



## BETHUNE-COOKMAN UNIVERSITY PROFILE

### Fall 2021

Bethune-Cookman University (B-CU), founded in 1904 by Dr. Mary McLeod Bethune is a historically Black, United Methodist Church-related, private, coeducational, residential university offering undergraduate and graduate degree programs. Located in the Atlantic coast city of Daytona Beach, Florida, the University's main campus consisting of 66 academic, administrative, and student support buildings spanning over 86 acres of land is accessible from interstate highways 4 and 95, and Daytona Beach International Airport.

The mission of Bethune-Cookman University is to educate a diverse community of learners to become responsible, productive citizens and solution seekers through the promotion of faith, scholarship, creative endeavors, leadership and service. (Revised and approved by the Bethune-Cookman University Board of Trustees, January 17, 2020)

B-CU is classified by The Carnegie Classification of Institutions of Higher Education as Baccalaureate Colleges: Arts & Sciences Focus. The University is authorized by the Florida Commission for Independent Education to operate in the state of Florida; certified by the United States Distance Learning Association (USDLA); and is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA).

The University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia, 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

B-CU is also accredited by the Accreditation Commission for Education in Nursing (ACEN); the Accreditation Commission for Programs in Hospitality Administration (ACPHA); Council for the Accreditation of Educator Preparation (CAEP) and Florida Department of Education (FLDOE); Accreditation Board for Engineering and Technology (ABET); the National Association of Schools of Music (NASM); Accreditation Council for Business Schools and Programs (ACBSP); Commission on Accreditation for Athletic Training Education (CAATE); and Council on Education for Public Health (CEPH). Additionally, B-CU is recognized as a Program of Merit (POM) by the Academy for Gerontology in Higher Education.

B-CU is a member of the National Collegiate Athletic Association (NCAA), participating at the Division I level **and is now affiliated with the Southwestern Athletic Conference since 2021**. The University is approved for listing as a United Methodist Church-affiliated University by the University Senate of General Board of Higher Education and Ministry (GBHEM) of the United Methodist Church and is a member of the United Negro College Fund (UNCF).

B-CU offers 45 majors (37 undergraduate; 8 graduate) through four academic Colleges: Business & Entrepreneurship; Arts and Humanities; Nursing and Health Sciences; Science, Engineering & Mathematics, and four Schools: Education; Hospitality Management; Liberal Arts; Performing Arts & Communication; and Religion to award Bachelor's and Master's degrees. Top five undergraduate fields of study are Business Administration, Criminal Justice, Health and Exercise Science, Mass Communications, and Psychology.

Total full-time teaching faculty number = 146, 72% of whom hold terminal degrees; 23% have tenure status. Faculty-student ratio is 1:15.

During the 2020-21 academic year, the University awarded a total of 556 degrees (511 Bachelor's; 45 Master's). Retention of first-year students returning for a second year is 58% and six-year cohort graduation rate is 32%. Our graduates are deeply employed in the sectors such as business, media, medical and healthcare, and government.

Fall 2021 Headcount Enrollment = 2,624 (2,513 Undergraduate; 110 Graduate). Total Full-time Equivalent (FTE) = 2,560.

Florida students constitute 73% of total enrollment, 27% of students come from out-of-state and 3% represent the Caribbean Islands and over 20 foreign countries. Female students constitute 62% of the total enrollment while male students comprise of 38%.

Currently there are 14 University operated residential facilities to house over 2,000 students. There are approximately 40 chartered student organizations including social fraternities and sororities.

As a member of NCAA Division, I Southwestern Athletic Conference, the University provides athletic opportunities in varsity sports for Men: baseball, basketball, football, track/field, cross-country; and for Women: basketball, softball, tennis, track/field, cross-country, volleyball and golf.

2021-22 Undergraduate Annual tuition/fees = \$14,794; Room/Board = \$10,396; Total Cost of Attendance is \$25,190.