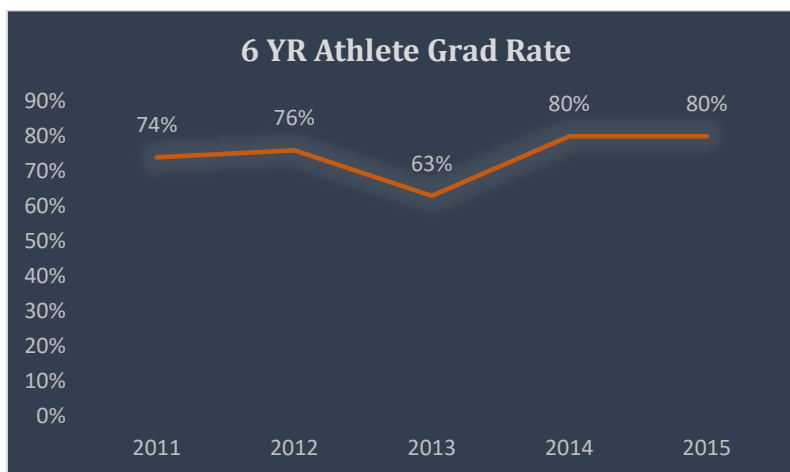




Undergraduate Student-Athlete Six-Year Graduation Rate

Fall Cohort	Student Athlete Enrollment (#)	Student-Athletes who Graduated in 6-Years or Less	
		#	%
2011	65	48	74%
2012	67	41	76%
2013	52	33	63%
2014	49	39	80%
2015	47	38	80%

Source: NCAA



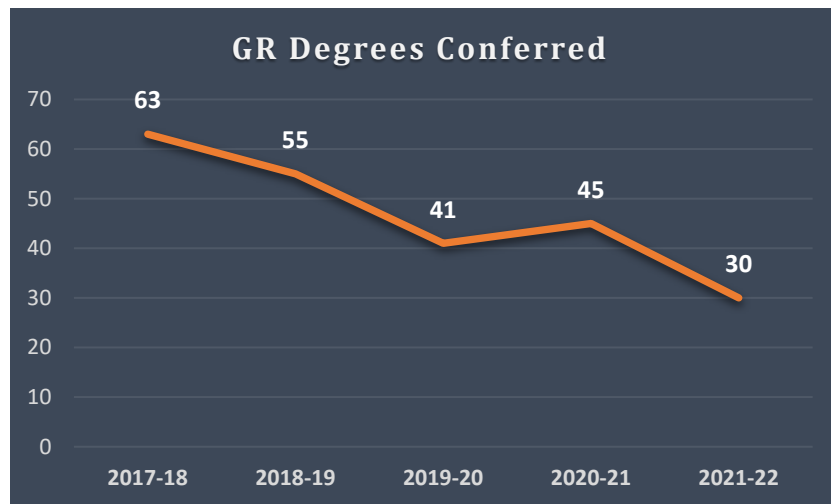
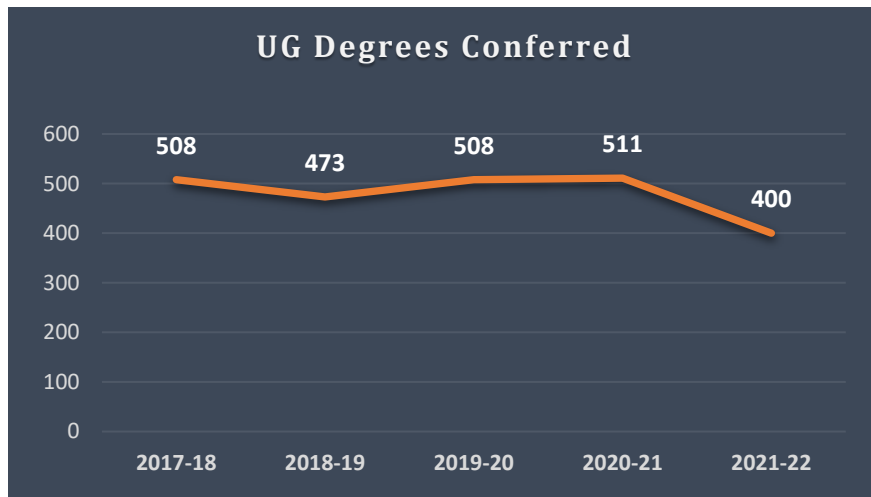
Source: NCAA



Degrees Conferred by College and Level 2017 - 2021

College	2017-18		2018-19		2019-20		2020-21		2021-22	
	UG	GR	UG	GR	UG	GR	UG	GR	UG	GR
Business & Entrepreneurship	101	18	73	13	79	12	68	6	62	11
Health Science & Nursing	97	20	131	27	140	17	164	17	121	10
Liberal Arts	274	22	226	11	243	10	247	21	183	8
Science, Engineering & Mathematics	36	3	43	4	46	2	32	1	34	1
Total	508	63	473	55	508	41	511	45	400	30

Source: Jenzabar

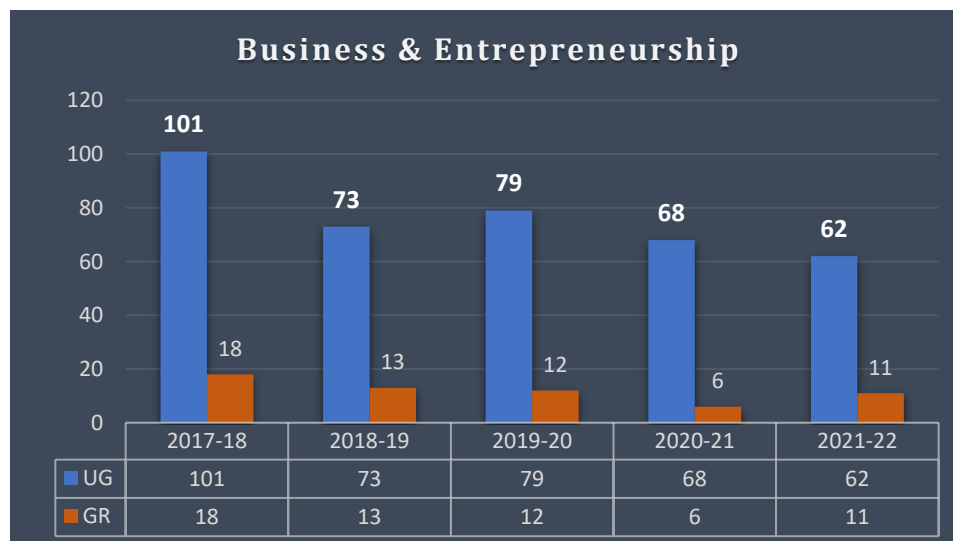




Degrees Conferred by College, Level and Program AY 2017 – 2021

College	Degree	Degree Major	2017-18	2018-19	2019-20	2020-21	2021-22
Business & Entrepreneurship	BS	Accounting	22	12	12	8	6
	BS	Business Admin	60	47	56	43	42
	BS	Finance	3	5	1	4	2
	BS	Hospitality Management	14	7	8	12	11
	BS	Information Systems Management	1	2	1	1	1
	BS	International Business	1	-	1	-	-
	MS	*Transformative Leadership / Organizational Leadership	18	13	12	6	11
Total			119	86	91	74	73

