

# **FACT BOOK**

**2010-2011**

Thirty-First Edition



## **Office of Institutional Research, Planning & Accreditation**

640 Dr. Mary McLeod Bethune Blvd.  
Daytona Beach, Florida 32114-3099

Dr. Willis Walter, Jr., Vice President  
December 2011

The 2010-2011 Fact Book is a consolidation of institutional information gathered from the offices of: Student Affairs, Graduate & Professional Studies, Registrar, Human Resources, Budget/Finance, Library, Career Development, and Physical Plant. The data presented is the result of information collected and recorded as of the 2010 Fall and Spring Census. The information contained within this document is used for reporting to external agencies, strategic planning, annual decision making, program accountability and ultimately institutional effectiveness.

Bethune-Cookman University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor of Arts, Bachelor of Science and Master of Science degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Bethune-Cookman University.

The University is affiliated with the United Methodist Church and also accredited by the following agencies:

- Accreditation Commission for Programs in Hospitality Administration
- Florida State Board of Nursing Licensure
- Florida State Department of Education
- National Council for Accreditation of Teacher Education
- National League for Nursing Accreditation Commission, Inc.



Bethune-Cookman University does not discriminate on the basis of race, color, sex, disability, age, religion, national or ethnic origin, in its administration of its educational policies, admissions policies, scholarship or loan programs, or other college administered programs. The University is authorized under Federal law to enroll nonimmigrant students.

## **Office of Institutional Research, Planning, and Accreditation**

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The Office of Institutional Research, Planning and Accreditation (OIRPA), serves to provide accurate and meaningful information to institutional decision makers, external stakeholders, and the community to advance the University's mission.

The Office of Institutional Research (OIRPA) supports institutional research, strategic planning, and accreditation, as well as provide administrative oversight of Title III and Sponsored Programs. The office assists in developing, organizing, maintaining, analyzing and reporting institutional data. It is engaged in ongoing data collection, analysis and distribution resulting in official university statistics to satisfy both internal and external reporting needs; design and implementation of internal studies related to students, personnel, facilities, equipment, programs, services and fiscal resources' development of data bases, via the Center for Information Technology, suitable for longitudinal studies and statistical analysis. The office also provides assistance in establishing outcome measures for accountability and other related activities in support of planning, evaluation and decision-making.

The information generated by the OIRPA can be applied in understanding, interpreting, managing and evaluating the institution, and in making informed decisions about current operations or future plans. The following are major functions of the OIRPA:

- To develop and maintain a technological retrieval data base of information that will assist in decision-making pertaining to students, faculty, staff, academic affairs, fiscal resources, library, physical plant and other areas as deemed necessary.
- To provide accurate and timely data for mandatory reports, surveys, etc. required from the OIRPA by federal, state, accrediting, and other agencies.
- To serve as a clearing house for all university-related questionnaires, surveys and inquiries in order to maintain the accuracy and consistency of the data contained.
- To assist in research projects pertaining to institutional administration and program development.
- To coordinate and/or conduct studies that will analyze and assess faculty, staff and administrators, as well as the programs for which they are responsible.
- To coordinate the integrated planning, budgeting, and evaluation process which promotes institutional research and planning function throughout the university in order to provide continuous assessment for improvement and institutional effectiveness.
- To maintain all accreditations required for a top-tier university, including SACS (institutional), ACPHA (hospitality management), NCATE (education), NCAA (athletics), and NLNAC (nursing).

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# **GENERAL INFORMATION**

## **FALL 2010**

# Institutional Profile 2010-2011

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Bethune-Cookman University (B-CU) is a four-year, private and fully accredited institution of higher education. Bethune-Cookman is the 6th largest of the 39-member UNCF colleges located in the Atlantic coast city of Daytona Beach, Florida, with a population of more than 64,000 (2006 U.S. Census Bureau).

## **Location:**

- Approximately 50 miles from Orlando, Florida.
- Approximately 85 miles from Jacksonville, Florida.
- Conveniently located near Daytona Beach International Airport
- Easily accessible from Interstates 4 and 95.
- Blocks from US-1 and the beautiful Coastal Beaches.

## **First-time, Degree-Seeking Freshman Class:**

The Fall 2010 first-time, degree-seeking freshman class included 928 students. The total number of undergraduate, professional, and graduate students enrolled is 3,577 for the fall of 2010.

## **Students**

- 69% - Florida Residents
- 31% - Out of State (includes International students)
- 2% - International students
- 98% - Minority students
- 61% - female
- 39% - male

## **Endowment**

\$34 million (June 2010)

## Tuition (semester)

\$13,452.00

## Room & Board (semester)

\$7,980.00

## **Faculty**

197 full-time teaching faculty

Student/faculty ratio 17:1

## **Total Cost (year)**

\$21,432.00

## **Resident Halls:**

There are residential houses; eight (8) female houses, four (4) male houses, two (2) scholarship houses (1 male and 1 female), and four (4) Leadership house (2 male and 2 female). The residential houses hold 1,928 students (52% of the total undergraduate population).

## **Degrees Conferred:**

During 2009-10, the university conferred 503 Bachelor degrees and 17 Graduate degrees.

## **Academic Majors:**

Accounting, Business Administration, Business Education 6-12, Biology, Biology Education 6-12, Chemistry, Chemistry Ed. 6-12, Computer Engineering, Computer Information Systems, Computer Sciences, Criminal Justice, Educational Studies, Elementary Education K-6, English, English Education 6-12, Exceptional Education K-12, Gerontology, History, Hospitality Management, International Business, International Studies, Mass Communications, Mathematics, Music, Music Education K-12, Nursing, Physical Education K-12, Physical Education/Recreation, Physics, Physics Ed. 6-12, Political Science, Psychology, Religion and Philosophy, Social Science Education 6-12, Sociology, Speech Communication & Theatre Arts, and Transformative Leadership (Graduate Program).

## History of the University

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The year was 1904 when a very determined young black woman, Mary McLeod Bethune, opened the Daytona Educational and Industrial Training School for Negro Girls. It underwent several stages of growth and development through the years. In 1923, it became a co-ed high school as a result of a merger with Cookman Institute of Jacksonville, Florida. A year later, the school became affiliated with The United Methodist Church, evolved into a junior college by 1931 and became known as Bethune-Cookman College.

In 1941, the Florida State Department of Education approved a 4-year baccalaureate program offering post secondary and teacher education. Mrs. Bethune retired in 1942 at which time James E. Colston became president until 1946 when Mrs. Bethune resumed the presidency for a year.

Richard V. Moore, Sr. became the third president in 1947. Under his tenure the college was accredited by the Southern Association of Colleges and Schools, in 1970 joined the United Negro College Fund and other academic and professional organizations. The curriculum expanded, student enrollment increased and new buildings were constructed for residential housing and classrooms.

Oswald P. Bronson, Sr., Ph.D., an alumnus of the University, served as the fourth president of the university from 1975 to 2004. During his tenure increased student enrollment led to continuous development and expansion of the university. A rapidly increasing student enrollment led to construction of more student housing and classroom buildings. Major Fields of study increased from 12 in 1974 to 37 by 2003. In addition, seven continuing education centers for students began operating throughout the state. While maintaining accreditation by SACS, Florida State Board of Education, and The University Senate of The United Methodist Church Board of Higher Education, the college added new accreditations in the Nursing and the Teacher Education programs.

Trudie Kibbe Reed, Ed.D, was appointed to the presidency in August 2004 by the Board of Trustees. Dr. Reed is the first woman to serve in this capacity since Dr. Bethune. Under the leadership of Dr. Reed, the International Institute for Civic Participation and Social Responsibility was launched in January 2005 as a way to enlarge student learning about citizenship and leadership development. This new foci, successfully infusing values with critical reflection about individual and collective responsibility toward respecting and honoring differences and diversity of thought, has been integrated throughout campus life, even within new housing developments that empower decision making through team efforts and leadership. In 2006 the Freshman College Experience was initiated. In 2007, President Reed led the movement from college to a university by bringing the first Graduate School program and officially changing the name to "Bethune-Cookman University".

Since 1943, the university has graduated more than 15,211 students. In the fall of 2006, Bethune-Cookman launched its first graduate program. The institution now offers accredited Master of Science Degrees in Transformative Leadership and Integrated Environmental Science.

## Bethune-Cookman University Mission

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Founded by Dr. Mary McLeod Bethune in 1904, Bethune-Cookman University is a historically Black, United Methodist Church-related university offering baccalaureate and master's degrees. The mission is to serve in the Christian tradition the diverse educational, social, and cultural needs of its students and to develop in them the desire and capacity for continuous intellectual and professional growth, leadership and service to others. The University has deep roots in the history of America and continues to provide services to the broader community through a focus on service learning and civic engagement.

Bethune-Cookman University accomplishes its mission by providing quality instruction in an intellectually stimulating environment that nurtures the mind (intellect), the heart (transformative leadership) and the hand (service learning) according to our founder's motto and the institution's seal.

*Approved by Board of Trustee, March 2008*



## **Institutional Strategic Plan, 2010-11 to 2014-15**

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In alignment with Bethune-Cookman University's emphasis on academic excellence for student success and customer service, as well as outreach to the surrounding community, the University has accomplished several of its stated objectives as outlined in the Strategic Plan. To highlight a few:

- The University received approval by the Commission on Colleges of the Southern Association of Colleges and Schools for a new Master of Science degree in Integrated Environmental Science (MSIES).
- In late 2010, the Jessie Ball DuPont Fund awarded the university \$250,000 to support its identification and acquisition of IES library resources. The University will house the program in its recently acquired and renovated B. J. Moore Center on the northeast side of campus.
- The construction of two new state-of-the art campus facilities: the Lee Rhyant Residential Life Center, which opened fall 2010 and the Larry R. Handfield Athletic Training Center, set to open in 2011.
- The university has reached the greatest enrollment goals in history with numbers continuing to rise to more than 3,600 students with 1,707 freshmen enrolled in fall 2010.
- Instead of contracting with a private security company, the University has re-established a new security force, including the addition of 25 new officers, a crime prevention specialist, campus cameras, and a dispatch center.

In efforts to continue accomplishing many successes aligned with the Vision, the University Cabinet, composed of key administrators, including the President, were able to identify strategic processes, assessment, feedback, mid-course correction, and a plan for the vision of the University. As a result, the **Strategic Goals and Initiatives** have been identified:

### **Goal #1: Enhance Lifelong Learning**

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**Bethune-Cookman University will empower students to become lifelong learners.**

#### Priorities

- 1.1: Build Skills for Ongoing Learning beyond the Classroom
- 1.2: Expand the Honors Program into an Honors College with emphasis on Building Perpetual Learning Skills
- 1.3: Plan and Implement Learning Opportunities through Assemblies, Conferences, and Seminars
- 1.4: Create a Comprehensive Internship Placement Center with an Assessment/Accountability Process
- 1.5: Enhance Opportunities for Students to Pursue Graduate Degrees
- 1.6: Enhance Research Capabilities of Undergraduate & Graduate Students to meet the challenges of a changing world

# **Institutional Strategic Plan, 2010-11 to 2014-15**

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## **Goal #2: Foster a Nurturing Learning Environment**

**Bethune-Cookman University will maintain a nurturing learning environment that promotes academic success for all students.**

### Priorities

- 2.1: Expand the Quality of Academic Support Services
- 2.2: Promote Excellence in Student Services
- 2.3: Enhance University Facilities
- 2.4: Enhance Technology Infrastructure
- 2.5: Expand Support for Developmental Students
- 2.6: Educate Students for Healthy Lifestyles
- 2.7: Enhance Facilities to Conduct and Encourage Research in support of the university's mission and student learning outcomes.

## **Goal #3: Continue to Promote Civic Engagement and Social Responsibility**

**Bethune-Cookman University will educate students in a manner that will orient them for service to their communities and instill in them a commitment to democratic principles.**

### Priorities

- 3.1: Establish an HBCU Civic Engagement Consortium
- 3.2: Launch Civic Engagement Initiatives through each School and the Wellness Center located in the Lemerand School of Nursing
- 3.3: Implement a Centralized Service Learning Program
- 3.4: Enhance Writing Opportunities Centered Around Civic Engagement and Social Responsibility

## **Goal #4: Develop Transformative Leadership Skills**

**Bethune-Cookman University will develop students with the skills to become transformative leaders.**

### Priorities

- 4.1: Continue to promote the Leadership Minor Course of Study
- 4.2: Expand Leadership Opportunities for Undergraduate Students through Extra-Curricular Activities
- 4.3: Promote Student Entrepreneurialship -Students launching business careers and becoming "self-employed"
- 4.4: Continue to Promote the Graduate School's Transformative Leadership Program

# **Institutional Strategic Plan, 2010-11 to 2014-15**

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## **Goal #5: Promote Personal and Spiritual Growth**

**Bethune-Cookman University will promote the personal and spiritual development of students.**

### Priorities

- 5.1: Foster a Christian Learning Environment for Holistic Student Development
- 5.2: Develop Programs that are Value-Centered
- 5.3: Implement Spiritual Development Programs
- 5.4: Conduct Extra-Curricular Activities that assist in Linking Christian Values with Personal Responsibility

## **Goal #6: Ensure Financial Stability**

**Bethune-Cookman University will govern financial resources to support expanding academic programs.**

### Priorities

- 6.1: Continue to Balance Budgets through Stewardship Covenant
- 6.2: Continue to Strengthen Internal Controls
- 6.3: Continue to Cultivate Donors
- 6.4: Launch Energy Conservation Program

## **Goal #7: Market Students for a Global Society**

**Bethune-Cookman University will market the student as a servant learner and giver of resources to support his/her community.**

### Priorities

- 7.1: Promote Science, Technology, Engineering, Mathematics and other Underrepresented Fields of Study
- 7.2: Utilize Service Learning as a tool for Civic Engagement and Transformative Leadership skills for Democracy Building
- 7.3: Increase visibility of Academic Program through Marketing and Public relations Initiatives, both in the State and Nation
- 7.4: Develop and Promote Lecture Series that showcases Transformative Leadership And Service Learning

## Points of Integrity

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From administrators to service staff, to outside contracted services, regardless of our personal responsibilities, everyone associated with Bethune-Cookman University is a representative of the total University and expected to honor our points of integrity.

1. **Fulfill Regulatory Responsibilities** – Comply with all applicable federal, state, and local laws and regulations, being guided by the basic principles of honesty and fairness.
2. **Provide Excellent Customer Service** – Deliver necessary services in a compassionate, respectful and ethical manner without regard to race, creed, color, religion, national origin, gender or disability; treat customers with dignity and respect at all times.
3. **Maintain Accurate Records** – Ensure accurate and reliable individual and institutional records; and prepare reports honestly and in accordance with established finance and accounting procedures.
4. **Ensure Appropriate Official Contacts** – Maintain contacts with, federal, state, local government and accrediting agency officials and personnel in a professional manner, affirming the high integrity of the university.
5. **Deliver Financially Responsible Service** – Maintain openness, honesty and accuracy in billing for services. Provide students with understandable explanations of services provided; hold responsible parties financially accountable only for services rendered; and seek to resolve conflicts in a fair and equitable manner. Follow sound accountability principles and ethically centered leadership practices.
6. **Advertise and Communicate Honestly** – Carry out our institution’s public and commercial communications in a manner consistent with our mission; and ensure that our marketing and advertising statements are accurate and sensitive to community culture without false or misleading statements.
7. **Strive for Fairness in All Activities** – Continually examine our practices to identify, avoid or eliminate potential conflicts of interest.
8. **Ensure Privacy** – Maintain the privacy of our students’ and our employees’ information.
9. **Adhere and Fulfill Standards of Excellence** – Comply and meet with all required standards and regulations governed by federal, state, and regional accrediting bodies.