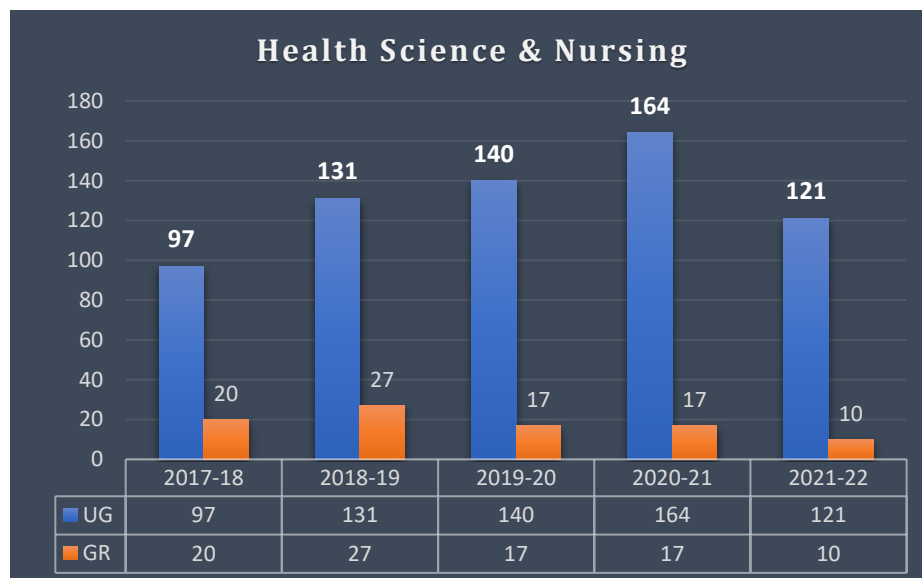
Source: Jenzabar





College	Degree	Degree Major	2017-18	2018-19	2019-20	2020-21	2021-22
Health Science & Nursing	BS	Aging Studies	16	13	14	15	9
	MAT	Athletic Training	-	-	6	3	3
	MS	Counseling Psychology	12	24	5	9	6
	BS	*Gerontology	8	2	-	-	-
	BS	Health and Exercise Science	-	30	46	63	42
	BS	Nursing	11	7	9	18	10
	BS	Psychology	62	79	71	68	60
	MPH	Public Health	8	3	6	5	1
Total			117	158	157	181	131

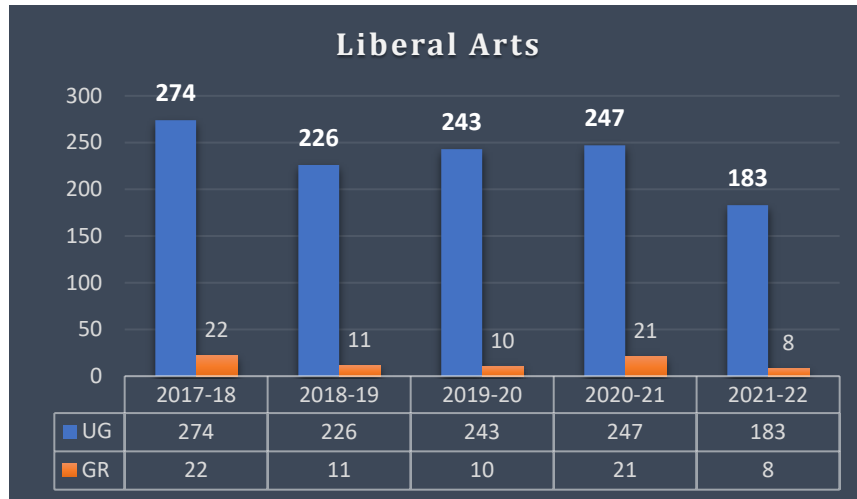
Source: Jenzabar





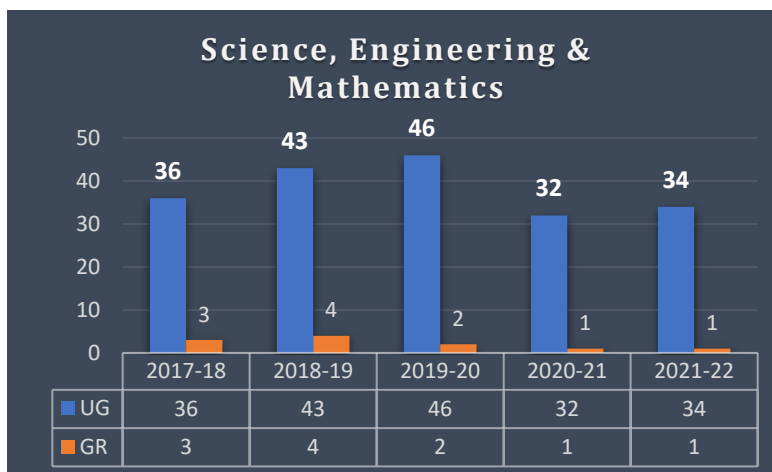
College	Degree	Degree Major	2017-18	2018-19	2019-20	2020-21	2021-22
Liberal Arts	BS	Biology Ed. 6.12	1	1	1	-	-
	BS	Business Ed. 6.12	-	-	-	-	-
	MA	Christian Ministry	-	-	-	7	3
	BS	Elementary Ed./ESOL K.6 - Certifying	-	5	13	7	1
	BS	Elementary Ed./ESOL K.6 - Non Certifying	-	-	-	24	7
	BA	English Ed./ESOL 6.12	2	-	1	-	2
	BS	Exceptional Ed./ESOL K.12	2	1	2	-	-
	BA	Music Ed. K.12	3	5	13	2	4
	BS	Physical Ed. K.12	1	2	1	-	-
	BA	Physical Ed./Rec.	8	-	-	-	-
	BA	Social Science Ed. 6.12	-	-	-	2	-
	BS	Criminal Justice	64	62	69	74	57
	BA	English	4	5	8	1	-
	BA	History	5	4	2	3	1
	BA	International Studies/ International Affairs	1	3	5	1	1
	BA	Political Science	11	4	13	9	7
	BA	Sociology	12	9	13	17	7
	BA	*Interdisciplinary Studies (Liberal Studies)	113	70	50	49	41
	BA	Mass Communication	34	36	28	34	37
	BA	Music	8	4	4	4	3
	BA	Music Recording Technology	2	4	7	11	7
	BA	*Communication Studies (Speech Communication)	1	8	6	4	4
	BA	Religion and Philosophy	2	3	7	5	4
	MS	Criminal Justice Administration	16	6	2	4	5
MEd	Exceptional Student Education K-12	6	5	8	10	-	
Total			296	237	253	268	191