## Core Values

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Bethune-Cookman University employees draw motivation and direction from six strongly held principles. These principles guide the manner in which we treat each other and those we serve.

1. **Christian Mission.** We exist to serve the needs of our communities and incorporate Christian values at every level of service.
2. **High ethical standards.** We conduct our business with integrity, honesty and fairness. As responsible stewards, we use our financial resources wisely by choosing business practices which are cost-effective, productive and result in a fair return on investment.
3. **Quality and service excellence.** We strive to meet or exceed both the service standards of the education industry and the expectations of the students we serve. We measure our success through continuous surveying of student satisfaction.
4. **Compassion.** We are sensitive to the needs of the individuals and families we serve and meet their needs with kindness and empathy.
5. **Focus on Community.** We commit time, talent and financial support to involve and educate our neighbors in the principles of civic service and social responsibility. Examples are the Town Hall forums held year around and meetings with the stakeholder groups, i.e. church, community, businesses, political leaders, alumni, parents, etc.
6. **Cultural diversity.** We value the diversity of our students, employees, business colleagues and visitors and treat them with kindness and respect regardless of their background, race, religion, or culture.

## List of Majors by Classification of Instructional Program (CIP) Codes, Division & Degree Offered 2010-2011

<b>ARTS &amp; HUMANITIES</b>	<b>Degree</b>	<b>CIP Code</b>
English	B.A.	23.0101
Mass Communications	B.A.	09.0102
Music Technology	B.A.	50.0913
Music Performance	B.A.	50.0901
Religion and Philosophy	B.A.	38.9999
Speech Communication	B.A.	23.1001
<b>BUSINESS</b>	<b>Degree</b>	<b>CIP Code</b>
Accounting	B.S.	52.0301
Business Administration	B.S.	52.0201
Hospitality Management	B.S.	52.0904
International Business	B.S.	52.1101
<b>EDUCATION</b>	<b>Degree</b>	<b>CIP Code</b>
Biology Education 6-12	B.S.	13.1322
Business Education 6-12	B.S.	13.1303
Educational Studies	B.A.	13.0101
Elementary Education K-6/ESOL Endorsement	B.S.	13.1202
English Education 6-12/ESOL Endorsement	B.A.	13.1305
Exceptional Student Education K-12/ESOL Endorsement	B.S.	13.1011
Music Education K-12	B.A.	13.1312
Physical Education K-12	B.S.	13.1314
Physical Education/Recreation	B.A.	31.0101
Social Science Education 6-12	B.A.	13.1318
<b>NURSING</b>	<b>Degree</b>	<b>CIP Code</b>
Nursing RN/BSN	B.S.	51.1601
<b>SCIENCE/ENGINEERING &amp; MATHEMATICS</b>	<b>Degree</b>	<b>CIP Code</b>
Biology	B.S.	26.0101
Chemistry	B.S.	40.0501
Computer Information Systems	B.S.	11.0401
Computer Science	B.S.	11.0701
Computer Engineering	B.S.	14.0901
Mathematics	B.S.	27.0101
Integrated Environmental Science	B.S.	03.0104
<b>SOCIAL SCIENCES</b>	<b>Degree</b>	<b>CIP Code</b>
Criminal Justice	B.S.	43.0199
Gerontology	B.S.	30.1101
International Studies/International Affairs	B.A.	45.0901
Political Science	B.A.	45.1001
Psychology	B.S.	42.0101
Sociology	B.A.	45.1101
History	B.A.	54.0101
<b>GRADUATE</b>	<b>Degree</b>	<b>CIP Code</b>
Transformative Leadership	M.S.	52.1003
Integrated Environmental Science	M.S.	03.0104

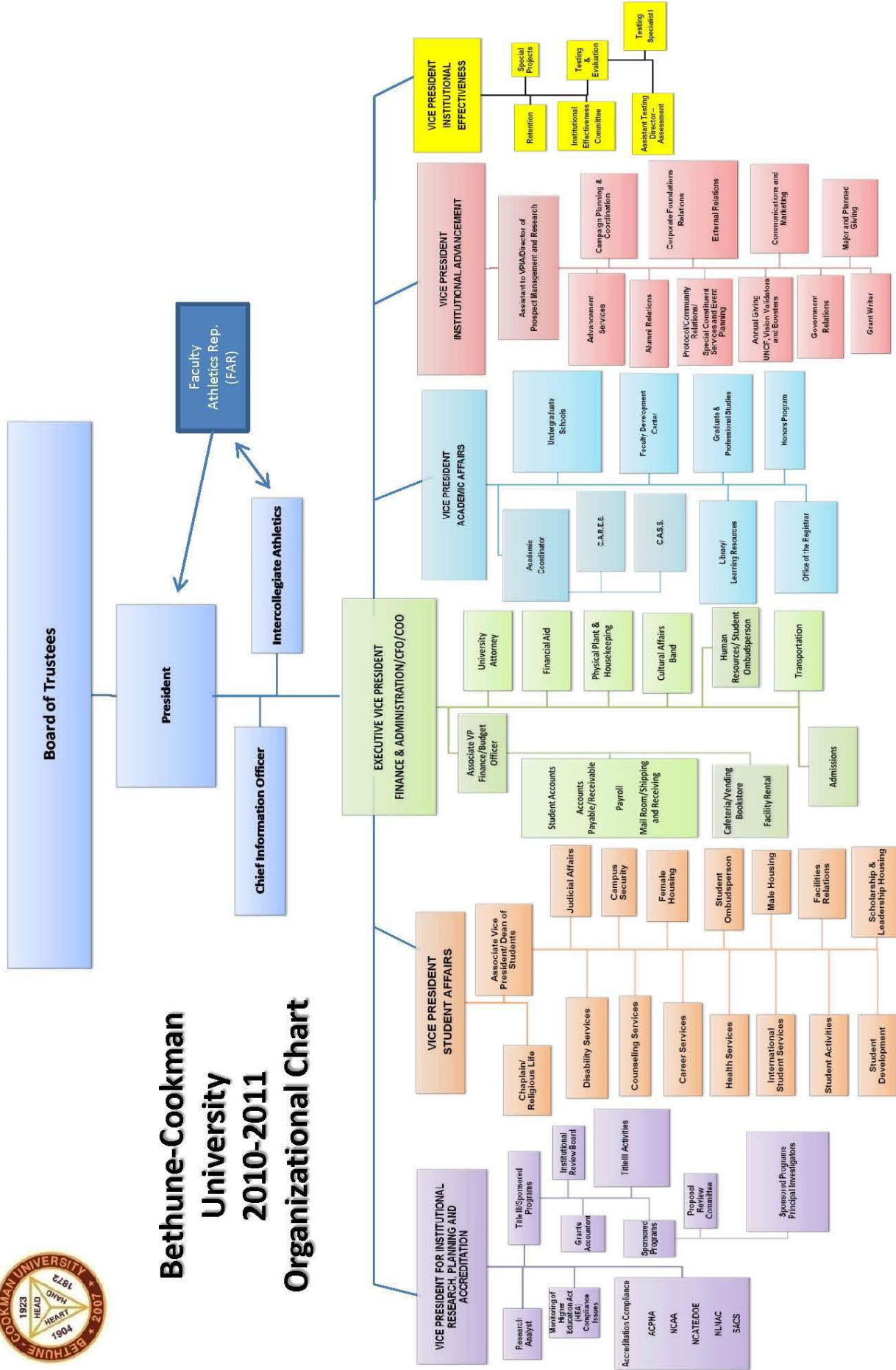
**Source:** Data gathered from each individual Schools Office Manager/Executive Assistants

# **ADMINISTRATION**

## **FALL 2010**



# Bethune-Cookman University 2010-2011 Organizational Chart



- C.A.R.E.S. = Center for Academic Retention and Enrichment Services
- C.A.S.S. = Center for Academic Support Services

## Board of Trustees Fall 2010

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Chairperson	Dr. Larry Handfield, Esquire
1 <sup>st</sup> Vice Chairperson	Dr. Lee Rhyant,
2 <sup>nd</sup> Vice Chairperson	Bishop Timothy Whitaker
3 <sup>rd</sup> Vice Chairperson	Dr. Irving J. Matthews
Secretary	Mrs. Dorothea Henderson
Finance Chairperson	Mr. John Schroepfer
Institutional Advancement Chairperson	Rev. John Harrington
Educational Policies Chairperson	Dr. William Hogan, II
Nominations and Governance Chairperson	Rev. Dr. Kevin James, Sr.
Student Life Chairperson	Mr. Johnny McCray, Esquire
At-Large	Mr. Audley Coakley
At-Large	Dr. Joyce Cusack
At-Large	Rev. Dr. Randolph Bracy, Jr.
At-Large	Rev. Dr. Robert Gibbs,

## Membership

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Rev. Dr. William S. Barnes	Mr. Byrd Bonner, Esquire
Mr. Arthur R. Brinson	Mr. Jacob F. Bryan, IV
Judge Prince Cartwright	Rev. Dr. L. Ronald Durham
Ms. Lois Fry	Mrs. Dorothea Henderson
Mr. Michael P. Johnson	Dr. Peter T. Mitchell
Mr. Mr. Ben Novello	Mrs. Joyce Odongo
Mr. Joe Petrock	Mrs. Alexis Pugh
Rev. Philip H. Roughton	Mrs. Madeline Scales-Taylor
Mr. Etienna R. "ET" Winzer	Rev. Dr. Eugene Zimmerman

## Ex-Officio Status

President Trudie Kibbe Reed	
Mr. Darold Ingram, SGA President	Ms. Sharon Luther
Rev. Dr. Wayne D. Wiatt	Dr. Alice Wood

## University Attorneys

Cobb & Cole

# Board of Trustees Fall 2010

## Emeritus Status

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Mr. Robert Billingslea  
Mr. Matthew L. Brown  
Mr. Charles W. Courtoy  
Bishop Robert E. Fannin  
Mr. James R. Gregg  
Dr. Wendell P. Holmes, Jr.  
Mr. F. Michael Kyle  
Dr. J. Stanley Marshall  
Dr. La-Doris McClaney  
Ms Jacqueline Mongal  
Mrs. Kathleen C. Rydell  
Rev. Hilton O. Smith  
Ms. Evelyn B. Walker

Mr. Burney Bivens, Esquire  
Mr. Robert C. Carter  
Dr. Nathaniel Davis  
Rev. Dr. McCoy Gibbs  
Mr. David R. Hochstetler  
Bishop James Lloyd Knox  
Dr. L. Gale Lemerand  
Dr. Mary Alice Massey  
Dr. Margaret McPhillips  
Dr. Patrick David Roberts  
Mrs. Brenda Schofield  
Mr. William Giles Talley, Jr.  
Dr. Linda F. Wells

**Source:** Members of the Board, B-CU Website

## President and Cabinet Members

President

Dr. Trudie Kibbe Reed

Executive Vice President Finance and Administration/Chief Operating Officer

Mr. E. Dean Montgomery

Interim Vice President of Academic Affairs

Dr. Dorcas McCoy

Vice President of Student Affairs

Dr. Dwaun Warmack

Vice President for Institutional Advancement

Dr. Hiram Powell

Chief Information Officer

Mr. Franklin Patterson

Vice President, Institutional Research, Planning and Accreditation

Dr. Willis Walter Jr.

Vice President for Institutional Effectiveness

Dr. Ray Shackelford

General Counsel/Administrative Compliance Officer

Pamela Browne, Esquire

## Mid-Level and Managerial Professionals

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Assoc. VP for Finance and Budget/Director of Accounting Services	Melissa Peters, CPA
Assoc. VP for Student Affairs/Dean of Students	Cynthia Polk-Johnson, MS
Director of Admissions	Aixa Melendez, MS
Director of Advancement Service	Valerie Powell, MBA
Director of Athletics	Lynn Thompson, MA
Director of Career Placement & Counseling Services	Davita Bonner, MS
Director of Faculty Development Center	Deborah Freckleton, Ph.D.
Director of Financial Aid	Joseph L. Coleman, BS
Director of Human Resources	Cynthia Hawkins, M.Ed
Director of Library/LRC	Tasha Youmans, MS
Director of Physical Plant/Maintenance	Ervin Ross, MS
Director of Prospect Management and Research	Ashley Johnson, MS
Director of Religious Life	Walter Monroe, Rev.
Director of Student Health Services	Colleen O'Brien, RN
Director of Title III & Sponsored Programs	Chelsea Shell, MS
Assistant Vice President/Registrar	Annie Redd, MS

## Schools Deans/Directors

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Arts and Humanities	James Brooks, Ph.D.
Business	Aubrey E. Long, Ph.D.
Education	Carol Johnson, Ph.D.
Nursing (Interim)	Paula Pritchard, Ph.D.
Science, Engineering & Mathematics	Herbert Thompson, Ph.D.
Social Sciences (Interim)	Ian Payton, Ph.D.
Center for Academic Retention and Enrichment Services	Joan Thompson, M.S.
Center for Academic Support Services	Joycelyn Ellenwood, M.S.
Graduate and Professional Studies	Sharon Piety-Nowell, Ph.D.

**Source:** Data gathered from each individual Schools Office Manager/Executive Assistants

## 2010-2011 Department Heads for Degree-Granting Programs

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### **SCHOOL OF ARTS AND HUMANITIES**

English  
Mass Communications  
Music  
Religion and Philosophy  
Speech Communication & Theatre Arts  
Modern Languages

Edmondson Asgill, Ph.D.  
Elsie Wanjohi, Ed. D.  
Kimberly Haynes, Ph.D.  
Alice Wood, Ph.D.  
Kekeli K. Nuviadenu, Ph.D.  
Connie Curtis, Ph.D.

### **SCHOOL OF BUSINESS**

Accounting  
Business Administration  
Hospitality Management  
International Business

David Caslan, Ph.D.  
Gina Beckles, Ph.D.  
Graham Bowcher, MBA  
Aysar Sussan, DBA

### **SCHOOL OF EDUCATION**

Biology Education  
Business Education  
Educational Studies  
Elementary Education  
English Education  
Exceptional Student Education  
Music Education  
Physical Education/Recreation  
Social Science Education

Maureen Davin, Ph.D.  
Earl Burney, Jr., ABD  
Maureen Davin, Ph.D.  
Jeanne Wetzler, Ph.D.  
Edmondson Asgill, Ph.D.  
Leslie Sena, Ph.D.  
Kimberly Haynes, Ph.D.  
Walter Fordham, Ph.D.  
William Zurstadt, Ph.D.

### **SCHOOL OF GRADUATE and PROFESSIONAL STUDIES**

Leadership Studies  
Integrated Environmental Science

Michael Humphreys, Ph.D.  
Micheal Reiter, Ph.D.

### **SCHOOL OF NURSING**

Paula Pritchard, Ph.D.

### **SCHOOL OF SCIENCE, ENGINEERING AND MATHEMATICS**

Biology  
Chemistry  
Computer Science/Computer Information Systems  
Mathematics  
Computer Engineering  
Integrated Environmental Science

Kenneth Lindberg, Ph.D.  
Terry Green, Ph.D.  
Morrison Obeng, Ph.D.  
Allen Pelley, Ph.D.  
Morrison Obeng, Ph.D.  
Micheal Rieter, Ph.D.

### **SCHOOL OF SOCIAL SCIENCES**

Criminal Justice  
Gerontology  
History  
International Studies  
Political Science  
Sociology  
Psychology

Sampson I. Oli, Ph.D.  
Vanessa Briscoe, Ph.D.  
Jeannette Ford, Ph.D.  
Sabrina Jordan, Ph.D.  
Douglas Rivero, Ph.D.  
Janice Allen-Kelsey, Ph.D.  
Yvonne Mahy, Ph.D.

**Source:** Data gathered from each individual Schools Office Manager/Executive Assistants

# **FACULTY & STAFF INFORMATION**

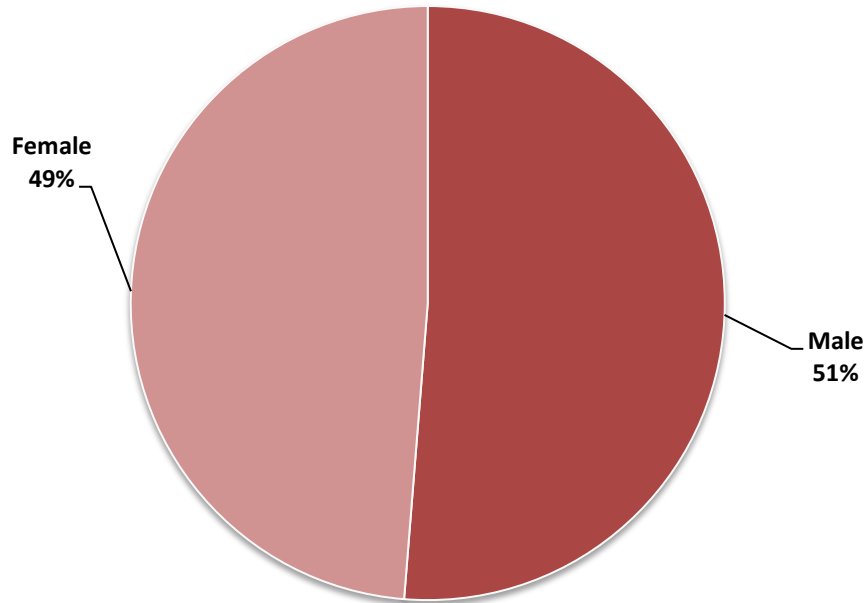
**FALL 2010 & FIVE YEAR TREND (2006-2010)**

## Full-Time Instructional Faculty By School, Gender, Ethnicity, Rank, Tenure and Degree Fall 2010

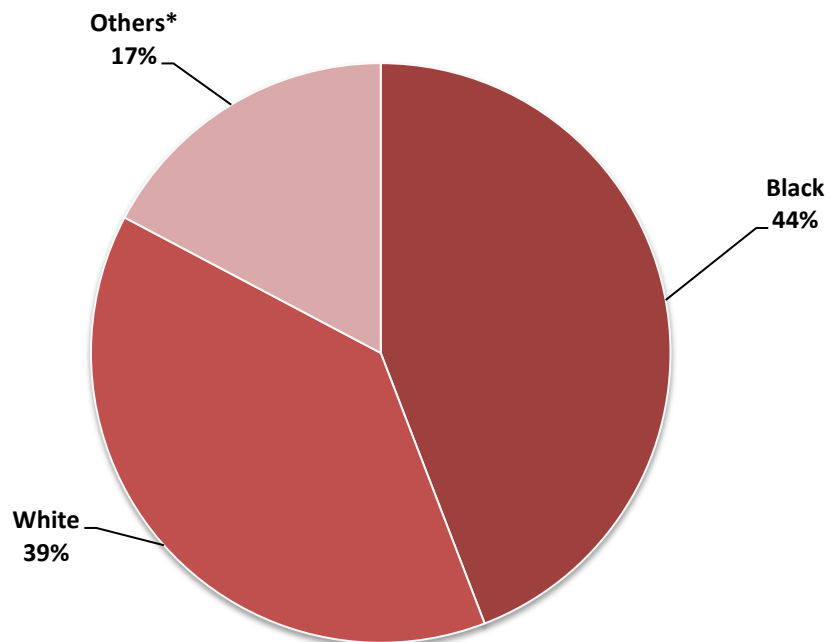
SCHOOL/ GENDER	ETHNICITY				TOT	RANK					TENURE	TERMINAL DEGREES
	BL	WH	OT			PROF	ASSOC	ASST	INST	OT		
<b>Arts &amp; Humanities</b>												
Male	11	16	4		31	1	0	20	9	1	0	14
Female	<u>17</u>	<u>9</u>	<u>2</u>		<u>28</u>	<u>3</u>	<u>2</u>	<u>10</u>	<u>13</u>	<u>0</u>	<u>1</u>	<u>15</u>
Total	28	25	6		59	4	2	30	22	1	1	29
<b>Business</b>												
Male	6	5	2		13	2	2	7	2	0	1	8
Female	<u>7</u>	<u>4</u>	<u>1</u>		<u>12</u>	<u>0</u>	<u>0</u>	<u>7</u>	<u>5</u>	<u>0</u>	<u>0</u>	<u>4</u>
Total	13	9	3		25	2	2	14	7	0	1	12
<b>Education</b>												
Male	2	2	0		4	1	0	0	3	0	1	2
Female	<u>2</u>	<u>8</u>	<u>1</u>		<u>11</u>	<u>0</u>	<u>2</u>	<u>7</u>	<u>2</u>	<u>0</u>	<u>1</u>	<u>7</u>
Total	4	10	1		15	1	2	7	5	0	2	9
<b>Nursing</b>												
Male	0	0	0		0	0	0	0	0	0	0	0
Female	<u>5</u>	<u>6</u>	<u>0</u>		<u>11</u>	<u>0</u>	<u>0</u>	<u>2</u>	<u>8</u>	<u>1</u>	<u>0</u>	<u>2</u>
Total	5	6	0		11	0	0	2	8	1	0	2
<b>Science, Engineering &amp; Math</b>												
Male	7	2	18		27	7	5	12	2	1	6	22
Female	<u>2</u>	<u>0</u>	<u>1</u>		<u>3</u>	<u>0</u>	<u>2</u>	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>3</u>
Total	9	2	19		30	7	7	12	3	1	6	25
<b>Social Sciences</b>												
Male	3	6	2		11	2	1	5	3	0	2	6
Female	<u>9</u>	<u>2</u>	<u>0</u>		<u>11</u>	<u>1</u>	<u>2</u>	<u>7</u>	<u>1</u>	<u>0</u>	<u>3</u>	<u>7</u>
Total	12	8	2		22	3	3	12	4	0	5	13
<b>CARES</b>												
Male	4	8	1		13	0	0	0	13	0	0	3
Female	<u>10</u>	<u>5</u>	<u>1</u>		<u>16</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>14</u>	<u>2</u>	<u>0</u>	<u>1</u>
Total	14	13	2		29	0	0	0	27	2	0	4
<b>Graduate and Professional Studies</b>												
Male	0	2	0		2	0	0	2	0	0	0	2
Female	<u>2</u>	<u>1</u>	<u>1</u>		<u>4</u>	<u>2</u>	<u>0</u>	<u>4</u>	<u>0</u>	<u>0</u>	<u>2</u>	<u>4</u>
Total	2	3	1		6	2	0	6	0	0	2	6
<b>TOTAL</b>	87	76	34		197	19	16	81	76	5	17	98*
TTL %	44	39	17		100	10	8	41	39	2	9	50*

Full Time Instructional Faculty classified by primary responsibility; excludes part-time faculty.  
Source: Human Resources Office; Academic Affairs Office

### Fall 2010 Full-Time Instructional Faculty By Gender



### Fall 2010 Full-Time Instructional Faculty By Ethnicity



\* Asian, Hispanic, 2 or More Races, and Unknown

## Instructional Faculty By Full-Time, Part-Time and Full-Time Equivalent, 2006 – 2010

<b>HEADCOUNT &amp; STATUS</b>	<b>FALL 2006 TOTAL</b>	<b>FALL 2007 TOTAL</b>	<b>FALL 2008 TOTAL</b>	<b>FALL 2009 TOTAL</b>	<b>FALL 2010 TOTAL</b>
<b>FULL-TIME</b>	161	170	196	202	197
<b>PART-TIME<sup>1</sup>:</b>	28	33	58	28	26
<b>Total</b>	189	203	254	230	223
<b>Unduplicated Headcount Full-Time Equivalent (FTE)*</b>	176	186	215	211	205

<sup>1</sup>Weekend College, offering upper level courses to off-campus and on-campus students on the main campus, including the Continuing Education Program.

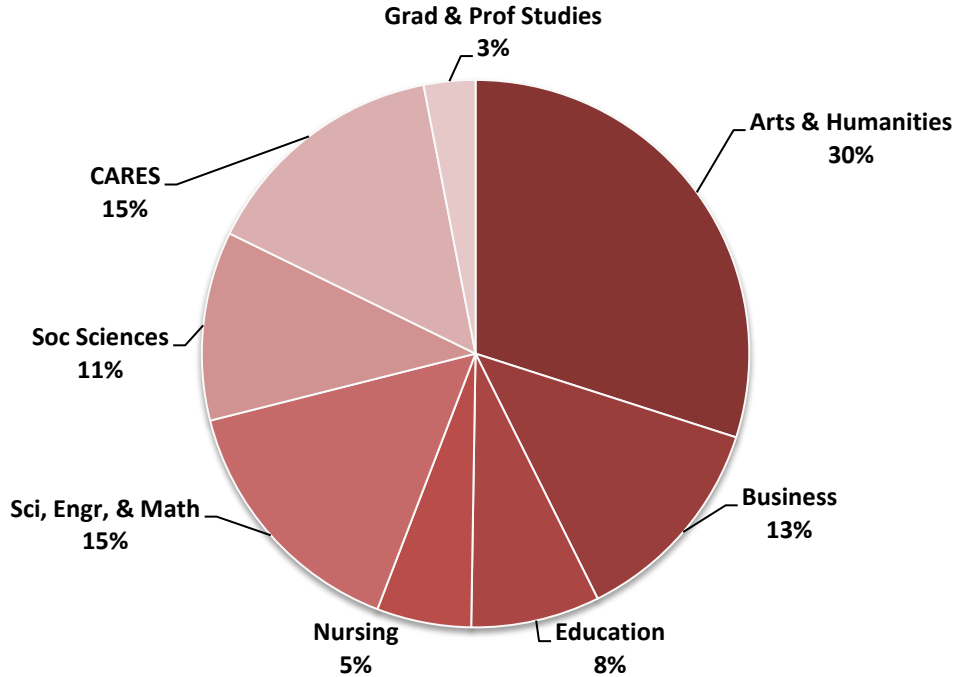
\*FTE = Total Credit Hours Generated/15 Teaching Hours.

## Faculty/Student Ratio By Full-Time and Full-Time Equivalent (FTE), 2006 – 2010

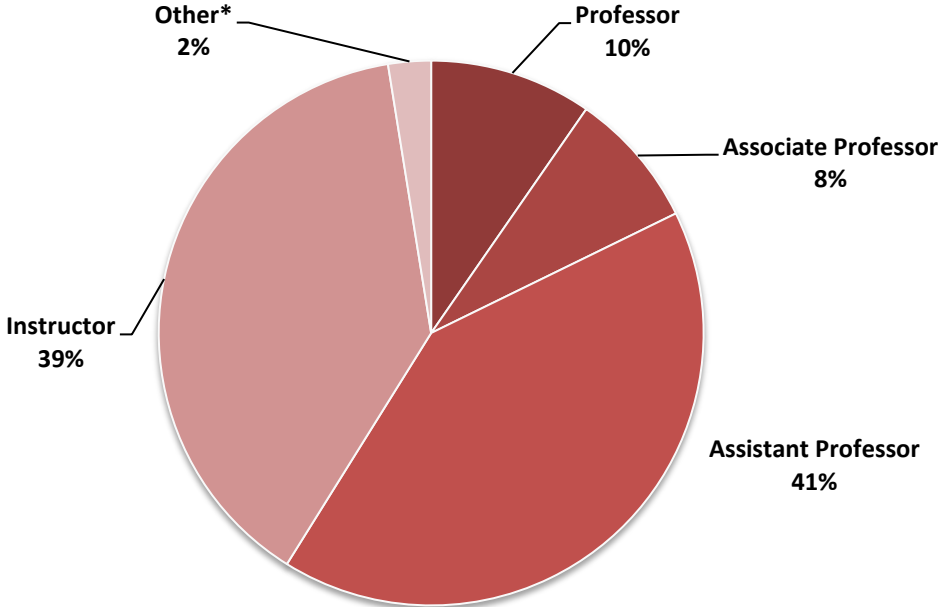
<b>FACULTY/ STUDENT RATIO</b>	<b>FALL 2006</b>	<b>FALL 2007</b>	<b>FALL 2008</b>	<b>FALL 2009</b>	<b>FALL 2010</b>
<b>FULL-TIME</b>					
<b>Faculty</b>	161	170	196	202	197
<b>Student</b>	2925	3181	3481	3461	3433
<b>Full-Time Ratio</b>	1:18	1:19	1:18	1:17	1:17
<b>FTE</b>					
<b>Faculty</b>	176	186	215	211	205
<b>Student</b>	3023	3253	3541	3512	3481
<b>FTE Ratio</b>	1:17	1:17	1:16	1:16	1:17

Source: Human Resources Office; Academic Affairs Office

## Fall 2010 Full-Time Instructional Faculty By School



## Fall 2010 Full-Time Instructional Faculty By Rank



\* No Rank, Lecturer, and Visiting Professor

## Full-Time Teaching Faculty Profile 2006 - 2010

CATEGORY	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010
<b>Rank</b>					
<b>Professor</b>	21	16	21	27	19
<b>Associate</b>	17	22	25	18	16
<b>Assistant</b>	70	75	82	88	81
<b>Instructor</b>	51	55	65	69	76
<b>Other</b>	2	2	3	0	5
<b>Total</b>	<b>161</b>	<b>170</b>	<b>196</b>	<b>202</b>	<b>197</b>
<b>No. By School</b>					
<b>Arts &amp; Humanities</b>	37	39	46	52	59
<b>Business</b>	17	19	25	27	25
<b>Education</b>	15	13	13	15	15
<b>Nursing</b>	12	13	14	14	11
<b>Sci. Engr. Math</b>	24	25	27	32	30
<b>Social Sciences</b>	23	22	26	20	22
<b>C.A.R.E.S.</b>	33	35	39	34	29
<b>Graduate Studies</b>	0	4	6	7	6
<b>Total</b>	<b>161</b>	<b>170</b>	<b>196</b>	<b>202</b>	<b>197</b>
<b>Degrees</b>					
<b>Doctorates</b>	91	80	91	93	103
<b>Masters</b>	69	85	105	109	94
<b>Bachelors</b>	1	5	0	0	0
<b>Total</b>	<b>161</b>	<b>170</b>	<b>196</b>	<b>202</b>	<b>197</b>
<b>Tenure</b>					
<b>Professor</b>	17	16	19	16	13
<b>Associate</b>	0	0	0	4	4
<b>Assistant</b>	0	0	0	1	0
<b>Instructor</b>	0	0	0	0	0
<b>Total</b>	<b>17</b>	<b>16</b>	<b>20</b>	<b>21</b>	<b>17</b>
<b>Ethnicity</b>					
<b>Black</b>	71	80	92	91	87
<b>White</b>	69	70	75	80	76
<b>Other</b>	21	20	29	31	34
<b>Total</b>	<b>161</b>	<b>170</b>	<b>196</b>	<b>202</b>	<b>197</b>
<b>Gender</b>					
<b>Male</b>	81	85	101	101	101
<b>Female</b>	80	85	95	101	96
<b>Total</b>	<b>161</b>	<b>170</b>	<b>196</b>	<b>202</b>	<b>197</b>