Source: Jenzabar



College	Degree	Degree Major	2017-18	2018-19	2019-20	2020-21	2021-22
Science, Engineering & Mathematics	BS	Biology	14	20	20	14	6
	BS	Chemistry	3	1	2	-	2
	BS	Chemistry – Biochemistry	7	2	2	1	3
	BS	Computer Science	3	2	2	4	-
	BS	Computer Information Systems	5	17	14	11	18
	BS	Computer Engineering	2	1	5	-	2
	BS	Integrated Environ. Science	-	-	1	-	2
	MS	Integrated Environmental Science	3	-	-	1	1
	BS	Mathematics	2	4	2	2	1
Total			39	47	48	33	35

Source: Jenzabar





Campus Statistics and Student Support Services



Campus Crime Statistics

REPORTABLE OFFENSES	ON-CAMPUS				RESIDENCE HALLS				PUBLIC PROPERTY				NON-CAMPUS			
	2017	2018	2019	2020	2017	2018	2019	2020	2017	2018	2019	2020	2017	2018	2019	2020
Murder/Manslaughter																
Forcible Sex Offenses/Rape	2	3			2	3	3	2			2				1	
Incest																
Statutory Rape																
Robbery									1							
Aggravated Assault	1	1	3		1	1	3		2	2			1			
Burglary	5	1		3	5			3					4	1		
Motor Vehicle Theft		3		2					1							
Arson																
VAWA Offenses:																
• Stalking						3	3									
• Domestic Violence		4		1		1	3	1		1						
• Dating Violence	16	9	2	5	14	5	4	5								
Illegal Weapons Possession – Referrals	3	1		1	3	1	1									
Drug Law Violations – Referrals	48	67	2	17	46	67		17								
Liquor Law Violations – Referrals	11	4			11	4	3									
Illegal Weapons Possession – Arrests	1	4		1		2	3									
Drug Law Violations – Arrests	3	3	3						3							
Liquor Law Violations – Arrests							3									
Hate Crimes:																
• Larceny Theft																
• Simple Assault							1					1			1	
• Intimidation																
• Destruction/Damage/Vandalism of Property							11	4			11	1		1	1	3
Unfounded Crimes																
TOTAL	90	100	10	30	82	87	38	32	7	3	13	2	5	2	3	3

Note: Other university locations (Deltona and Hastings campuses) had no incidents to report.

Source: B-CU Campus Safety (2021 Clery Report)



On-Campus Housing Occupancy Rates Fall 2020

Building	Actual Capacity	Adjusted Capacity	Occupancy	Occupancy Rate
Phase II C	239	239	214	90%
Phase II D	306	306	289	94%
LeFevre*				
Bronson Hall	219	167	71	43%
Bronson Annex	200	200	136	68%
Total Phase II	964	912	710	78%
Honors Row				
Lee Rhyant	138	138	122	88%
Pugh Scholarship House				
Zimmerman Scholarship House				
Lee Hall *				
Moore Hall	120	120	101	84%
Thompson	120	120	92	77%
Hanks MooreHead A & B	329	329	324	98%
Wesley Street Leadership House *				
Total Honors Row	707	707	639	90%
Quad				
Jaflon Davis	190	190	159	84%
Joyner Hall	154	154	70	45%
Curtis Hall *				
Total Quad	344	344	229	54%
Totals	2015	1963	1578	80%

*Offline

Source: Residential Life; Fall 2020 Census



Student Financial Aid

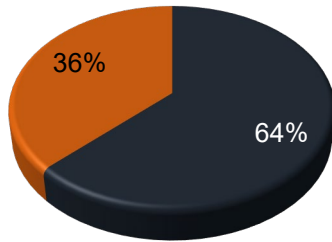


Student Financial Aid Distribution 2020-2021

<i>Program 20-21</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>	<i>% of UG* Students who Received Aid</i>	<i>Total Award</i>
FEDERAL GRANTS					
SEOG	322	719	1,041	38%	\$940,497
Pell	708	1,326	2,024	75%	10,557,924
STATE GRANTS					
FSAG	460	880	1,340	49%	\$2,362,000
FTVF	580	1,052	1,632	60%	\$4,065,620
SCHOLARSHIPS					
Institutional	617	1,028	1,645	61%	\$9,919,840
Other	82	186	268	10%	\$2,198,658
LOANS					
Subsidized / Unsubsidized / Plus	724	1,456	2,180	80%	\$20,867,125
CWS*	31	93	124	5%	\$384,951
Unduplicated Count	977	1,737	2,714		\$51,296,615

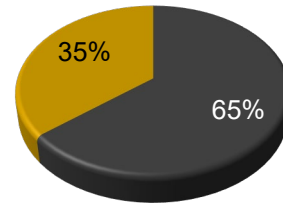
*Student Enrollment Report Fall 2020, UG Students = 2,714