**Note:** Classified by primary responsibility; excludes administrators, part-time and visiting faculty.

**Source:** Human Resources Office; Academic Affairs Office

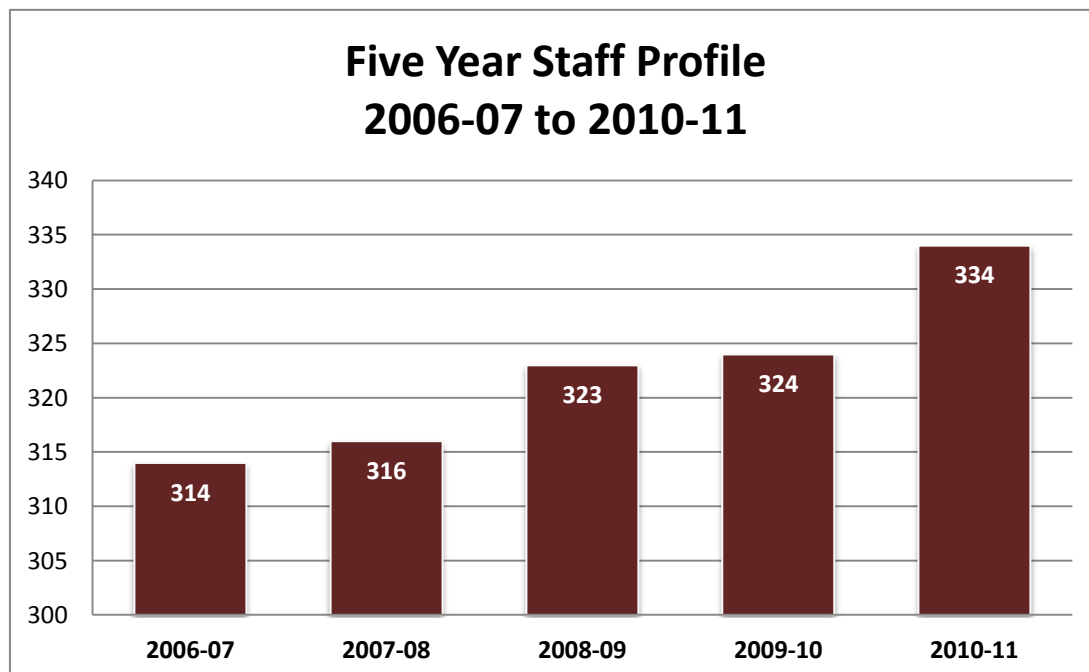
## Five Year Staff Profile 2006-07 to 2010-11

EMPLOYEE CLASSIFICATION	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011
Executive/Administrative	8 3%	7 2%	6 2%	10 3%	28* 8%
Mid-Level/Managerial & Professional Support/Service	196 62%	196 62%	213 66%	205 63%	193 58%
Secretarial/Clerical	87 28%	70 22%	75 23%	72 22%	72 22%
Technical/Para-Professional	0	20 6%	6 2%	6 2%	5 1%
*Services	23 7%	23 7%	23 7%	31 10%	36 11%
<b>TOTAL</b>	<b>314</b>	<b>316</b>	<b>323</b>	<b>324</b>	<b>334</b>
Staff/Student Ratio	1:10	1:11	1:11	1:11	1:11

**Note:** 2010-11 Totals exclude part time staff and skilled crafts staff members.

\*Includes tenured full time.

**Source:** Human Resources Office; Academic Affairs Office



# **STUDENT INFORMATION**

## **FALL 2010 & FIVE YEAR TREND (2006-2010)**

## Fall 2010 Profile of Entering Freshman

### Freshmen Applicants

	New Freshman	Transfer	TTL
<b>Completed applications</b>	4763	391	5154
<b>Applicants offered admission</b>	3312	231	3543
<b>New Students enrolled</b>	1038	122	1160

### First-Time Freshmen By Gender

First-Time Freshman	Headcount Full-time	Percentage	New Transfer
<b>Male</b>	378	36%	54
<b>Female</b>	660	64%	68
<b>TOTAL</b>	<b>1038</b>	<b>100%</b>	<b>122</b>

### First-Time Freshmen Intended Area of Study by School

Division	Male	Female	Total	Percentage
<b>Arts &amp; Humanities</b>	73	81	154	13%
<b>Business</b>	120	109	229	19%
<b>Education</b>	26	50	76	6%
<b>Nursing</b>	13	160	173	14.5%
<b>Science, Engineering &amp; Math</b>	85	130	215	18%
<b>Social Sciences</b>	89	179	268	22.5%
<b>Undecided</b>	38	41	79	7%
<b>TOTAL</b>	<b>345</b>	<b>580</b>	<b>928</b>	<b>100%</b>

**Note:** First-Time Freshman Intended Area of Study by School reflect students not taking C.A.R.E.S. level courses; Full-Time and Part-Time Students combined

**Source:** Office of Admissions

## Fall 2010 Profile of Total Enrollment

### Enrollment By Full-Time, Part-Time, and FTE

Headcount	Male	%	Female	%	Total	%
<b>Full-Time</b>	1336	39%	2097	61%	3433	96%
<b>Part-Time</b>	76	53%	68	47%	144	4%
<b>*FTE</b>	1361	-	2120	-	3481	-
<b>TOTAL</b>	<b>1412</b>	<b>39%</b>	<b>2165</b>	<b>61%</b>	<b>3577</b>	<b>100%</b>

### Undergraduate Enrollment By Gender

Undergraduate Headcount	Male	%	Female	%	Total	%
<b>Full-Time</b>	1322	39%	2083	61%	3405	96%
<b>Part-Time</b>	74	53%	66	47%	140	4%
<b>TOTAL</b>	<b>1396</b>	<b>39%</b>	<b>2149</b>	<b>61%</b>	<b>3545</b>	<b>100%</b>

### Enrollment By Ethnicity and Gender

Ethnicity	Male	Female	Total	Percentage
<b>African American</b>	1282	2019	3301	92%
<b>Caucasian</b>	25	22	47	1%
<b>Asian</b>	3	4	7	<1%
<b>Hispanic/Latino American</b>	33	21	54	1%
<b>Indian/ Alaskan Native</b>	0	1	1	<1%
<b>Hawaiian/ Pacific Islander</b>	17	32	49	1%
<b>Non Resident</b>	40	38	78	2%
<b>2 or More Races</b>	10	19	29	1%
<b>Ethnicity Unknown</b>	2	9	11	<1%
<b>TOTAL</b>	<b>1412</b>	<b>2165</b>	<b>3577</b>	<b>100%</b>

**Note:** Enrollment by Ethnicity and Gender reflect Undergraduate and Graduate students; Full-Time and Part-Time Students combined. \* Full-Time Equivalent

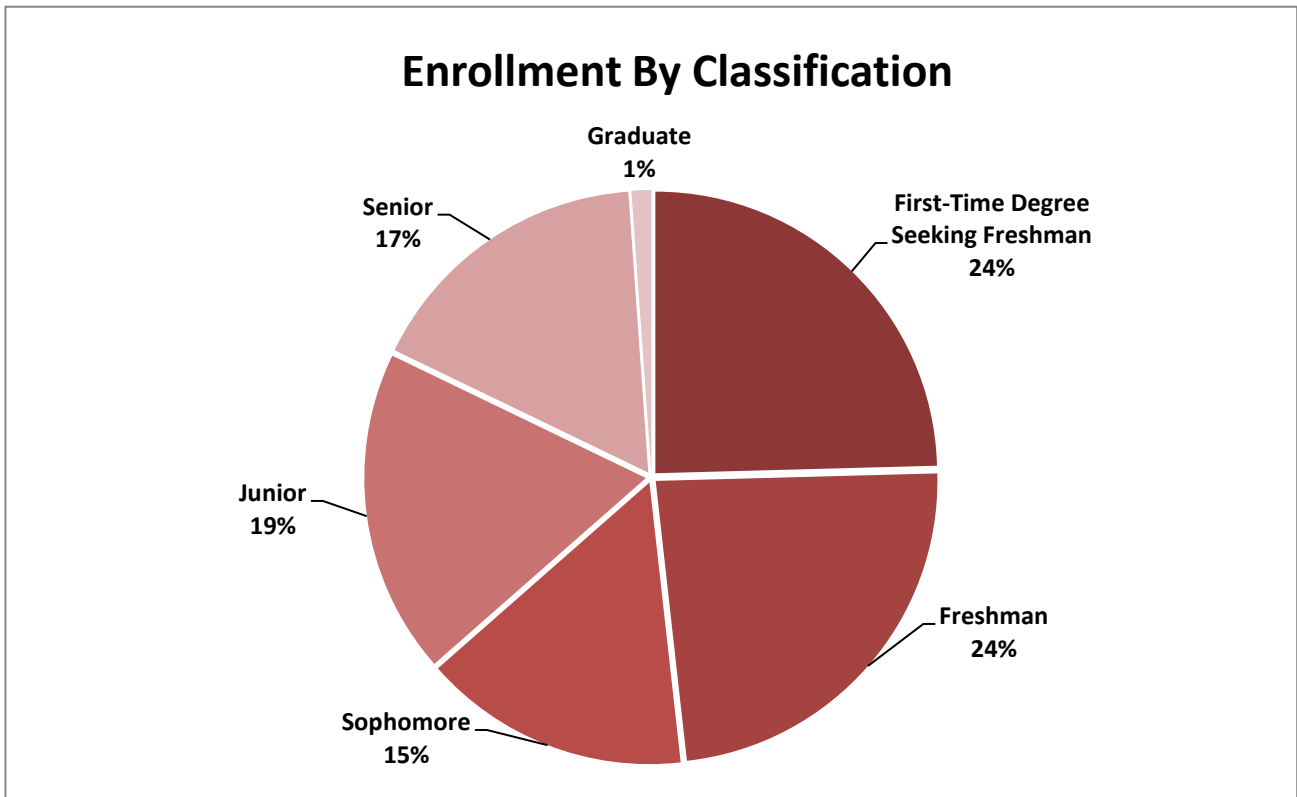
**Source:** Office of the Registrar

## Enrollment By Classification

Classification	Male	Female	Total	Percentage
<b>First-Time, Degree Seeking Freshman</b>	347	581	928	26%
		445		
<b>Freshman</b>	334		779	22%
<b>Sophomore</b>	216	300	516	14%
<b>Junior</b>	263	423	686	19%
<b>Senior</b>	236	400	636	18%
<b>Graduate</b>	16	16	32	1%
<b>TOTAL</b>	<b>1412</b>	<b>2165</b>	<b>3577</b>	<b>100%</b>

**Note:** Degree Seeking denotes students not taking C.A.R.E.S level courses; Full-Time and Part-Time Students combined. \* Full-Time Equivalent

**Source:** Office of the Registrar

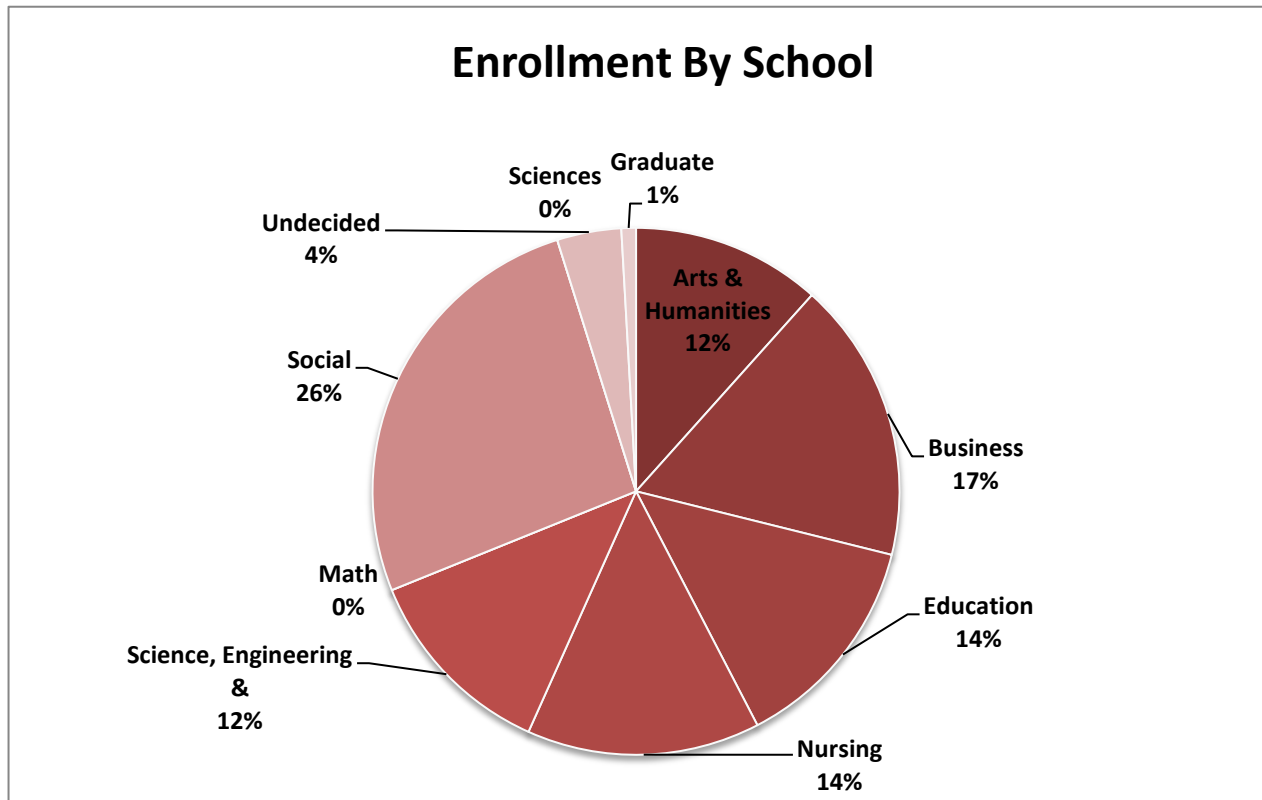


## Enrollment By School

Division	Male	Female	Total	Percentage
Arts & Humanities	192	224	416	12%
Business	349	268	617	17%
Education	215	268	483	14%
Nursing	45	467	512	14%
Science, Engineering & Math	208	228	436	12%
Social Sciences	311	629	940	27%
Undecided	76	65	141	4%
Graduate	16	16	32	1%
<b>TOTAL</b>	<b>1412</b>	<b>2165</b>	<b>3577</b>	<b>100%</b>