Financial Aid Recipients

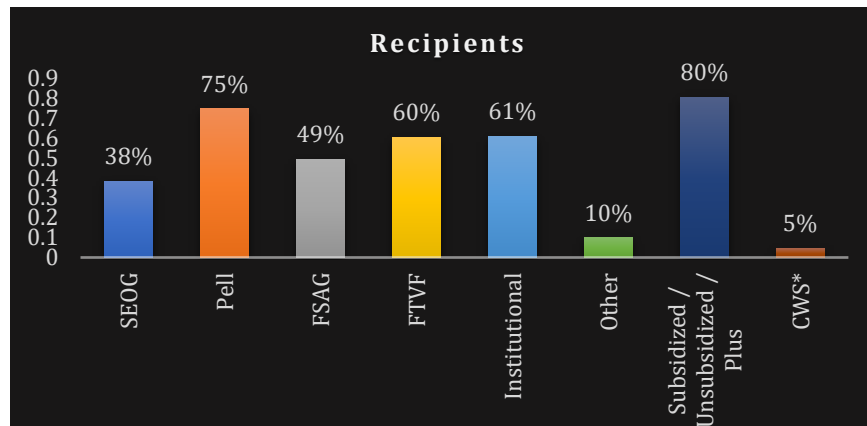


■ Female ■ Male

Pell Recipients



■ Female ■ Male



Source: Office of Financial Aid

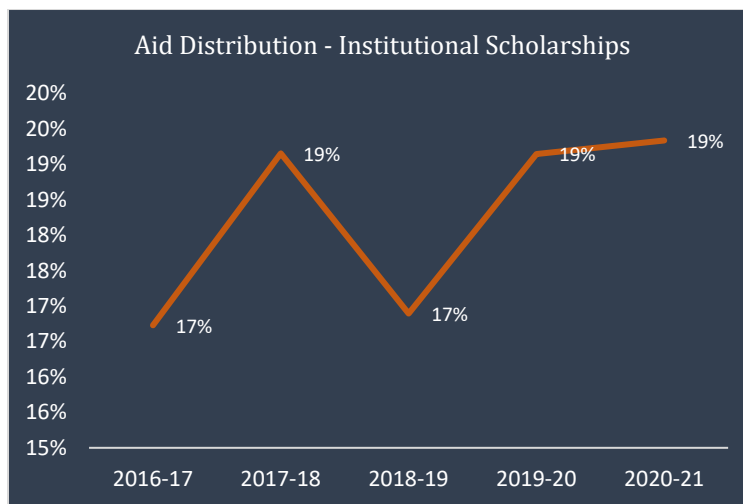
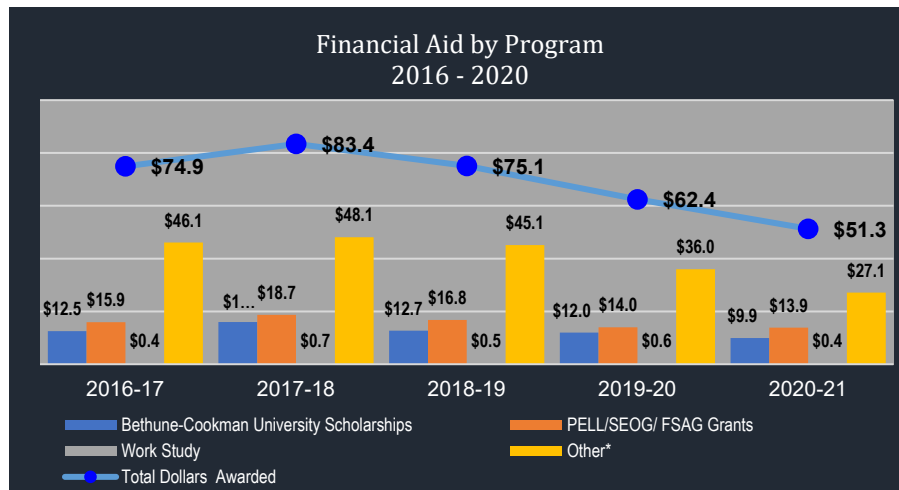


Distribution of Aid by Program 2016 – 2020

Academic Year	Bethune-Cookman University Scholarships	PELL/SEOG/FSAG Grants	Work Study	Other*	Total Dollars Awarded
2016-17	\$12,538,019	\$15,898,245	\$424,715	\$46,084,795	\$74,945,774
2017-18	\$15,979,909	\$18,724,573	\$659,550	\$48,059,909	\$83,423,941
2018-19	\$12,687,831	\$16,773,078	\$499,617	\$45,132,473	\$75,092,999
2019-20	\$11,952,979	\$13,954,874	\$555,190	\$35,963,837	\$62,426,880
2020-21	\$9,919,840	\$13,860,421	\$348,951	\$27,131,403	\$51,296,615

*Other = aid provided to students from out-of-state scholarship and grant agencies, private (non-BCU) organizations, donors, and lenders

Source: Office of Financial Aid

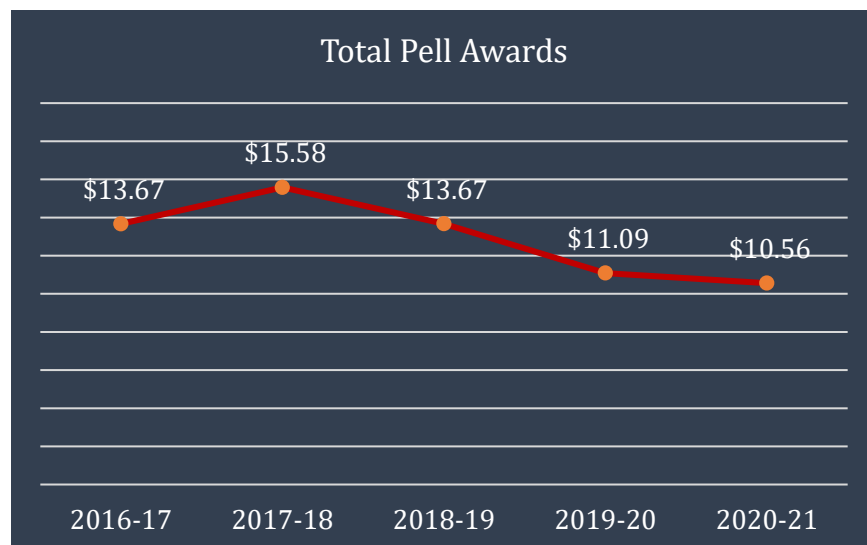
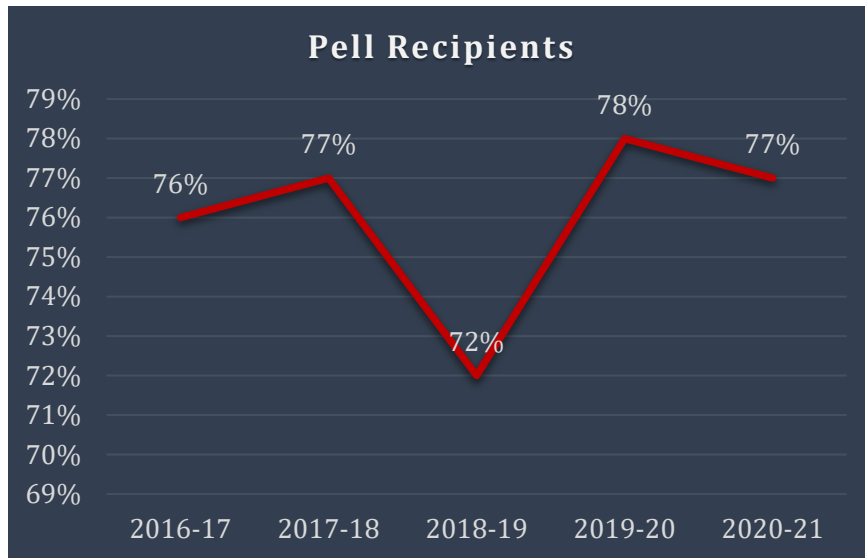


Source: Office of Financial Aid



Pell Grant Distribution by Undergraduate Enrollment and Gender 2016 – 2020

Academic Year	M	F	TTL	% of Enrollment	Total Fall Enrollment	Total Dollar Awarded
2016-17	1,116	1,764	2,880	76%	3,796	\$13,666,877
2017-18	1,121	1,946	3,067	77%	3,992	\$15,581,965
2018-19	980	1,750	2,730	72%	3,620	\$13,671,344
2019-20	779	1,393	2,172	78%	2,779	\$11,086,161
2020-21	708	1326	2024	77%	2,746	\$10,557,924



Source: Office of Financial Aid

The seal of Bethel University is a circular emblem. It features a central triangle with the words "HEAD" at the top, "HEART" on the left side, and "HANDS" on the right side. The year "1923" is positioned above the triangle, "1904" is on the left side, and "1872" is on the right side. The year "2007" is at the bottom, flanked by two stars. The outer ring of the seal contains the text "BETHEL UNIVERSITY" and "COOKMAN UNIVERSITY".

Financial Information



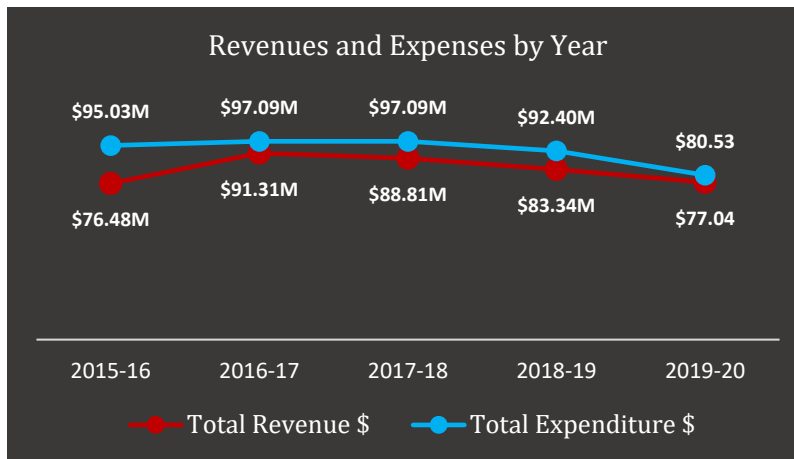
Total Revenues by Source

REVENUE SOURCES	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	Total \$	%	Total \$	%	Total \$	%	Total \$	%	Total \$	%
Tuition & Fees (Net of Scholarships)	38,976,275	51%	42,530,039	47%	39,509,043	44%	36,049,823	43%	26,857,191	35%
State/Federal Grants & Contracts	10,587,116	14%	10,153,918	11%	11,767,522	13%	12,125,620	15%	24,727,353	32%
Private Gifts & Grants	6,208,423	8%	6,360,522	7%	5,863,905	7%	4,995,165	6%	6,521,263	8%
Net Gains (losses) & Investment Income	-1,469,344	-2%	5,522,459	6%	2,923,737	3%	1,077,588	1%	-1,039,772	-1%
Interest and dividend Income (Loss)	9,000	0%	-	-	-	-	-	-	-	-
Other Income	1,637,512	2%	2,029,902	2%	1,800,875	2%	1,825,348	2%	1,913,529	2%
Auxiliary Enterprise	20,526,599	27%	24,714,803	27%	26,943,742	30%	27,261,999	33%	18,057,238	23%
TOTAL REVENUES (\$\$)	76,475,581		91,311,643		88,808,824		83,335,543		77,036,802	

Total Expenses by Functional Classification

EXPENDITURE CATEGORIES	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	Total \$	%	Total \$	%	Total \$	%	Total \$	%	Total \$	%
Instruction & Research	25,561,676	27%	25,918,158	27%	25,062,579	26%	23,858,247	26%	20,261,117	25%
Academic Support	1,369,046	1%	1,186,078	1%	1,327,301	1%	1,316,335	1%	1,767,573	2%
Student Services & Activities	8,267,061	9%	7,175,604	7%	9,267,933	10%	6,746,398	7%	6,115,985	8%
Institutional Support	28,448,579	30%	28,308,479	29%	28,101,891	29%	25,727,810	28%	17,912,255	22%
Operation & Maintenance	8,931,950	9%	8,130,100	8%	7,329,428	8%	7,955,770	9%	11,644,758	14%
Aux. Enterprises	22,450,119	24%	26,371,221	27%	26,002,095	27%	26,799,403	29%	22,826,658	28%
TOTAL EXPENDITURES	\$ 95,028,431		\$ 97,089,640		\$ 97,091,227		\$ 92,403,963		\$80,528,346	

Source: Audited Financial Statements



Source: Audited Financial Statements

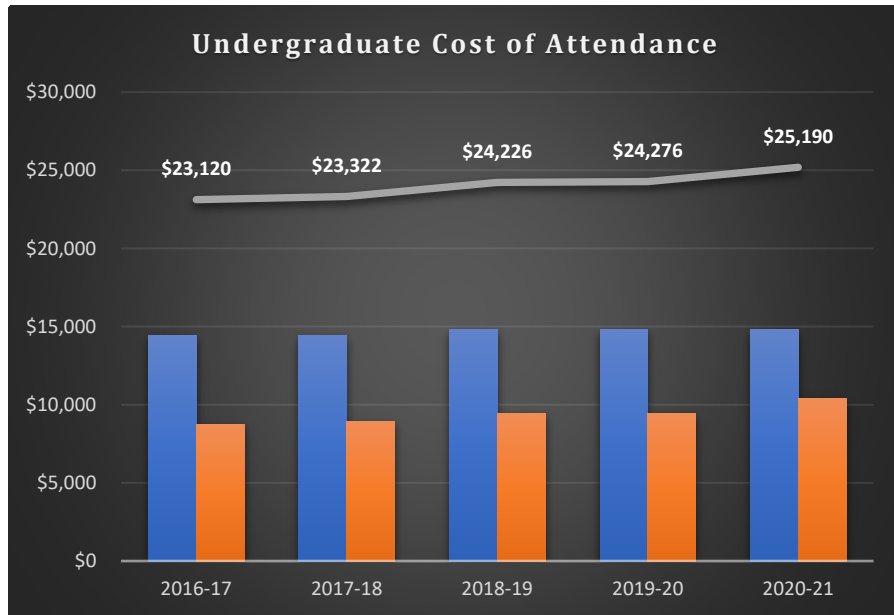


Annual Cost of Attendance Degree Level

Undergraduate Level	2016-17	2017-18	2018-19	2019-20	2020-21
Tuition & Fees	\$14,410	\$14,410	\$14,814	\$14,814	\$14,794
Room & Board	\$8,710	\$8,912	\$9,412	\$9,462	\$10,396
Total	\$23,120	\$23,322	\$24,226	\$24,276	\$25,190

Graduate Level	2016-17	2017-18	2018-19	2019-20	2020-21
Master's Programs	\$14,100	\$14,100	\$14,100	\$14,100	\$14,100
Master of Athletic Training	-	-	\$12,525	\$12,525	\$12,525