**Note:** Enrollment by School count based on self-reported majors; Full-Time and Part-Time Students combined.

**Source:** Office of the Registrar



## Fall 2010 Enrollment By Major and Classification

SCHOOL/ DEPARTMENT	New FR		FR		SOPH		JUNIOR		SENIOR		TOTAL	
	M	F	M	F	M	F	M	F	M	F	M	F
<b>Arts &amp; Humanities</b>												
English	1	2	1	10	0	4	1	4	2	1	5	21
Mass Communications	18	23	23	34	23	31	28	40	26	29	118	157
Music	10	8	15	5	6	3	9	8	8	1	48	25
Religion & Phil	2	0	3	0	1	2	5	1	3	0	14	3
Speech/Theatre Arts	<u>3</u>	<u>5</u>	<u>3</u>	<u>0</u>	<u>0</u>	<u>6</u>	<u>1</u>	<u>5</u>	<u>0</u>	<u>2</u>	<u>7</u>	<u>18</u>
<b>TOTAL</b>	<b>34</b>	<b>38</b>	<b>45</b>	<b>49</b>	<b>30</b>	<b>46</b>	<b>44</b>	<b>58</b>	<b>39</b>	<b>33</b>	<b>192</b>	<b>224</b>
											<b>416</b>	
<b>Business</b>												
Accounting	9	13	4	7	6	5	8	11	12	14	39	50
Business Admin	61	38	54	31	45	17	43	23	34	33	237	142
Hospitality Mgmt	7	10	10	6	7	5	12	13	12	18	48	52
International Bus	<u>4</u>	<u>6</u>	<u>8</u>	<u>7</u>	<u>2</u>	<u>2</u>	<u>4</u>	<u>2</u>	<u>7</u>	<u>7</u>	<u>25</u>	<u>24</u>
<b>TOTAL</b>	<b>81</b>	<b>67</b>	<b>76</b>	<b>51</b>	<b>60</b>	<b>29</b>	<b>67</b>	<b>49</b>	<b>65</b>	<b>72</b>	<b>349</b>	<b>268</b>
											<b>617</b>	
<b>Education</b>												
Biology Ed. 6-12	0	0	2	1	0	0	2	1	0	0	4	2
Business Ed. 6-12	1	0	0	0	1	1	0	0	0	4	2	5
Educational Studies	1	0	1	0	0	0	1	0	4	11	7	11
Elementary Ed. K-6	5	35	4	28	2	15	5	34	5	28	21	140
English Ed. 6-12	1	3	3	6	1	6	2	3	1	5	8	23
Exceptional Ed. K-12	0	6	4	7	2	4	3	12	0	10	9	39
Music Ed. K-12	14	6	21	4	15	2	11	4	10	6	71	22
Physical Ed. K-12	10	0	10	2	6	0	7	0	8	2	41	4
Physics Ed. 6-12	0	0	0	0	0	0	0	0	0	0	0	0
Recreation/Leisure	8	2	7	2	12	0	9	2	13	7	49	13
Social Sci. Ed. 6-12	<u>1</u>	<u>1</u>	<u>0</u>	<u>2</u>	<u>0</u>	<u>3</u>	<u>2</u>	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>	<u>9</u>
<b>TOTAL</b>	<b>41</b>	<b>53</b>	<b>52</b>	<b>52</b>	<b>39</b>	<b>31</b>	<b>42</b>	<b>59</b>	<b>41</b>	<b>73</b>	<b>215</b>	<b>268</b>
											<b>483</b>	
<b>Nursing</b>	<b>13</b>	<b>159</b>	<b>15</b>	<b>107</b>	<b>6</b>	<b>42</b>	<b>5</b>	<b>60</b>	<b>6</b>	<b>99</b>	<b>45</b>	<b>467</b>
											<b>512</b>	

## Fall 2010 Enrollment By Major and Classification (cont.)

SCHOOL/ DEPARTMENT	New FR		FR		SOPH		JUNIOR		SENIOR		TOTAL	
	M	F	M	F	M	F	M	F	M	F	M	F
<b>Science, Engineering &amp; Math</b>												
Biology	21	59	13	30	11	32	11	29	7	16	63	166
Chemistry	1	5	2	2	0	7	2	10	1	4	6	28
Computer Eng	31	4	16	4	9	2	10	2	7	0	73	12
Computer Info Sys	4	2	6	1	5	2	5	3	3	0	23	8
Computer Sci	9	2	4	0	1	0	2	0	4	0	20	2
Integrated Envir Sci	2	2	1	0	0	1	0	0	0	1	3	4
Mathematics*	2	1	4	3	2	0	5	2	7	2	20	8
Physics	0	0	0	0	0	0	0	0	0	0	0	0
<b>TOTAL</b>	<b>70</b>	<b>75</b>	<b>46</b>	<b>40</b>	<b>28</b>	<b>44</b>	<b>35</b>	<b>46</b>	<b>29</b>	<b>23</b>	<b>208</b>	<b>228</b>
											<b>436</b>	
<b>Social Sciences</b>												
Criminal Justice	47	78	50	61	30	47	38	49	31	37	196	272
Gerontology	0	0	0	1	0	4	1	5	0	10	1	20
History	1	4	3	4	2	1	4	6	1	2	11	17
International Std	2	0	0	2	1	1	2	4	5	5	10	12
Political Science	1	4	6	6	2	4	7	11	5	4	21	29
Psychology	11	62	13	40	9	34	10	55	10	34	53	225
Sociology	2	7	3	7	3	12	7	20	4	8	19	54
<b>TOTAL</b>	<b>64</b>	<b>155</b>	<b>75</b>	<b>121</b>	<b>47</b>	<b>103</b>	<b>69</b>	<b>150</b>	<b>56</b>	<b>100</b>	<b>311</b>	<b>629</b>
											<b>940</b>	
<b>Undecided</b>	<b>44</b>	<b>34</b>	<b>25</b>	<b>25</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>76</b>	<b>65</b>
											<b>141</b>	
<b>TOTAL UNDERGRADUATE</b>	<b>347</b>	<b>581</b>	<b>334</b>	<b>445</b>	<b>216</b>	<b>300</b>	<b>263</b>	<b>423</b>	<b>236</b>	<b>400</b>	<b>1396</b>	<b>2149</b>
											<b>3545</b>	
<b>Graduate Program</b>											<b>16</b>	<b>16</b>
											<b>32</b>	
<b>TOTAL</b>											<b>1412</b>	<b>2165</b>
											<b>3577</b>	

**Note:** Enrollment by Major and Classification count based on self-reported majors; Full-Time and Part-Time Students combined. Mathematics includes students in Engineering & Mathematics; New FR are non – transfer, degree seeking students not taking C.A.R.E.S. level courses.

**Source:** Office of the Registrar

## Enrollment By Major - Fall 2006-2010

SCHOOL/ DEPARTMENT	2006	2007	2008	2009	2010
<b>Arts &amp; Humanities</b>					
English	15	19	24	26	26
**English Ed. 6-12	18	10	22	--	--
Mass Communications	266	125	277	293	275
Mod Languages	0	2	0	0	0
Music	53	224	99	84	73
**Music Ed. K-12	85	95	80	--	--
Religion & Philosophy	9	9	12	11	17
Speech Com/Theatre	<u>21</u>	<u>53</u>	<u>50</u>	<u>22</u>	<u>25</u>
<b>TOTAL</b>	<b>467</b>	<b>412</b>	<b>564</b>	<b>436</b>	<b>416</b>
<b>Business</b>					
Accounting	101	78	105	97	89
Business Admin	465	495	479	424	379
**Business Ed. 6-12	11	7	10	--	--
Hospitality Mgmt	56	45	107	104	100
International Bus	<u>35</u>	<u>26</u>	<u>40</u>	<u>43</u>	<u>49</u>
<b>TOTAL</b>	<b>668</b>	<b>651</b>	<b>741</b>	<b>668</b>	<b>617</b>
<b>Education</b>					
Biology Ed. 6-12	--	--	--	7	6
Business Ed. 6-12	--	--	--	6	7
Chemistry Ed. 6-12	--	--	--	0	0
Educational Studies	25	20	20	24	18
Elementary Ed. K-6	203	165	206	175	161
English Ed 6-12	--	--	--	22	31
Exceptional Ed. K-12	24	10	31	42	48
Music Ed K-12	--	--	--	96	93
Physical Ed.	108	45	121	52	45
Physics Ed. 6-12	--	--	--	0	0
Recreation/Leisure	--	--	--	54	62
Social Studies Ed. 6-12	--	--	--	<u>10</u>	<u>12</u>
<b>TOTAL</b>	<b>360</b>	<b>240</b>	<b>378</b>	<b>488</b>	<b>483</b>
<b>Nursing</b>	337	414	471	535	<b>512</b>

## Enrollment By Major - Fall 2006-2010 (cont.)

SCHOOL/ DEPARTMENT	2006	2007	2008	2009	2010
<b>Science, Engineering &amp; Math</b>					
Biology	211	341	265	255	229
**Biology Ed. 6-12	5	5	5	--	--
Chemistry	35	1	27	36	34
**Chemistry Ed. 6-12	0	9	0	--	--
Clinical Lab Science	11	1	1	0	0
Computer Engineering	40	1	69	73	85
Computer Info System	34	28	25	31	31
Computer Science	37	42	34	27	22
Integrated					
Environmental Science	--	--	--	2	7
*Mathematics	12	63	21	26	28
Pre-Engineering	47	65	28	11	0
Physics	3	20	3	1	0
**Physics Ed. 6-12	<u>0</u>	<u>3</u>	<u>0</u>	--	--
<b>TOTAL</b>	<b>435</b>	<b>579</b>	<b>478</b>	<b>462</b>	<b>436</b>
<b>Social Sciences</b>					
Criminal Justice	281	241	380	413	468
Gerontology	25	1	20	16	21
History	38	54	42	31	28
International Studies	14	4	20	23	22
Political Science	33	31	48	47	50
Psychology	196	160	229	249	278
**Social Studies Ed. 6-12	7	24	9	--	--
Sociology	<u>52</u>	<u>26</u>	<u>85</u>	<u>67</u>	<u>73</u>
<b>TOTAL</b>	<b>646</b>	<b>541</b>	<b>833</b>	<b>846</b>	<b>940</b>
Undecided	180	557	129	159	141
<b>Undergraduate Total</b>	<b>3093</b>	<b>3394</b>	<b>3598</b>	<b>3594</b>	<b>3545</b>
Graduate Program	0	39	35	20	32
<b>GRAND TOTAL</b>	<b>3093</b>	<b>3433</b>	<b>3633</b>	<b>3614</b>	<b>3577</b>

**Note:** Enrollment by Major and Classification count based on self-reported majors; Full-Time and Part-Time Students combined. Mathematics includes students in Engineering & Mathematics;

\*\* As of 2009, all students for this program will now be included in totals for the School of Education.

Source: Office of the Registrar

## Undergraduate Enrollment By Ethnic Status and Gender Fall 2006-2010

ETHNIC STATUS	FALL 2006			FALL 2007			FALL 2008			FALL 2009			FALL 2010		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
Black (Non Hispanic)	1181	1672	2807 91%	1303	1852	3155 93%	1292	2001	3293 92%	1310	2007	3317 92%	1272	2006	3278 92%
White (Non Hispanic)	22	24	53 2%	23	23	46 1%	28	20	48 1%	24	21	45 1%	22	21	43 1%
Asian, Pacific Islander	2	4	6 -	2	5	7 -	3	3	6 -	21	44	65 2%	19	36	55 1%
Hispanic	37	15	52 2%	43	23	66 2%	41	25	66 2%	39	17	56 2%	33	21	54 2%
American Indian, Alaskan	3	7	10 -	2	7	9 -	2	9	11 -	1	5	6 -	0	1	1 -
Non-Resident Alien*	41	62	103 3%	8	10	18 1%	31	59	90 3%	33	54	87 2%	39	38	77 2%
Other, 2 or More Races	23	46	69 2%	29	64	93 3%	30	54	84 2%	7	11	18 1%	11	26	37 2%
<b>TOTAL</b>	<b>1309</b>	<b>1784</b>	<b>3093</b>	<b>1410</b>	<b>1984</b>	<b>3394</b>	<b>1427</b>	<b>2171</b>	<b>3598</b>	<b>1435</b>	<b>2159</b>	<b>3594</b>	<b>1396</b>	<b>2149</b>	<b>3594</b>

**Note:** Full-Time and Part-Time Students combined. \* Known only by Native country

**Source:** Office of the Registrar

## Undergraduate Enrollment By Florida Counties

COUNTY	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010
Alachua	43	51	58	42	43
Baker	0	0	0	1	1
Bay	3	0	0	1	1
Bradford	2	1	2	1	1
Brevard	44	50	53	53	57
Broward	236	250	313	325	344
Calhoun	0	0	0	0	0
Charlotte	2	3	1	5	8
Citrus	0	1	1	1	1
Clay	12	29	18	27	30
Collier	3	7	4	6	7
Columbia	7	8	8	6	4
Dade	317	372	433	470	455
Desoto	5	4	4	2	1
Dixie	75	5	3	2	3
Duval	191	222	241	224	261
Escambia	15	19	17	17	18
Flagler	22	25	26	27	37
Franklin	3	3	1	1	0
Gadsden	2	2	3	6	6
Gilchrist	0	0	0	1	1
Glades	1	0	2	2	3
Gulf	0	0	1	0	1
Hamilton	0	3	5	4	4
Hardee	0	1	0	0	0
Hendry	5	3	3	2	8
Hernando	1	2	3	3	7
Highlands	3	5	7	6	7
Hillsborough	113	101	106	127	119
Holmes	0	0	0	0	0
Indian River	26	25	24	21	15
Jackson	0	3	0	0	1
Jefferson	0	0	3	4	1
Lafayette	0	0	0	1	0
Lake	21	26	35	30	25
Lee	21	25	29	23	17
Leon	12	11	8	6	4
Levy	2	3	4	6	4
Liberty	0	0	0	0	0
Madison	0	0	1	0	0
Manatee	13	17	12	11	10
Marion	23	31	31	28	30
Martin	4	5	4	5	11
Monroe	1	1	0	0	0
Nassau	9	6	4	3	6
Okaloosa	0	2	1	2	3
Okeechobee	3	2	0	0	0

## Undergraduate Enrollment By Florida Counties (cont.)

COUNTY	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010
Orange	141	169	214	222	187
Osceola	18	23	25	24	22
Palm Beach	164	154	150	155	140
Pasco	4	4	7	11	15
Pinellas	46	45	57	52	50
Polk	69	71	69	81	85
Putnam	29	22	23	19	16
Santa Rosa	0	1	2	2	2
Sarasota	12	8	12	16	14
Seminole	26	42	42	32	31
St. John's	15	17	10	12	16
St. Lucie	26	36	41	42	32
Sumter	10	6	6	6	2
Suwannee	1	4	5	4	3
Taylor	0	0	0	0	0
Union	3	4	3	4	1
Volusia	325	310	295	278	264
Wakulla	0	0	0	0	0
Walton	0	0	0	1	1
Washington	0	0	0	3	2
County Unknown	-	-	-	65	-
<b>TOTAL</b>	<b>2059</b>	<b>2240</b>	<b>2430</b>	<b>2531</b>	<b>2438</b>

**Note:** For Fall 2010, International students previously residing in Florida counties are included in totals.

**Source:** Office of the Registrar

## Undergraduate Enrollment By State & US Territories

STATE	2006	2007	2008	2009	2010
Alabama	7	10	14	8	11
Alaska	3	0	0	0	3
Arizona	2	2	1	0	0
Arkansas	5	6	5	2	2
California	44	49	54	51	69
Colorado	8	9	7	7	6
Connecticut	12	14	12	13	10
Delaware	5	6	5	4	6
District of Columbia	16	18	27	23	24
Florida	2059	2301	2430	2531	2438
Georgia	296	301	305	307	282
Hawaii	0	0	0	0	0
Idaho	1	0	0	0	0
Illinois	40	38	43	40	43
Indiana	7	12	13	11	8
Iowa	0	0	0	0	0
Kansas	3	4	3	1	1
Kentucky	1	2	0	1	1
Louisiana	9	6	8	5	3
Maine	0	0	1	0	0
Maryland	50	57	71	62	54
Massachusetts	14	16	19	14	13
Michigan	41	37	25	28	33
Minnesota	2	4	4	3	7
Mississippi	2	1	2	2	3
Missouri	4	5	7	7	4
Montana	0	0	0	0	1
Nebraska	0	0	0	0	0
Nevada	2	0	1	1	3
New Hampshire	1	1	1	0	0
New Jersey	22	34	43	38	41
New Mexico	1	2	2	1	0
New York	61	59	52	62	65
North Carolina	11	25	26	31	29
North Dakota	0	0	0	0	0
Ohio	19	17	16	16	23
Oklahoma	1	1	0	0	1
Oregon	1	0	2	1	1
Pennsylvania	29	45	37	30	34
Puerto Rico	-	-	-	10	6

## Undergraduate Student Enrollment By State & US Territories (cont.)

STATE	2006	2007	2008	2009	2010
Rhode Island	2	1	0	0	0
South Carolina	72	108	102	94	125
South Dakota	1	0	1	0	0
Tennessee	7	8	11	16	20
Texas	25	29	28	25	25
Utah	0	0	0	0	0
Vermont	0	1	1	1	1
Virgin Islands				22	19
Virginia	41	45	46	36	39
Washington	20	19	20	12	12
West Virginia	0	1	2	1	0
Wisconsin	4	6	11	10	18
Wyoming	0	0	0	0	0
<b>TOTAL</b>	<b>2990</b>	<b>3300</b>	<b>3458</b>	<b>3527</b>	<b>3484</b>

**Note:** For Fall 2010, International students previously residing in U.S. states and territories are included in totals.