Source: Student Account Services



Sponsored Programs



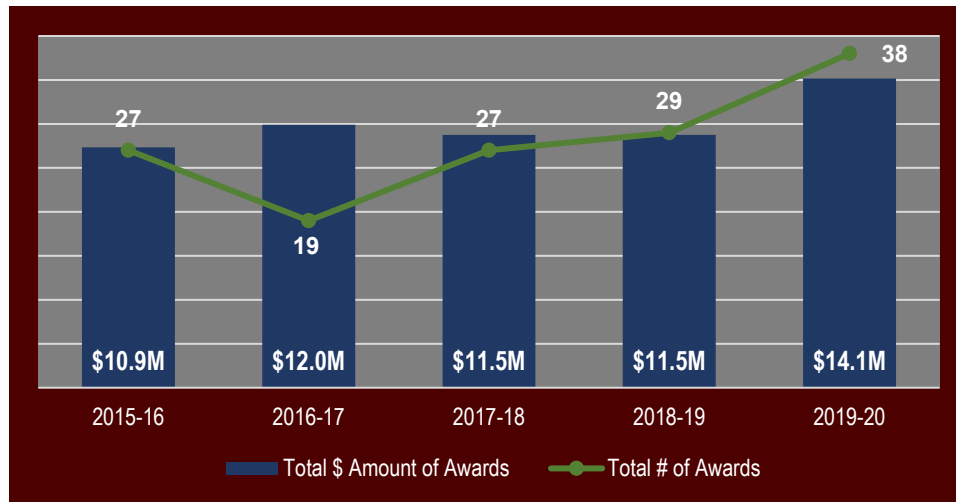


Total Awards by Fiscal Year 2016/17 – 2020/21

Department/College/School	2016		2017		2018		2019		2020	
	#	\$	#	\$	#	\$	#	\$	#	\$
College of Business & Entrepreneurship	4	\$374,464.00	1	\$154,514.00	1	\$129,950.00	-	-	0	\$0.00
College of Education	3	\$281,513.00	2	\$366,626.00	2	\$366,626.00	2	\$366,626.00	2	\$366,626.00
Fiscal Affairs	-	-	-	-	-	-	-	-	0	\$0.00
Global Online	-	-	-	-	1	\$10,500.00	-	-	0	\$0.00
College of Health Sciences	3	\$256,632.75	1	\$181,632.75	1	\$181,632.75	4	\$215,941.22	0	\$0.00
College of Liberal Arts	3	\$381,187.13	2	\$371,350.00	1	\$88,500.00	1	\$88,500.00	2	\$144,500.00
Library	-	-	1	\$49,448.50	2	\$86,694.00	3	\$91,394.00	3	\$91,394.00
Office of the President	1	\$166,000.00	2	\$98,939.20	-	-	-	-	0	\$0.00
Office of the Provost	1	\$34,448.81	1	\$34,448.81	-	-	-	-	3	\$517,585.54
School of Religion	1	\$149,974.25	1	\$149,974.25	1	\$149,974.25	1	\$149,974.25	2	\$409,974.25
College of Science, Engineering & Mathematics	8	\$707,092.75	5	\$558,103.83	10	\$907,743.09	10	\$1,005,194.70	18	\$2,953,436.70
Office of Sponsored Programs and Research	3	\$8,582,697.00	3	\$9,998,221.32	6	\$9,482,807.41	6	\$9,482,807.41	6	\$9,482,807.41
Division of Student Affairs	-	-	-	-	2	\$98,939.20	2	\$98,939.20	2	\$98,939.20

TOTAL AWARDS 27 \$10,934,009.69 19 \$11,963,258.66 27 \$11,503,366.70 29 \$11,499,376.70 38 \$14,065,263.10

Source: Office of Sponsored Programs and Research



Source: Office of Sponsored Programs and Research

The background features a large, faded seal of Bethune-Cookman University. The seal is circular with the text "BETHUNE-COOKMAN UNIVERSITY" around the perimeter. Inside the circle, there is a central emblem consisting of a triangle with a vertical line through its center. The year "1923" is positioned above the triangle, and "2007" is at the bottom. The words "HEAD" and "HAND" are also visible within the emblem's design.

Library & Learning Resources



About the Carl S. Swisher Library and Learning Resources Center



The Bethune-Cookman University Carl S. Swisher Library and Learning Resources Center (Library), serves as an intellectual hub in support of the teaching and learning, scholarship, and cultural preservation of the University and provides the highest level of instructional, informational, and research resources and services to the needs of University students, faculty, and staff.

Constructed in 1971, the library is a two-story brick structure that is 35,095 square feet. The attractive, stand-alone building is located on the northeast corner of the campus and easily accessible to all University constituents. The building has undergone an interior re-design over the last two years. The updated layout and furniture have enhanced the learning experience by offering a more user-friendly layout and comfortable seating.

The Library collections has more than 70,424 print volumes, 120 electronic database subscriptions, 100,753 digital media resources. The Library's electronic collections include access to more than 166,027 electronic books, 76,093 electronic journals, and a host of other electronic and streaming media resources and digital archive collections.

In addition to the physical collection of books, documents, and periodicals housed in the building, the Library also subscribes to an extensive network of online databases that provide access to books, journals, newspapers, magazines, and legal resources, etc. These online resources are available from any computer housed on-campus or from off-campus through the University Library's webpage.

The Carl S. Swisher Library/Learning Resources Center houses a number of conference rooms for group study, exhibition areas, computer center, learning commons, and college archives. Special collections include: the Mary McLeod Bethune, Florence Roane, Attica Collection, and the Black Collection of books by and about Blacks. The archival area is the repository for documents, photographs and other materials of historic value to the university.

The library falls under the administrative Office of the Provost and receives system support from the Center for Information Technology. The Library employs 14 full-time (8 professional librarians, 6 support staff), and five part-time staff members (1 professional staff and 4 student assistants)



Library Fact Sheet

ABOUT THE LIBRARY

1971
Year Building Occupied

520
Seating Capacity

147,500
Book Capacity

17,500
Circulation

10
Private/Group Study Rooms

39,340
Square Footage- Total

33,692
Square Footage- Net

14
Library Employees (full-time)

LIBRARY HOLDINGS

250,108
Volumes (catalogued holdings)

77,142
Print Periodicals Subscriptions

60
Microforms (units)

4,542
Circulation

153,245
Attendance

LIBRARY HOLDINGS, ADDITIONS & ANNUAL USAGE					
	2016-17	2017-18	2018-19	2019-20	2020-21
Volumes Added	2,005	1,510	1,006	2,006	512
Volumes Held	162,907	183,506	84,081	86,087	250,108
Units of Microform	43	43	60	60	60
Periodical Titles	20	20	20	4	77,142
Circulation	46,653	34,603	14,940	17,408	4,542
Attendance	297,367	264,565	178,318	151,395	153,245

Source: Library





Campus Buildings

	Location Name	Occ. Type	Construction Description	# of Stories	Orig Year Built	Real Property Value (\$)	Square Footage
1	Adams Infirmary	4	JM	1	1973	474,000	3,355
2	Admission Office	4	MNC	2	1958	1,096,500	7,320
3	Arts & Humanities Bldg.	2	JM	3	1991	7,007,500	42,903
4	Performing Arts Center	7	MNC	3	2003	14,054,000	98,475
5	Campus Storage Units	5	MNC	1	1980	321,500	3,640
6	Carl S. Swisher Library	2	MNC	2	1980	5,919,000	45,584
7	Charles Parlin Student Center	4	MNC	2	1966	3,873,500	28,985
8	College of Freshman Studies	2	MNC	2	1987	816,000	5,616
9	Davis Chiller Plant	5	MNC	1	1971	302,000	1,749
10	DeWitt Lefevre Hall	3	MNC	3	1966	4,955,000	32,319
11	Faculty Development Center	2	JM	2	1963	466,000	3,246
12	Ferris Meigs Residence Hall	3	MNC	3	1957	4,086,500	25,716
13	Flora Curtis Residence Hall	3	MNC	3	1957	2,294,500	17,931
14	Gross Science Hall, Gainous Science Annex, Mickens Lecture hall	2	JM	2	1989	7,766,500	47,714
15	Grounds Mechanic Shop	5	JM	1	1980	248,500	1,920
16	Harrison Rhodes Hall	2	JM	2	1941	3,149,500	17,982
17	Ja-Flo Davis Residence Hall	3	MNC	3	1971	5,291,500	33,120
18	Johnson-Little Weight Room	4	W	1	1989	545,000	4,346
19	Judson-McPhillips	1	JM	2	1974	537,500	4,240
20	Julie Robinson Music & Larry Handfield Music Annex	2	MNC	1	2002	3,480,000	19,488
21	Kettle Memorial Building	2	MNC	1	1964	3,312,500	19,180
22	L. Gale Lemerand School of Nursing	2	MNC	2	2002	4,634,500	34,000
23	Larry R. Handfield Athletic Training Center	4	MNC	3	2012	2,823,000	17,859
24	Lee Rhyant Residential Life Bldg.	3	MNC	3	2010	9,346,500	62,175
25	LLC - ADA Lee Hall	3	JM	3	1989	3,504,000	21,879
26	LLC - Huger Core Bldg.	3	JM	3	1989	1,486,000	7,500
27	LLC - Moore Hall	3	JM	3	1989	3,504,000	21,879
28	LLC - Thompson Hall	3	JM	3	1989	3,504,000	21,879
29	Lucas Business Complex	7	MNC	1	1979	612,000	3,880
30	M. Joyner Residence Hall	3	MNC	3	1978	6,455,500	42,966
31	Michael & Libby Johnson Center	7	MNC	1	2002	6,650,000	52,045
32	Miller Continuing Education Center	2	MNC	1	1980	791,500	5,200
33	Miller Procurement Center	1	MNC	1	1992	357,500	4,018
34	Moore Gymnasium	4	JM	2	1954	3,521,000	27,330
35	Oswald Bronson Residence Hall	3	JM	3	1978	11,505,000	80,199
36	Public Safety trailer#1	4	W	1	2001	64,500	1,311
37	Public Safety trailer#2	4	W	1	2001	68,000	1,380
38	Ranslow Hall	4	W	2	1948	723,000	3,940
39	Richard V. Moore Community center	2	JM	2	1948	849,000	4,964
40	Russ Business Complex	7	MNC	2	1953	777,000	5,705

Note: Occupancy Type: (1) Administration; (2) Academic; (3) Housing; (4) Student Services; (5) Physical Plant; (6) National Historic Site; (7) Multipurpose Construction Description: (JM) Joisted Masonry; (MNC) Masonry Non-Combustible; (W) Wood Frame
Source: Facilities Management

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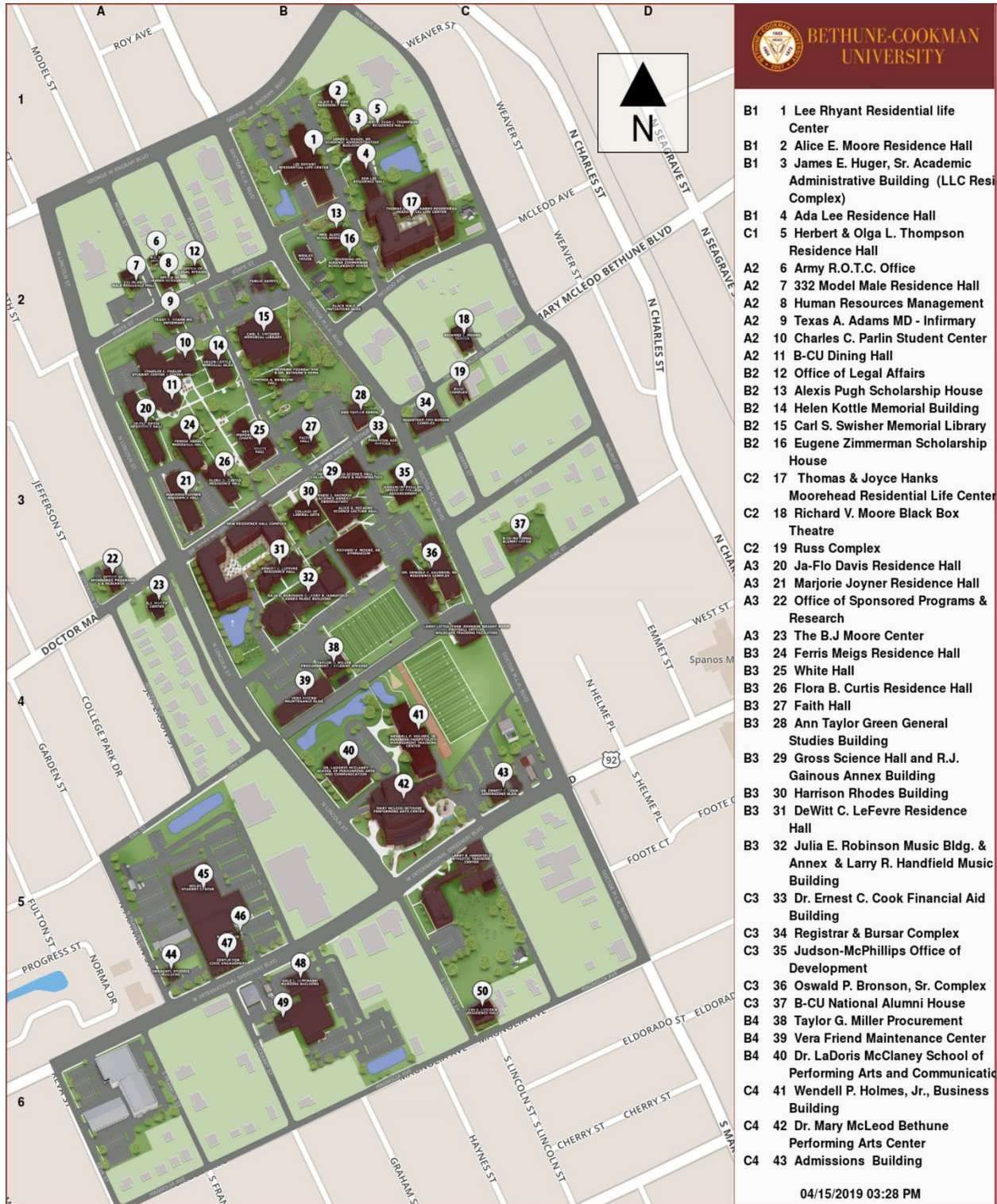
Campus Buildings *continued*