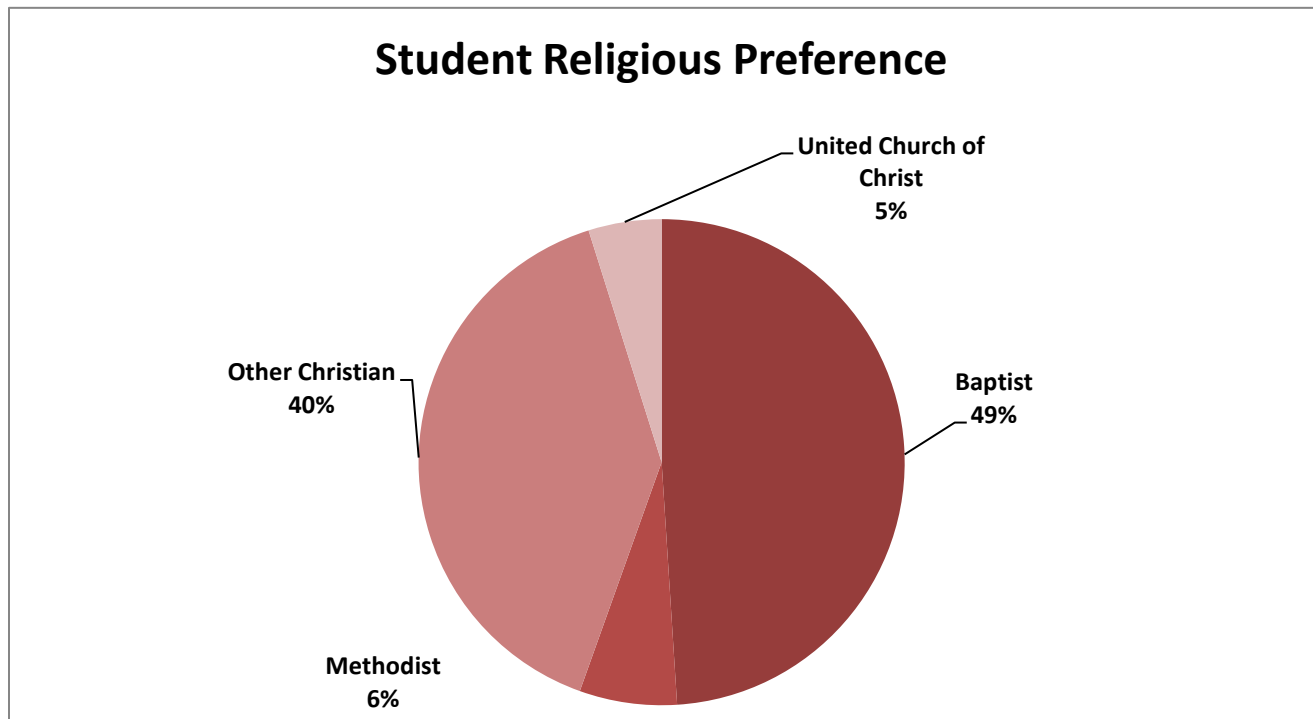
**Source:** Office of the Registrar

## Enrollment By Religious Preference

Religion/Denomination	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010
<b>Baptist</b>	1127	1232	1291	1317	1300
<b>Christian</b>	0	0	449	413	346
<b>Episcopalian</b>	44	44	33	27	18
<b>Jehovah Witness</b>	0	0	3	156	4
<b>Lutheran</b>	8	11	14	11	11
<b>Methodist</b>	242	213	214	180	172
<b>Muslim</b>	0	0	10	9	12
<b>Non-Christian</b>	11	55	34	936	23
<b>Other-Christian</b>	1203	1407	1165	4	1053
<b>Pentecostal</b>	0	0	108	120	116
<b>Presbyterian</b>	14	20	18	20	19
<b>Roman Catholic</b>	130	128	122	107	100
<b>Seventh Day Adventist</b>	0	0	17	16	15
<b>Unknown</b>	158	122	0	263	259
<b>United Church of Christ</b>	156	162	155	35	129
<b>TOTAL</b>	<b>3093</b>	<b>3394</b>	<b>3633</b>	<b>3614</b>	<b>3577</b>

**Note:** For Fall 2010, Undergraduate and Graduate students are combined.

**Source:** Office of the Registrar



## Spring 2011 Profile of Total Enrollment

### Enrollment By Full-Time, Part-Time, and FTE

Headcount	Male	%	Female	%	Total	%
<b>Full-Time</b>	1325	40%	1982	60%	3307	96%
<b>Part-Time</b>	52	45%	63	55%	115	4%
<b>*FTE</b>	1342	-	2003	-	3345	-
<b>TOTAL</b>	<b>1377</b>	<b>40%</b>	<b>2045</b>	<b>60%</b>	<b>3422</b>	<b>100%</b>

### Undergraduate Enrollment By Gender

Undergraduate Headcount	Male	%	Female	%	Total	%
<b>Full-Time</b>	1310	40%	1966	60%	3276	96%
<b>Part-Time</b>	52	45%	63	55%	115	4%
<b>TOTAL</b>	<b>1362</b>	<b>40%</b>	<b>2029</b>	<b>60%</b>	<b>3391</b>	<b>100%</b>

### Enrollment By Classification

Classification	Male	Female	Total	Percentage
<b>Freshman</b>	537	753	1290	38%
<b>Sophomore</b>	244	369	613	18%
<b>Junior</b>	252	407	659	19%
<b>Senior</b>	329	500	829	24%
<b>Graduate</b>	15	16	31	1%
<b>TOTAL</b>	<b>1377</b>	<b>2045</b>	<b>3422</b>	<b>100%</b>

**Note:** Full-Time and Part-Time Students combined. \* Full-Time Equivalent

**Source:** Office of the Registrar

# Spring 2011 Profile of Total Enrollment

## Enrollment By Intended Area of Study and School

Division	Male	Female	Total	Percentage
Arts & Humanities	196	217	413	12%
Business	340	253	593	17%
Education	213	256	469	14%
Nursing	40	422	462	13%
Science, Engineering & Math	185	184	369	11%
Social Sciences	336	661	997	29%
Liberal Arts	1	1	2	1%
Undecided	51	35	86	2%
Graduate	15	16	31	1%
<b>TOTAL</b>	<b>1377</b>	<b>2045</b>	<b>3422</b>	<b>100%</b>

## Enrollment By Ethnicity

Ethnicity	Male	Female	Total	Percentage
African American	1249	1899	3148	92%
Caucasian	24	22	46	1%
Asian	3	4	7	<1%
Hispanic/Latino	30	20	50	1%
Amer. Ind. Alaskan Native	0	2	2	<1%
Native Haw/Pac Isl	18	30	48	1%
Non Resident	40	39	79	2%
2 or More Races	11	21	32	1%
Ethnicity Unknown	2	8	10	<1%
<b>TOTAL</b>	<b>1377</b>	<b>2045</b>	<b>3422</b>	<b>100%</b>

**Note:** Full-Time and Part-Time Students combined. Undergraduate and Graduate combined.

**Source:** Office of the Registrar

# **ACADEMIC INFORMATION**

## **FIVE YEAR TREND (2005-2010)**

**Total Degrees Conferred**  
**Degrees Awarded By Major, Spring 2005-2010**

<b>SCHOOL/DEPARTMENT</b>	<b>2005-2006</b>	<b>2006-2007</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>2009-2010</b>
<b>^Liberal Studies TOTAL</b>	<b>1</b>	<b>--</b>	<b>--</b>	<b>--</b>	<b>--</b>
<b>ARTS &amp; HUMANITIES</b>					
English	5	2	3	4	6
Mass Communications	19	12	22	34	44
^Modern Languages	2	--	--	--	--
Music	9	9	9	15	13
Religion/Philosophy	3	3	3	4	1
Speech Com/Theatre Arts	6	4	6	3	6
<b>TOTAL</b>	<b>44</b>	<b>30</b>	<b>43</b>	<b>60</b>	<b>70</b>
<b>BUSINESS</b>					
Accounting	10	13	18	22	16
Business Administration	36	27	60	67	67
Hospitality Mgmt.	8	6	12	13	12
International Business	9	5	7	2	7
<b>TOTAL</b>	<b>63</b>	<b>51</b>	<b>97</b>	<b>106</b>	<b>102</b>
<b>EDUCATION</b>					
*Biology Ed. 6-12	0	0	1	0	0
*Business Ed. 6-12	1	0	0	0	0
Educational Studies	32	43	29	28	35
Elementary Ed. K-6	16	14	14	21	11
*English Ed. 6-12	1	0	2	1	0
Exceptional Ed. K-12	3	3	3	4	0
Mathematics Ed. 6-12	3	0	0	--	--
*Music Ed. K-12	5	7	3	5	10
Physical Ed. K-12	10	2	1	5	3
Physical Ed./Recreation	0	15	12	14	14
*Social Studies Ed. 6-12	1	1	0	0	0
<b>TOTAL</b>	<b>72</b>	<b>85</b>	<b>65</b>	<b>78</b>	<b>73</b>

**Total Degrees Conferred  
Degrees Awarded By Major, Spring 2005-2010 (cont.)**

<b>SCHOOL/DEPARTMENT</b>	<b>2005-2006</b>	<b>2006-2007</b>	<b>2007-2008</b>	<b>2008-2009</b>	<b>2009-2010</b>
<b>NURSING TOTAL</b>	<b>25</b>	<b>26</b>	<b>40</b>	<b>19</b>	<b>107</b>
<b>SCIENCE, ENG &amp; MATH</b>					
Biology	6	13	13	19	23
Chemistry	2	1	4	3	2
^Clinical Lab Science	6	6	1	1	1
Computer Engineering	--	2	2	4	2
Computer Info Systems	2	5	2	3	3
Computer Science	7	2	2	3	3
Mathematics	4	2	3	2	1
Physics	1	2	0	-	-
<b>TOTAL</b>	<b>28</b>	<b>33</b>	<b>27</b>	<b>35</b>	<b>35</b>
<b>SOCIAL SCIENCES</b>					
Criminal Justice	37	29	43	64	39
Gerontology	10	13	6	13	8
History	5	10	3	0	8
International Studies	4	3	5	1	2
Political Science	6	4	7	12	5
Psychology	19	40	31	37	36
Sociology	16	13	17	29	18
<b>TOTAL</b>	<b>97</b>	<b>112</b>	<b>112</b>	<b>156</b>	<b>116</b>
<b>GRADUATE &amp; PROFESSIONAL STUDIES</b>					
Transformative Leadership	-	-	-	6	17
<b>TOTAL</b>				<b>6</b>	<b>17</b>

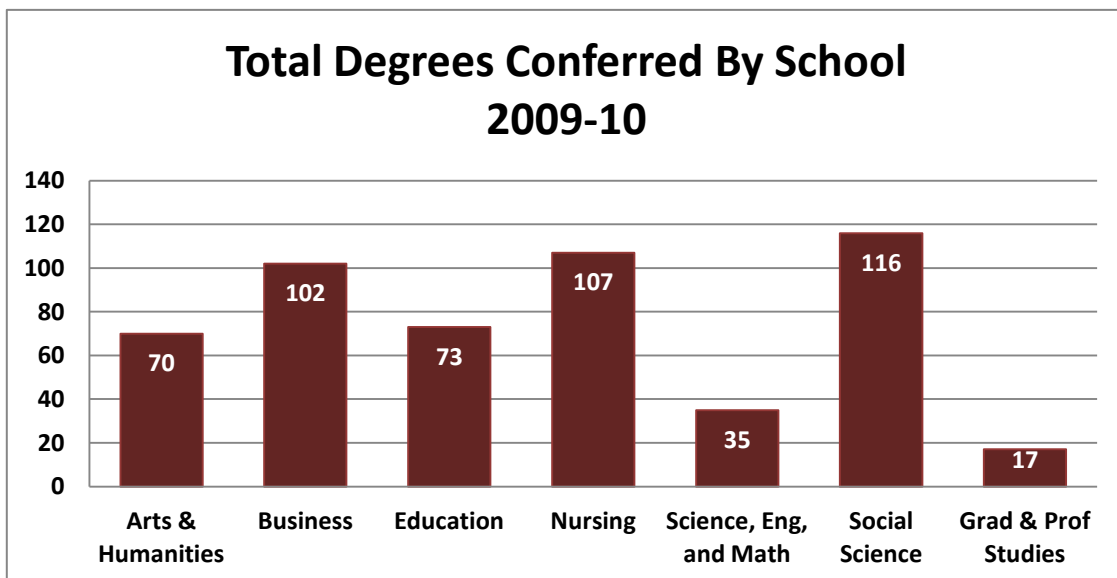
## Total Degrees Conferred - Double Majors Degrees Awarded By Major, Spring 2005-2010 (cont.)

SCHOOL/DEPARTMENT	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010
Account. /Hospitality Mgt.	1	-	-	-	-
Bus. Marketing/Accounting	-	-	1	-	-
Criminal Just/Sociology	1	-	-	-	-
Computer Sci./Physics	-	-	1	-	-
Hospitality/Mass Comm.	-	-	-	-	-
Int'l Studies/Political Sci.	-	-	-	-	-
Mass Comm./Modern Lang	-	-	-	-	-
Music/Music Ed.	-	6	-	-	-
Psychology/History	-	-	-	-	-
Sociology/Criminal Justice	-	-	-	-	-
Sociology/Gerontology	-	-	-	-	-
Int'l	-	-	-	-	-
Business/Trade/Commerce	-	-	-	1	-
<b>Total Degrees</b>	<b>332</b>	<b>343</b>	<b>384</b>	<b>459</b>	<b>520</b>

**Note:** 2005-06 through 2007-08 only reflects the total number of Undergraduate Degrees conferred. \*\*The number of degrees conferred for this program was previously included in other Schools.

^Discontinued as a degree program

**Source:** Office of the Registrar



## Student Right To Know Cohort Retention and Graduation Rates Fall 2002-2010

YEAR ENTERED	NUMBER IN CLASS	RETURNED FOR					# & % GRADUATED OF ORIGINAL CLASS AFTER				2009-10 TOTAL
		2nd yr	3rd yr	4th yr	5th yr	6th yr	3 yrs	4 yrs	5 yrs	6 yrs	
2002	620 100%	496 80%	383 62%	316 51%	195 31%	84 14%	25 4%	104 17%	82 13%	35 6%	246 40%
2003	827 100%	597 72%	472 57%	394 48%	255 31%	125 15%	29 3%	108 13%	106 13%	76 9%	319 38%
2004	818 100%	598 73%	459 56%	368 45%	250 30%	82 10%	6 1%	117 14%	129 16%	59 7%	311 38%
2005	913 100%	626 69%	470 51%	423 46%	244 27%	75 8%	17 2%	123 13%	147 16%	*	
2006	902 100%	690 76%	610 68%	445 49%	262 29%	*	31 3%	143 16%	*	*	
2007	821 100%	517 63%	607 75%	489 59%	*	*	47 6%	*	*	*	
2008	718 100%	502 70%	588 82%	*	*	*	*	*	*	*	
2009	787 100%	532 68%	*	*	*	*	*	*	*	*	
2010	925 100%	*	*	*	*	*	*	*	*	*	

**Note:** Student-Right- Know Act: This rate was calculated as the total number of completers within the specified time to degree, divided by the revised cohort, minus any allowable exclusions. The revised cohort is the current (spring 2010) number of students entering the institution as full-time, first-time degree- or certificate-seeking undergraduates in the reference year. Allowable exclusions include those students who died or were totally and permanently disabled; those who left school to serve in the armed forces; those who left to serve with a foreign aid service of the federal government (i.e. Peace Corps); and those who left to serve on official church missions.