	Location Name	Occ. Type	Construction Description	# of Stories	Orig Year Built	Real Property Value (\$)	Square Footage
41	Student Financial Aid Office	4	MNC	2	1948	584,000	4,882
42	106 Jesse Street	5	JM	1	1926	146,000	1,050
43	Teco Chiller Plant	5	MNC	1	2004	632,000	5,978
44	Veva Friend Maintenance Bldg.	5	MNC	1	1968	1,115,000	11,300
45	Wendell Holmes Business Center	2	MNC	3	1998	7,158,500	44,016
46	White Hall (Historic)	1	JM	2	1918	4,414,500	20,720
47	204 Haynes Street	5	JM	1	1963	167,500	920
48	332 Model Street /Chaplaincy Dept	2	JM	1	1968	256,500	1,588
49	334 Model Street	3	JM	1	1958	200,000	814
50	332 Walnut Street	5	W	1	1925	200,000	1,732
51	632 North Street	5	JM	1	1975	273,000	2,124
52	B.J. Moore Center	2	JM	1	1960	329,000	3,108
53	Bethune Foundation House -(Historic)	6	W	1	1915	561,500	4,458
54	Faith Hall	2	JM	1	1934	533,500	5,315
55	Human Resource Dept.	1	JM	1	1971	306,000	2,342
56	National Alumni House	4	JM	1	1973	276,000	2,151
57	Legal Affairs-Professional Studies Department	1	JM	1	1960	181,500	1,200
58	Pugh Scholarship House	3	JM	2	2006	413,000	4,923
59	ROTC House	3	JM	1	1958	180,000	1,035
60	Student Overflow Housing	3	JM	1	1980	245,000	1,769
61	School of Graduate studies	2	JM	1	1970	210,000	1,554
62	Wesley Scholarship House	3	JM	1	1960	403,000	4,000
63	Male Initiatives /Wildcat Writes House	2	JM	1	1970	192,000	4,923
64	Zimmerman Scholarship House	3	JM	1	2006	413,000	4,923
65	Radio/Station & Tower	2	JM	1	1972	220,000	1,500
66	Perimeter Fences	5					
67	Pontiac Building	5	JM	1	1989	1,680,000	124,162
68	Old Athletics Building	5	MNC	1	1957	480,000	9641
69	Old Athletics Building	5	MNC	2	1957	745,000	8,548
70	Athletics old weight room, physical pl	5	MNC	1	1957	350,000	10000
71	House	5	MNC	1	1947	52,500	650
72	Davis Cooling Facility	5	MNC	1	1966	125,000	1,710
73	Perkins Guard House	5	MNC	1	1966	25,000	100
74	Odessa Chambliss Wellness	4	MNC	1	2002	120,000	4,360
75	Sickle Cell	1	MNC	1	1966	115,000	1,944

Note: Occupancy Type: (1) Administration; (2) Academic; (3) Housing; (4) Student Services; (5) Physical Plant; (6) National Historic Site; (7) Multipurpose Construction Description: (JM) Joisted Masonry; (MNC) Masonry Non-Combustible; (W) Wood Frame
Source: Facilities Management



Campus Map



BETHUNE-COOKMAN UNIVERSITY	
B1	1 Lee Rhyant Residential life Center
B1	2 Alice E. Moore Residence Hall
B1	3 James E. Huger, Sr. Academic Administrative Building (LLC Resi Complex)
B1	4 Ada Lee Residence Hall
C1	5 Herbert & Olga L. Thompson Residence Hall
A2	6 Army R.O.T.C. Office
A2	7 332 Model Male Residence Hall
A2	8 Human Resources Management
A2	9 Texas A. Adams MD - Infirmary
A2	10 Charles C. Parlin Student Center
A2	11 B-CU Dining Hall
B2	12 Office of Legal Affairs
B2	13 Alexis Pugh Scholarship House
B2	14 Helen Kottle Memorial Building
B2	15 Carl S. Swisher Memorial Library
B2	16 Eugene Zimmerman Scholarship House
C2	17 Thomas & Joyce Hanks Moorehead Residential Life Center
C2	18 Richard V. Moore Black Box Theatre
C2	19 Russ Complex
A3	20 Ja-Flo Davis Residence Hall
A3	21 Marjorie Joyner Residence Hall
A3	22 Office of Sponsored Programs & Research
A3	23 The B.J Moore Center
B3	24 Ferris Meigs Residence Hall
B3	25 White Hall
B3	26 Flora B. Curtis Residence Hall
B3	27 Faith Hall
B3	28 Ann Taylor Green General Studies Building
B3	29 Gross Science Hall and R.J. Gainous Annex Building
B3	30 Harrison Rhodes Building
B3	31 DeWitt C. LeFevre Residence Hall
B3	32 Julia E. Robinson Music Bldg. & Annex & Larry R. Handfield Music Building
C3	33 Dr. Ernest C. Cook Financial Aid Building
C3	34 Registrar & Bursar Complex
C3	35 Judson-McPhillips Office of Development
C3	36 Oswald P. Bronson, Sr. Complex
C3	37 B-CU National Alumni House
B4	38 Taylor G. Miller Procurement
B4	39 Vera Friend Maintenance Center
B4	40 Dr. LaDoris McClanay School of Performing Arts and Communicati
C4	41 Wendell P. Holmes, Jr., Business Building
C4	42 Dr. Mary McLeod Bethune Performing Arts Center
C4	43 Admissions Building

A5	44 Graduate Studies Building
B5	45 Wildcat Student Center
B5	46 B-CU Bookstore
B5	47 Center for Civic Engagement
B5	48 Gale L. Lemerand Nursing Building
B6	49 Odessa Chambliss Center for Health Equity
C6	50 145 S. Lincoln

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Campus Directions



Bethune-Cookman University

640 Dr. Mary McLeod Bethune Boulevard
Daytona Beach, Florida 32114-3012

DIRECTIONS COMING FROM THE NORTH:

- Take I-10 E toward LAKE CITY
- Merge onto I-295 S via EXIT 356 toward ORANGE PARK / ST AUGUSTINE. (20.2 miles)
- Merge onto I-95 S via EXIT 61A toward DAYTONA BCH. (76.1 miles)
- Merge onto US-92 E via EXIT 261A toward DAYTONA BEACH. (4.6 miles)
- Turn LEFT onto N LINCOLN ST.
- Turn RIGHT onto DR MARY MCLEOD BETHUNE BLVD.
- End at **640 Dr Mary McLeod Bethune Blvd**; Daytona Beach, FL 32114-3012, US

DIRECTIONS FROM THE SOUTH:

- Merge onto I-95 N via the exit on the LEFT toward FT. LAUDERDALE / ORLANDO. (257.7 miles)
- Take the US-92 exit- EXIT 261- toward DELAND / DAYTONA BEACH. (0.3 miles)
- Merge onto US-92 E toward DAYTONA BEACH / AIRPORT. (4.2 miles)
- Turn LEFT onto N LINCOLN ST.
- Turn RIGHT onto DR MARY MCLEOD BETHUNE BLVD.
- End at **640 Dr Mary McLeod Bethune Blvd**; Daytona Beach, FL 32114-3012, US

BETHUNE-COOKMAN UNIVERSITY



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2020 - 2021



“...The knowledge that my work has been helpful to many fills me with joy and great satisfaction.”
—Mary McLeod Bethune (1875-1955)