\*Future Data

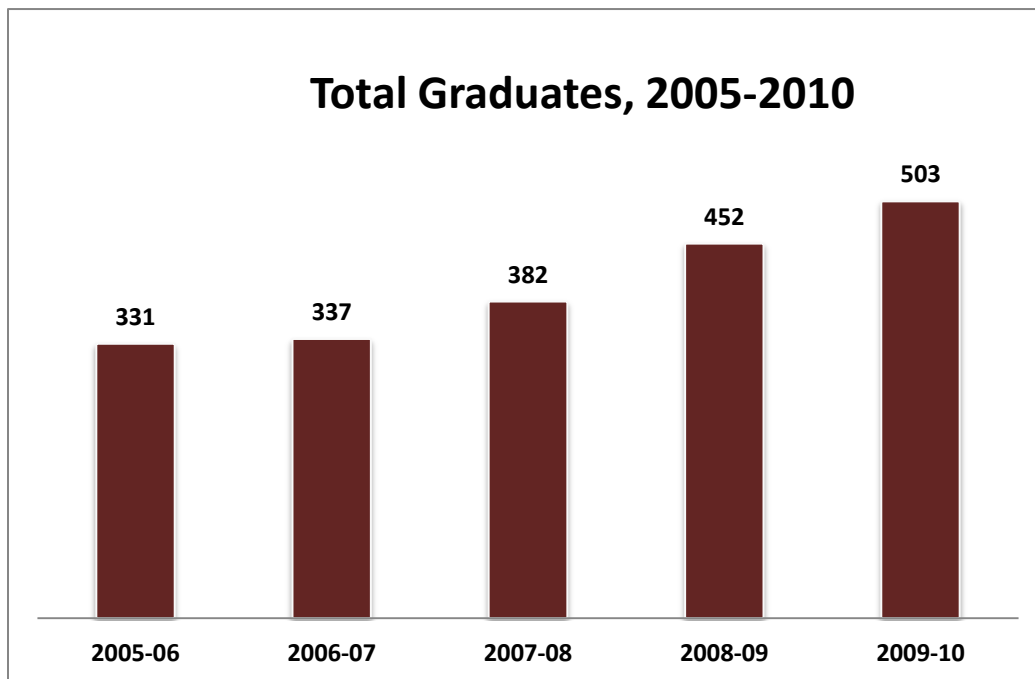
**Source:** Office of the Registrar/CIT

## Career Placement of Graduates - 2005-2010

Academic Year	2005- 2006	2006- 2007	2007- 2008	2008- 2009	2009- 2010
<b>Total Graduates</b>	331	337	382	452	503
<b>Employed (End of Year)</b>	224	246	106	273	174
<b>Graduate/Professional School</b>	32	41	48	74	113

**Note:** Graduation number reflect the total of graduates receiving Undergraduate degrees from Bethune-Cookman University.

Source: Census Day data (student reported) – Center for Information Technology/Office of the Registrar/Career Services; Office of Career Placement and Counseling/Florida Education & Training Placement Information Program (FETPIP)



## Crime Statistics - 2006-2010

Offense	2006 Number Reported	2007 Number Reported	2008 Number Reported	2009* Number Reported	2010* Number Reported
<b>Criminal Homicide</b>	0	0	0	0	0
<b>Murder and non-negligent manslaughter</b>	0	0	0	0	0
<b>Negligent Manslaughter</b>	0	0	0	0	0
<b>Sex Offenses</b>	0	0	0	0	0
<b>Forcible Sex Offenses</b>	0	0	0	0	0
<b>Robbery</b>	0	3	1	2	2
<b>Aggravated Assault</b>	2	4	5	5	5
<b>Burglary</b>	63	53	81	7	7
<b>Motor Vehicle theft</b>	1	1	4	2	2
<b>Arson</b>	0	0	0		
<b>Liquor Law violations</b>	0	0	0	2	2
<b>Arrests for liquor, drug, or illegal weapons possession.</b>	0	0	0		
<b>Referred for campus disciplinary action for liquor, drug or illegal weapons possession.</b>	0	0	0	5	5
<b>Undergraduate Student Population</b>	<b>3093</b>	<b>3394</b>	<b>3598</b>	<b>3594</b>	<b>3545</b>

**Note:** Beginning in 2006, the reporting structure changed for reporting burglary and theft in dormitories. Bethune-Cookman University is in compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, codified at 20 USC 1092 (f) as a part of the Higher Education Act of 1965, the Higher Education Amendments of 1998 the Campus Sexual Assault Victims Bill of Rights of 1991, and the Campus Security Act of 1990, a federal law that requires colleges and universities to disclose certain timely and annual information about campus crime and security policies.

\* Denotes the reported totals reflect a reporting period of October 2009-September 2010. As of 2009, Burglary offense category excludes Larceny Theft Data.

**Source:** B-CU Office of Safety & Security

# **LIBRARY LEARNING RESOURCES**

## **FALL 2010**

## 2010-11 Library Learning Resources Center Fact Sheet

Building occupied .....	1971
Seating capacity .....	483
Book capacity .....	147,500
Square feet (total) .....	39,340
Square feet (net) .....	33,692
Library employees (full-time) .....	14
Circulation .....	22,076

**Library Holdings:**

Volumes (cataloged holdings).....	140,721
Periodicals (bound volumes) .....	2,631
Periodicals subscriptions .....	94
Periodicals on-line over .....	over 45,000
Microforms (units) .....	53,000
Newspaper subscriptions .....	5
Newspaper on-line .....	over 2,000
Maps (atlases only) .....	52
Audio/Video Material (VHS & DVD).....	1,595
Records (albums) .....	500
E-books (Net library) .....	50,514

**Library Holdings, Additions, & Annual Usage, 2005 – 2010**

Year	Volumes Added	Volumes Held	Units of Microform	Periodical Titles	Circulation	Attendance
2005-06	2,413	103,587	60,300	172	19,343	175,380
2006-07	7,425	111,012	60,300	790	10,412	194,651
2007-08	7,835	118,865	60,300	99	13,212	189,896
2008-09	7,916	126,631	53,000	138	12,078	75,039
2009-10	*19,037	127,930	35,000	139	20,894	223,250
2010-11	5,696	140,721	45,000	119	22,076	219,165

**Note:** Library has gone through and extensive weeding process of the entire collection over the last few years. The significant decrease in the number of volumes held is due to the level, discarded and replaced by the electronic version.

\*Denotes this was an unusual year for donations, hence the increase in volume count.

**Source:** Library/Learning Resources Center

# Academic Computers Available For Student Use

## 2010-11

Location	# of Computers
Nursing Lab	36
C.A.R.E.S. <ul style="list-style-type: none"> <li>• Kottle Bldg -59,</li> <li>• Faith Hall -13,</li> <li>• General Studies Lab -24</li> </ul>	96
Harrison Rhodes Hall (Social Sciences Lab)	22
Helen Kottle Bldg (Education Lab)	37
Gross Science Hall/Gainous Annex (Science/Math Lab)	93
Julia Robinson Hall (Music Lab)	33
Fine Arts Center (Humanities Lab)	47
Holmes Business Bldg (Business Lab)	46
Swisher Library	87
Living Learning Center (LLC )	12
Parlin Student Center -14	15
Athletics Facility Lab	20
Men Residence Hall	12
<b>TOTAL</b>	<b>556</b>

**Source:** Center for Information Technology

## Enrollment in On-Line Courses & Electronic Information Services

### Electronic Information Services:

#### ProQuest:

ABI/INFORM DATELINE, ABI/INFORM GLOBAL, ABI/INFORM Trade and Industry, ERIC, ProQuest Nursing and Allied Health Source, ProQuest Psychology Journals, ProQuest Research Library, ProQuest Newspapers, and ProQuest Historical Newspapers- the Chicago Defender (1905 - 1975); The New York Times (1851-2005)

#### EBSCO HOST:

Academic Search Complete; Business Source Complete; Hospitality and Tourism Complete; Literary Reference Center; Medline w/full-text; CINAHL Plus w/Full-text; Communication & Mass Media Complete; Health Source: Nursing/Academic Edition; A-Z, SocIndex with full-text; Mental Measurements Yearbook; Tests in Print; GreenFILE

#### Other Online Databases:

Black Studies Center; Britannica Online; Newsbank; JSTOR; LEXIS-NEXIS; Current Biography; Black Drama; Gale's Nursing Resource Center and Literature Resource Center; ACM; IEEE; NetLibrary; CREDO, and African-American Biographical Database.

Hybrid/blended online courses (2010-11)	Total (undergraduate and graduate)	Undergraduate (including dual-level)	Graduate/ first-professional
<b>Number of courses</b>	67	46	21
<b>Number of enrollments (duplicated count)</b>	1133	1003	130

Source: Center for Information Technology

# **FINANCIAL INFORMATION**

## **FALL 2010 & FIVE YEAR TREND (2006-2010)**

## Revenues, Gains, and Support - Fiscal Years 2005 – 2010

SOURCE/YEARS	2005-06	2006-07	2007-08	2008-09	2009-10
<b>Educational &amp; General</b>	\$	\$	\$	\$	\$
Tuition & Fees	34,764,440 51.8%	36,919,628 54.9%	43,005,729 70.4%	46,935,273 79.6%	46,790,583 67.7%
Less Scholarship Allowance	(9,712,766) (14.5%)	(10,118,972) (15.0%)	(11,490,113) (18.8%)	(11,645,884) (20.3%)	(11,623,095) (16.8%)
Fed. Grants/Contracts	6,355,553 9.5%	4,144,659 6.1%	4,921,533 8.1%	5,953,740 10.1%	5,534,578 8%
State Grants	5,170,633 7.7%	5,782,936 8.6%	5,170,828 8.5%	4,724,281 8.5%	3,962,253 5.7%
Private Gifts & Grants	9,123,054 13.6%	7,479,275 11.1%	6,825,593 11.2%	5,516,953 10.2%	4,867,202 7%
Net Gains & Investment Income	4,187,445 6.2%	5,278,568 7.8%	(4,791,892) (7.8%)	(10,367,004) (17%)	2,866,503 (4.1%)
Other Income	3,229,630 4.8%	1,227,018 1.8%	1,311,656 2.1%	1,554,217 3.4%	-0-
Auxiliary Ent.	14,057,413 20.9%	14,073,957 20.9%	16,114,192 26.4%	16,162,618 27.1%	15,636,669 22.6%
<b>TOTAL \$</b>	<b>67,175,204</b>	<b>67,239,597</b>	<b>61,067,526</b>	<b>58,834,194</b>	<b>69,154,932</b>

**Note:** The College follows accounting policies & procedures as outlined in “College and University Business Administration, Administrative Service,” published by the National Association of Colleges & University Business Officers. Financial Statements, effective July 1, 1995, are prepared in accordance with the Financial Accounting Standards SFAS 116 & 117 issued by the Financial Accounting Standards Board. Percents may not add up to 100 due to rounding.

**Source:** Finance & Budget Office; Annual Financial Report of Ernst and Young, CPA

## Expenses and Losses Fiscal Years 2005 – 2010

EXPENDITURES	2005-06	2006-07	2007-08	2008-2009	2009-10
<b>EDUCATIONAL &amp; GENERAL</b>	\$	\$	\$	\$	\$
Instruction	15,690,863 31.3%	16,391,986 29.9%	18,058,712 29%	19,374,630 30.56%	21,718,890 29%
Research	14,626 0.0%	13,367 0.0%	18,171 0.0%	**	**
Public Service	-0-	-0-	-0-	-0-	-0-
Academic Support	1,098,592 2.2%	1,307,055 2.4%	1,115,355 1.8%	1,435,768 2.26%	1,525,995 1.8%
Student Services & Activities	6,086,243 12.2%	6,115,708 11.1%	6,463,738 10.4%	7,348,576 11.59%	8,197,741 10.4%
Institutional Support	9,609,248 19.2%	11,594,135 21.1%	12,183,532 19.6%	12,625,114 19.91%	14,850,991 19.6%
Operation & Maintenance	6,275,254 12.6%	8,018,809 14.6%	7,449,929 12%	8,828,906 13.93%	-0-
<b>INTEREST ON INDEBTEDNESS</b>	*	*	1,353,166 2.1%	*	*
<b>DEPRECIATION &amp; AMORTIZATION</b>	*	*	3,175,159 5.3%	*	*
<b>AUX. ENTERPRISES/ MANDATORY TRFRS.</b>	11,285,515 22.5%	11,398,832 20.8%	12,338,979 19.8%	13,780,495 21.74%	14,645,979 19.8%
<b>TOTAL \$</b>	<b>50,060,341</b>	<b>54,839,892</b>	<b>62,156,741</b>	<b>63,393,489</b>	<b>60,938,667</b>

**Note:** Financial Statements, effective July 1, 1995, are prepared in accordance with the Financial Accounting Standards --SFAS 116 & 117 issued by the Financial Accounting Standards Board. The College follows accounting policies & procedures as outlined in "College and University Business Administration, Administrative Service," published by the National Association of Colleges & University Business Officers. Percents may not add up to 100 due to rounding.

\* Amounts redistributed among the E&G Categories.

\*\*Research totals are included with "Instruction"

**Source:** Finance & Budget Office; Annual Financial Report of Ernst and Young, CPA

## Student Costs per Academic Year 2005 - 2010

Expense	2006-07	2007-08	2008-09	2009-10	2010-11
<b>Tuition &amp; Fees</b>	\$11,792.00	\$12,382.00	\$12,876.00	\$12,936.00	\$13,452.00
<b>Room &amp; Board</b> Curtis, JaFlo, Meigs, Joyner, LeFevre, Bronson, Bronson Annex, Living Learning Ctrs	\$7,206.00	\$7,378.00	\$7,672.00	\$7,672.00	\$7,980.00
<b>Total Costs:</b>	<b>\$18,818.00</b>	<b>\$19,760.00</b>	<b>\$20,548.00</b>	<b>\$20,608.00</b>	<b>\$21,432.00</b>

Average On-Campus Student Expense	Academic Year 2006-07	Academic Year 2007-08	Academic Year 2008-09	Academic Year 2009-10	Academic Year 2010-11
<b>Full-time Tuition (12-17 credit hours)</b>	\$ 11,792.00	\$ 12,382.00	\$12,876.00	\$12,936.00	\$13,452.00
<b>Room &amp; Board</b>	7,010.00	7,328.00	\$7,672.00	\$7,672.00	\$7,980.00
<b>Books &amp; Supplies</b>	850.00	880.00	915.00	1000.00	1100.00
<b>Transportation</b>	830.00	860.00	890.00	890.00	1000.00
<b>Personal</b>	2,800.00	2,900.00	3,000.00	3,000.00	3,900.00
<b>TOTAL</b>	<b>\$ 22,242.00</b>	<b>\$ 23,282.00</b>	<b>\$ 24,350.00</b>	<b>\$ 25,498.00</b>	<b>\$ 27,432.00</b>

**Note:** Part-time (up to 11 credit hours) tuition charged per credit hour

**Sources:** Offices of Financial Aid

## Distribution of Financial Aid Recipients by Program 2010- 2011

Program	Male	Female	Total	% of Enrollees Receive Aid	Total Amount Awarded
<b>GRANTS</b>					
<b>Federal</b>					
Seog	964	1613	2577	72.0%	732,451
Pell	1064	1716	2780	77.7%	13,353,340
<b>State</b>					
Fsag	482	899	1381	38.6%	1,502,857
Ftvf	787	1278	2065	57.7%	4,663,389
<b>SCHOLARSHIPS</b>					
<b>Institutional</b>	565	766	1331	37.2%	10,296,987
<b>Other</b>	259	595	854	23.9%	3,886,121
<b>LOANS</b>					
<b>Perkins/Gsl/Sls/ Plus</b>	1195	1962	3157	88.2%	33,808,033
<b>CWS</b>	75	185	260	7.3%	462,600
<b>Unduplicated Count</b>	<b>1383</b>	<b>2140</b>	<b>3523</b>	<b>98.5%</b>	<b>68,705,778</b>

Sources: Offices of Financial Aid

**Distribution of Financial Aid by Category 2005- 2011  
Dollars Awarded**

<b>Academic Year</b>	<b>Bethune-Cookman University Scholarships</b>	<b>PELL/SEOG/FSAG Grants</b>	<b>Work Study</b>	<b>Other*</b>	<b>Total Dollars Awarded</b>
<b>2005-06</b>	7,224,848	8,670,829	466,309	28,658,395	45,020,381
<b>2006-07</b>	7,134,810	8,497,997	467,806	29,991,853	46,092,466
<b>2007-08</b>	7,743,112	10,036,493	621,600	38,394,994	56,796,199
<b>2008-09</b>	8,490,736	11,132,406	372,425	45,951,048	65,946,615
<b>2009-10</b>	8,292,240	14,710,953	502,537	43,754,673	67,260,403
<b>2010-11</b>	10,296,987	15,588,648	462,600	42,357,543	68,705,778

**Number of Recipients**

<b>Academic Year</b>	<b>B-CU Scholarships</b>	<b>PELL/SEOG/FSAG Grants</b>	<b>Work study</b>	<b>Other*</b>	<b>Total Unduplicated</b>
<b>2005-06</b>	816	4,536	235	5,022	2,965
<b>2006-07</b>	804	4,359	261	5,000	2,998
<b>2007-08</b>	814	5,133	254	5,498	3,319
<b>2008-09</b>	915	5909	174	5,786	3,528
<b>2009-10</b>	951	6656	254	6034	3538
<b>2010-11</b>	1331	6738	260	6076	3523

Sources: Offices of Financial Aid

## Pell Grant Distribution (2005-2011)

Academic Year	Male	Female	Total	% of Enrollment	Total Fall Enrollment	Total Dollar Awarded
<b>2005-06</b>	767	1,219	1,986	64%	3,090	6,506,259
<b>2006-07</b>	797	1,143	1,940	62%	3,111	6,331,607
<b>2007-08</b>	917	1,296	2,213	65%	3,394	7,621,757
<b>2008-09</b>	943	1450	2,393	66%	3,633	9,041,711
<b>2009-10</b>	1011	1605	2616	72%	3614	12,268,151
<b>2010-11</b>	1064	1716	2780	78%	3577	13,353,340

**Sources:** Offices of Financial Aid

## 2010-2011 Funded Grants & Contracts

<b>Project/School</b>	<b>Funding Agency</b>	<b>Grant Award Period*</b>	<b>\$ Funding 2010-2011**</b>
Title III- HBCU Connecting the Heart, Head and Hand	USDOE, Title III B- IDUES	10/1/2007-9/31/2012	\$417,006.91
Mellon Grant	Andrew Mellon Foundation	2006-2009	\$98,588.96
<b>School of Education</b>			
Bethune Home	Echo	05/01/10-02/28/11	\$259,600.00
Title III-Teacher Education	USDOE, Title III B- IDUES	10/1/2007-9/31/2012	\$109, 576.36
<b>School of Business</b>			
SYPRIS	Sypris Corp		\$2,187.26
<b>School of Nursing</b>			
Title III Strengthening the Nursing Program	USDOE-Title III-B, IDUES	10/1/2007-9/31/2012	\$443,274.89
Florida Clustering (Odessa Chambliss Wellness Center)	University of Florida & FAMU	12/01/2010-11/30/2011	\$110,000
Florida Student Wellness (Odessa Chambliss Wellness Center)	Florida Department of Health	07/01/2010-09/30/2011	\$35,000.00
HRSA-Nursing Equipment	Dept of Health and Human Services	09/01/2010-08/31/2011	\$329,000.00
Title III-Expansion of the Human Resources Management	USDOE, Title III-B, IDUES	10/1/2007-9/31/2012	\$234,951.00
Improving Institutional Research for 1 <sup>st</sup> Year Student Outcomes	USDOE, Title III-B, IDUES	10/1/2007-9/3/2012	\$129,633.10

## 2010-2011 Funded Grants & Contracts

Project/School	Funding Agency	Grant Award Period*	\$ Funding 2010-2011**
<b>School of Performing Arts/Humanities</b>			
Title III-Preparing Students for Future Music Careers	USDOE, Title IIIB-IDUES	10/1/2007 - 9/31/2012	\$382,927.33
Mellon Grant Hum. Endowment	Andrew Mellon Foundation	1984-Petuity	\$60,000.00
Project Pericles	Project Pericles, Inc., Blue Cross/ Blue Shield	2003-2010	\$23,700.00
Title III-Continuation of the Mass Com Program	USDOE, Title III IDUES	10/1/2007– 9/31/2012	\$352,659.73
Title III - Performing Arts Center	USDOE, Title III-B, IDUES	10/1/2007-9/31/2012	\$169,650.00
Daytona Beach NWP	National Writing Project	01/01/11-12/31/11	\$30,000.00
<b>School of Science/Math</b>			
Title IV Part J	USDOE	10/01/2008 – 09/30/2009	\$1,052,247.00
Major Research Instrumentation-MRI	NSF	07/01/2008 – 06/30/2011	\$223,000.00
Florida/Georgia Alliance for Minority Participation (FGAMP)	NSF, Subcontract B-CC	11/2010-10/2011	\$32,240.00
Environmental Science	Jesse Ball DuPont	10/01/2010-9/30/2011	\$250,000.00
Bethune-Cookman University STEM Research Lab	United States Department of Energy	09/01/2010-08/31/2011	\$243,000.00
<b>Institutional or Administrative</b>			
Black Male Explorers	Subcontract w/FAMU	7/1/2010- 6/30/2011	\$132,000.00
Title III-Archival Development and Equipment Enhancement	Library USDOE, Title III-B, IDUES	10/1/2007 - 9/30/2012	\$254,098.86
Raytheon	Raytheon Missile Systems , Raytheon, Texas	2005-2011	\$120,750.00 & \$35,392.00
Access Retention to Graduation Program	State of Florida	07/01/10 – 06/30/11	\$3,521,525.52

## 2010-2011 Funded Grants & Contracts

Project/School	Funding Agency	Grant Award Period*	\$ Funding 2010-2011**
<b>Institutional or Administrative</b>			
Jessie DuPont Foundation	JB DuPont Foundation	2010-2011	Total award \$150,000.00
Title III \$50,000.00 Endowment Challenge Grant	USDOE Title III Endowment	2003- 2023	\$50,000.00
Title III \$750,000 Endowment Challenge Grant	USDOE Title III Endowment	1997-2017	\$750,000.00
William Hearst Endowed Scholarship Fund	Hearst Foundation	2006-Perpetuity	\$100,000.00
Title III HBCU – Improving Institutional Effectiveness Through Admin. Mngt	USDOE, Title III-B, IDUES	10/1/2007 9/30/2008	\$662,477.60
Black College Fund	United Methodist Church	2010	\$33,000.00
Title III HBCU – Program Administration	USDOE, Title III-B, IDUES	10/1/2007-9/30/2012	\$298,278.42
Library – State of Florida	State of Florida	July 1, 2009 – June 30, 2010	\$43,696.66
Lettie Pate Whitehead Foundation, Inc.	Lettie Pate Whitehead Foundation, Inc.	2009-2010	\$138,000.00 (Scholarships)

\* Denotes entire grant funding cycle/period.

\*\* Denotes only the amount given in the 2010-2011 fund year.

**Sources:** Office of Title III and Sponsored Programs

## Campus Buildings

#	Building Name	Occupancy	Class	Year Acquisition (a)Constru.(c)	Year Last Major Renovation	Total Square Footage	Assignable Square Ft.	Actual Investment \$	Estimated Replacement Cost \$
1	White Hall	1	M	1916c	2002	20,720	17,196	550,000	3,522,400
2	Curtis Hall	3	M	1922c	1962	18,246	17,686	525,000	3,522,400
3	Bethune Foundation (House)	6	W	1923c	2008	2,500	2,500	175,000	425,000
4	Cookman Hall	Vacant	M	1924c	1995	23,292	22,500	1,214,900	3,959,640
5	Faith Hall	2	M	1934c	1978	3,895	3,895	200,000	662,150
6	Rhodes Hall	2	M	1941c	1977	17,982	17,982	735,000	3,056,940
7	Adams Infirmary	4	M	1947c	1974	3,673	3,449	250,000	624,410
8	Gross Science Hall	2	M	1948c	1973	29,664	24,025	1,100,000	5,024,880
9	Ranslow Hall	4	M	1948c	1977	4,440	2,828	165,000	754,800
10	Moore Gymnasium	4	M	1954c	1992	25,146	20,400	513,320	4,274,820
11	Meigs Hall	3	M	1957c	1987	27,494	20,648	725,000	4,673,980
12	Fac. Development Ct	2	M	1963c	1995 Exp.	3,246	3,000	74,345	551,820
13	Kettle Hall	2	M	1964c		19,754	18,996	550,000	3,358,180
14	Perkins Guard House	5	M	1966c		100	100	5,000	17,000
15	LeFevre Hall	3	M	1966c		27,710	13,365	925,000	4,710,000
16	Parlin Center	4	M	1966c	1992	33,492	31,030	2,090,947	5,693,640
17	Davis A/C Plant	5	M	1966c		1,710	1,710	225,000	290,700
18	Robinson Music Hall	2	M	1968c	2003	6,984	6,984	675,000	1,187,280
19	Veve Maintenance	5	M	1968c	1974	7,650	5,554	175,000	1,300,500
20	Carl Swisher Library	2	M	1974c	1988	35,095	29,340	1,275,000	5,966,156
21	Ja-Flo Davis Hall	3	M	1971c		34,980	21,598	1,125,000	5,946,600
22	Laundry	5	M	1974c		3,850	3,488	175,000	654,500
23	Cook Adm/Fin. Aid	4	M	1974c	1998 Exp.	5,667	4,628	323,310	963,390
24	Judson-McPhillips	1	M	1974c	1998	7,250	5,075	323,310	1,232,500
25	Greenhouse	5	M	1975c		800	800	5,000	50,000
26	Joyner Hall	3	M	1978c		42,066	41,400	742,500	7,151,220
27	Bronson Hall	3	M	1978c	1998	42,066	41,400	742,500	7,151,220
28	Bronson Hall Annex	3	M	1998c		85,333	59,733	4,439,000	14,506,610
29	George Miller Ctr	2	M	1991c	2004	5,200	3,640	410,000	884,000
30	Mickens Sci. Lecture	2	M	1980c		2,420	2,420	180,000	411,400
31	Americorp's Bldg.	1	M	1980c	1987	1,457	1,457	90,000	247,690
32	Scholarship	3	W	2006c	--	9,084	8,200	1,000,000	1,300,000

#	Building Name	Occupancy	Class	Year Acquisition (a)Constr.(c)	Year Last Major Renovation	Total Square Footage	Assignable Square Ft.	Actual Investment \$	Estimated Replacement Cost \$
	Houses								
33	Student Support Services	2	W	2001a		1,344	1,277	85,000	228,480
34	General Studies	2	M	1987a	1988	5,616	3,621	330,000	954,720
35	Wildcat Training Center	2	M	1989c		2,160	1,800	100,000	367,200
36	Living Learning Center	3	M	1989c		70,100	50,099	3,800,000	11,917,000
37	LLC Security Bldg	4	M	1992c	2006	104	104	6,240	17,680
38	Faith Hall Annex	1	M	1989c	2006	1,152	1,040	57,000	195,840
39	Gainous Science	2	M	1989c	2008	23,187	17,280	2,300,000	3,941,790
40	Bethune Fine Arts	2	M	1991c		38,404	20,208	5,936,000	6,528,680
41	Miller Procurement	1	M	1993c	--	3,900	3,315	350,000	663,000
42	Holmes Business	2	M	1998c		45,000	31,500	3,685,000	7,650,000
43	Civic Engagement	4	M	2002a	2003,2006	75,205	61,851	3,685,000	20,784,850
44	Grounds/Auto Main	5	M	2002a	2003	2,050	1,850	Included in	300,000
45	Storage Units	5	M	2002a	2003	4,312	3,889	Wildcat Ctr.	200,000
46	Graduate & Profess.	1	M	2002a	2003	1,940	1,746	308,460	328,800
47	P.A.C	7	M	2003c	--	98,215	89,970	23,500,000	30,000,000
48	Handfield Music Bldg	2	M	2003c	--	18,120	17,336	2,825,300	3,060,000
49	Nursing School	2	M	1988a	2003	4,620	4,158	378,000	785,400
50	Lucas Business Bldg	7	M	2000a	2005	4,018	3,616	176,500	683,060
51	Russ Business Bldg	7	M	2004a	2005	8,472	7,625	195,000	1,440,240
52	Teco Chiller Plant	5	M	2004c	--	4,956	4,460	2,659,482	3,000,000
53	Financial Operations	1	W	2005a	--	2,952	2,900	63,219	169,430
54	Print Shop	1	M	1994a	2006	600	600	200,000	250,000
55	L. Gale Lemerand School of Nursing	2	M	2006a	2007	34,000	31,000	1,445,000	6,800,000
56	Athletic Coaches Complex/Weight Room	7	M	2007a	2008	13,479	13,479	500,000	2,695,000
57	Wesley Female Residence	3	M	2008a	2008	4,450	4,450	270,000	534,000
58	Female Residence 644 State Street	3	M	2006a	2008	2,071	2,071	134,615	248,520
59	Female Residence 332 Model Street	3	M	1997a	2006	1,814	1,814	117,910	217,680
60	325 MLK Blvd.	2	M	2005a	2008	1,494	1,494	100,110	179,280

#	Building Name	Occupancy	Class	Year Acquisition (a)Constru.(c)	Year Last Major Renovation	Total Square Footage	Assignable Square Ft.	Actual Investment \$	Estimated Replacement Cost \$
61	B.J. Moore Center	2	M	2010	2010-2011	2,977	2,773	Gift	300,00
62	Lee Rhyant	3	M	2010	2010	62,175	51,615	\$6,500,000	\$11,000,000
63	Human Resources	1	M	2011	2011	1160	860	100,000	250,000

**Note:**

Occupancy

1. Administration
2. Academic
3. Housing
4. Student Services
5. Physical Plant
6. National Historic Site
7. Multipurpose

Permanence of Building

M = Masonry; W = Wooden

**Sources:** Offices of Fiscal Affairs/Physical Plant and City of Daytona Engineering Division